Pall Mall Internal

Arrival Signs Graphics Pack

August 2026

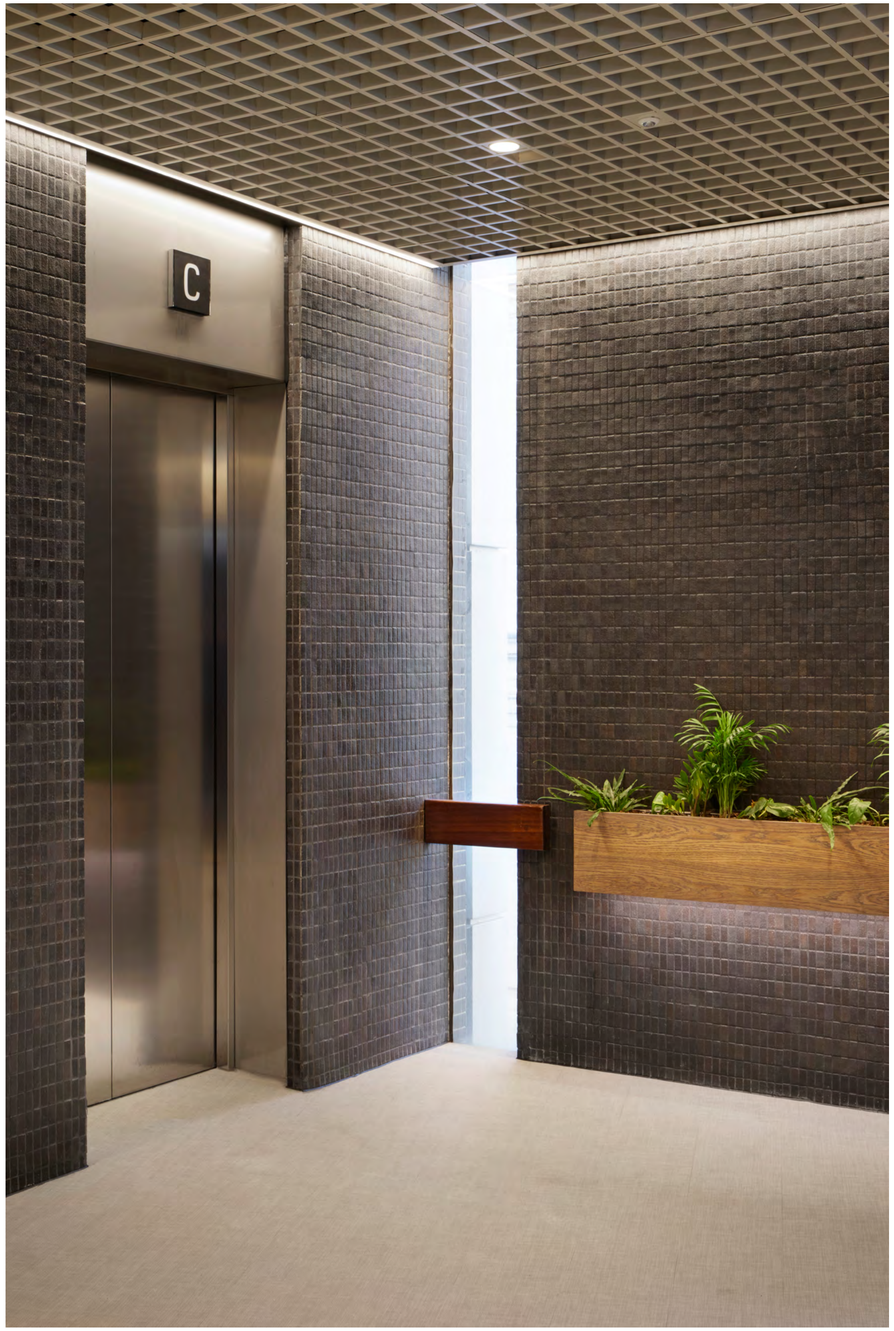
GRAPHIC:SR

Our brief is to create sophisticated signage across both workfloors at Pall Mall. The signage should compliment and fit seamlessly in the surrounding architecture and interior design of the these lobby areas, as well as reflect the internal design theory of all four brands.

Arrival Sign

Floor 10

Lobby Areas Context







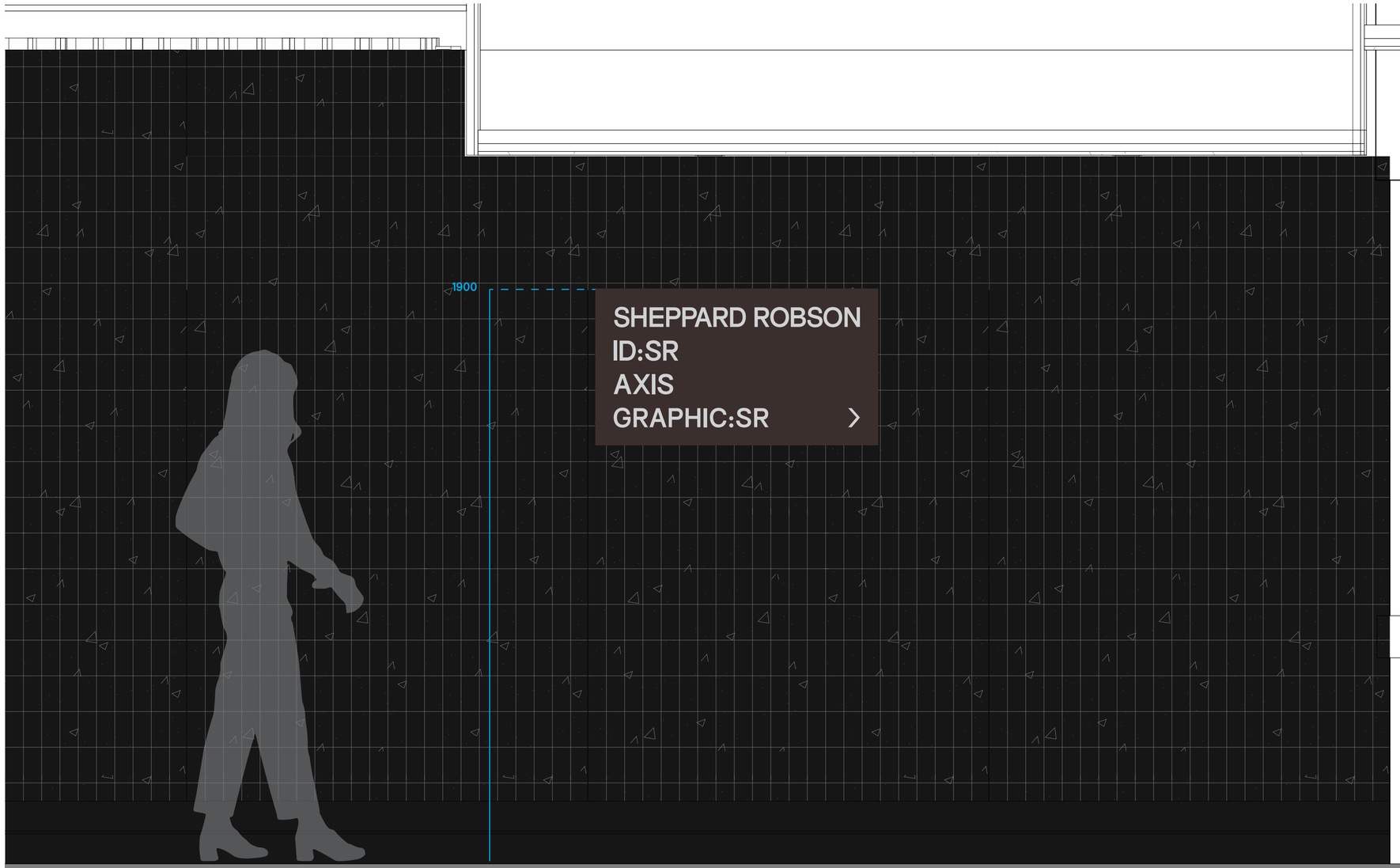
Arrival Signage
SM01A
Floor 10 Lift Lobby Entrance

Folded metal plaque mounted to internal tiled wall.
To match Dark Mocha - RAL 8019. Matt finish 15MM Depth

Metal 3D lettering applied direct to plaque.
Polished metal finish
15MM Depth

Text cap height is 65 MM as indicated.

Preference for individual Logo's is to have a consistent colour/material for all four. Using the metal to elevate the words rather than attempting to RAL match to existing RGB colourways.



Dark Metal - To match
Dark Mocha
RAL: 8019
Matt Finish

Metal - To match
Stainless Steel / Aluminium
Polished Finish

Arrival Signage
SM01A
Floor 10 Lift Lobby Entrance

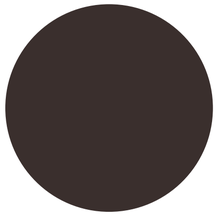
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Polished metal finish
15MM Depth

Text cap height is 65 MM as indicated.

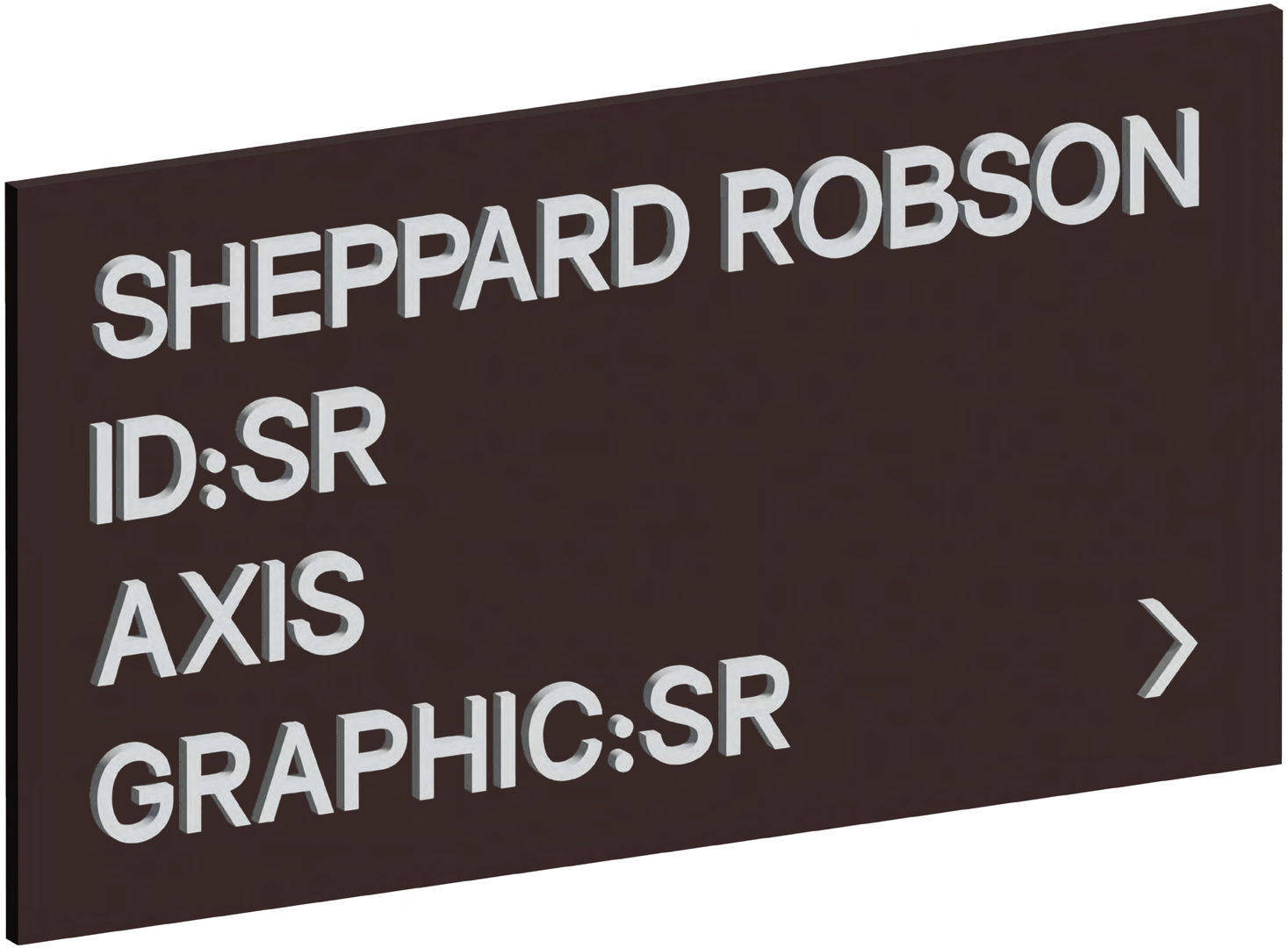
Optioneering

Metal Plaque can also be constructed in acrylic and then coated to match ‘Dark Mocha’. Alternative metal can be specificed for 3D lettering.



Dark Metal - To match
Dark Mocha
RAL: 8019
Matt Finish

Metal - To match
Stainless Steel / Aluminium
Polished Finish



Arrival Signage
SM01A
Floor 10 Lift Lobby Entrance

Signage contractor to advise on best practice materials and fixings

1x Costing needed for this sign type as SM01A

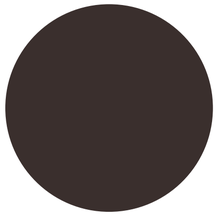
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To match Dark Mocha - RAL8019. Matt finish 15MM Depth

Metal 3D lettering applied direct to plaque.
Polished metal finish
15MM Depth

Text cap height is 65 MM as indicated.

Optioneering

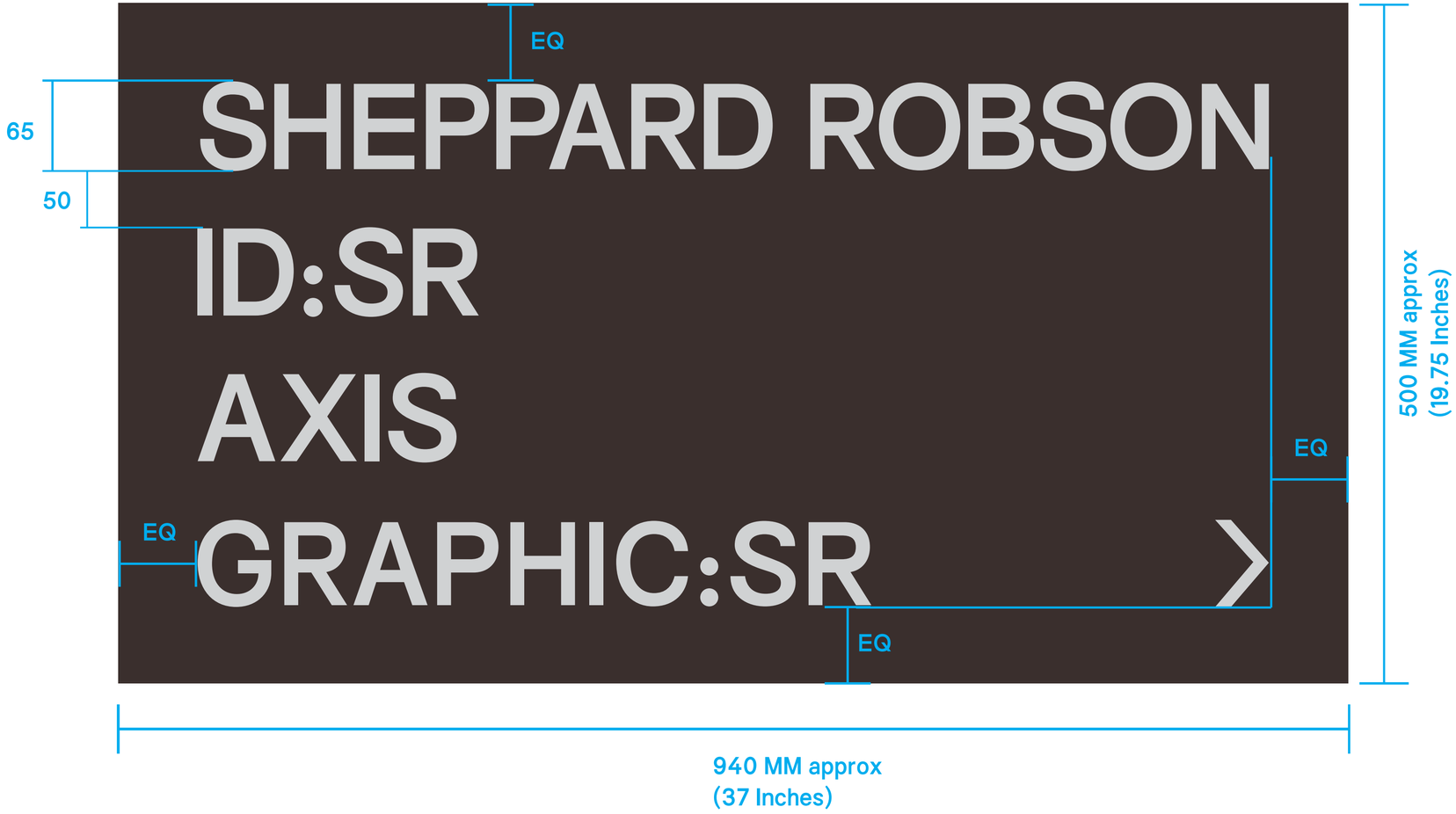
Metal Plaque can also be constructed in acrylic and then coated to match 'Dark Mocha'. Alternative metal can be specificed for 3D lettering.



Dark Metal - To match
Dark Mocha
RAL: 8019
Matt Finish

Metal - To match
Stainless Steel / Aluminium
Polished Finish





Arrival Sign

Floor 09

Arrival Signage
SM02
Floor 09 Lift Lobby Entrance

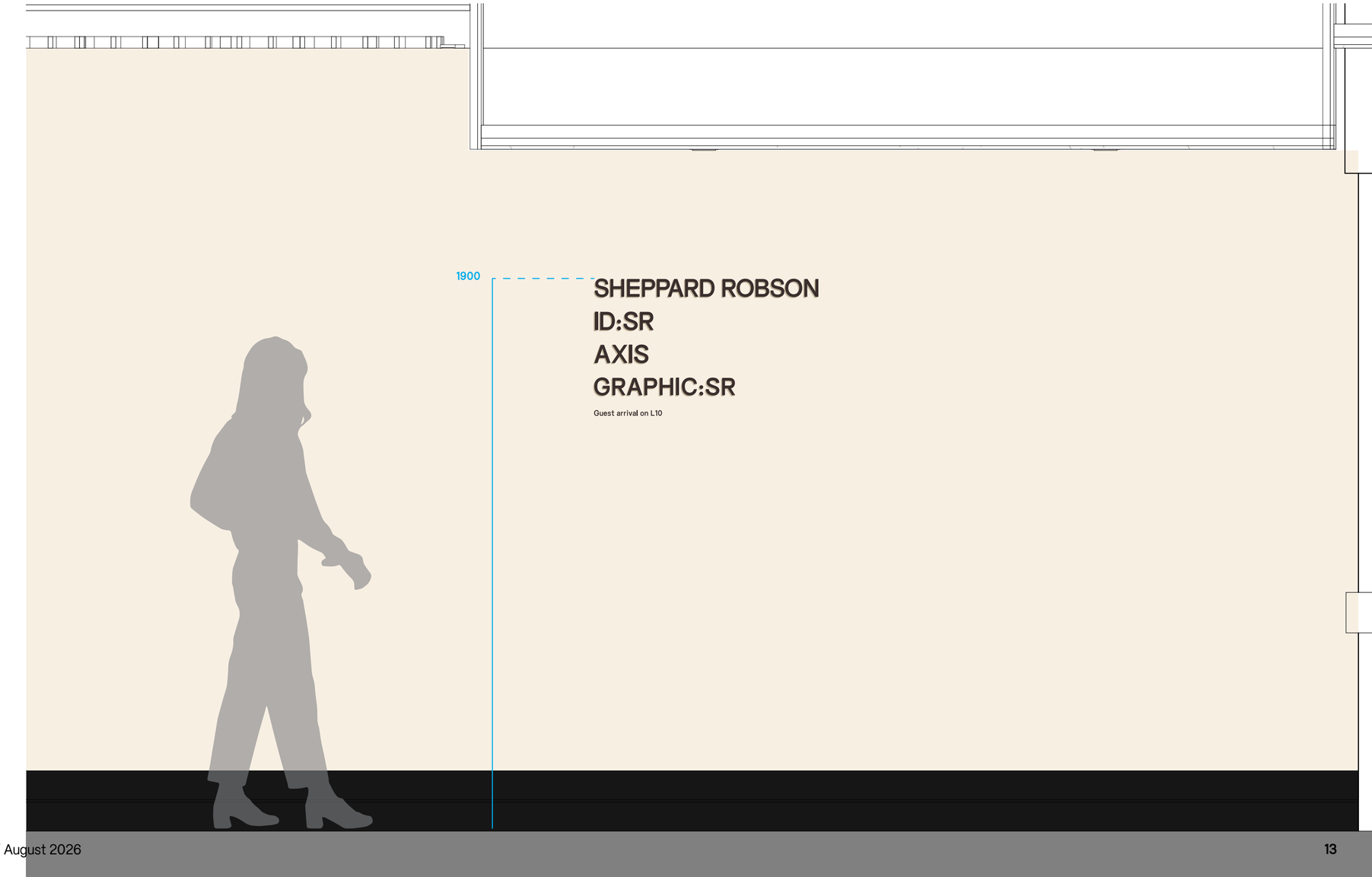
Metal 3D lettering applied flush direct to wall surface.
Colour to match Dark Mocha - RAL to be confirmed. Matt finish
15mm depth

Text cap height is 65 MM as indicated or otherwise

Supplementary text is to be applied as vinyl decal direct to wall surface

Preference for individual Logo's is to have a consistent colour/material for all four. Using the metal to elevate the words rather than attempting to RAL match to existing RGB colourways.

Dark Metal - To match
Dark Mocha
RAL: TBC
Matt Finish

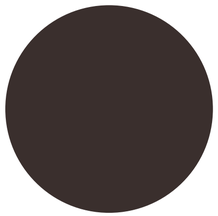


Arrival Signage
SM02
Floor 09 Lift Lobby Entrance

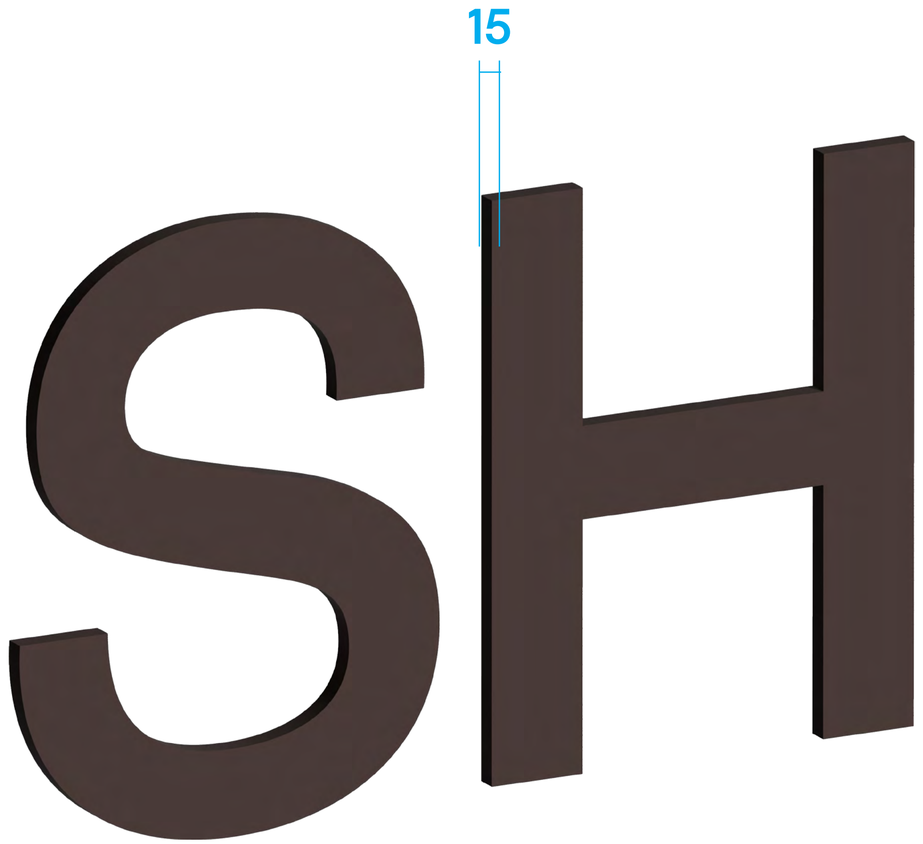
Metal 3D lettering applied flush direct to wall surface.
Colour to match Dark Mocha - RAL to be confirmed. Matt finish
15mm depth

Text cap height is 65 MM as indicated.

Preference for individual Logo's is to have a consistent colour/material for all four. Using the metal to elevate the words rather than attempting to RAL match to existing RGB colourways.



Dark Metal - To match
Dark Mocha
RAL: TBC
Matt Finish



Arrival Signage
SM02
Floor 09 Lift Lobby Entrance

Signage contractor to advise on best practice materials and fixings

1x Costing needed for this sign type as SM02

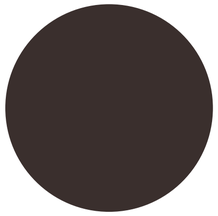
Metal 3D lettering applied flush direct to wall surface.
Colour to match Dark Mocha - RAL to be confirmed. Matt finish
15mm depth

Text cap height is 65 MM as indicated or otherwise



Optioneering:

Metal can be specified as Acrylic with same detailed specs for finishes.



Dark Metal - To match
Dark Mocha
RAL: TBC
Matt Finish

Supplementary text is to be applied as vinyl decal direct to wall surface
Colour to match ‘Dark Mocha’