AD MAIORA | PROPOSED SHOPFRONT ELEVATION & FASCIA SIGNAGE DETAILS

237–239 Deansgate, Manchester M3 4EN | Supporting visual for Manchester City Council



Illustrative visual only. Not a certified scaled architectural elevation. Dimensions and fixing details require verification.

PROPOSED SIGNAGE | DIMENSIONS & ESTIMATED CLEARANCES

Ad Maiora – 237–239 Deansgate, Manchester | Preliminary setting-out information for Council review

Nominal fascia width	**5,690 mm**
Nominal fascia height	**425 mm**
Letter height (client-confirmed)	**200 mm**
Estimated Ad Maiora script width	**1,300 mm**
Estimated green bar width	**450 mm**
Estimated red bar width	**450 mm**
Estimated overall composition width	**2,440 mm**
Estimated clear space at each side	**1,625 mm**
Estimated clear space above and below letters	**112.5 mm**
Letter thickness (supplier-reported)	**5 mm**
Projection (supplier-reported; meaning to be confirmed)	**5 mm**

PROPOSED APPEARANCE

Dark blue painted fascia: Dulux Heritage Ravens Flight, Ref. 1780016, matte finish.

White Ad Maiora script only; green bar on the left and red bar on the right.

No “Italian Sandwich Shop” descriptor on the external fascia. No illumination.

IMPORTANT – PRELIMINARY ESTIMATES

Script width, accent-bar dimensions and clearances are estimates, not fabricator-confirmed measurements.

Nominal fascia width differs from the 5.89 m shown on the original PL-12 and must be reconciled.

Supplier must clarify whether 5 mm projection is total or additional to letter thickness.

The existing PL-12 elevation must be checked and updated by the designer before formal submission.