MANCHESTER CITY COUNCIL
Planning
Telephone: 0161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 6

Suffix:

Property Name:

Address Line 1: Miller Street

Address Line 2:

Address Line 3: Manchester

Town/city: Manchester

Postcode: M4 4GL

Description of site location must be completed if postcode is not known:

Easting (x): 384386

Northing (y): 398921

Description:

Applicant Details

Name/Company

Title

First name

Surname

Holdcroft

Company Name

WGH Fitness Ltd

Address

Address line 1

DPC Accountants

Address line 2

Stone Road

Address line 3

Town/City

Stoke on Trent

County

Country

UK

Postcode

ST4 6SQ

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mr

First name

Adam

Surname

Satchwell

Company Name

Sign Synergy

Address

Address line 1

9 Greenavon Close

Address line 2

Address line 3

Town/City

Evesham

County

Country

Postcode

WR11 4QR

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1x Illuminated fascia above entrance
1x Illuminated fascia to the right of entrance
1x Illuminated fascia to the left hand side of the club

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
1.12 metres

Width:
2.45 metres

Depth:
0.14 metres

What is the height from the ground to the base of the advertisement?:
2.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0.14 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
Built up rimless descaled s/s text coated RAL 9005 (Semi gloss) externally and white internally. 5mm opal acrylic faces with edge rebate and Translucent FS vinyl 3630-158 Bright Violet applied to running man. 10mm White foamex back trays w/ internally mounted 6500k LED modules for face illumination. 80mm deep returns. Folded 3mm aluminium panel with 60mm deep returns coated RAL 9005 with a semi gloss finish with full back tray finished black. Grey vinyl to window

The colour of text and background:
Black panel White letters Purple logo

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
400 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.645 metres

Width:
6.02 metres

Depth:
0.14 metres

What is the height from the ground to the base of the advertisement?:
2.13 metres

What is the maximum projection of the advertisement from the face of the building?:
0.14 metres

What is the maximum height of any of the individual letters and symbols?:
60 centimetres

What materials will the advertisement be made of?:
Built up rimless descaled s/s text coated RAL 9005 (Semi gloss) externally and white internally. 5mm opal acrylic faces with edge rebate and Translucent FS vinyl 3630-158 Bright Violet applied to running man. 10mm White foamex back trays w/ internally mounted 6500k LED modules for face illumination. 80mm deep returns. Folded 3mm aluminium panel with 60mm deep returns coated RAL 9005 with a semi gloss finish with full back tray finished black. Grey vinyl to window

The colour of text and background:
Black panel White letters Purple logo

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
400 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.6 metres

Width:
6.02 metres

Depth:
0.14 metres

What is the height from the ground to the base of the advertisement?:
3.385 metres

What is the maximum projection of the advertisement from the face of the building?:
0.14 metres

What is the maximum height of any of the individual letters and symbols?:
60 centimetres

What materials will the advertisement be made of?:
Built up rimless descaled s/s text coated RAL 9005 (Semi gloss) externally and white internally. 5mm opal acrylic faces with edge rebate and Translucent FS vinyl 3630-158 Bright Violet applied to running man. 10mm White foamex back trays w/ internally mounted 6500k LED modules for face illumination. 80mm deep returns. Folded 3mm aluminium panel with 60mm deep returns coated RAL 9005 with a semi gloss finish with full back tray finished black. Grey vinyl to window

The colour of text and background:
Black panel White letters Purple logo

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
400 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- [x] Yes
- [ ] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

20/08/2026

To Date

21/08/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [ ] Yes
- [x] No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [ ] Yes
- [x] No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Adam Satchwell

Date

11/09/2026

Amendments Summary

Changes made include removal of illumianted door surround. Amended drawings to include requested amendments based on planning departments feedback