MANCHESTER CITY COUNCIL
Planning
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PO Box 532 Town Hall
Manchester M60 2LA

# Application for Consent to Display an Advertisement(s)

## Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

**Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Parrswood Entertainment Centre

Address Line 1

Wilmslow Road

Address Line 2

Address Line 3

Manchester

Town/city

Manchester

Postcode

M20 5PG

### Description of site location must be completed if postcode is not known:

Easting (x)

385550

Northing (y)

390310

Description

## Applicant Details

### Name/Company

Title

Mr

First name

Mark

Surname

Welsby

Company Name

LS Leisure Parks Investments Ltd

### Address

Address line 1

c/o Workman LLP

Address line 2

PO Box 3168

Address line 3

Town/City

Bristol

County

Country

Postcode

BS1 9HA

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

### Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

***** REDACTED ******

Fax number

Email address

***** REDACTED ******

## Agent Details

### Name/Company

Title

Mr

First name

Paul

Surname

Dyke

Company Name

Astra Signs Ltd trading as Astra Group

### Address

Address line 1

Unit 1, First Avenue

Address line 2

Stretford

Address line 3

Town/City

Manchester

County

Greater Manchester

Country

GB

Postcode

M17 1JZ

## Contact Details

Primary number

***** REDACTED ******

Secondary number

***** REDACTED ******

Fax number

Email address

***** REDACTED ******

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

7000mm static double sided advertisement Totem consisting of Illuminated Header text to read 'Parrs Wood Leisure Park', illuminated feature strips.
with 12 internally illuminated double sided tenant panels, with a maximum brightness of 600 Candelas/M2 installed at the entrance to the site.
Totem will be controlled by dawn to dusk sensor or time clock.

Please specify the type(s) and details of each proposed advertisement

**Advertisement Type:**
Other type

**Height:**
7 metres

**Width:**
1.6 metres

**Depth:**
0.49 metres

**What is the height from the ground to the base of the advertisement?:**
1.875 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0 metres

**What is the maximum height of any of the individual letters and symbols?:**
14 centimetres

**What materials will the advertisement be made of?:**
Steel clad structural frame cladding 3mm power coated aluminium to the specification of the attached drawing. Tenant panels and header text fabricated from 3mm Opal Acrylic, tenant panels decorated with applied vinyl graphics and illuminated internally using static LED. Not to exceed 600cd/m2

**The colour of text and background:**
The background of the Totem will be RAL5013 Cobalt Blue, this will have the Parrs Wood Leisure Park logo at the top which is RAL9016 Matt White and Turquoise Blue (RAL colour TBC) each panel will incorporate the various colours of the individual tenants logos. (see artwork visual)

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**
600 cd/$m^2$

**Will the illumination be static or intermittent?:**
Static

Please describe each of the 'Other type(s)' of advertising proposed

The application is for a 7 metre static double sided advertisement Totem

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

## Advertisement(s) Period

**Please state the period of time for which consent is sought for the advertisement**

From Date

12/08/2026

To Date

12/08/2031

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◯ The agent
⊘ The applicant
◯ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

## Authority Employee/Member

**With respect to the Authority, is the applicant and/or agent one of the following:**
**(a) a member of staff**
**(b) an elected member**
**(c) related to a member of staff**
**(d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Paul Dyke

Date

28/08/2026

Amendments Summary

Good Morning
Invalid letter received and uploaded to portal, however we believe the drawing in question was at the correct scale, new enlarged view of the location uploaded to the portal, and re-confirmed the what3words of rooms.bricks.pest if we are interpreting the letter incorrectly please can you call 07736 938457 to discuss this further.
Many Thanks