MANCHESTER CITY COUNCIL
Planning
Telephone: 0161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Sandra Burlsem Building

Address Line 1

Lower Ormond Street

Address Line 2

Address Line 3

Town/city

Manchester

Postcode

M15 6BH

Description of site location must be completed if postcode is not known:

Easting (x)

385221

Northing (y)

393728

Description

Applicant Details

Name/Company

Title

First name

Surname

N/A

Company Name

Manchester Metropolitan University

Address

Address line 1

Bridgewater House

Address line 2

7th Floor

Address line 3

58-60 Whitworth Street

Town/City

Manchester

County

Country

United Kingdom

Postcode

M1 6LT

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mr

First name

Tom

Surname

Young

Company Name

Deloitte LLP

Address

Address line 1

100 Embankment

Address line 2

Cathedral Approach

Address line 3

Town/City

Manchester

County

Country

GB

Postcode

M3 7FB

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Applied non-illuminated logo and lettering to upper floor plant enclosure on north (1no. sign) and south (1no. sign) elevations of the Sandra Burslem Building

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
3 metres

Width:
8.5 metres

Depth:
0.125 metres

What is the height from the ground to the base of the advertisement?:
25.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.18 metres

What is the maximum height of any of the individual letters and symbols?:
61 centimetres

What materials will the advertisement be made of?:
Black RAL 9005 / White RAL 9003 / Teal to match existing

The colour of text and background:

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

The advertising described above applies to both the North and South elevations.

The proposed advertisements will comprise:

- A non-illuminated “Manchester Metropolitan University” logo and lettering.
- Built-up aluminium letters and logo elements mounted to colour-matched aluminium carrier rails.
- Carrier rails fixed directly to the existing curtain wall mullions.
- Replacement of six existing glazed panels (three on each elevation) containing the current logo with matching reverse-decorated glazed panels.
- Retention of the existing teal-coloured glazing appearance across the wider plant room enclosure.
- No internal or external illumination

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

- Existing and Proposed Elevations (North & South Facing) (25-003-BSA-XX-XX-D-A-1001 – C) prepared by Bowker Sadler.
- Existing and Proposed Elevations (East & West Facing) (25-003-BSA-XX-XX-D-A-1002-C) prepared by Bowker Sadler.

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

03/09/2026

To Date

03/09/2036

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [x] Yes
- [ ] No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED ******

First Name

***** REDACTED ******

Surname

***** REDACTED ******

Reference

Date (must be pre-application submission)

30/06/2026

Details of the pre-application advice received

Following a brief exchange on 25 and 30 June 2026, the case officer advised that the proposals represent a significant improvement over the existing signage and result in a higher-quality solution more befitting the Applicant’s and the building's prominent location on a major arterial route into the city.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Tom Young

Date

10/07/2026