MANCHESTER CITY COUNCIL
Planning
Telephone: 0161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 151

Suffix:

Property Name: Elliot House

Address Line 1: Deansgate

Address Line 2:

Address Line 3: Manchester

Town/city: Manchester

Postcode: M3 3WD

Description of site location must be completed if postcode is not known:

Easting (x): 383617

Northing (y): 398083

Description:

Applicant Details

Name/Company

Title

First name

Surname

Cherry Equity Three Ltd

Company Name

Address

Address line 1

82 St John Street

Address line 2

Address line 3

Town/City

London

County

Country

Postcode

EC1M 4JN

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Miss

First name

Charise

Surname

Chumroonridhi

Company Name

Broadgrove Planning & Development

Address

Address line 1

Regent House

Address line 2

Heaton Lane

Address line 3

Town/City

Stockport

County

Country

GB

Postcode

SK41BS

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Replacement of 1 no. internally illuminated entrance sign and 1 no. projecting sign together with the installation of 1 no. internally illuminated window sign, 1 no. bar entrance sign, 1 no. projecting sign, 1 no. vinyl window sign and A3 menu signs to the existing restaurant

Please refer to the Planning Statement and Plans for the full details of the dimensions, materials, illumination levels and fixing methods for each proposed advertisement.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Projecting or Hanging Sign

Height:
0.85 metres

Width:
0.63 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
2.85 metres

What is the maximum projection of the advertisement from the face of the building?:
0.82 metres

What is the maximum height of any of the individual letters and symbols?:
0.8 centimetres

What materials will the advertisement be made of?:
Powder-coated panel (RAL 9005) with fret-cut double-lined 'G', Perspex face, brass outer edge and framework.

The colour of text and background:
Powder-coated panel (RAL 9005) in black with fret-cut double-lined 'G', Perspex face, brass outer edge and framework.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please refer to Planning Statement and Plans

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

06/07/2026

To Date

06/07/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ◯ Yes
- ⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ⊘ Yes
- ◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ⊘ The agent
- ◯ The applicant
- ◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ◯ Yes
- ⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ◯ Yes
- ⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ⊘ Yes
- ◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Charise Chumroonridhi

Date

08/07/2026