Design Strategy & Heritage Impact:
To protect the historic fabric of the Listed Building, the proposed signage will strictly utilize the existing timber fascia framework.
No structural modifications, alterations, or new fixing holes will be made to the original shopfront or brickwork.
The new "AD MAIORA" sign consists of a slim, flat panel designed to fit perfectly inside the current recess, ensuring the installation is fully reversible and causes zero damage to the heritage asset.

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