MANCHESTER CITY COUNCIL
Planning
Telephone: 0161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 4

Suffix:

Property Name:

Address Line 1: New George Street

Address Line 2:

Address Line 3: Manchester

Town/city: Manchester

Postcode: M4 4AE

Description of site location must be completed if postcode is not known:

Easting (x): 384397

Northing (y): 398766

Description:

Applicant Details

Name/Company

Title

Mr

First name

Riaz

Surname

Hameed

Company Name

Northern Crumble

Address

Address line 1

4 New George Street

Address line 2

Address line 3

Town/City

Manchester

County

Country

Postcode

M4 4AE

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mr

First name

Adam

Surname

Klein

Company Name

Skyline Architecture Ltd

Address

Address line 1

Suite 6, 65A London Road, Oadby

Address line 2

Address line 3

Town/City

LEICESTER

County

Country

GB

Postcode

LE2 5DN

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of two new internally mounted shopfront signs, replacement of the existing SPAR shopfront fascia sign, installation of three internally mounted 55-inch promotional display screens facing outward, installation of three new projecting signs, replacement of one existing projecting sign, and updating existing shopfront window vinyl graphics up to 1 metre in height.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.5 metres

Width:
2.695 metres

Depth:
0.06 metres

What is the height from the ground to the base of the advertisement?:
2.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
BUILT UP RIMLESS LETTERS/ LOGO, 'SPAR' IN 0.7MM THICK STAINLESS STEEL, TO BE APPROX 500MM HIGH, WITH 60MM RETURNS, FRONT FACE ILLUMINATED

The colour of text and background:
POWDER COATED RAL 3020 (RED) AND RAL 6037 (GREEN), WITH ACRYLIC FACES IN 431 RED ACRYLIC AND 639 GREEN, BACKBROUGH TO BE WHITE PAINT

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
450 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.45 metres

Width:
4.5 metres

Depth:
0.06 metres

What is the height from the ground to the base of the advertisement?:
2.166 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
45 centimetres

What materials will the advertisement be made of?:
BUILT UP RIMLESS LETTERS 'THE BELGIAN WAFFLE COMPANY' IN 0.7MM THICK STAINLESS STEEL, TO BE APPROX 500MM HIGH, WITH 60MM RETURNS, FRONT FACE ILLUMINATED

The colour of text and background:
POWDER COATED RAL 8011 (BROWN), WITH ACRYLIC FACES IN 040 WHITE ACRYLIC, S2 5268 LIGHT BROWN ACRYLIC AND 133 IVORY ACRYLIC

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
500 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.47 metres

Width:
2.8 metres

Depth:
0.06 metres

What is the height from the ground to the base of the advertisement?:
0.47 metres

What is the maximum projection of the advertisement from the face of the building?:
2.356 metres

What is the maximum height of any of the individual letters and symbols?:
47 centimetres

What materials will the advertisement be made of?:
BUILT UP RIMLESS LETTERS/ LOGO, 'BRGR LAB' IN 0.7MM THICK STAINLESS STEEL TO BE APPROX 470MM HIGH, WITH 60MM RETURNS, FRONT FACE ILLUMINATED, MOUNTED ON POWDER COATED RAL 9005 ALUMINIUM TRAY

The colour of text and background:
POWDER COATED RAL 1018 (YELLOW) AND RAL 9005 (JET BLACK), WITH ACRYLIC FACES IN 260 YELLOW ACRYLIC

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
500 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.7 metres

Width:
0.9 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
2.975 metres

What is the maximum projection of the advertisement from the face of the building?:
0.9 metres

What is the maximum height of any of the individual letters and symbols?:
0.4 centimetres

What materials will the advertisement be made of?:
2MM THICK ALUMINIUM CARCASS WITH A 25MM BOX SECTION, INTERNALLY ILLUMINATED, FRET CUT AND BACKED WITH 3MM ACRYLIC

The colour of text and background:
RAL 3020 RED, RAL 6037 GREEN, RAL 9010 WHITE, 431 RED ACRYLIC, 692 GREEN ACRYLIC

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.7 metres

Width:
0.9 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
2.927 metres

What is the maximum projection of the advertisement from the face of the building?:
0.9 metres

What is the maximum height of any of the individual letters and symbols?:
52.5 centimetres

What materials will the advertisement be made of?:
2MM THICK ALUMINIUM CARCASS WITH A 25MM BOX SECTION, INTERNALLY ILLUMINATED, FRET CUT AND BACKED WITH 3MM ACRYLIC

The colour of text and background:
RAL 8011 BROWN, RAL 9010 WHITE, 133 IVORY ACRYLIC, S2 5268 BROWN ACRYLIC

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.7 metres

Width:
0.9 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
3.02 metres

What is the maximum projection of the advertisement from the face of the building?:
0.9 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:

2MM THICK ALUMINIUM CARCASS WITH A 25MM BOX SECTION, INTERNALLY ILLUMINATED, FRET CUT AND BACKED WITH 3MM ACRYLIC

The colour of text and background:
RAL 1018 YELLOW, RAL 9005 BLACK, 260 YELLOW ACRYLIC, 050 WHITE ACRYLIC, S2 9221 BLACK ACRYLIC

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.7 metres

Width:
0.9 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
2.87 metres

What is the maximum projection of the advertisement from the face of the building?:
0.9 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
2MM THICK ALUMINIUM CARCASS WITH A 25MM BOX SECTION, INTERNALLY ILLUMINATED, FRET CUT AND BACKED WITH 3MM ACRYLIC

The colour of text and background:
RAL 9005 BLACK, 050 OPAL ACRYLIC

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1 metres

Width:
6.678 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.014 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:
PVC

The colour of text and background:
RAL 8011 and RAL 9010

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
0.95 metres

Width:
0.8 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.228 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
PVC

The colour of text and background:
Image - Primarily RAL 1018

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
0.95 metres

Width:
1.435 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.244 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
PVC

The colour of text and background:
Image - Primarily RAL 1018

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
2.65 metres

Width:

4350 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.114 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
PVC

The colour of text and background:
RAL 7045 - Grey

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Detailed Drawings have been included in document UBD-AD-1062

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

30/10/2026

To Date

30/10/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Adam Klein

Date

07/07/2026