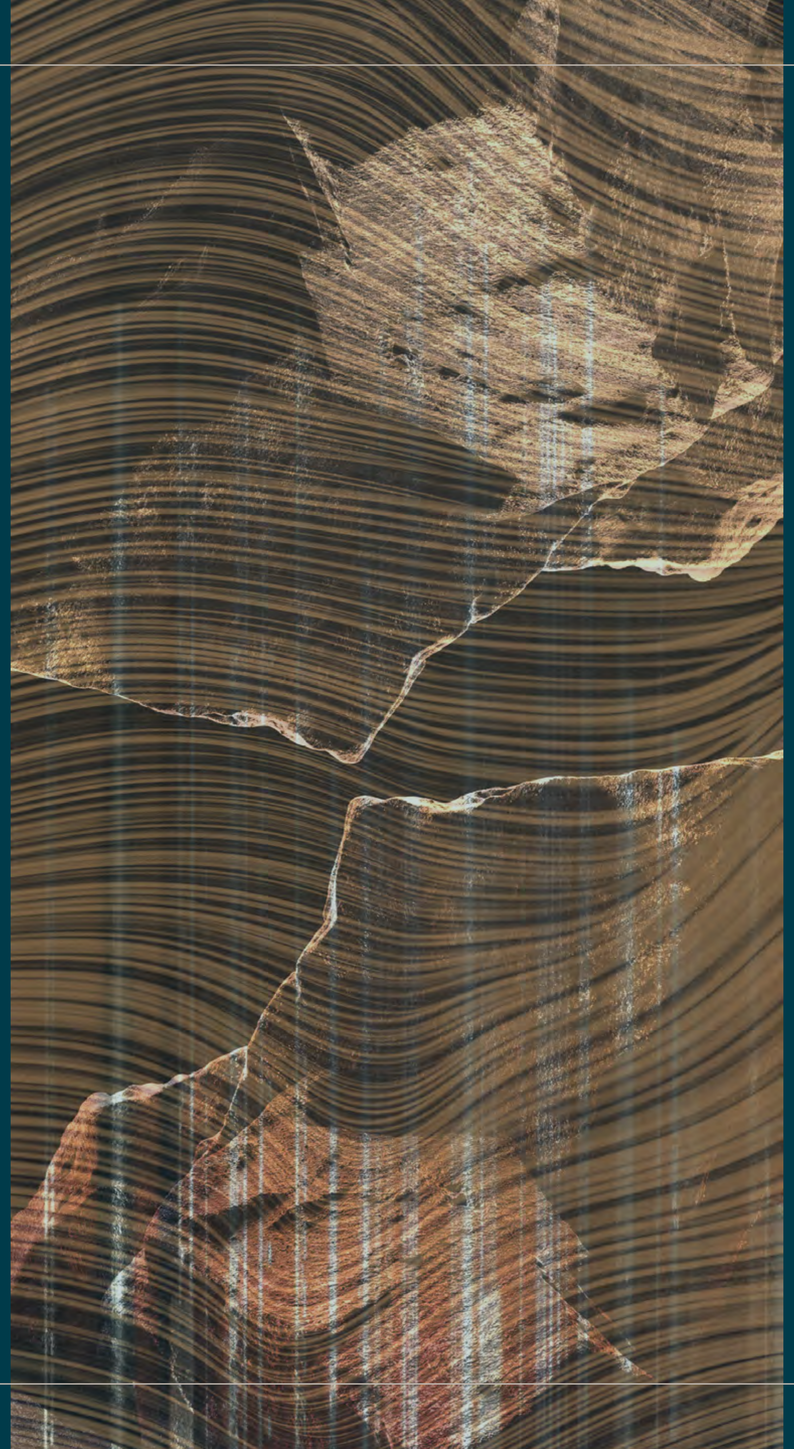
325 DEANSGATE

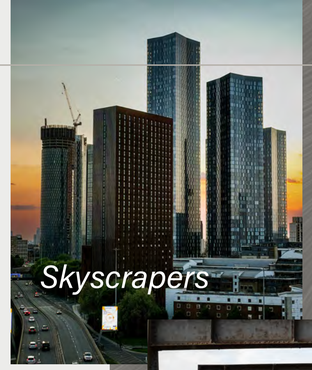


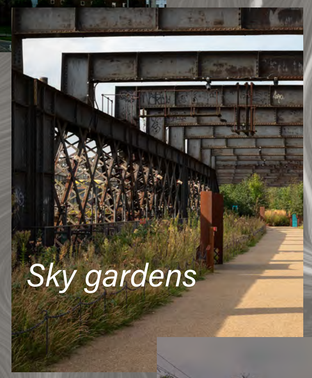
space invader

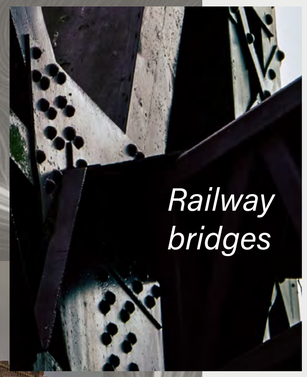
Public Areas Design Document

17.02.26

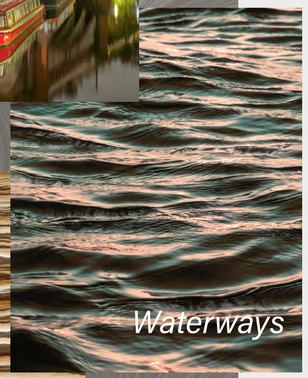
SITE CONTEXT













325 is positioned at the mouth of Deansgate; a bustling part of Manchester steeped in layers of rich industrial history, an area of constant movement and where numerous pathways intersect at varying intervals and levels.

A key moment in history for the area dates back to the 1800's, which saw Castlefield becoming the hub of the canal network, alongside the worlds first railway being opened just meters away from the site at Liverpool road. Supporting with the rapid development of Manchester's involvement in the Industrial Revolution, these transport links allowed the City to keep up with the growing demand of transporting goods in and out of the region.

The charm of Castlefield is its industrial past still being visible through the geography of the area, where red brick warehouses line the canals and Victorian engineering structures still stand proud.

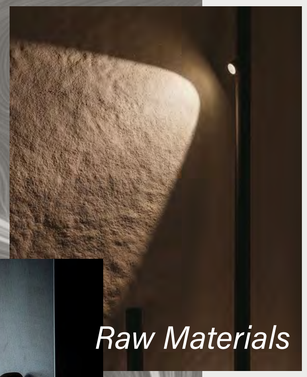
The Castlefield Basin is an interception point, where waterways, railways and bridges are suspended on vertical levels. Each level of structure signifies a new phase of industrialism.

Nowadays contemporary Skyscrapers are prevalent across the skyline, and there is a feeling that these modern developments are grounded by the historic buildings and structures below.

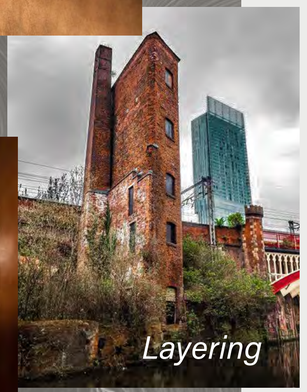
THE CONCEPT

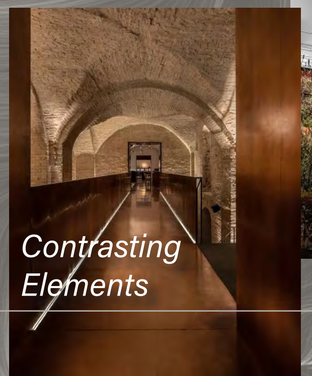












The design is informed from the sites industrial history and the concept threads we propose to extract, provide the scheme with a strong conceptual grounding of honesty, whilst installing a intrigue through joinery details and durable furniture to reflect the industry heritage of the city.

Other elements which inform our design are; the modern simplicity taken from the contemporary sky scrapers, biophilic influence from the site bordering the conversation area, the connection to Castlefield viaduct greenery and the exploration of industrial materials from the bridges & Victorian engineering along the waterways.

Additionally, the frequent canals that flow around the site can inform the softness and fluidity we propose to layer into the scheme, creating a juxtaposition between the industrial base palette, alongside the coarse textures found on the banks of the river bed thus providing a unique scheme with depth & interest.
The use of raw materials symbolises the resilience and strength in which characterise Manchester's history.

Hampton by HILTON

GROUND FLOOR ENTRANCE



GROUND FLOOR ARCH



FIRST FLOOR
ARCH 1



Sale Precedent Images



Neutral tactile fabric



Layered 4 point & 3 point Sale 's

FIRST FLOOR
ARCH 2



Sale Precedent Images

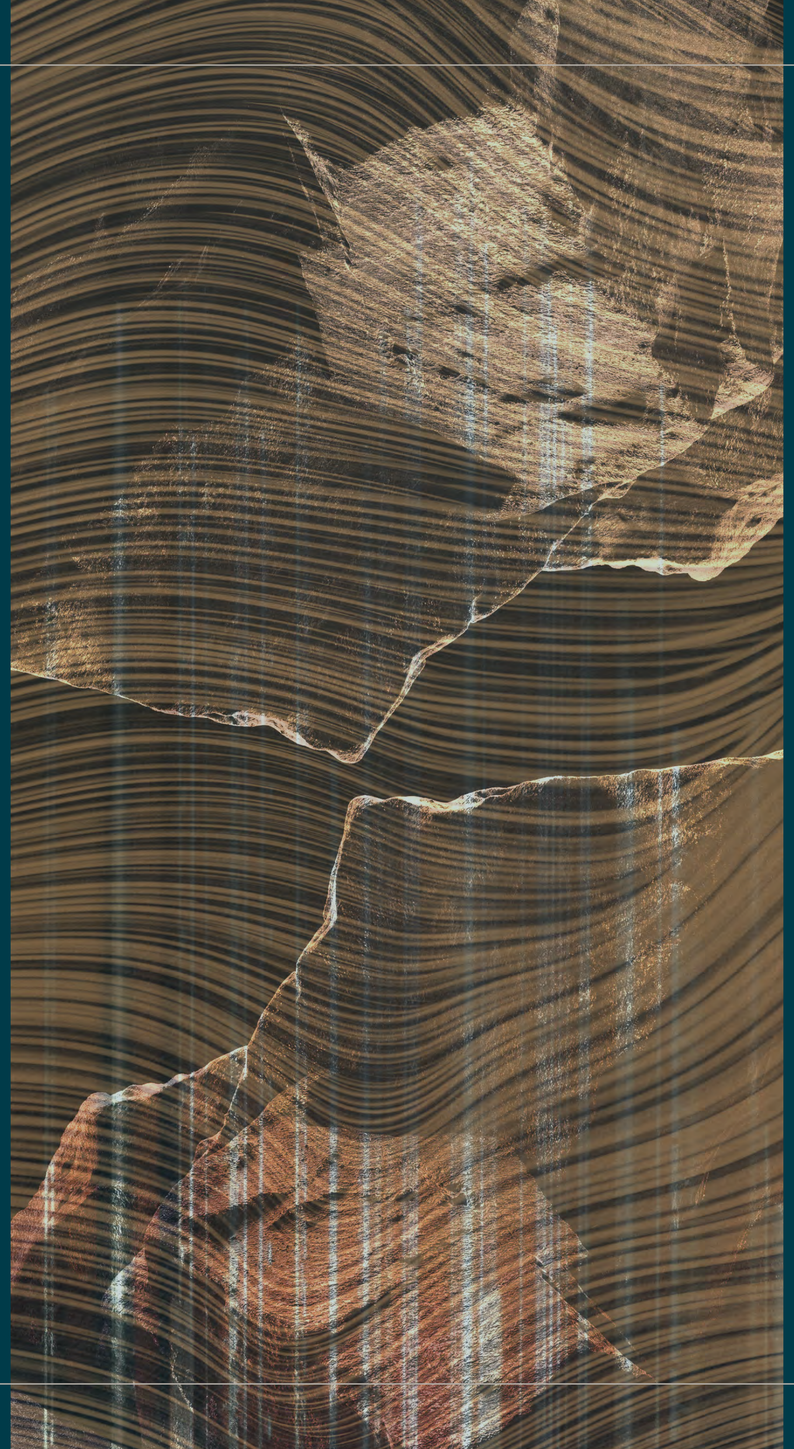


Neutral tactile fabric



Layered 4 point & 3 point Sale 's

THANK YOU



space invader

John Williams
Director/Founder
john.williams@spaceinvaderdesign.co.uk
07733 003 490