MANCHESTER CITY COUNCIL
Planning
Telephone: 0161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

30 Alliance House, Ground Floor

Address Line 1

Cross Street

Address Line 2

Address Line 3

Manchester

Town/city

Manchester

Postcode

M2 7AQ

Description of site location must be completed if postcode is not known:

Easting (x)

383860

Northing (y)

398376

Description

Applicant Details

Name/Company

Title

Mr

First name

Miguel

Surname

Perez Tallon

Company Name

Santander UK plc

Address

Address line 1

Unity Place

Address line 2

200 Grafton Gate

Address line 3

Town/City

Milton Keynes

County

Country

United Kingdom

Postcode

MK9 1UP

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mr

First name

Simon

Surname

Bird

Company Name

LOM architecture and design

Address

Address line 1

The Glass House

Address line 2

5 Sclater Street

Address line 3

Town/City

London

County

Country

GB

Postcode

E1 6JY

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Display of 2no. new externally illuminated projecting hanging sign. Application of vinyl window graphics on sections of glazing on front (east) and side (south) elevations. Application of wall vinyl artwork to wall behind shopfront window on side (south) elevation.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Projecting or Hanging Sign

Height:
0.6 metres

Width:
0.6 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
3.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.8 metres

What is the maximum height of any of the individual letters and symbols?:
35 centimetres

What materials will the advertisement be made of?:
Aluminium panels with acrylic logos on steel brackets.

The colour of text and background:
Santander externally illuminated hanging/projecting signage. Black aluminium panels with fret cut push through acrylic logos and red vinyl. Sign hung from black steel bracket affixed to building facade. Illuminated signage connected via photocell, switching off above 2000 lux. Illuminated signage also controlled via time switch with lights on between 7am to 11pm and lights off between 11pm to 7am. Illumination does not exceed 250 cd/m2.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.6 metres

Width:
0.6 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
3.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.8 metres

What is the maximum height of any of the individual letters and symbols?:
35 centimetres

What materials will the advertisement be made of?:
Aluminium panels with acrylic logos on steel brackets.

The colour of text and background:
Santander externally illuminated hanging/projecting signage. Black aluminium panels with fret cut push through acrylic logos and red vinyl. Sign hung from black steel bracket affixed to building facade. Illuminated signage connected via photocell, switching off above 2000 lux. Illuminated signage also controlled via time switch with lights on between 7am to 11pm and lights off between 11pm to 7am. Illumination does not exceed 250 cd/m2.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.7 metres

Width:
6.7 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Window vinyl manifestations.

The colour of text and background:
White opaque vinyl text and icons to sections of glazing on side (south) elevation. Vinyl applied internally. See submitted side (south) elevation drawing for location and positioning of proposed vinyl text and icons.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.7 metres

Width:
11.7 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
90 centimetres

What materials will the advertisement be made of?:
Window vinyl manifestations.

The colour of text and background:
White opaque vinyl text and icons to sections of glazing on front (east) elevation. Vinyl applied internally. See submitted front (east) elevation drawing for location and positioning of proposed vinyl text and icons.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.7 metres

Width:
2.5 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
2.5 centimetres

What materials will the advertisement be made of?:
Wall vinyl manifestations.

The colour of text and background:
Colour varies - wall graphic TBC. Vinyl applied internally to wall behind external glazing (where existing TV screen is located). See submitted side (south) elevation drawing for location and positioning of proposed vinyl text and icons.

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Window vinyl manifestations applied internally to sections of external glazing on the front (east) and side (south) elevations. Wall vinyl artwork applied internally to wall behind external glazing on end of side (south) elevation.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Refer to these drawings/documents for existing and proposed advertisement: "Manchester 34CS-FR-EL-EX-PR" and "Manchester 34CS-SI-EL-EX-PR".

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

25/01/2027

To Date

25/01/2032

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◯ The agent
◯ The applicant
⊘ Other person

If Other has been selected, please provide contact details:

Title

***** REDACTED ******

First name

***** REDACTED ******

Surname

***** REDACTED ******

Phone Number

***** REDACTED ******

Email

***** REDACTED ******

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Simon Bird

Date

17/06/2026