Whitworth Street West, Manchester
The Student Experience



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1.0.
Introduction

Introduction

At Fusion Students, we believe student accommodation should be far more than a place to stay. It should be a place that helps students settle, connect, grow in confidence and feel genuinely supported throughout one of the most formative periods of their lives.

For many students, moving to university is the first time they have lived away from home, managed their own routines independently or built a new support network from scratch. For others, particularly international students, it may also involve adjusting to a new city, culture and way of life. In this context, accommodation plays a significant role. It is not simply where students sleep; it is where they establish friendships, routines, resilience and a sense of belonging.

This document sets out Fusion Students' approach to social spaces, shared amenities and wellbeing within the building. It explains how the design and operation of these environments support the student experience and reflects our belief that residential living should actively contribute to confidence, community and personal development.





2.0.
Fusion



Fusion’s Integrated Approach

A defining strength of Fusion Students is that we are not solely an accommodation operator. As a business, we bring together the roles of developer, designer and operator, allowing us to shape the student living experience in a more integrated and purposeful way from the outset.

This model is significant because it means decisions relating to shared amenity, social spaces, resident wellbeing and operational experience are not considered retrospectively or layered onto a scheme at a later stage. Instead, they are embedded into the design and development process from the earliest stages, informed by direct operational insight and a clear understanding of how students live, interact and use space in practice.

This joined-up approach allows Fusion Students to create environments that are not only visually appealing, but also highly usable, relevant and effective in supporting day-to-day student life. The relationship between design intent and operational reality is therefore much stronger than in a more fragmented delivery model, where design, development and management are often disconnected.

Because we operate our own buildings, we are able to draw on real-world experience of how student accommodation has evolved over time and what contributes most meaningfully to resident satisfaction, wellbeing, belonging and long-term scheme performance. This gives us a clearer understanding of what students value, how communal environments are actually used and how buildings can be designed to remain relevant and beneficial over time.

In this sense, the amenity and wellbeing strategy is not simply an expression of brand or design ambition. It is a practical outcome of Fusion Students’ integrated model and our ability to align development, design and operations around a shared understanding of what makes student living work well.

“DEVELOPER OF THE YEAR” | *Student Accommodation Awards 2025*

The Context



Fusion Students has extensive experience in the design, operation and evolution of purpose-built student accommodation across the UK. Through this experience, we have seen first-hand how the role of student living has developed over time and how the residential environment has become an increasingly important part of the wider university experience.

This evolution is not temporary or trend-led. It reflects a long-term shift in expectations, with student accommodation now understood not only as a place to live, but as an environment that can materially support wellbeing, community, academic focus and personal development.



Students and their families increasingly expect accommodation to provide more than functional housing. Equally, universities, local authorities and delivery partners recognise the importance of well-designed and well-managed student living environments that can support successful transition, healthy routines and a positive day-to-day r esident experience.



For this reason, the provision of high-quality communal amenity, visible support and wellbeing-supportive shared environments should be understood as a core part of contemporary student accommodation design rather than an optional enhancement.

At Fusion Students, this understanding is embedded in the way we develop, design, operate and manage our buildings, creating environments where students feel recognised, supported and part of a genuine residential community.



Brand Proposition

Fusion Students is not positioned as a traditional landlord or facilities provider. We are a relationship-driven living brand, creating and operating environments that support confidence, connection and a strong sense of belonging.

At the heart of this is The Fusion Feeling: the shared positive energy that helps students feel seen, supported and part of something real.

This is not a design aesthetic or marketing device. It is a lived experience and the emotional standard against which our spaces, services and operations are measured. It reflects a simple but important truth: when people feel recognised, supported and included within a real-world community, confidence and participation increase.

For students, this matters enormously. The university years are a period of significant transition, growth and self-discovery. Students are not only navigating study, but also independence, identity, friendships, financial pressure and the practical realities of living away from home. In that context, the residential environment has the potential to either feel transactional and isolating, or to actively strengthen confidence, connection and personal development.

Fusion's proposition is built around ensuring it does the latter.

This means the student living experience is shaped not only by the quality of bedrooms or amenities, but by the quality of human experience across the building. The social atmosphere, the visibility of support, the ease of interaction, the sense of welcome and the emotional tone of the environment are all considered essential parts of the offer.

This is the difference between accommodation that simply functions and accommodation that genuinely contributes to student wellbeing and belonging.









Why Wellbeing Matters in Student Living

Fusion Students' experience as an operator has shown that the most successful student living environments are those that support residents in a holistic and practical way. Over time, the sector has moved beyond a narrow understanding of accommodation as simply a place to sleep and study, towards a broader recognition that the living environment plays an important role in shaping confidence, belonging, routine and overall quality of life.

Wellbeing in this context should not be understood only in terms of mental health support or reactive intervention. Rather, it is shaped by the quality of everyday experience – including whether students can settle in quickly, form positive connections, access privacy when needed, feel safe in their environment and establish healthy routines that support both study and daily life.

Students are more likely to feel well, settled and resilient when they are able to:

- build positive social connections
- access privacy and quiet when needed
- establish healthy routines
- feel physically and emotionally safe
- move through the building with ease and confidence
- engage in spaces that support both activity and restoration
- know where support is available if needed

This is especially important during periods of transition and adjustment, particularly for those living away from home for the first time or arriving from overseas, where the living environment can play a meaningful role in reducing anxiety and helping students establish a sense of familiarity and belonging.

Fusion Students therefore views wellbeing as something that should be embedded into the overall resident experience rather than treated as a standalone add-on. It is shaped through:

- the design and character of spaces
- the way communal areas encourage interaction and belonging
- the presence and training of on-site teams
- the quality of support available to residents
- the routines, rituals and programming that bring the building to life

In this way, wellbeing becomes part of the fabric of the scheme rather than a separate initiative.



3.0.
Approach



Approach to Wellbeing

Fusion Students' approach to wellbeing is rooted in the understanding that positive environments and meaningful human connection can materially improve how students experience university life.

Our culture has long been grounded in positive momentum, support and authentic relationships. Within the built environment, this translates into a wellbeing model that is both spatial and operational. We aim to create spaces and experiences that:

- reduce isolation
- support confidence and participation
- encourage positive daily routines
- provide reassurance during moments of stress or change
- make support feel visible, accessible and normal
- our approach to wellbeing can be understood through four connected areas:



Approach to Wellbeing

Social Wellbeing

- Supporting friendship, belonging and positive shared experience.

Emotional Wellbeing

- Creating environments where students feel safe, seen, reassured and able to seek support.

Physical Wellbeing

- Supporting healthy routines, movement, rest and balance in day-to-day life.

Academic & Personal Wellbeing

- Providing the right conditions for focus, routine, confidence and personal development.

This framework is reflected not only in the amenity strategy, but in the way the building is designed, programmed and managed.











How This Is Brought to Life

Fusion's approach is operationalised through four key drivers: Energy, Connection, Support and Momentum. These provide a clear framework for how wellbeing is embedded into the resident experience and brought to life in a practical
and consistent way.

Energy

Atmosphere influences behaviour. Positive, welcoming and well-considered communal environments help shape a building culture that feels uplifting, social and approachable.

At Fusion, this is reflected in the emotional tone of the building – from arrival experience and staff presence to the overall feel of communal life. The intention is to create a place that feels alive, warm and optimistic rather than purely functional.

Connection

Relationships are not left to chance. Social spaces should help create the conditions for interaction, friendship and community-building in ways that feel natural rather than forced.

This includes creating environments where students can spend time together casually, participate in shared experiences and feel part of a wider residential community. These interactions are important not only socially, but also in reducing isolation and strengthening confidence and belonging.

Support

Visible and consistent support is one of the most important contributors to student wellbeing. Residents should feel reassured that help, guidance and human contact are available when needed.

Fusion Students places strong emphasis on creating supportive environments through both physical and operational means. This includes:

- visible and approachable on-site teams
- staff training in wellbeing and mental health awareness
- signposting to relevant services and support pathways
- pastoral support during key transition points and pressure periods
- partnerships and tools that extend wellbeing support beyond the physical environment

Momentum

Student living should support forward movement – academically, socially and personally.

This means creating an environment that helps residents build confidence, participate more fully in university life and feel capable of navigating the transition into independence. In practice, this includes:

- helping students settle in quickly
- creating opportunities for low-pressure participation
- supporting routines and healthy habits
- recognising that development often happens through community, consistency and confidence rather than through formal intervention alone

Together, these four drivers provide a clear way of understanding how Fusion's proposition is translated into a residential experience that supports wellbeing in a meaningful and enduring way.



Operational Wellbeing Commitments

Fusion Students' commitment to wellbeing extends beyond the physical design of the building. As both operator and brand, we recognise that the quality of the resident experience is shaped not only by the spaces students inhabit, but by the consistency, visibility and care of the operational environment around them.

Our approach is therefore not limited to providing social and amenity space; it also includes the day-to-day structures, support systems and service culture that help residents feel reassured, connected and well supported throughout the academic year.

This operational layer is a key part of how the Fusion approach is brought to life in practice, ensuring students feel supported not only through design, but through lived experience and daily interaction.

Fusion Students' operational wellbeing commitments include:

Visible On-Site Team Presence

Fusion Students operates with dedicated on-site teams who play an active role in the day-to-day life of the building. This visible presence helps create reassurance, familiarity and a stronger sense of trust for residents, particularly during the early stages of move-in and transition.

Wellbeing-Aware Staff Training

Front-of-house and site teams are trained to recognise signs that a student may be struggling and to respond with empathy, consistency and appropriate signposting. This reflects Fusion's commitment to ensuring support is embedded into the resident experience rather than only activated in moments of crisis.





Operational Wellbeing Commitments

Move-In and Transition Support

The beginning of the academic year is one of the most significant wellbeing moments in student living. Fusion Students recognises that moving into accommodation, particularly for those living away from home or arriving from overseas, can be both exciting and overwhelming. Our operational approach places emphasis on creating a supportive and well-managed arrival experience that helps residents settle in confidently.

Pastoral Support and Visible Signposting

Students should not have to navigate challenge or uncertainty alone. Fusion Students supports residents by ensuring that relevant information, pathways and support options are clearly signposted and easy to access, helping to reduce friction and anxiety when support is needed.

Student Assistance Programme

Fusion Students invests in dedicated wellbeing support for residents through the Howden Student Assistance Programme, providing access to confidential support and practical guidance beyond the building itself. This reflects our belief that a strong wellbeing offer should include both environmental and service-based support, giving students reassurance that help is available in ways that are discreet, accessible and responsive to a range of personal circumstances.

Proactive Community Management

Community does not happen by accident. Fusion Students takes an intentional approach to resident engagement, helping to create opportunities for interaction, participation and belonging throughout the year. This includes supporting low-pressure, inclusive forms of connection that can be particularly important for students who may not naturally engage in high-energy or highly social environments.

Support During Key Pressure Points

The student year contains a number of periods that can heighten stress, including move-in, assessments, deadlines, exam periods, seasonal holidays and end-of-year transitions. Fusion Students recognises the importance of these moments and seeks to provide additional reassurance, communication and community support during times where residents may be more vulnerable to stress or isolation.

Partnership-Led Support Approach

Fusion Students recognises that student wellbeing is most effectively supported through a joined-up approach. Our teams work to ensure residents are aware of and can access the broader support ecosystem available to them, including university support services and relevant local wellbeing or healthcare provision where appropriate.

Clear Communication and Operational Consistency

Wellbeing is also influenced by how a building feels to live in on an everyday basis. Clear communication, responsive service, consistency of management and a calm, well-organised operational environment all contribute to a greater sense of confidence and ease for residents.

Taken together, these commitments ensure that wellbeing is not treated as a standalone initiative, but as an integrated part of the operational culture of the building. This allows the physical environment and resident experience to work together in support of student confidence, connection, resilience and belonging..





Design Principles for Social Spaces & Amenities

The amenity and social space strategy for the building is informed by a number of overarching principles that align both with student wellbeing and the Fusion brand proposition.

Through its experience of operating student accommodation, Fusion Students understands that the most successful communal environments are those designed not only for immediate appeal, but for long-term usability, adaptability and sustained resident value. The amenity strategy is therefore informed by enduring principles of welcome, connection, comfort, focus and support, ensuring the shared environment remains relevant, useful and beneficial over time.

These principles are intended to guide the design and character of the shared environment and should be understood as the basis for the spatial strategy that follows.

A Sense of Welcome

Shared spaces should feel immediately warm, intuitive and inclusive, helping students settle in from the moment they arrive.

Spaces for Connection

The building should create multiple opportunities for natural social interaction, from visible communal activity to lower-pressure spaces for smaller-scale connection.

Spaces for Focus & Reset

Wellbeing is supported not only by social energy, but by access to calm, quiet and restorative environments that help students study, recharge and regulate.



Spaces that Support Routine

The amenity offer should support healthy, practical and repeatable behaviours that contribute to everyday wellbeing and quality of life

A Hospitality-Led Experience

The building should feel cared for, well-managed and emotionally intelligent in the way it is presented and experienced. This helps distinguish the environment from institutional or purely transactional models of student living.

A Joined-Up Experience

Social spaces, support, programming and operational presence should work together to create a consistent resident experience rather than functioning as separate elements.

The following sections of this document set out how these principles are expressed through the amenity and social space strategy for the building.

Taken together, these spaces are intended to do more than provide shared facilities. They are designed to support the everyday experience of student life by creating an environment that feels welcoming, connected, supportive and conducive to wellbeing.

In this way, the building reflects Fusion Students' wider commitment to creating places where residents can feel supported, connected and part of a genuine residential community.



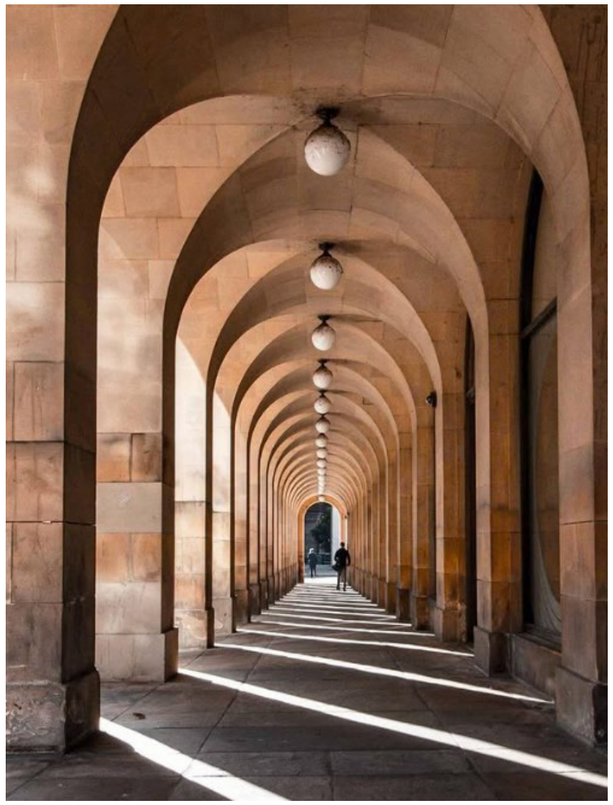
4.0.
Design Concept

Manchester - The City's Past & Present Influence

The interior palette draws directly from Manchester's layered identity, grounding the space in a material language that feels both historic and contemporary.

Rich timber finishes, terracotta tones, and integrated planting echo the textures of Whitworth Street's industrial past–its red-brick warehouses, textile mills, and soot-warmed facades–while softening them into a warmer, more tactile experience. These elements are reinterpreted through a modern lens, reflecting the street's current evolution into a vibrant cultural corridor. The warmth of wood introduces a human scale against the legacy of industry, terracotta references both craft and permanence, and the planting brings a sense of renewal, mirroring Manchester's ongoing reinvention.

Together, the palette creates a dialogue between past and present, embedding the interior within the narrative of Whitworth Street West while offering a welcoming, contemporary atmosphere.











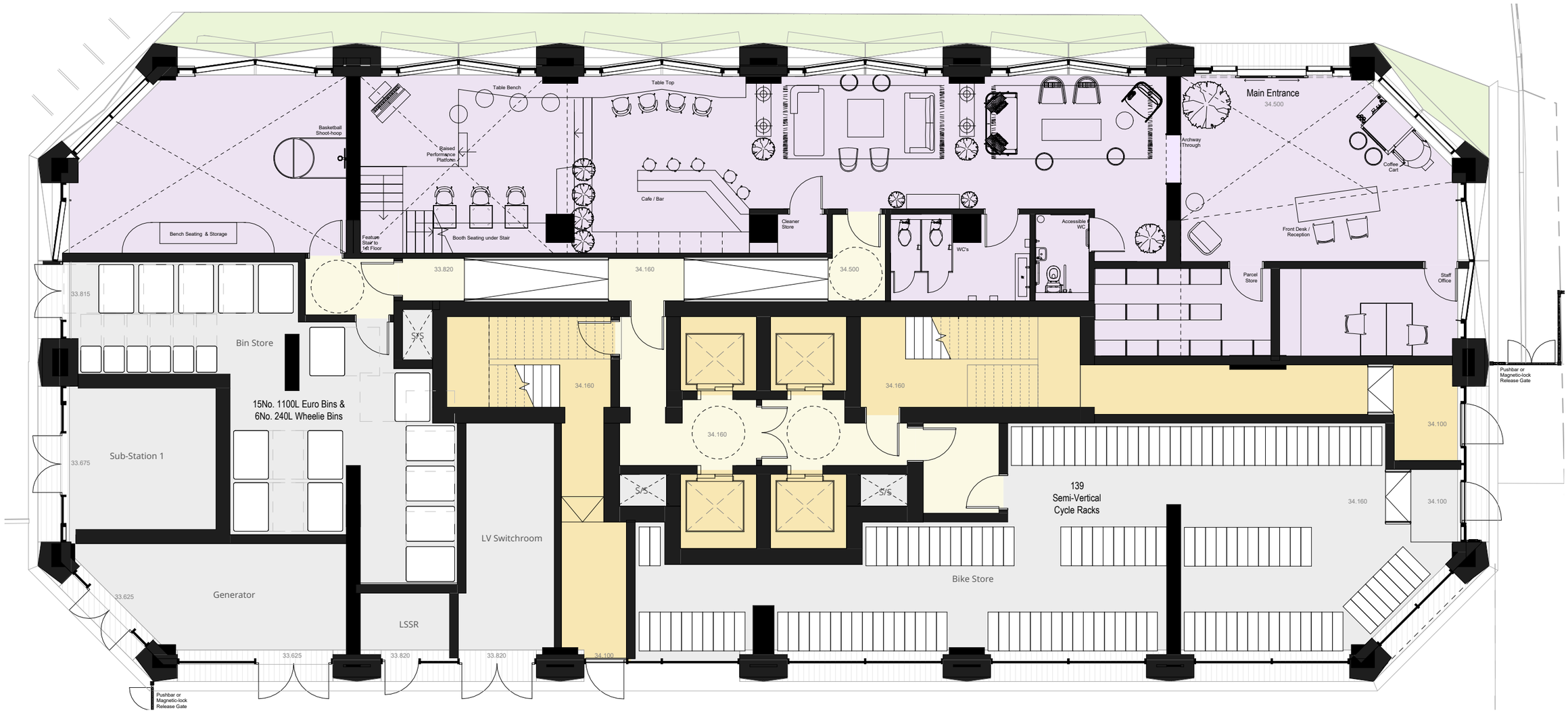


Ground Floor Plan

The ground floor is organised as a clear sequence of interconnected zones running from the main entrance through to the rear sports hall, balancing arrival, social, study, event and recreational uses within a single continuous plan.

At the front, a double-height reception space with informal touchdown areas and a prominent street-facing coffee point establishes an active arrival hub, with back-of-house functions discreetly positioned beneath the mezzanine. Movement through an architectural archway leads into a central lounge and café zone with varied seating and window bays, before opening into a stepped, tiered events area that accommodates informal study, performances and screenings around a central focal point. The plan culminates at the rear in a double-height multi-sport hall, providing a bookable recreational facility.

Throughout, spaces are visually and functionally connected while remaining distinct in use, creating a legible spatial flow from public arrival to active leisure and sports provision.

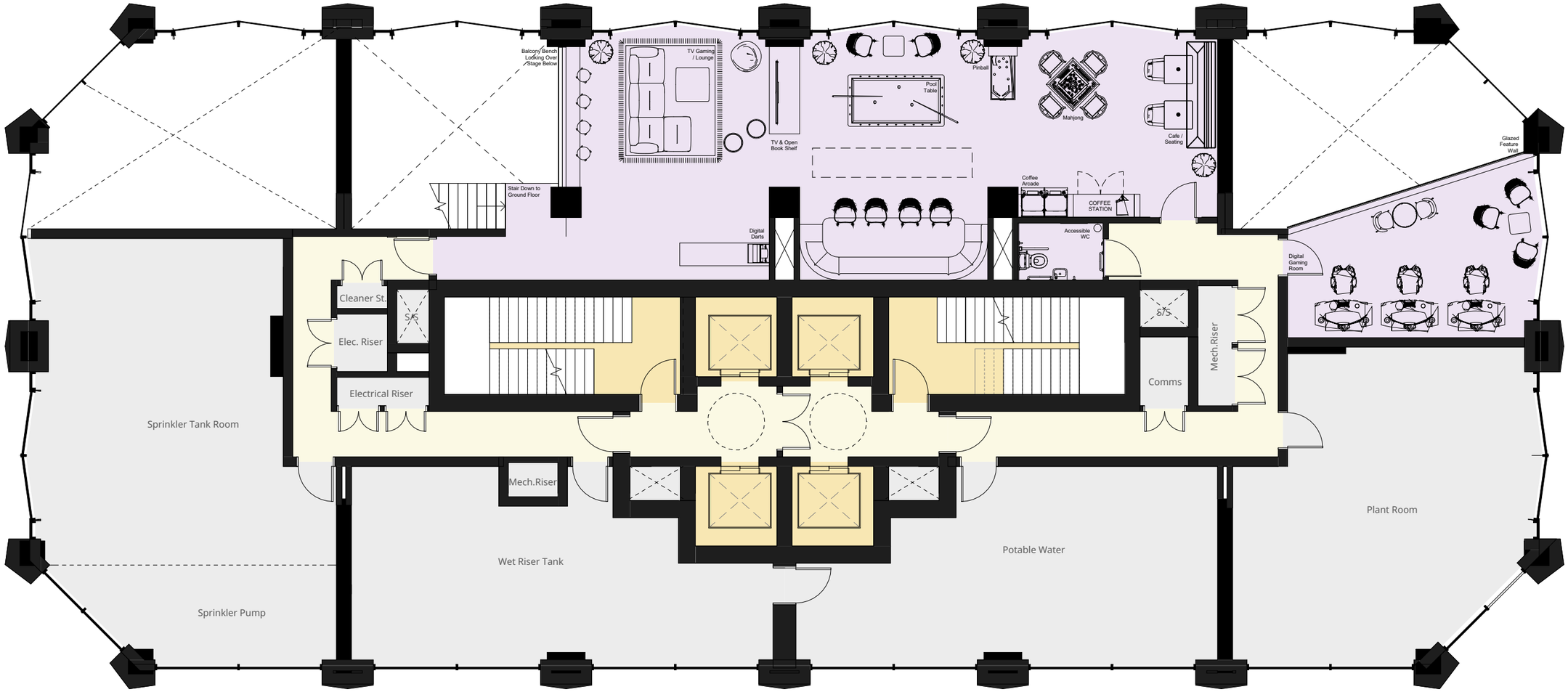


First Floor Plan

The first floor provides a social amenity level arranged around a series of interconnected leisure and gaming zones designed to encourage interaction and relaxation.

A central mix of games activities is complemented by flexible seating and a coffee dock for informal socialising and study. A TV lounge with high bench seating overlooks the tiered event space below, reinforcing visual connectivity across levels, while a dedicated digital games room within the reception overhang offers a more enclosed setting with three gaming stations.

Together, these spaces form a clear and varied plan of active social zones, balancing open communal areas with more focused and semi-private environments.



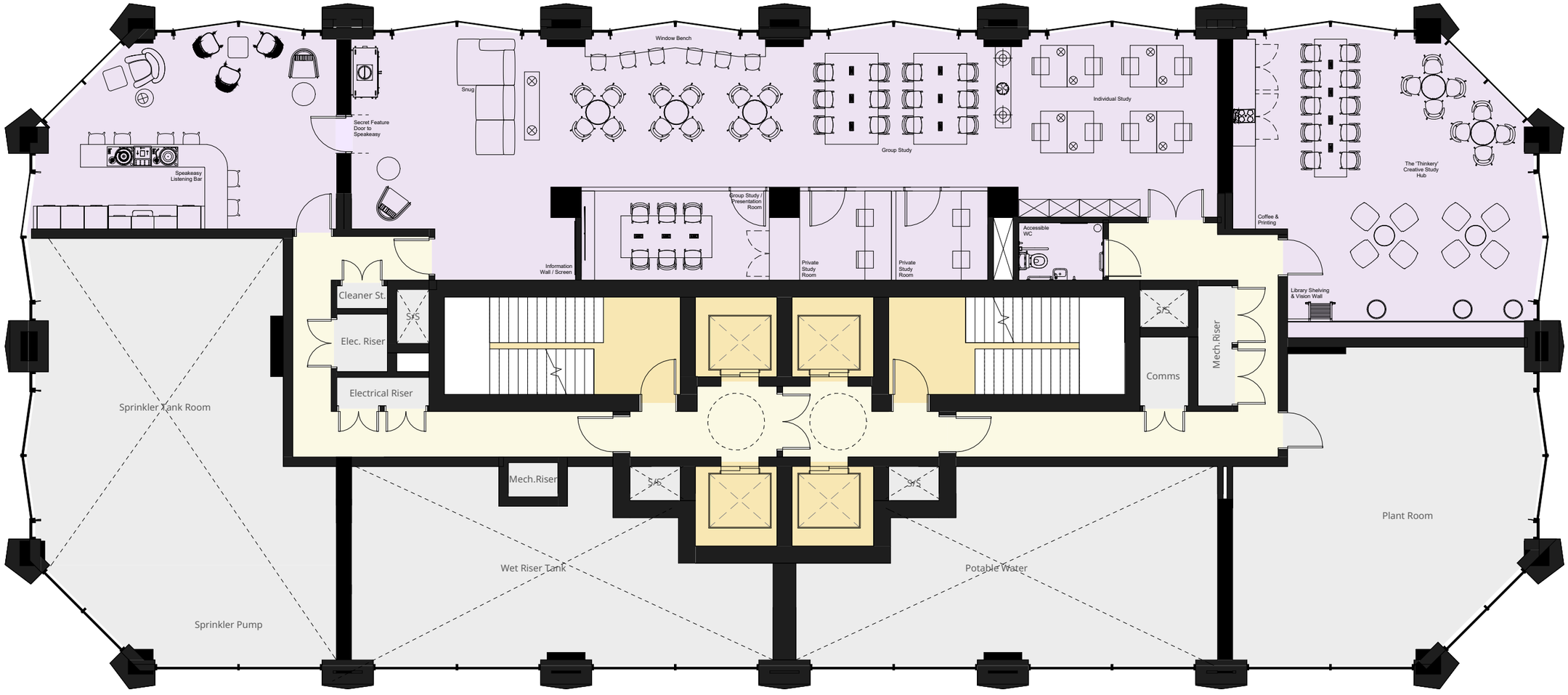
Second Floor Plan

The second floor is dedicated to study and creative working, arranged as a clear plan of flexible zones supporting both focused and collaborative activity.

At its core, a large open-plan co-working lounge combines high benches, low tables, and relaxed seating, supported by private bookable rooms for meetings and individual study. This central area is complemented by a creative hub at the far end of the plan designed to support hands-on and group-based work.

A concealed door within the layout reveals a hidden speakeasy-style vinyl listening bar, providing an intimate social escape.

Throughout the second floor, full-height glazing, natural light, warm timber finishes, soft neutral tones, and integrated planting reinforce a calm, biophilic environment that supports wellbeing and concentration while maintaining clear visual and functional zoning across the plan.

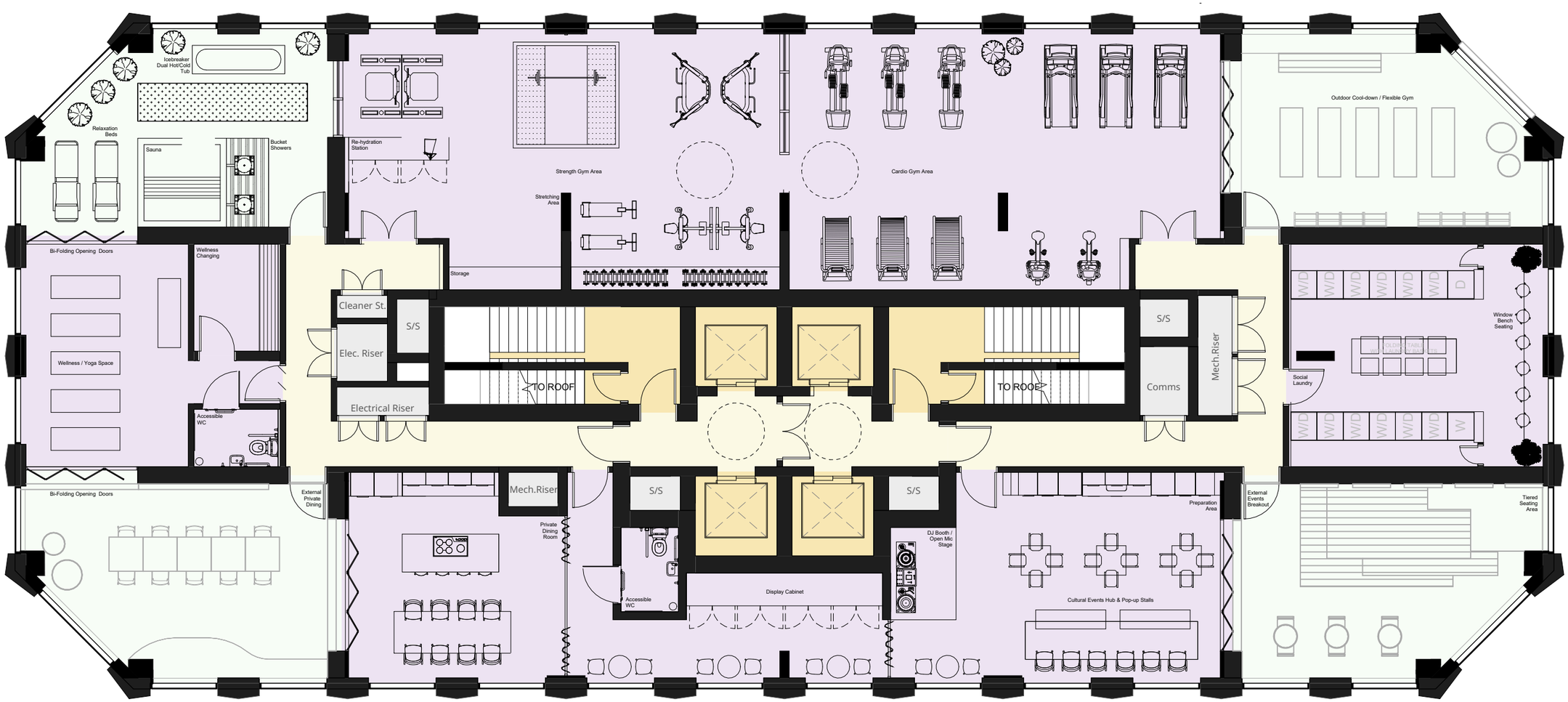


38th Floor Plan

The 38th floor is conceived as a mixed-use wellness and social destination, combining fitness, recovery, dining, and events within a highly flexible plan. The strength and cardio suite is positioned to maximise panoramic city views. The adjacent wellness facilities include a thermal recovery suite alongside a flexible yoga and movement studio supported by changing rooms and accessible WCs. Social infrastructure is integrated throughout, including a social laundry positioned by the core, a central events and dining spine and a private dining suite with kitchen and terrace for more intimate gatherings.

The main events space is designed for multi-use programming—from cultural events and open mic nights to informal study during exam periods—while also accommodating thrift markets and student resale activities, including content creation for online platforms.

Extensive glazing, terraces, and layered spatial zones ensure the floor operates as a year-round social, wellness, and community hub with strong visual connections across the city.



Welcome | Reception

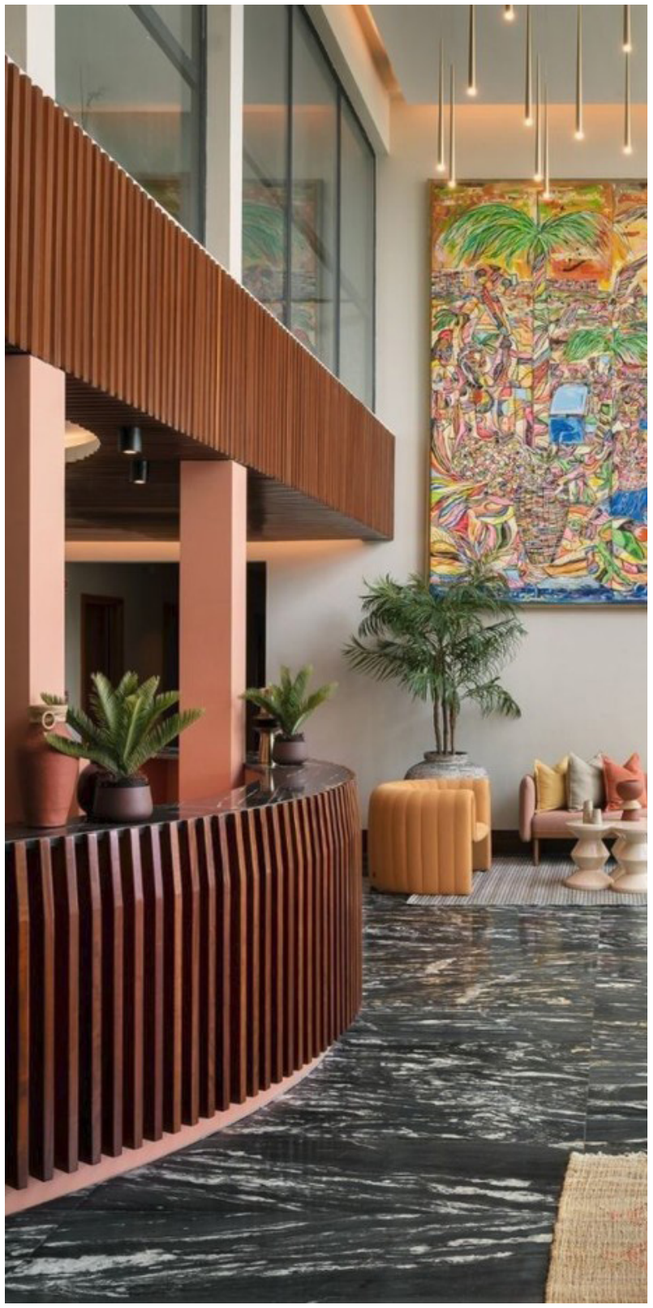
Upon entry, visitors are welcomed into a striking double-height space where full-height glazing floods the interior with natural light, creating a bright, uplifting environment for students while activating the street frontage with visible energy and movement.

The arrival experience is anchored by an informal reception and touchdown area, where Fusion Students staff provide a warm, approachable welcome. A prominently positioned coffee truck within the frontage acts as a focal point, establishing an iconic street presence and fostering a lively, social atmosphere throughout the day.

Practical functions are seamlessly integrated, with the staff office and parcel store discreetly located beneath the overhanging mezzanine behind reception, maintaining operational efficiency without compromising the openness of the space.

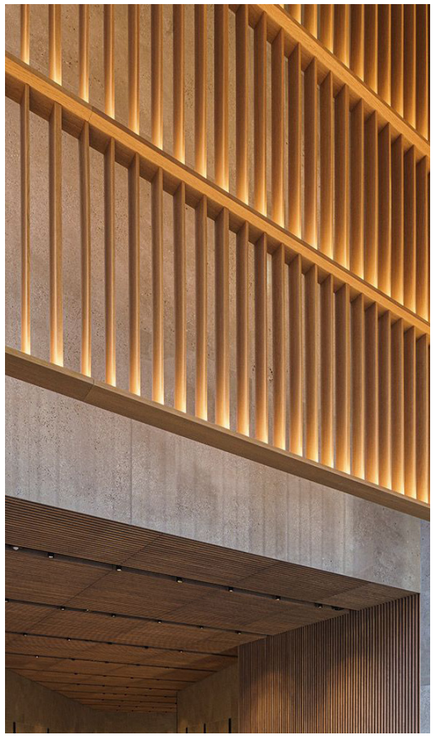
Above, an angled mezzanine guides movement deeper into the building, while exposed brickwork at high level introduces texture and character, casting dynamic, shifting shadows throughout the day.

A carefully considered material palette reinforces the overall concept, combining natural wood tones, a refined earthy scheme, and integrated planting to complement the external architecture and bring warmth and depth to the interior.











Lounge | Cafe Bar

An architectural archway frames views through to the opposite side of the building, guiding visitors seamlessly from reception into a welcoming lounge environment. This space is defined by comfortable furniture in dark timber finishes and rich, layered upholstery, creating a warm and inviting atmosphere.

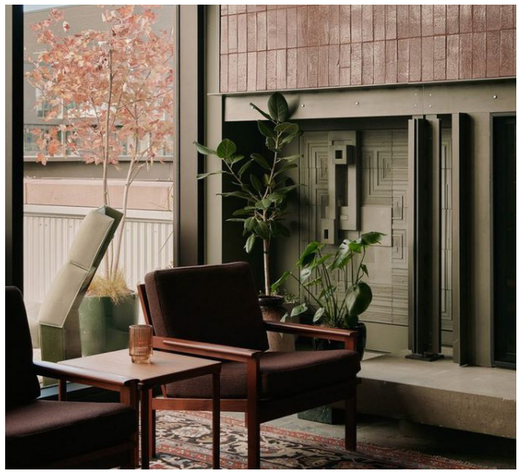
A diverse range of seating arrangements caters to different student needs–supporting both quiet, individual study and more social, group-based interaction. Integrated window seats are thoughtfully set within the architectural openings, offering additional seating with views out to the street, while also creating a sense of presence and activity visible to passers-by.

Towards the rear of the ground floor, the space transitions into a café bar, providing convenient access to refreshments that can be enjoyed within the lounge setting.















Tiered Seating | Stair

Beyond the Cafe Bar Area, the floor plate begins to gently step upwards, introducing a series of tiered levels that culminate in a feature stair connecting to the first floor.

These stepped platforms create a variety of informal zones for sitting, working, performing, and presenting. At the heart of this area sits the Fusion signature piano, positioned on a raised platform to encourage student interaction and contribute to the overall vibrancy of the space.

This tiered setting also incorporates a large projection screen, enabling the space to function as a venue for presentations, film screenings, and live sports events. Students can engage with these activities from multiple vantage points–whether seated on the steps or viewing from the balcony above–resulting in a flexible, multi-purpose environment that supports both everyday use and larger communal gatherings.

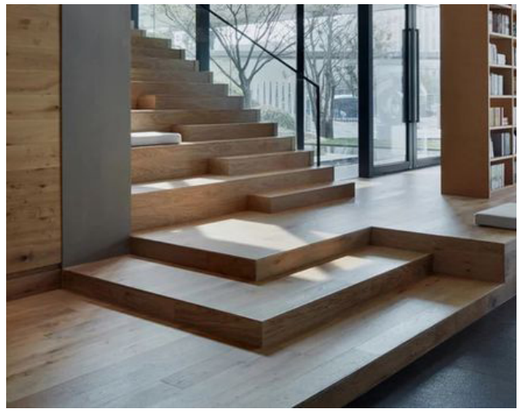












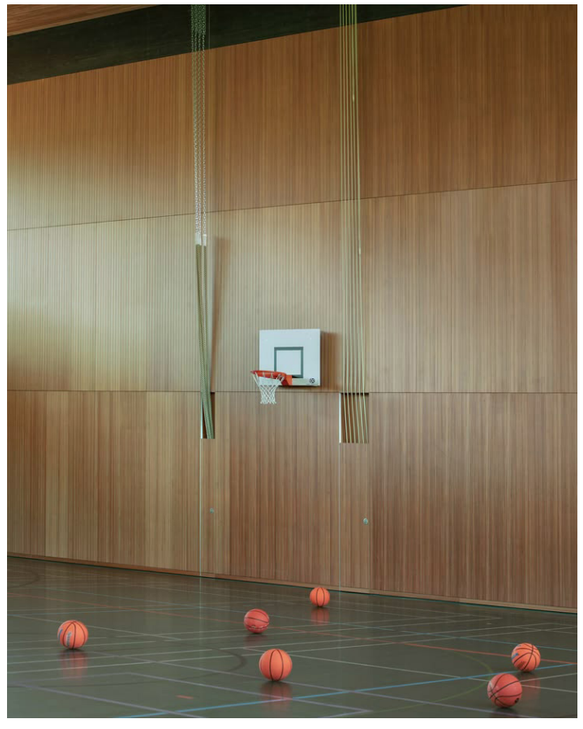
Basketball | Sports

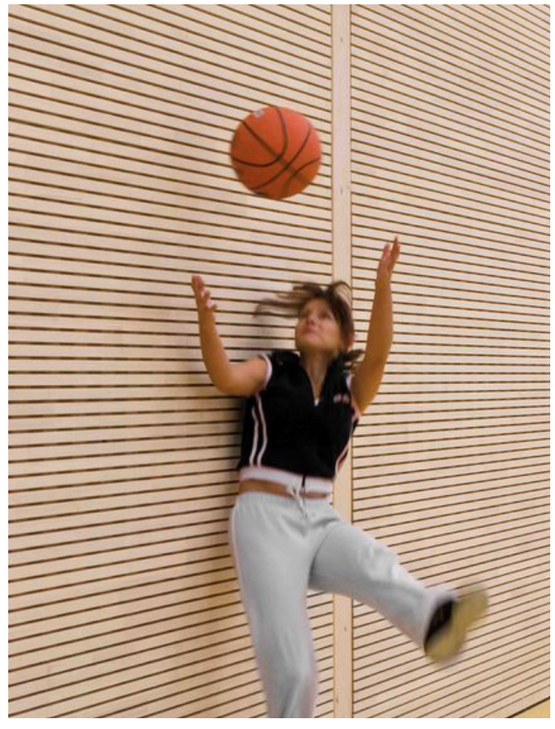
The final space on the ground floor is a striking double-height sports hall, designed to support both recreation and wellbeing. Anchored by a basketball hoop, this flexible, bookable space accommodates both individual practice and group sessions, while also supporting a range of multi-sport activities.

The interior continues the project's warm, earthy material palette, with terracotta tones extending into this area to create a cohesive visual identity. A distinctive feature floor further elevates the space, setting it apart from conventional sports hall environments and reinforcing the overall design quality.

Integrated bench seating with built-in storage provides a practical solution for both participants and spectators, allowing for informal viewing and enhancing the usability of the space.









Games Lounge | Digital

The first floor is dedicated to social amenity space, offering a diverse range of gaming and leisure areas designed to encourage interaction and relaxation.

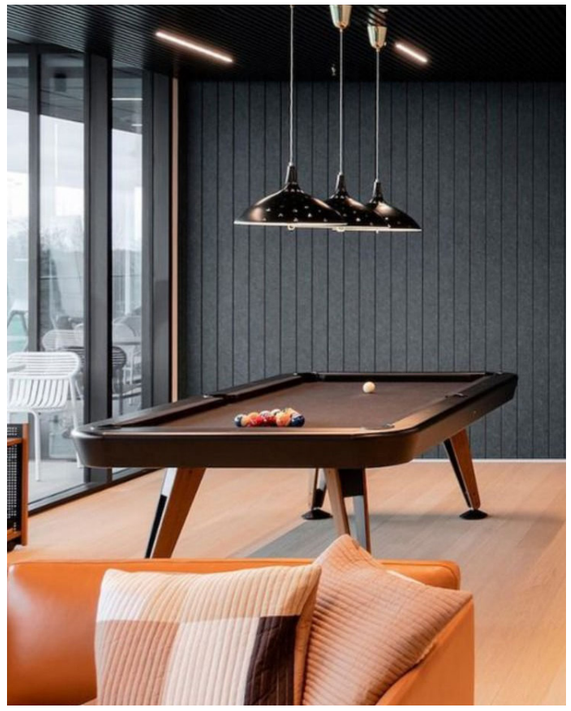
A small TV lounge is positioned alongside high bench seating, allowing views down into the tiered presentation space below. This creates a comfortable and visually connected environment that can be used for casual lounging, board games, or informal gatherings.

A variety of gaming experiences are distributed throughout the floor, including digital darts, a pool table, Mahjong tables, and vintage arcade machines–providing students with multiple opportunities to socialise and engage with friends in different ways.

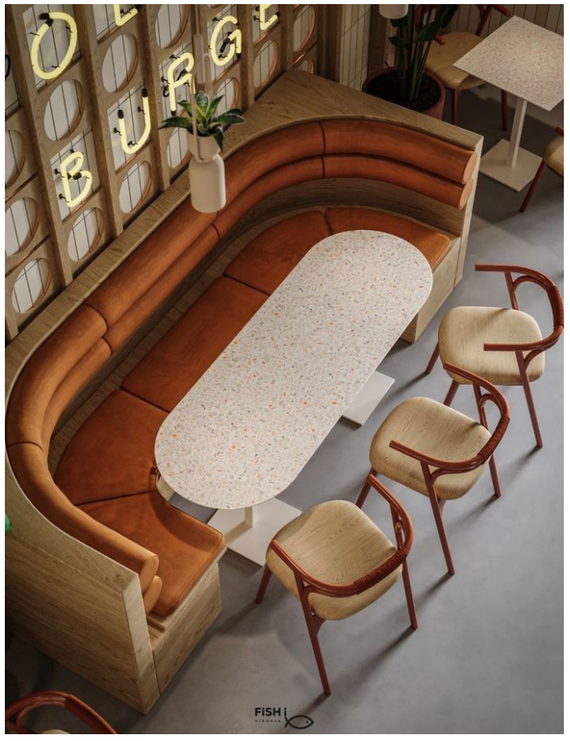
Adjacent to these activity zones, a mix of larger booth seating and smaller café-style tables is arranged around a coffee dock, forming a relaxed setting for socialising, studying, or taking a break.

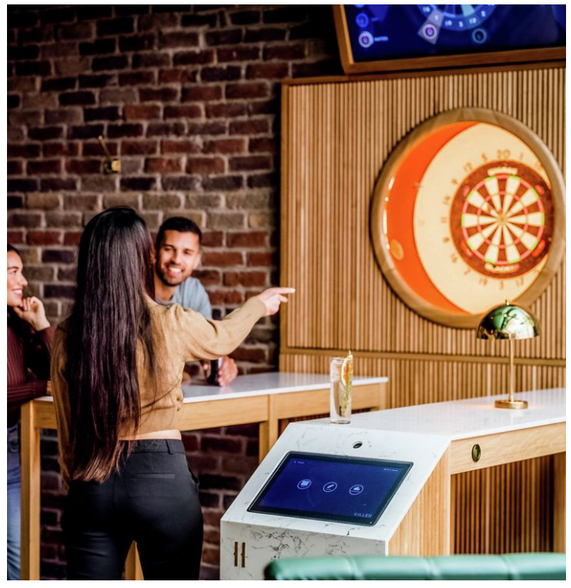
Set within the overhang above reception, a separate digital games room accommodates three dedicated gaming stations. Here, the open brick structure offers a sense of enclosure and privacy while still allowing light and pattern to filter through from the bright reception space below.

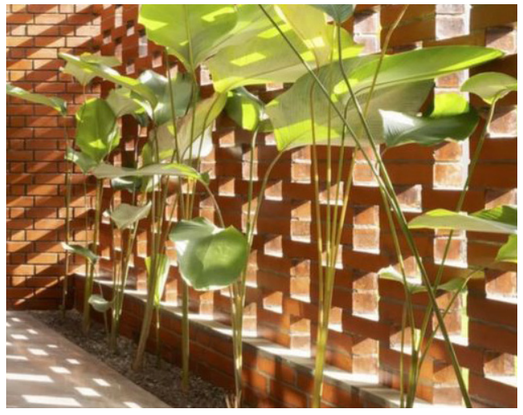












Study | Creative Hub

The second floor is primarily dedicated to study, offering a comprehensive suite of flexible environments designed to support a variety of working styles throughout the day.

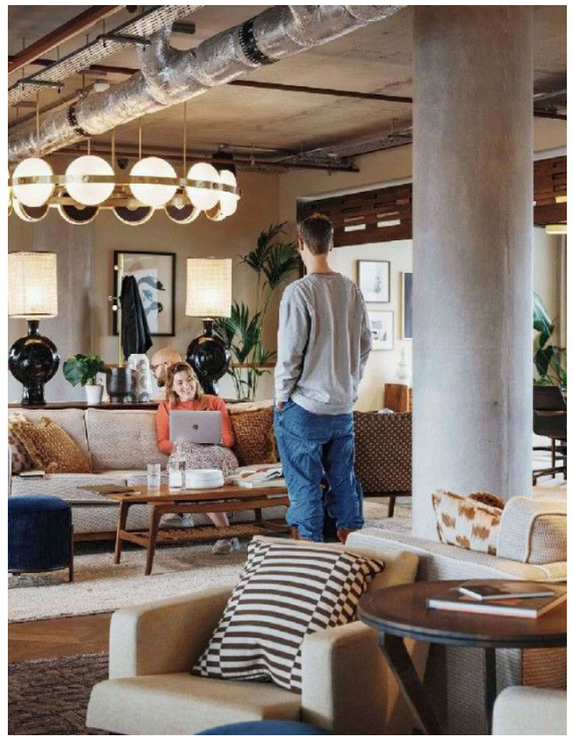
At the heart of the plan, a large open-plan co-working lounge provides a mix of settings, including high bench seating, low tables for both group and individual study, and comfortable lounge areas. A series of private, bookable rooms are also integrated within the space, accommodating focused work, meetings, and presentations.

Full-length glazing lines the space, allowing natural light to flood in and establishing a strong visual connection to the outside. This light-filled setting promotes a sense of openness and supports a positive, healthy mindset for study.

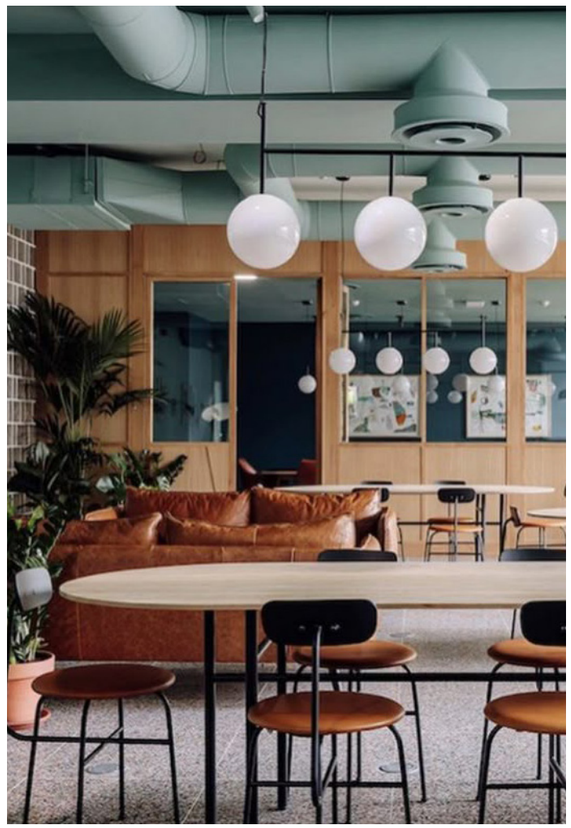
At the far end of the floor, a dedicated creative study hub caters to more hands-on and collaborative modes of working. An oversized worktable provides ample space for project-based activities, particularly suited to design-focused disciplines. Supporting amenities include a kitchenette for refreshments, fostering a relaxed and informal working environment, as well as a designated print area.

A ‘think tank’ zone incorporates a large writable wall, encouraging group brainstorming and idea generation. The space is further enriched by comfortable lounge seating areas and a full-height library wall, creating a distinctive knowledge hub where students can access and exchange books for both academic use and leisure.











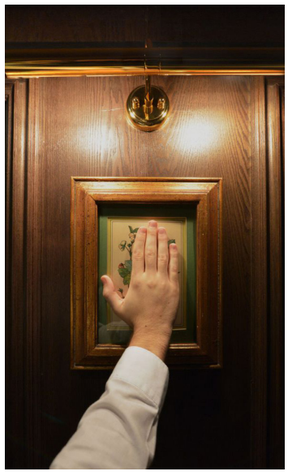


Listening | Speakeasy

Through a concealed door within the study lounge, students discover a hidden speakeasy-style listening bar dedicated to vintage vinyl.

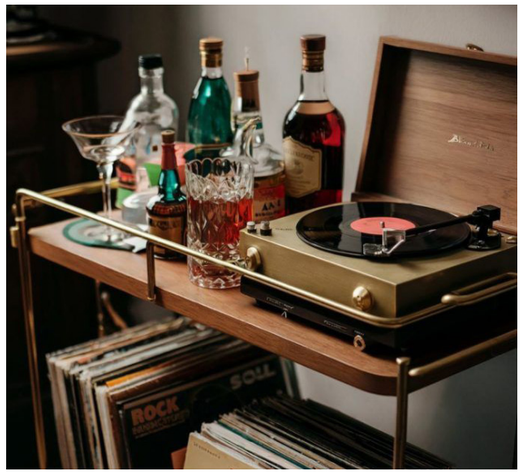
At its heart, a compact bar area allows students to prepare and serve drinks, creating a relaxed, self-directed social experience that complements the immersive musical setting. Music played from turntables and a curated collection of records establishes the atmosphere, encouraging discovery and shared appreciation.

The interior is designed to feel intimate and atmospheric, with layered lighting, soft seating, table lamps, and richly textured rugs contributing to a warm, nostalgic character. The result is a calm, escapist environment that offers a distinctive contrast to the focused study spaces elsewhere in the building.

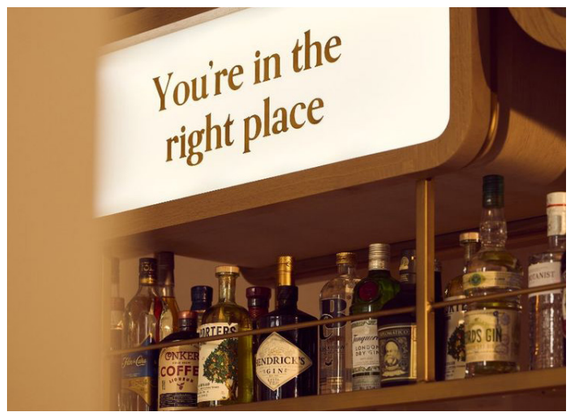


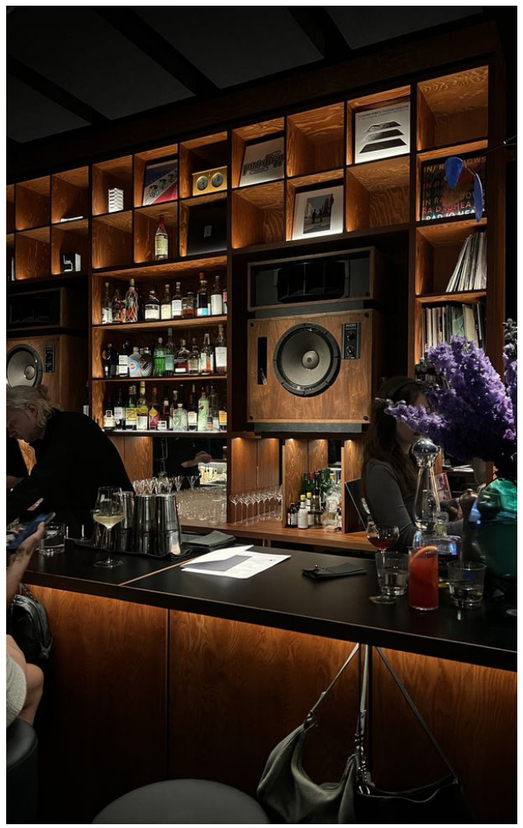












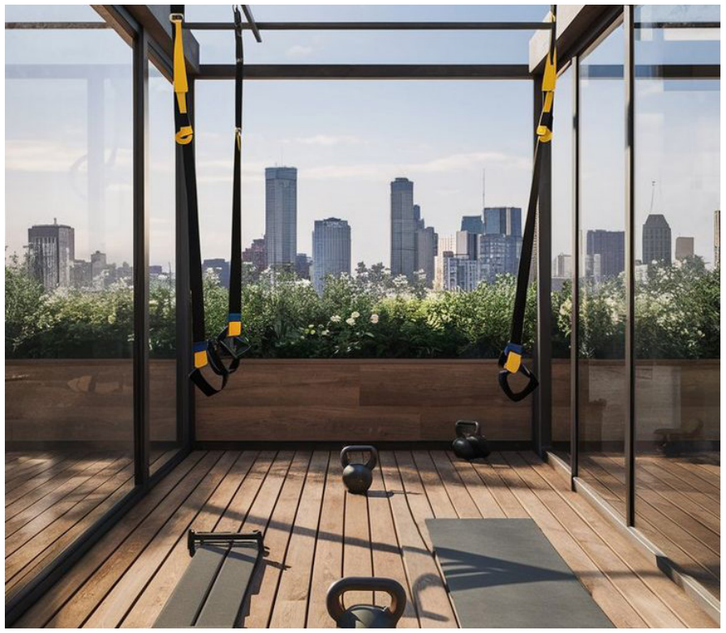
Strength | Cardio

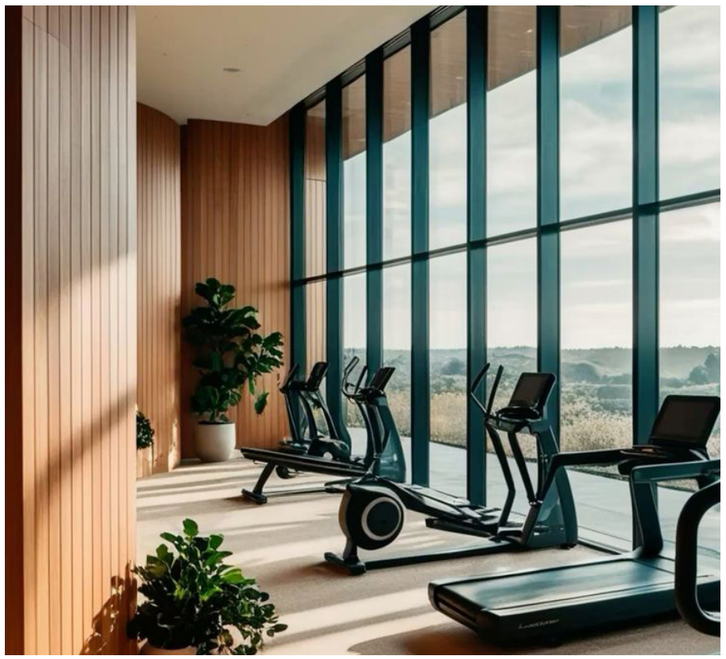
The strength and cardio suite is strategically located on the 38th floor, offering exceptional panoramic views across the city that enhance the workout experience. This elevated setting creates a distinctive destination space, evoking the atmosphere of premium fitness environments found in cities such as New York, and positioning the building as a standout within its market.

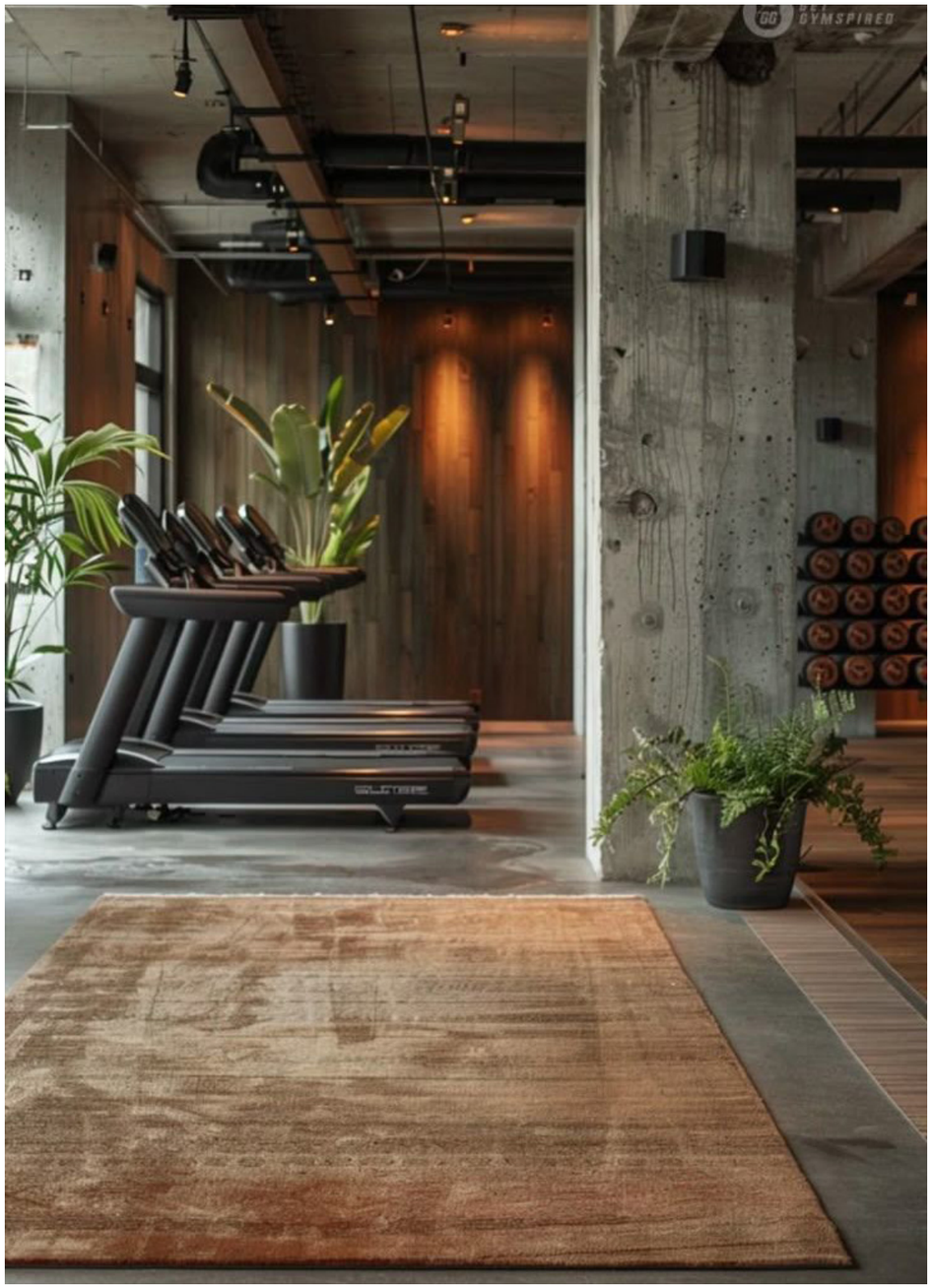
The two areas are separated by glazed screens and are equipped with state-of-the-art strength and cardio equipment, complemented by dedicated free weights and stretching zones to support a wide range of training styles. A small rehydration point is integrated within the layout, providing convenience and supporting user wellbeing.

Full-height bi-folding doors open onto a covered external terrace, extending the fitness offering outdoors and incorporating additional gym equipment to further enhance usability and variety.

The interior continues the project's cohesive material language, with warm tonal finishes, rich timber elements, and soft neutral surfaces. This approach ensures the space feels refined, welcoming, and balanced, moving away from a traditionally masculine gym aesthetic while aligning seamlessly with the wider interior concept.







Wellness | Recovery

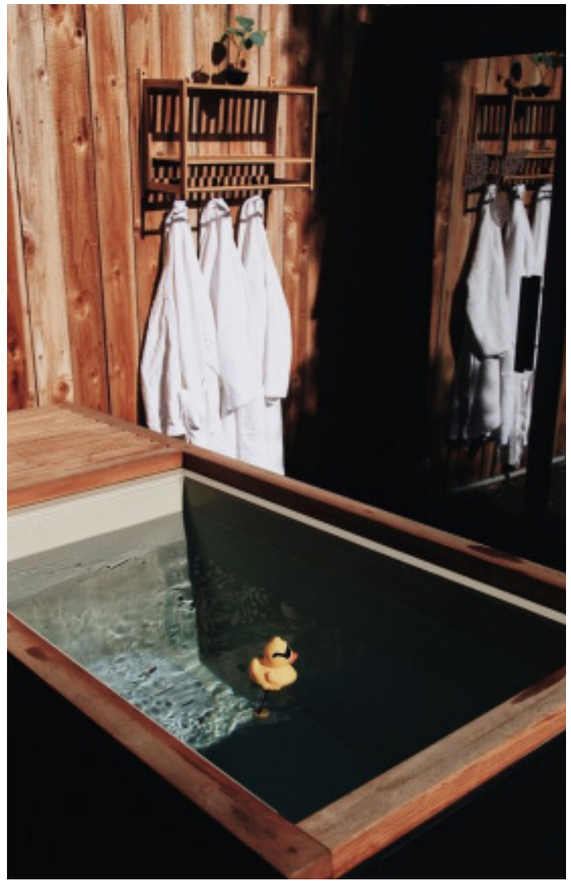
A distinctive feature of the building is the outdoor covered thermal recovery suite, located adjacent to the gym and yoga wellness areas. Designed as a restorative retreat, it includes a traditional sauna, a two-person commercial-grade hot and cold plunge tub, bucket showers, and a dedicated relaxation area with views across the city skyline.

The suite can be booked for private use by students and friends, with all facilities fully maintained and operated by Fusion staff to ensure a seamless and high-quality experience.

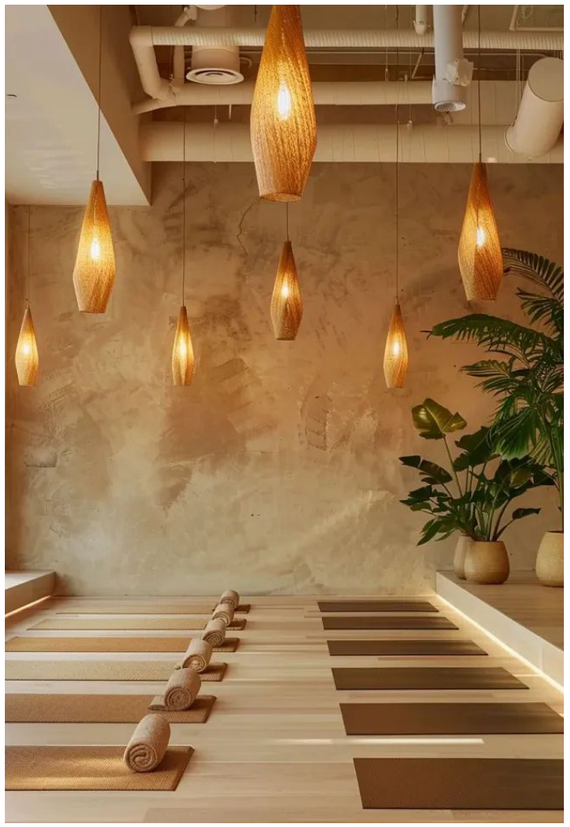
Adjacent to this, a calm internal wellness studio provides a flexible space for yoga, stretching, and dance. Full-height bi-folding doors on both sides allow the space to open up to the outdoors, creating a strong connection to nature while maintaining year-round usability.

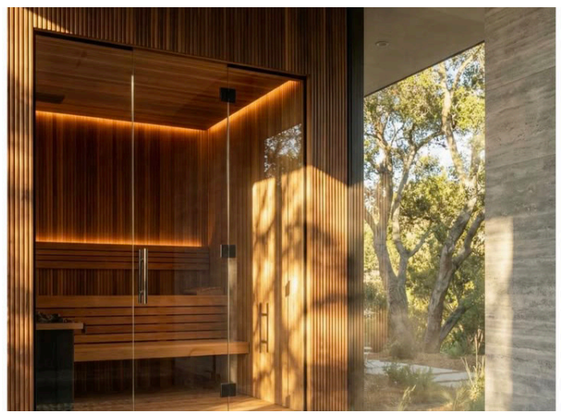
Completing the wellness offering are accessible WC facilities and dedicated changing rooms, ensuring the suite functions as a fully integrated and inclusive wellbeing environment.

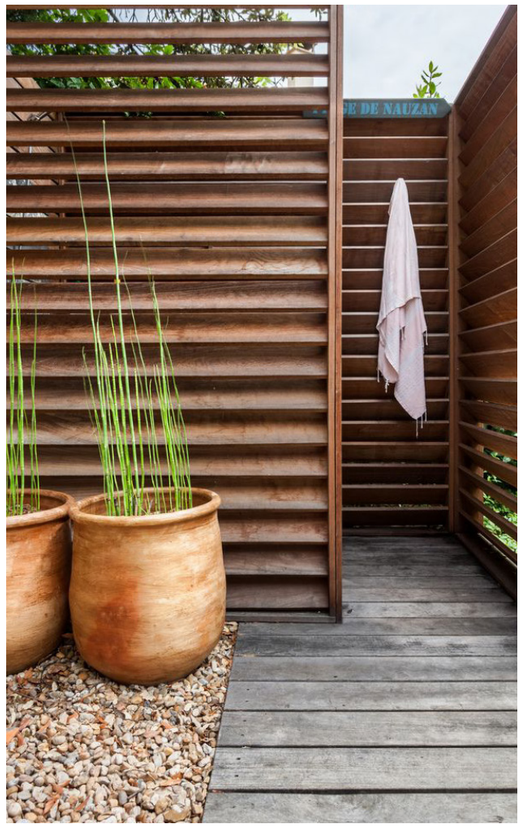












Private Dining | Laundry

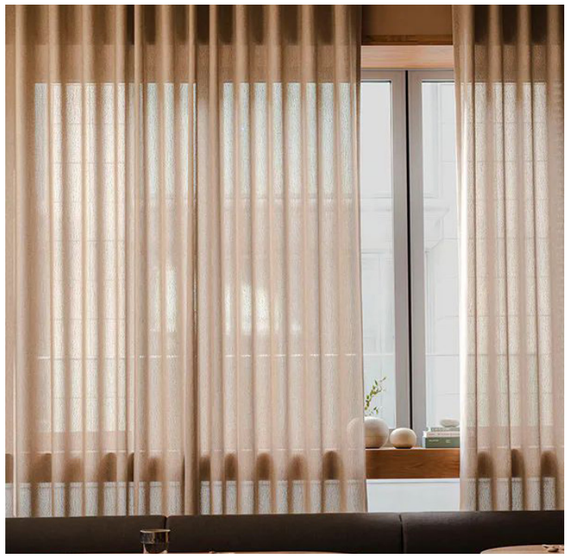
The social laundry is located on the far-right side of the building, adjacent to the circulation core for convenient access. Its position encourages students to make use of the wider amenity offering on this level while waiting for their laundry to complete, reinforcing the building's emphasis on social interaction and shared experience.

The full length of the south elevation on the 38th floor is dedicated to social activities and events, creating a vibrant and flexible communal environment.

On the left-hand side, a more intimate private dining suite is subtly separated from the main space by soft curtains, allowing for both openness and privacy when required. This refined setting is furnished with rich, timeless materials and centred around a bespoke timber kitchen, fully equipped with integrated appliances and a generous island designed for shared cooking and entertaining.

The dining space extends directly onto a covered private terrace, enabling year-round use and offering an elevated setting for social gatherings with views across the city.













Cultural Hub | Events

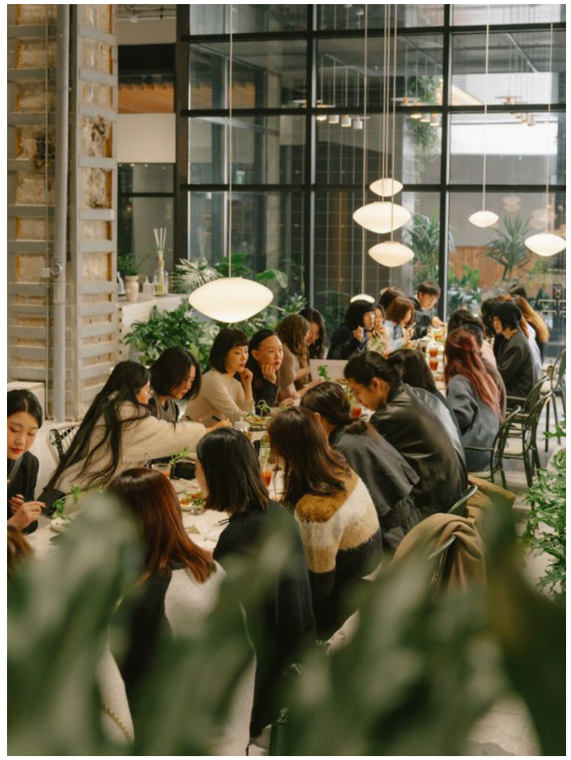
The central area of the floor is defined by a striking display table, designed for the storage and presentation of food and beverages during the wide range of cultural events curated by the Fusion team for students.

This space connects seamlessly to a larger events area, supported by a dedicated kitchen that enables flexible use for larger private dining experiences when required. Long communal sharing tables and a performance stage support a variety of programmed activitiesestablishing the space as a dynamic social hub. When not programmed for events, the area transitions effortlessly into a relaxed study environment, offering informal seating and convenient access to refreshments throughout the day. This dual functionality provides a valuable alternative study setting, particularly during exam periods, complementing the focused study zones on the second floor.

The space can also be adapted to host thrift stalls and curated markets, providing a flexible platform for students to buy, sell, and exchange pre-loved clothing and accessories. This introduces an additional layer of community engagement and supports a more sustainable, circular approach to consumption.

In addition, the area can function as a Vinted-style content creation space, enabling students to photograph, style, and market items for resale. This further enhances the versatility of the environment, reinforcing its role as both a social and entrepreneurial hub within the building.













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