MANCHESTER CITY COUNCIL
Planning
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PO Box 532 Town Hall
Manchester M60 2LA

# Application for Consent to Display an Advertisement(s)

## Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

**Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

1-3

Address Line 1

York Street

Address Line 2

Address Line 3

Town/city

Manchester

Postcode

M2 2AW

### Description of site location must be completed if postcode is not known:

Easting (x)

384077

Northing (y)

398296

Description

## Applicant Details

### Name/Company

Title

First name

Surname

Mitchells & Butlers Retail Ltd

Company Name

### Address

Address line 1

27 Fleet Street

Address line 2

Address line 3

Town/City

Birmingham

County

Country

Postcode

B3 1JP

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

### Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

## Agent Details

### Name/Company

Title

Miss

First name

Alicia

Surname

Lai

Company Name

The JTS Partnership LLP

### Address

Address line 1

Number One

Address line 2

The Drive

Address line 3

Great Warley

Town/City

Brentwood

County

Essex

Country

United Kingdom

Postcode

CM13 3DJ

## Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

To install three new signs at the entrance to the hotel on the York Street frontage of the building, which will replace existing. The signs will comprise:

- Hotel Letters on Curved Rails
- Etched & Filled Brass Plaque
- Moulded Enamel Plaque

Please specify the type(s) and details of each proposed advertisement

**Advertisement Type:**
Fascia Sign

**Height:**
0.3 metres

**Width:**
1.85 metres

**Depth:**
0.1 metres

**What is the height from the ground to the base of the advertisement?:**
2.75 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**
24.5 centimetres

**What materials will the advertisement be made of?:**
- Aluminium LED light deflector panel coated white to aid illumination - LEDs illumination with remote transformers - 050 opal acrylic letter backs - Polished brass letter faces & returns - Aluminium runner bars finished to match substrate

**The colour of text and background:**
- 050 opal acrylic letter back - Polished brass letter faces & returns

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**
600 cd/$m^2$

**Will the illumination be static or intermittent?:**
Static

**Advertisement Type:**
Fascia Sign

**Height:**
0.34 metres

**Width:**
0.38 metres

**Depth:**
0.1 metres

**What is the height from the ground to the base of the advertisement?:**
1.12 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0 metres

**What is the maximum height of any of the individual letters and symbols?:**
30 centimetres

**What materials will the advertisement be made of?:**
Eteched & filled brass plaque with in-filled logo and letters

**The colour of text and background:**
Black text and brass background

**Will the advertisement be illuminated?:**

**Advertisement Type:**
Fascia Sign

**Height:**
0.34 metres

**Width:**
0.51 metres

**Depth:**
0.1 metres

**What is the height from the ground to the base of the advertisement?:**
0.21 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0 metres

**What is the maximum height of any of the individual letters and symbols?:**
21 centimetres

**What materials will the advertisement be made of?:**
Wall mounted enamel plaque

**The colour of text and background:**
White text with grey background

**Will the advertisement be illuminated?:**

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please see Figure 1 in submitted Addendum Design & Access and Heritage Statement.

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

## Advertisement(s) Period

**Please state the period of time for which consent is sought for the advertisement**

From Date

04/06/2026

To Date

07/08/2026

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

## Authority Employee/Member

**With respect to the Authority, is the applicant and/or agent one of the following:**
**(a) a member of staff**
**(b) an elected member**
**(c) related to a member of staff**
**(d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Nick Davey

Date

04/06/2026