DESIGN TONIC®

DESIGN STATEMENT

THAIKHUN
THAI STREET FOOD

THE AVENUE SPINNINGFIELDS,
MANCHESTER, M3 3HF

www.designtonic.co.uk hello@designtonic.co.uk

EXTERNAL 3D VISUAL

The facade refurbishment channels a modernised interpretation of the Thaikhun brand; new feature lighting, DJ booth, and quick-serve takeaway area recreate the energy and atmosphere of a Bangkok street scene, encouraging guests to relax and mingle within the immersive dining environment.

Any advertisements will be subject to a separate consent, but indicative locations have been provided.

EXTERNAL DINING 3D VISUAL 01



The new lantern canopy will further add to the immersive dining environment, inspired by the bustling markets and street scenes of Thailand. The dining layout will be enhanced by the addition of bench and stool options alongside standard dining tables, to channel the energy and atmosphere of the Bangkok street scene.

EXTERNAL DINING 3D VISUAL 02



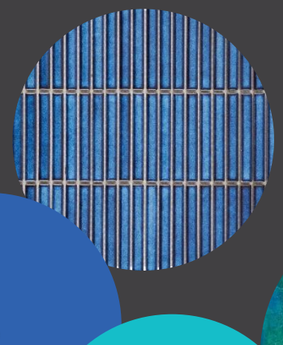
The new QSR point will be an ideal opportunity for Thaikhun to extend its reach to new types of customers, whilst refining and streamlining services that can enhance the experience for already loyal visitors, by facilitating quick-serve take away options for local workers to providing easy collection for food delivery services.

BRAND IDENTITY

HERITAGE

Represents: heritage, trust and night time vibrancy







PLAYFUL

Represents: fun, exotic and beauty

FRESHNESS

Represents: energy, youth and tropical vibrance of Thailand

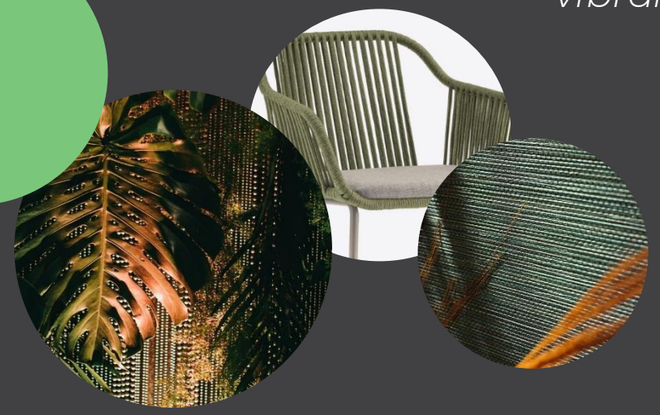
FOX ORANGE



Represents: optimism, friendliness and Thaikhun's radiant smile

JOY

NATURE



Represents: freshness, Thai greenery and balance