MANCHESTER CITY COUNCIL
Planning
Telephone: 0161 234 4516
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PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 53

Suffix:

Property Name:

Address Line 1: Piccadilly

Address Line 2:

Address Line 3: Manchester

Town/city: Manchester

Postcode: M1 2AP

Description of site location must be completed if postcode is not known:

Easting (x): 384514

Northing (y): 398304

Description:

Applicant Details

Name/Company

Title

Mr

First name

Mubarak

Surname

Bax

Company Name

Address

Address line 1

53 Piccadilly

Address line 2

Address line 3

Town/City

Manchester

County

Manchester

Country

Postcode

M1 2AP

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mr

First name

Murray

Surname

Grahan

Company Name

Enzygo

Address

Address line 1

Carver's Warehouse

Address line 2

77 Dale Street

Address line 3

Town/City

Manchester

County

Country

GB

Postcode

M1 2JW

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The erection and display of 1.no digital LED advertisement sign above the entrance to Smoker’s Paradise and Eurofones at 53 Piccadilly, Manchester, for a period of 5 years.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.96 metres

Width:
0.768 metres

Depth:
0.138 metres

What is the height from the ground to the base of the advertisement?:
2.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.45 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
The display panel comprises an IP-rated LED panel with a screen size of 450cm x 140cm mounted on a metal hollow box with a width of 10cm, and the depth from the wall is 45cm, as demonstrated on the supporting Advertising Signage Mounting Detail drawing. The maximum brightness is 5000 cd/m2, although it is important to highlight that the brightness levels are fully controllable; the display can be programmed to reduce luminance after sunset and increase it after sunrise. A technical sheet of the screen is appended to this application.

The colour of text and background:
Colour on black backround

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
50002 cd/m^2

Will the illumination be static or intermittent?:
Intermittent

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- [x] Yes
- [ ] No

If Yes, please provide details

Replaced old sign in November 2025

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- [x] Yes
- [ ] No
- [ ] Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Photographs attached with application

Will the proposed advertisement(s) project over a footpath or other public highway?

- [x] Yes
- [ ] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/04/2026

To Date

01/04/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [x] Yes
- [ ] No

If Yes, please provide details

Spoken Verbally to adjoining commercial properites

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [ ] Yes
- [x] No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

◯ Yes
⊘ No

If No, why has permission not been obtained?

The applicant was advised that a replacement sign did not require consent

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Robert Gandy

Date

05/05/2026