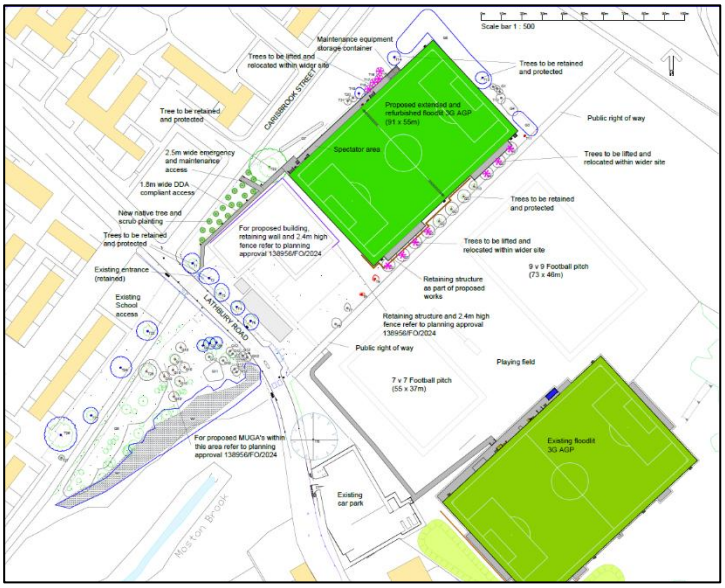
Manchester Communications Academy
Travel Plan

Key Element	Content
Introduction	This Travel Plan has been prepared to formally discharge Planning Condition no. 11 attached to a recently secured planning permission (App ref no. 144862/JO/2026) to refurbish and enlarge a 3G artificial turf pitch at the Manchester Communications Academy site. More specially, Condition no. 11 states that: *'Notwithstanding details submitted, a detailed Travel Plan shall be submitted to and agreed in writing by the City Council as Local Planning Authority prior to first use of the pitch hereby approved. In this condition a Travel Plan means a document which includes:* (1) *The measures proposed to be taken to reduce dependency on the private car by those attending or employed in the development;* (2) *A commitment to surveying the travel patterns of staff and customers during the first three months of the development and thereafter from time to time;* (3) *Mechanisms for the implementation of the measures to reduce dependency on the private car; and* (4) *Measures for the delivery of specified travel plan services; and measures to monitor and review the effectiveness of the Travel Plan in achieving the objective of reducing dependency on the private car.* *Within six months of the first use of the development, a revised Travel Plan which takes into account the information about travel patterns gathered pursuant to item (2) above shall be submitted to the City Council as local planning authority for approval. Any Travel Plan which has been approved by the City Council as Local Planning Authority shall be implemented in full at all times when the development hereby approved is in use.* *Reason - To reduce dependency on the car travel and to promote alternative means of transport, pursuant to policies DM1 and SP1 of the Manchester Core Strategy'.* The development comprises the refurbishment and extending of an existing 3G artificial pitch, to comply with the FA guidelines. This Travel Plan is being developed to ensure students and staff using the new refurbished facility can be encouraged to travel there in a sustainable manner, thus promoting the aims and aspirations of both local and national policy. A Travel Plan is a long-term strategy for reducing the dependence of users of a site on travel by private car. The Travel Plan will consist of a number of measures, both physical and promotional, to enable and encourage the use of active travel such as walking and cycling, and also public transport. The advantages include increasing health and fitness of users and contributing to corporate environmental aims to reduce the carbon footprint of the site.

	The site is ideally located to facilitate sustainable travel being close to the numerous accessibility options in the vicinity of the site, and in particular those within the city centre and all its wider facilities.
Site Audit	The location of the site in relation to the surrounding area is identified in **Plan 1**, whilst the site in more detail is identified below.  Pedestrian access to the facility is via Lathbury Road and infrastructure in the vicinity is of high standard, with good wide footways on surrounding roads, with an existing zebra crossing over Lathbury Road, which connects the site to the main Campus of the Academy, thus creating a safe, pedestrian friendly environment. The development is also well-connected to the cycle network with a traffic free cycle route being located near to the site on Rochdale Road. Ample cycle parking (circa. 120 spaces) is provided at convenient locations around the Campus, to encourage trips to and from the site by cycle and promote cycling as a sustainable means of travel. The site is also easily accessible by bus, being situated just a short walk from the wide range of services operating from bus stops along Rochdale Road, with further bus stops on Queens Road, just south of the main Campus. The nearest Metrolink station is Monsall, which is ideally placed for travel by Metrolink, being just a 7-minute walk away from the site. Services from tis stop include direct travel to Manchester city centre, Rochdale and Oldham. The site is therefore considered to be situated in a highly accessible location which will allow trips by sustainable modes to be maximised.
Travel Plan Aims and Objectives	The aims of the Travel Plan are: • To encourage students and staff to think about how they travel and how they can be sustainable;

	• To increase the awareness of students and staff of the advantages and potential for travel by more sustainable modes; and • To introduce a package of physical and management measures that will facilitate travel by these sustainable modes.
Management Strategy	A Travel Plan Co-ordinator (TPC) will be appointed to implement and administer the Travel Plan. Contact details of the Travel Co-ordinator will be provided to the Travel Planning officer at the Council. The TPC role includes administration of the Plan, ensuring all modes of travel to the site are promoted and marketed at all opportunities. The duties are permanent, and the Council will be informed of any changes to the named Co-ordinator. The success of the Travel Plan will also rely on the support of staff and students traveling to the development. The Travel Co-ordinator will be the first point of contact for matters regarding travel to and from the site.
Indicators	Indicators will be identified and measured to evaluate success. These will include: • Reviewing the modal split of travel following each survey to see if there has been a shift in travel patterns to sustainable modes. • Monitoring of the use of cycle parking. • Number of occasions the information materials such as bus timetables require to be '*topped up'*.
A Package of Measures	This section of the Travel Plan outlines the specific physical and management measures to be undertaken as part of the Plan. The implementation of the listed measures, which include awareness initiatives and infrastructure provision, is the core of the Plan. Measures are grouped together broadly under 'alternative mode of transport' headings. **Travel Pack** • A Travel Pack will be made available for each member of staff employed at the new facility and students where appropriate, identifying their options and alternatives to the private car, when travelling to the site. • Visitors to the facility will be made aware of all their options for travelling to the site, most likely through an appropriate website.

- The Travel Pack will include some useful website addresses to aid staff and students in planning their travel, such as:
    - http://www.tfgm.com/journey_planning/Pages/Maps.aspx
    - www.travelline.org.uk
    - www.nationalrail.co.uk
    - www.sustrans.org.uk
    - http://www.tfgm.com/journey_planning/Pages/default.aspx

The Travel Packs will also include the following information;

Walking

- Staff and students will be provided with information and advice about safe pedestrian routes to the site.
- Useful links include:

    https://tfgm.co/cycling-and-_walking/ - which has further information about walking and cycling in Greater Manchester.

    https://mappinggm.org.uk/bee-network/

    GM Walking: https://gmwalking.co.uk/

Cycling

- Staff and students will be provided with information and advice about safe cycle routes to the site.
- Useful links include:

    https://tfgm.co/cycling-and-_walking/ - which has further information about walking and cycling in Greater Manchester.

    Cycling UK: https://www.cyclinguk.org/

- Secure cycle parking (120no. spaces) will be identified to encourage and facilitate cycling, as a sustainable mode of travel.
- The use of the cycle parking will be monitored.

Public Transport- Bus Services

- Up-to-date details of bus services, including route information, stop locations and service frequencies, will be permanently on display for the information of staff and students at the development.

	• The Travel Co-ordinator will check and liaise regularly with bus operators if required, to ensure that information remains valid. **Public Transport - Taxis** Taxis have an important role in providing for trips when other modes of transport may not be available. They also provide an invaluable service as connecting mode of travel for staff and students travelling to the site by bus or rail. • The Travel Co-ordinator will ensure that the contact details for local taxi operators are available on site. • Taxi's are a *sustainable* mode of travel, as they are already operating on the road network and can useful, if travelling outside normal working/school hours. **Travel Information** This is key to ensure that all staff and students visiting the development can make a sustainable choice. The Travel Plan Co-ordinator will: • Ensure that bus timetables and maps, cycle maps, walking routes and taxi contacts are on display in a prominent location within the main entrance of the Campus building. • Ensure that all modes of access are actively promoted through National events such as; o National Walking Day/Month o National Bike Week • Ensure that all users are aware of their travel choices.
Marketing Strategy	All staff and students will be kept informed of travel choices available to them and encouraged to use them, when they can. All staff and students will be made aware of the existence of the Travel Plan, its objectives in enhancing the environment and the role of individuals in achieving the objectives of the Plan will be explained. Contact details of the Travel Co-ordinator will be made available in the event that staff and students wish to discuss specific travel matters directly.
Monitoring and review	The major objective of a Travel Plan is to affect a reduction in the use of private cars by users of the facility. Awareness is less easy to monitor, although one indicator will be the general response to the introduction of the Travel Plan, measured by the volume and type of feedback from the staff and students, both at the outset and as the strategy evolves.

<table>
<tr><td rowspan="7">Action Plan</td><td>Action</td><td>Lead Person</td><td>Timescale</td></tr>
<tr><td>Appoint a Travel Co-ordinator</td><td>Developer</td><td>Before first use of the pitch</td></tr>
<tr><td>Exchange contact details with MCC Travel Plan officer</td><td>Travel Co-ordinator</td><td>Before first use of the pitch</td></tr>
<tr><td>Collect information resources and compile Travel Packs for Staff and guests</td><td>Travel Co-ordinator</td><td>Before first use of the pitch</td></tr>
<tr><td>Ensure information is available within main entrance</td><td>Travel Co-ordinator</td><td>Before first use of the pitch</td></tr>
<tr><td>Undertake travel surveys of Staff and Students</td><td>Travel Co-ordinator</td><td>Within 3 months of the facility being brought into use (as per planning condition 11)</td></tr>
<tr><td>Carry out monitoring of cycle parking usage</td><td>Travel Co-ordinator</td><td>Once a month</td></tr>
<tr><td>Conclusions</td><td colspan="3">This Travel Plan has detailed the intentions of the Academy to promote sustainable modes of travel and reduce the dependency of the private car.

Additionally, the Travel Plan has presented a series of measures to be implemented to reduce the number of single car occupancy trips.

The information contained within the Travel Plan and details of sustainable modes of transport in the vicinity of the site will be accessible to pupils, staff, and visitors to the development.

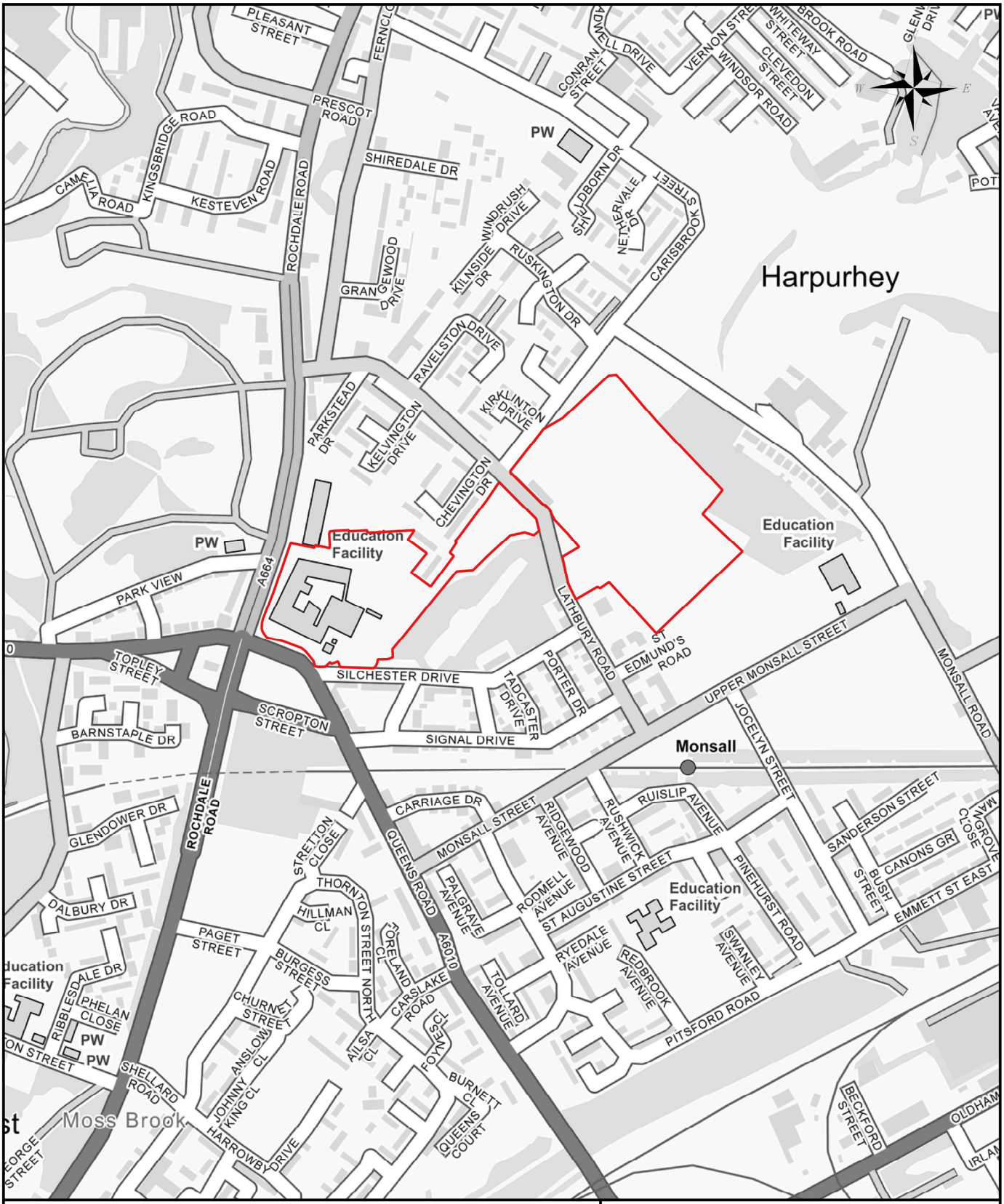
The aim of the Travel Plan is:

• to encourage the use of sustainable modes of transport to access the site;
• reduce the reliance on single car occupancy journeys; and
• generally reduce traffic related pollution and noise.

A wide range of measures and actions will be used to encourage car sharing, public transport use, cycling and walking.

The Travel Plan Co-ordinator will ensure the Travel Plan is implemented and is operating effectively.</td></tr>
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	A detailed Travel Survey will be undertaken within 3 months of the facility being operational to establish travel modes of staff/pupils and following a period of personal travel planning, specific targets will be set and agreed with the Travel Plan team at MCC. The site has been demonstrated to benefit from excellent non-car accessibility and it should, therefore, be expected that the adoption of a Travel Plan would be particularly effective.



CLIENT:

GREATER MANCHESTER ACADEMIES TRUST

DRAWING TITLE:

SITE LOCATION
MANCHESTER COMMUNICATION ACADEMY EXTENSION

DRAWN:	DATE:	CHECKED:	DATE:	SCALES:
GW	27.09.23	MR	27.09.23	NTS @ A4

Eddisons
340 Deansgate
Manchester
M3 4LY

Email: info@croftts.co.uk
Tel: 0161 837 7380
Web: www.eddisons.com/services/transport-planning

DRAWING NUMBER:	REVISION:
4184-01	-

Eddisons

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