MANCHESTER CITY COUNCIL

Important – Advertisement consent

Compliance with conditions

- Your advertisement consent is attached. It will contain conditions that you must comply with.
- Please read the conditions and understand their requirements and restrictions.
- Whilst every effort has been made to group conditions logically, it is your responsibility to ensure that you are aware of the requirements and/or restrictions of all conditions.
- If you fail to comply with the conditions this may result in a breach of the advertisement regulations and this may lead to formal action.
- Failure to comply with conditions may also result in the advertisement not being lawful.
- A fee is payable for each request to discharge conditions.
- For advice on any of these matters, please contact Planning, Manchester City Council, PO Box 532, Town Hall, Manchester M60 2LA or email planning@manchester.gov.uk

MANCHESTER CITY COUNCIL

Town & Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended)

Advertisement Consent

Applicant

Camerons Brewery
Main Gate House
Waldon Street
Hartlepool
TS24 7QS

Agent (if used)

Miss Victoria Jackson
S R Signs
Wortley Moor Lane
Leeds
LS12 4HX

Part 1 – Particulars of the application

Proposal: Installation of 2no. internally illuminated projecting signs.

Location: 16 Newton Street, Manchester, M1 2AE

Date of application: 24 September 2025

Application number: 143706/AO/2025

Part 2 – Particulars of decision

Manchester City Council gives notice that the advertisement(s) referred to in Part 1 are **granted** in accordance with the application and plans submitted subject to the condition(s) listed below (if any).

Condition(s) attached to this decision

1) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

No advertisement shall be sited or displayed so as to:
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

2) The development hereby approved shall be carried out in accordance with the Location Plan received by the City Council as Local Planning Authority 11/08/2025, as well as the drawings on pages 1, 3 and 4 of the 'HEAD OF STEAM. MANCHESTER. CAMERONS. 12.11.25. 25513-PLANNING 15 LBC DD' document received 13/09/2025.

Reason - To ensure that the development is carried out in accordance with the approved plans and pursuant to Section 16(1) of the Planning (Listed Building and Conservation Areas) Act 1990; Places for Everyone Policies JP-Strat2, JP-P1 and JP-P2; Policies SP1, CC9, EN1, EN3 and DM1 of the Core Strategy; saved UDP policies DC14, DC18 and DC19; sections 12 and 16 of the NPPF; and the Council's Shopfront and Design Guide.

3) The materials used in the external surfaces of the development hereby approved shall be those as specified on page 1 of the 'HEAD OF STEAM. MANCHESTER. CAMERONS. 12.11.25. 25513-PLANNING 15 LBC DD' approved document received 13/09/2025.

Reason - In order to ensure a satisfactory appearance in the interests of visual amenity pursuant to Places for Everyone Policies JP-Strat2, JP-P1, JP-P2, Core Strategy policies SP1, CC9, EN1, EN3, and DM1; Saved UDP Policy DC19; Sections 12 and 16 of the NPPF; and Section 66 of the Listed Buildings and Conservation Areas Act 1990.

4) The maximum luminance of the signage shall not exceed 200 cd/m2 in brightness at any time.

Reason - In the interests of visual and residential amenity pursuant to policies SP1, and DM1 of the Manchester Core Strategy and saved policy DC14 of the Unitary Development Plan for the City of Manchester.

Informatives

The signs project over the adopted highway network, therefore a Projection over License will be required for these two advert signs. For details on a Projection over License, use the link below.

https://www.manchester.gov.uk/directory_record/451898/projecting_over_the_highway/category/355/highways_and_pavements

The applicant should be advised that any requirements for licensing and any associated temporary traffic management arrangements will need discussion and agreement with the council's Highway Applications and Network Resilience teams, contact via Email - highwaylicences@manchester.gov.uk

Date: 17 November 2025

Signed: 

Julie Roscoe
Director of Planning, Building Control & Licensing

Notes

1. This consent refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 (as amended) does not include any consent or approval under any other enactment, byelaw, order or regulation.

2. If the applicant is aggrieved by the decision of the local planning authority to refuse consent, or to grant consent subject to conditions, they may appeal to the Secretary of State in accordance with section 78 and 79 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the gov.uk website – www.gov.uk/planning-inspectorate. The Inspectorate will publish details of your appeal on the internet. Alternatively If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.