

rappor



Islington Wharf Phase 4

Latimer

Technical Note – Travel Survey Summary





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1 Introduction

Overview

- 1.1 Rappor have been instructed by Latimer to prepare a Technical Note [TN] summarising the findings of the travel survey obtained from residents of Islington Wharf in the New Islington area of Manchester.
- 1.2 Islington Wharf is located in New Islington on the north-eastern edge of Manchester city centre, south of Ancoats and east of the Northern Quarter. It is bounded by Old Mill Street to the north, Islington Wharf Phase 3 to the east, Phase 1 to the south, and Great Ancoats Street to the west.
- 1.3 The Travel behaviour has been identified through Travel Surveys which were distributed to residents through links and QR codes the week commencing 22nd September 2025. The survey period ended on 5th October 2025. The travel survey questionnaire has been used to ascertain the current travel behaviour of at the site, as well as the reasons for modal choices and opinions towards alternative modes of transport.
- 1.4 The site benefits from excellent access to the local bus network, with a high number of bus stops located within 800m walking distance. The closest pair of bus stops are located adjacent to the western boundary of the site, approximately 80m from the building's main entrance. The local buses run at a high frequency (approximately every 5 minutes) to a variety of destinations. The early start times and the availability of services in the peak hour are conducive to commuters travelling to and from the site.
- 1.5 New Islington benefits from convenient access to the ever-expanding Metrolink network. The nearest tram stop to the site is New Islington, approximately 400m away. This equates to a 5-minute walk along an attractive and safe canal side route and is therefore considered an acceptable walking distance for both commuting and leisure purposes. Metrolink offers significant benefits for long distance travel using a sustainable mode of transport.
- 1.6 The site benefits from being excellently located to make use of train travel, with the nearest railway station being Manchester Piccadilly, the city's principal railway station. It is located approximately 800m from the site, which is equivalent to a 10-minute walk. The station is operated by Avanti West Coast, Northern Trains, Transpennine Express, East Midlands Railway [EMR], Transport for Wales and Cross Country and provides regular and convenient services to major national destinations including Manchester Airport, London, Birmingham, Liverpool, Glasgow, Edinburgh, Leeds, Newcastle, Sheffield and Cardiff.
- 1.7 This TN provides a succinct summary of the findings of the travel survey and the conclusions to be drawn by the responses. This TN should be read in conjunction with the Full Travel Plan Strategy document



Travel Survey

- 1.8 A copy of the travel surveys can be found in **Appendix A**, whilst the Travel Survey responses can be found in **Appendix B**.
- 1.9 The travel survey was distributed through links and QR codes that were provided to residents of Islington Wharf.
- 1.10 A total of 3 residents responded to the travel survey at Islington Wharf. Any targets, measures and initiatives associated with the results will be tailored based on the overall sample size.
- 1.11 It should be noted that residents could select more than one appropriate answer for Questions 4 - 8 of the Travel Survey.



2 Findings

Introduction

- 2.1 As previously stated, the Travel Surveys were distributed to residents the week commencing 22nd September 2025. The Travel Survey period ended on 5th October 2025.
- 2.2 The trends uncovered are based on the overall number of responses by residents at Islington Wharf.
- 2.3 A summary of the Travel Survey results can be found below. A detailed analysis of the travel survey results can be found in Section 3 of the report.
- 2.4 Repeat annual surveys will be carried out at the same time of year as this initial survey. These will aim to gather information on any changes in mode choice since the previous survey was undertaken and the reason(s) for these changes.
- 2.5 Overall Resident Results Summary - Islington Wharf
 - 66% of all respondents say that travelling to a workplace creates the greatest travel distance for them followed by leisure (33%).
 - Train, walking and taxi travel is divided equally at 33% for journeys to that destination.
 - 33% of all resident respondents say that they travel 5 days/week to their main activity. Respondents also travel 1 day/week (33%), and 3 days/week (33%).
 - 25% of all respondents say that an alternative mode of transport that they would like to use would be to Walk. This is equalled by tram (25%) and bicycle (25%). 25% also say that there are no alternative modes they would like to use.
 - 40% of all respondents would be encouraged to walk more if there were improved footpaths. This is followed by help with route planning and a lunchtime walking group both at 20%.
 - 40% of all respondents would be encouraged to cycle more if there were improved cycle paths. This is followed by help with route planning (20%) and discount at local cycle shops (20%).
 - More direct routes (25%), improved link to station (25%), and cheaper tickets (25%) would be the main reasons for residents to be encouraged to travel by public transport. 25% say nothing would encourage them to travel by public transport.

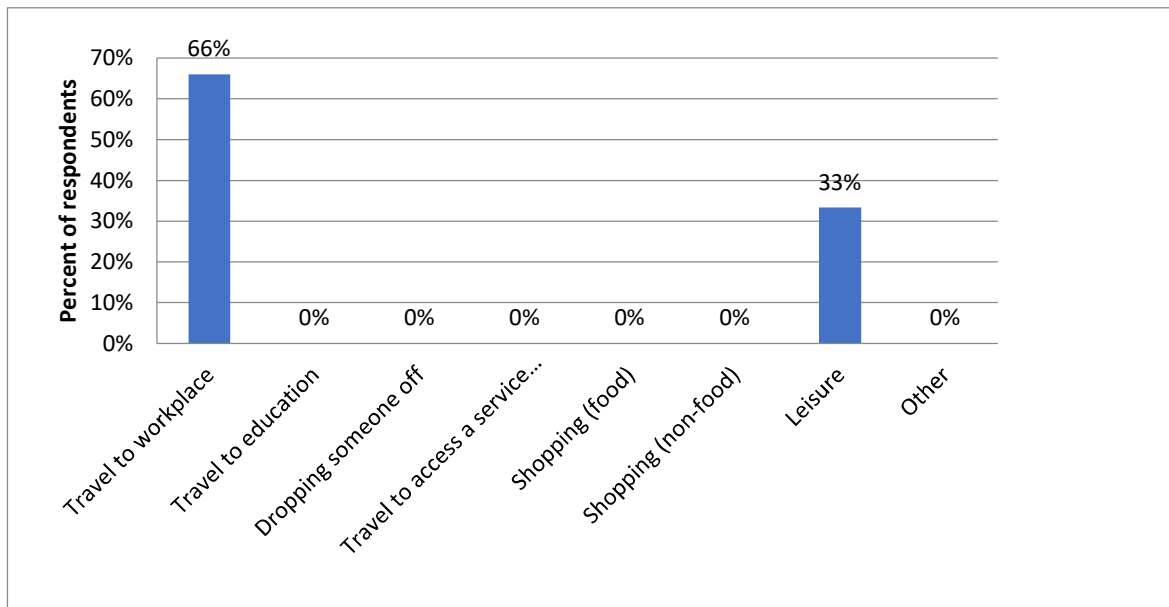


3 Islington Wharf - Overall Resident Responses

Travel Distance and Mode of Transport

- 3.1 **Figure 3.1** below illustrates a graph to show the activities that create the greatest travel distance for residents of Islington Wharf. The majority of residents find their greatest travel distance is created from travelling to a workplace (66%), with leisure purposes as the only other option selected (33%).

Figure 3.1: Bar-Chart to show which activities created the greatest travel distance for residents

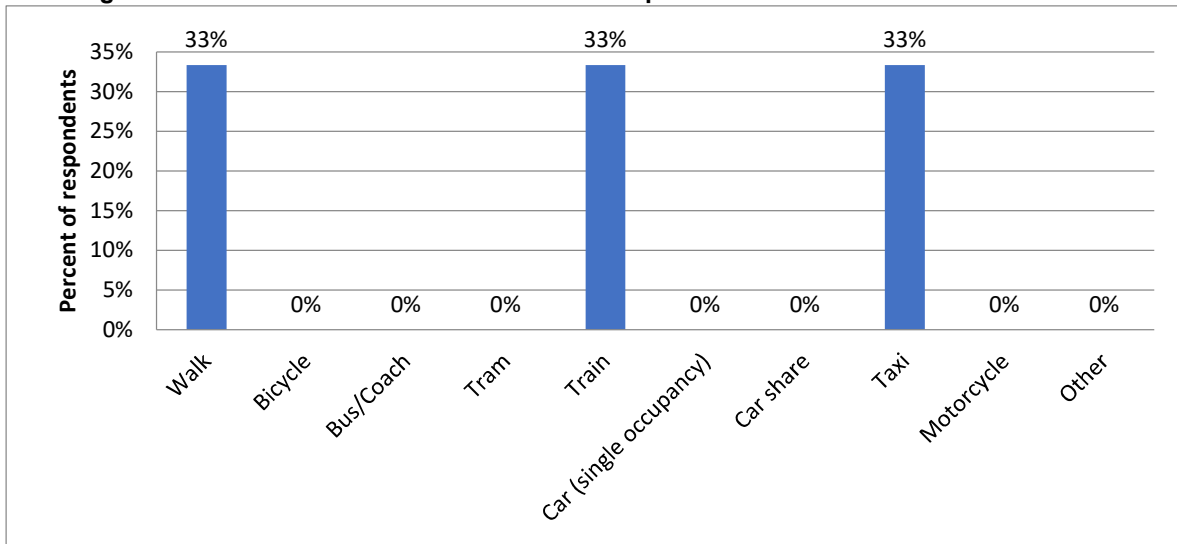


Source: Rappor Travel Survey 2025

- 3.2 **Figure 3.2** below illustrates a graph to show the overall modes of transport that residents choose to travel from Islington Wharf to their workplace or for leisure. The respondents selected walk, train and taxi travel equally as the most selected option.



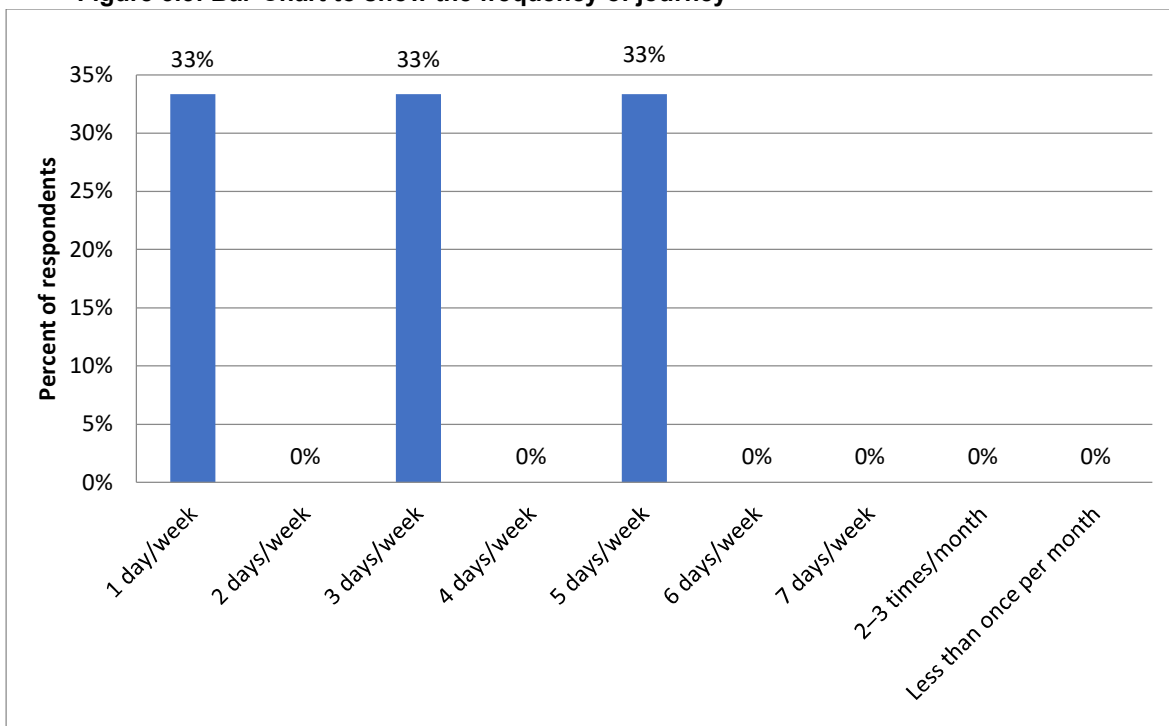
Figure 3.2: Bar-Chart to show the mode of transport taken



Source: Rappor Travel Survey 2025

3.3 **Figure 3.3** below illustrates how often the main journey to the activity was taken. 33% selected 5 days/week possibly alluring to full time employment with previous mention of travelling to work being the main purpose for travel. Other responders selected 1 day/week (33%) and 3 days/week (33%).

Figure 3.3: Bar-Chart to show the frequency of journey



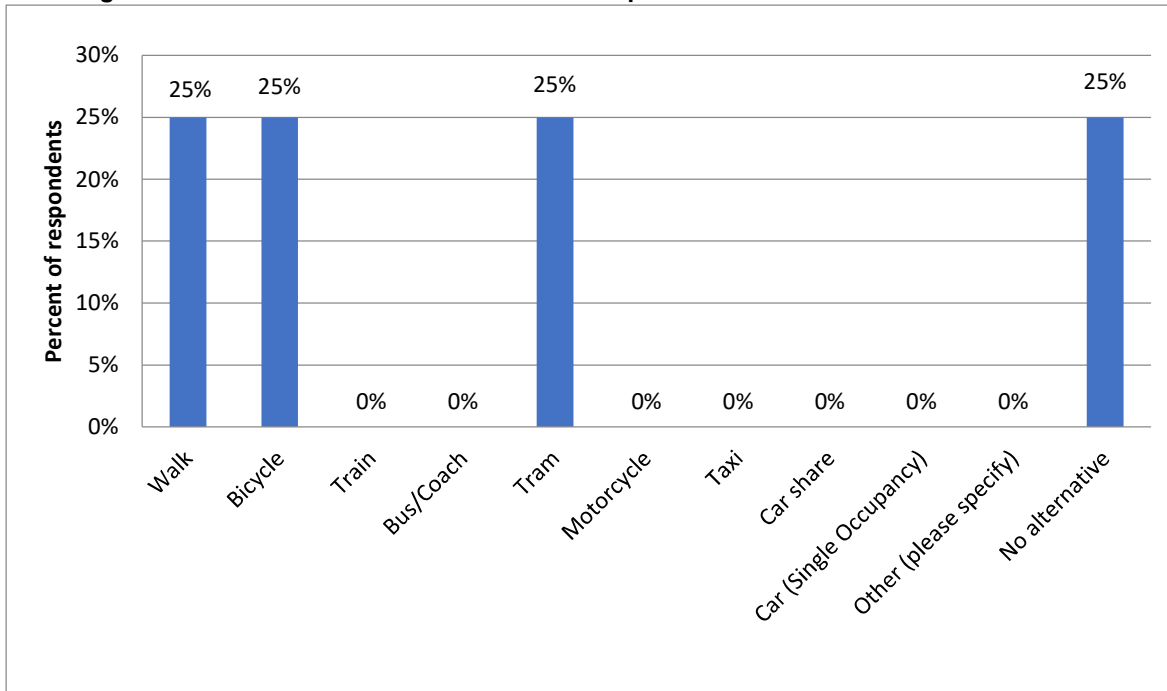
Source: Rappor Travel Survey 2025

3.4 The following questions in the travel survey attempted to uncover the reasoning behind why their main mode of transport was used.



- 3.5 The pie chart in **Figure 3.4** below illustrates if there are any alternative modes of transport the residents would use instead of their current mode. The majority selected modes of sustainable transport modes including walking (25%), bicycle (25%) and tram (25%).

Figure 3.4: Residents alternate choice of transport mode.



Source: Rappor Travel Survey 2025

Encouraging More Sustainable Travel

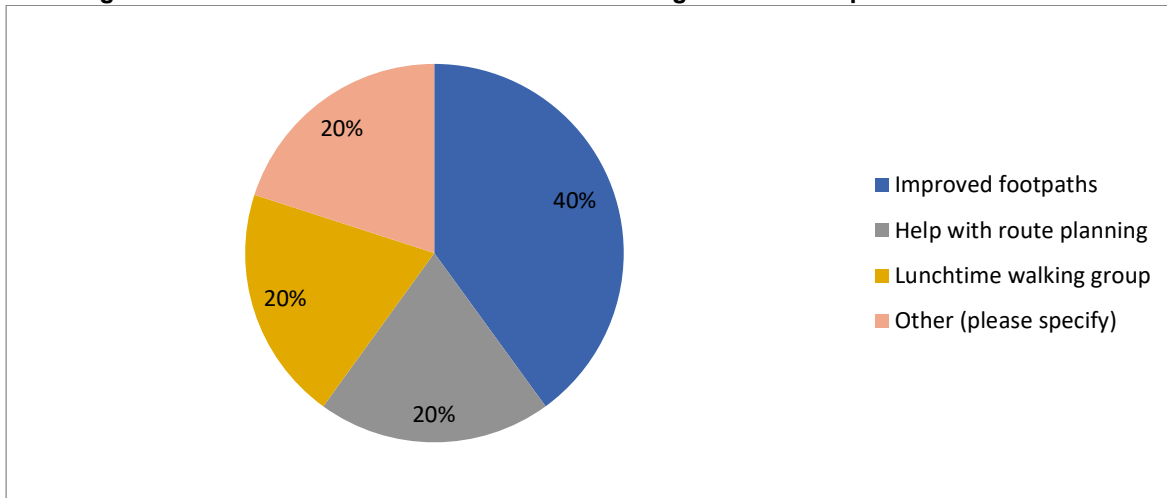
- 3.6 The following selection of charts in **Figure 3.5 - 3.7** illustrate the overall responses on the potential options that would encourage travelling via more sustainable modes.

3.2.2 The key points to emerge from these questions are as follows:

- 40% of respondents would be encouraged to walk more if there were improved footpaths. This is followed by 20% saying help with route planning and 20% stating a lunchtime walking group would encourage walking. 20% also responded other.
- 40% of resident respondents say that improved cycle paths would encourage them to cycle more. This is followed by 20% of resident respondents saying that help with route planning would encourage them, and 20% stated discounts at local cycle shops. A further 20% stated other – with the reason being *“I would like to cycle more - I use the yellow Starling bikes opposite our buildings but they're often all gone. So I would like there to be bicycles available for use.”*
- More direct routes (25%), cheaper tickets (25%), improved link to station (25%) were top choices for what would encourage respondents to travel by public transport. 25% said nothing would encourage them.

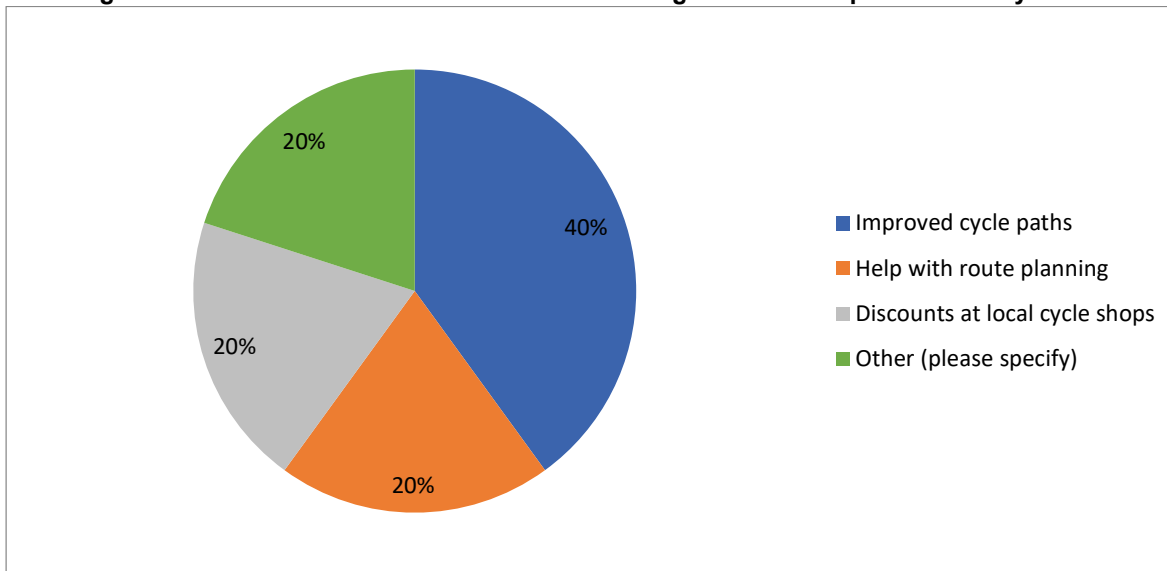


Figure 3.5: Pie-Chart to show what would encourage resident respondents to walk more



Source: Rappor Travel Survey 2025

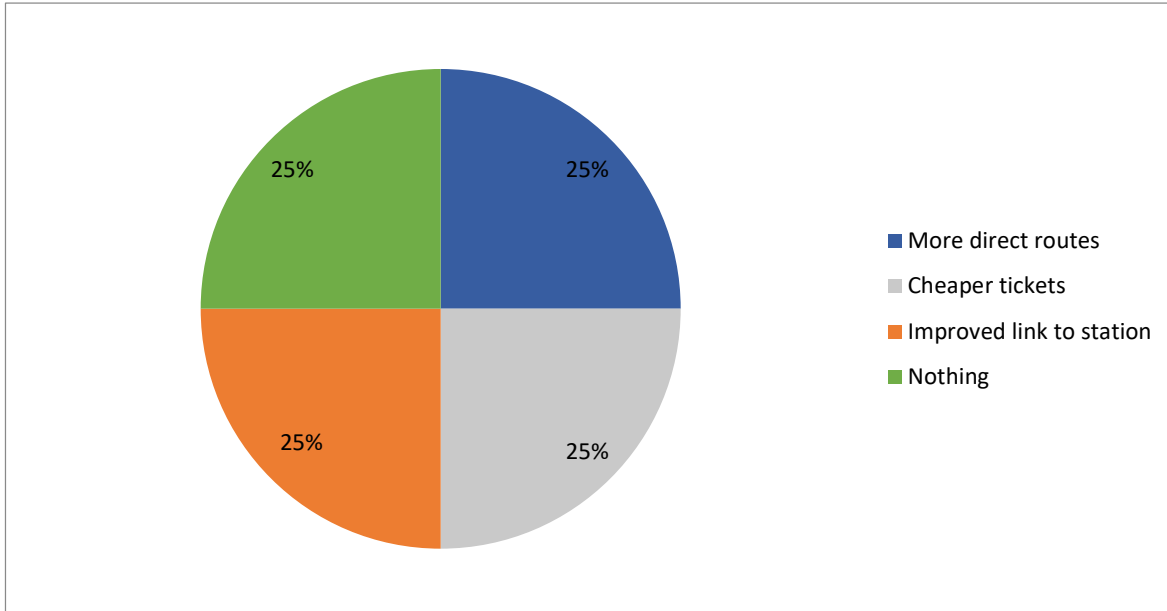
Figure 3.6: Pie-Chart to show what would encourage resident respondents to cycle more



Source: Rappor Travel Survey 2025



Figure 3.7: Pie-Chart to show what would encourage resident respondents to use public transport more



Source: Rappor Travel Survey 2025



4 Summary and Conclusion

Summary

- 4.1 The results of the survey provide a comprehensive guide for the targets, measures and initiatives to be derived in the associated Full Travel Plan document.
- 4.2 Residents of Islington Wharf have highlighted issues in terms of the requirements for improved links to the station, more direct routes, and pricing issues on the public transport network. Residents also stated issues with the provision of local footpaths and cycle infrastructure – including the lack of Starling Bikes.
- 4.3 Improved local footpath and cycle infrastructure could be implemented to encourage employees to travel sustainably. This would allow for sustainable travel to become more convenient and could help in reducing the reliance on car vehicle use for the purpose of being convenient.
- 4.4 Potential initiatives, measures and objectives in relation to the travel survey responses can be found in the Full Travel Plan Strategy Document.

Conclusion

- 4.5 The results and findings of the Travel Survey undertaken by Rappor in September/October 2025 will tie in with the requirements of the Full Travel Plan document, and a repeat survey will be undertaken annually at the same time of year as the initial survey.

Appendix A – Travel Survey



Islington Wharf Phase 4 – Travel Survey

Latimer is committed to helping residents with their commute to work, and make it easier for you to car share, walk, cycle and travel by public transport. We are keen to help reduce the stress caused by your daily journeys, save you money and help to get fitter by promoting more 'active travel'.

To help achieve this aim, Latimer has developed a travel plan. To inform this travel plan, we need to collect up-to-date information on your daily journeys, travel patterns and thoughts on alternative modes of transport, as well as journeys by car.

The survey does not take long to complete. The higher the response rate to the survey, the more tailored the travel measures we will be able to provide, so please show your support by completing the survey.

If you have any queries regarding the survey, please do not hesitate to contact reception or Email: sam.denby@rappor.co.uk

Thank you for your time and assistance.

* Required

1. Which of these activities creates the greatest travel distance for you? *

- ☐ Travel to workplace
- ☐ Travel to education
- ☐ Dropping someone off
- ☐ Travel to access a service (e.g. hospital, gym, library)
- ☐ Shopping (food)
- ☐ Shopping (non-food)
- ☐ Leisure
- ☐ Other

2. How do you normally travel to this place? *

- ☐ Walk
- ☐ Bicycle
- ☐ Bus/Coach
- ☐ Tram
- ☐ Train
- ☐ Car (single occupancy)
- ☐ Car share
- ☐ Taxi
- ☐ Motorcycle (including moped)
- ☐ Other

3. How often do you take the journey to your main activity *

- ☐ 1 day/week
- ☐ 2 days/week
- ☐ 3 days/week
- ☐ 4 days/week
- ☐ 5 days/week
- ☐ 6 days/week
- ☐ 7 days/week
- ☐ 2–3 times/month
- ☐ Less than once per month

4. Are there any alternative modes of transport that you would like to use? (Select at most 2) *

Please select at most 2 options.

- ☐ Walk
- ☐ Bicycle
- ☐ Train
- ☐ Bus/Coach
- ☐ Tram
- ☐ Motorcycle (including moped)
- ☐ Taxi
- ☐ Car share
- ☐ Car (Single Occupancy)
- ☐ Other (please specify)
- ☐ No – there are no alternative modes I would like to use

5. If you usually travel by car, what is the main reason for this? *

- ☐ Convenience
- ☐ Reliability
- ☐ Quicker than alternatives
- ☐ Cheaper than alternatives
- ☐ Flexibility
- ☐ Dropping off child/partner
- ☐ Health reasons
- ☐ Personal security
- ☐ I give somebody a lift
- ☐ Lack of alternatives
- ☐ Car is essential for job
- ☐ Other (please specify)

6. Which of the following would encourage you to walk more? *

- ☐ Improved footpaths
- ☐ Improved road crossing facilities
- ☐ Help with route planning
- ☐ Lunchtime walking group
- ☐ Home to work walking group
- ☐ Better lighting
- ☐ Nothing
- ☐ Other (please specify)

7. Which of the following would encourage you to cycle more? *

- ☐ Improved cycle paths
- ☐ Secure cycle parking
- ☐ Changing facilities at work
- ☐ Cycle training/safety courses
- ☐ Help with route planning
- ☐ Cycle to Work scheme
- ☐ Cycle share scheme
- ☐ Short-term cycle hire
- ☐ Discounts at local cycle shops
- ☐ Nothing
- ☐ Other (please specify)

8. Which of the following would encourage you to travel by public transport? (Select at most 2) *

Please select at most 2 options.

- ☐ More direct routes
- ☐ More frequent routes
- ☐ More reliable service
- ☐ Increased capacity
- ☐ Cheaper tickets
- ☐ Discounted tickets
- ☐ Improved link to station
- ☐ Better facilities at station
- ☐ Having my journey planned
- ☐ Better lighting to public transport hubs (tram/bus stop)
- ☐ Annual ticket loan
- ☐ Nothing
- ☐ Other (please specify)

9. **Do you have any other comments or questions about travel to/from Islington Wharf Phase 4?**

10. Name (optional)

11. Contact number or email (optional)

Appendix B – Travel Survey Responses

Responses Overview Active

Responses

3



Average Time

03:35



Duration

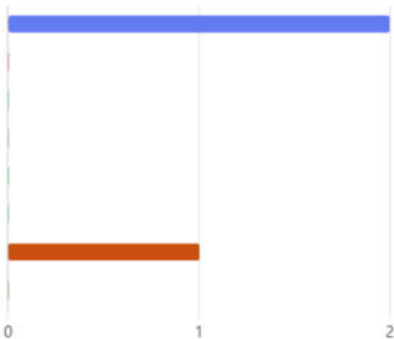
28 Days



1. Which of these activities creates the greatest travel distance for you?

- Travel to workplace
- Travel to education
- Dropping someone off
- Travel to access a service (e.g. hospital, gym, library)
- Shopping (food)
- Shopping (non-food)
- Leisure
- Other

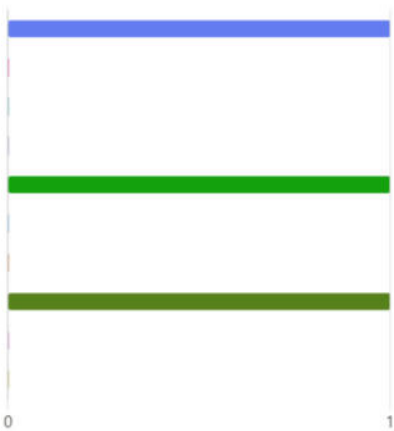
2
0
0
0
0
0
1
0



2. How do you normally travel to this place?

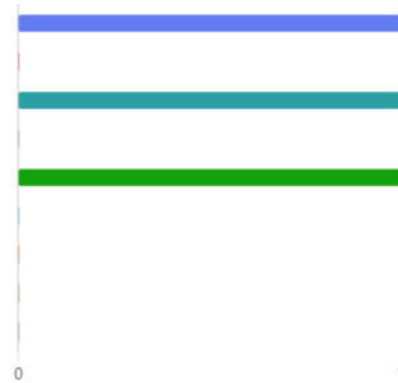
- Walk
- Bicycle
- Bus/Coach
- Tram
- Train
- Car (single occupancy)
- Car share
- Taxi
- Motorcycle (including moped)
- Other

1
0
0
0
1
0
0
1
0
0



3. How often do you take the journey to your main activity

1 day/week	1
2 days/week	0
3 days/week	1
4 days/week	0
5 days/week	1
6 days/week	0
7 days/week	0
2-3 times/month	0
Less than once per month	0



4. Are there any alternative modes of transport that you would like to use? (Select at most 2)

Walk	1
Bicycle	1
Train	0
Bus/Coach	0
Tram	1
Motorcycle (including moped)	0
Taxi	0
Car share	0
Car (Single Occupancy)	0
Other (please specify)	0
No – there are no alternative modes I would like to use	1



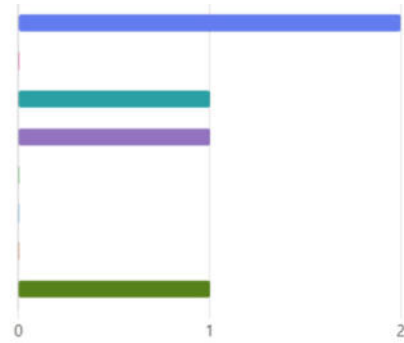
5. If you usually travel by car, what is the main reason for this?

Convenience	0
Reliability	0
Quicker than alternatives	0
Cheaper than alternatives	0
Flexibility	0
Dropping off child/partner	0
Health reasons	0
Personal security	0
I give somebody a lift	0
Lack of alternatives	0
Car is essential for job	0
Other (please specify)	3



6. Which of the following would encourage you to walk more?

Improved footpaths	2
Improved road crossing facilities	0
Help with route planning	1
Lunchtime walking group	1
Home to work walking group	0
Better lighting	0
Nothing	0
Other (please specify)	1



7. Which of the following would encourage you to cycle more?

Improved cycle paths	2
Secure cycle parking	0
Changing facilities at work	0
Cycle training/safety courses	0
Help with route planning	1
Cycle to Work scheme	0
Cycle share scheme	0
Short-term cycle hire	0
Discounts at local cycle shops	1
Nothing	0
Other (please specify)	1



8. Which of the following would encourage you to travel by public transport? (Select at most 2)

More direct routes	1
More frequent routes	0
More reliable service	0
Increased capacity	0
Cheaper tickets	1
Discounted tickets	0
Improved link to station	1
Better facilities at station	0
Having my journey planned	0
Better lighting to public transport hubs (tram/bus stop)	0
Annual ticket loan	0
Nothing	1
Other (please specify)	0



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