Budgens

Signage Proposal

Rochdale Road

Swan House, 2 Rochdale Road, Manchester

Mark Russell

22/10/2025 - **Revision G**

FRODSHAM
SIGN & DISPLAY

Main Elevation - Budgens Built up letters **internally fitted** on frame with Costa round-all internally hung, “Entrance” Built up internally illuminated letters on rail **internally fitted**



BUDGENS DEMISE

Budgens



Example of polised returns and white face

Budgens built-up letter stainless steel returns,
Internally LED-lit, with a white acrylic face
(pic as example), **TO BE FITTED INTERNALLY FACING EXTERNALLY**

ENTRANCE

Budgens built-up letter stainless steel returns,
Internally LED-lit, with a white acrylic face
(pic as example) **TO BE FITTED INTERNALLY FACING EXTERNALLY**



Example of sign on rail only.

FRODSHAM
SIGN & DISPLAY

Client: Budgens

Site: Rochdale Rd

Scale: As detailed

Drawn by: RB

Date: 22/10/2025

Job No: 00000

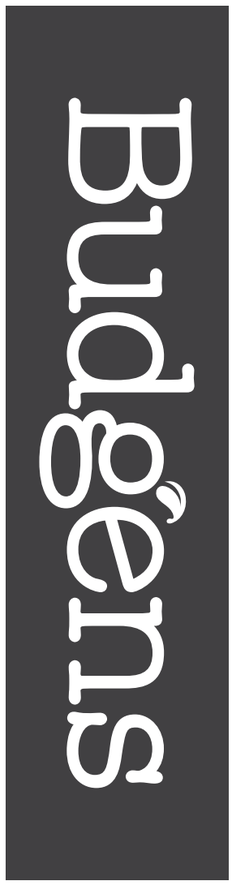
Revision: G

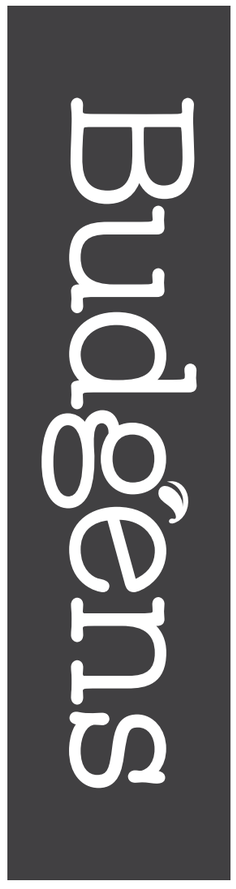
Side Elevation - Budgens light boxes internally fitted (externally facing), Entrance light box fitted to fin



BUDGENS DEMISE









Budgens folded aluminium panels with fret cute backed up internally illuminated text/logo

FRODSHAM
SIGN & DISPLAY

Client: Budgens

Site:

Rochdale Rd

Scale: As detailed

Drawn by: RB

Date: 22/10/2025

Job No: 00000

Revision: G

Freezer Vinyl x 10
1200 w x 250 h mm
Digitally printed translucent vinyl old english white.

IT IS ILLEGAL
TO SELL TOBACCO
TO ANYONE UNDER
THE AGE OF 18

Foamex Header - 210 h x 297 w mm
Foamex 3 mm with old english white and Budgens heritage green text



Chiller
Graphics x 1
490 w x 1850 h mm
Digitally printed graphics direct applied to Fridge End



Gondola
Graphics x 6
490 w x 1850 h mm
Digitally printed graphics direct applied to Gondola End

SIZES TBC - NO INTERNAL BULKHEAD HEIGHT



Headers - 1000 w x 240 h mm
Foamex 3 mm with digitally printed graphics to the face single sided

Staff Only

Door Plaque 125 w x 75 h mm x 2
3 mm black foamex panel
with vinyl to the face

510 w x 200 h mm
Frozen

755 w x 200 h mm
Milk & Juice

755 w x 200 h mm
Soft Drinks

640 w x 200 h mm
Grocery

828 w x 200 h mm
Beer & Cider

828 w x 200 h mm
Ready Meals

1181 w x 200 h mm
White & Rosé Wine

436 w x 200 h mm
Dairy

663 w x 200 h mm
Red Wine

840 w x 200 h mm
Drinks To Go

824 w x 200 h mm
Here To Help

737 w x 200 h mm
Food To Go

824 w x 200 h mm
Meat

824 w x 200 h mm
Fruit & Veg

Hanging Perimetre Boards - 200 h mm
19mm foamex board wrapped in Egger Grey Nebraska Oak vinyl with
10mm black foamex with heritage green front face on ceiling hanging



End Panel SIZE TBC
Digitally printed graphic direct appleid to end

FRODSHAM
SIGN & DISPLAY

Client:
Budgens

Site:

Rochdale Rd

Scale:
As detailed

Drawn by:
RB

Date:
22/10/2025

Job No:
00000

Revision: G



Foamex Panel
1500 w x 2000 h mm
Digitlly printed graphic reverse applied to Foamex panels attached to the rear of the shopfit - SIZES TBC



Foamex Panel
1500 w x 2000 h mm
Digitlly printed graphic reverse applied to Foamex panels attached to the rear of the shopfit SIZES TBC



Welcome Panel
400 w x 560 h mm
Digitlly printed graphic direct applied to dibond panel HOURS TBC

Manifestations for Windows & Doors
Frosted vinyl applied to the face of the windows and doors. 50 x 50 mm
10 m o/a



PANELS TO BE APPLIED TO REAR OF SHOPFIT FACING OUT

FRODSHAM
SIGN & DISPLAY

Client:
Budgens

Site:

Rochdale Rd

Scale:
As detailed

Drawn by:
RB

Date:
22/10/2025

Job No:
00000

Revision: G