

Local Labour Benefit Proposal – MCFC

Overview	KPI	Descriptor	Target	Anticipated Volumes – (Phase 1 North Stand Development Only) *
Workforce	KPI 1	<p>Total number of newly created jobs on the North Stand expansion & Entertainment Destination development (jobs include matchday and non-matchday).</p> <p>Definition of jobs includes opportunities directly with Manchester City Football Club, in addition to opportunities with our campus affiliates and third-party organisations based on-site. These jobs will range from casual to part time or full time contracted opportunities, which may be permanent and/or fixed term.</p>	<p>Our commitment is to prioritising opportunities for residents within the 4 priority electoral wards immediately adjacent to campus:</p> <ul style="list-style-type: none"> Ancoats & Beswick Clayton & Openshaw Gorton & Abbey Hey Miles Platting & Newton Heath <p>We will also prioritise residents within 2-mile radius of the campus, in addition to residents from M13, M14 and M16 postcodes – in recognition of our legacy at Maine Road and the neighbourhoods surrounding this.</p>	Circa 500 (may be subject to change)
	KPI 2	<p>Of the total number of newly created jobs linked to the developments, how many of these are for City of Manchester residents.</p>	<p>Target 50% Manchester City Council residents but our ambition is to exceed this wherever possible</p> <p>Our commitment is to prioritising opportunities for residents within the 4 priority electoral wards immediately adjacent to campus:</p> <ul style="list-style-type: none"> Ancoats & Beswick Clayton & Openshaw Gorton & Abbey Hey Miles Platting & Newton Heath <p>We will also prioritise residents within 2-mile radius of the campus, in addition to residents from M13, M14 and M16 postcodes – in recognition of our legacy at Maine Road and the neighbourhoods surrounding this.</p>	Circa 250 (based on 50% min target – ambition is to exceed this wherever possible)
Learning & Employability Activity	KPI 7	<p>Number of hours of support into work provided to local unemployed adults through our Access programmes, working in collaboration with LTE Group.</p> <p>These programmes include job-specific training, employability skills and meaningful employer encounter activities with the hiring teams. All participants who successfully complete the Access programme(s) will be guaranteed an interview for employment opportunities with MCFC or with our campus affiliates and third-party organisations based on-site.</p>	<p>Adult Careers & employment support activities –Target 70-75% Manchester City Council residents</p> <p>In 2024/25 we delivered a range of free Access to Hospitality (Food & Beverage), Event Stewarding and Event Playmakers training courses to local unemployed residents, with over 200 people taking part. Based on a minimum of 70 guided learning hours per participant, over 14,000 hours of support was delivered. By June 2025, almost 50% of participants on average successfully secured roles at the Etihad Campus, with some individual programmes achieving exceptional success rates of 70-80%.</p> <p>Our commitment is to continuing these programmes, prioritising opportunities for residents within the 4 priority electoral wards immediately adjacent to campus:</p> <ul style="list-style-type: none"> Ancoats & Beswick Clayton & Openshaw Gorton & Abbey Hey Miles Platting & Newton Heath <p>We will also prioritise residents within 2-mile radius of the campus, in addition to residents from M13, M14 and M16 postcodes – in recognition of our legacy at Maine Road and the neighbourhoods surrounding this.</p>	Target – 10,000 hours of Adult Careers employment support activities – ambition is to exceed this wherever possible

* Job volumes anticipated in connection with Phase 1 opening – North Stand expansion. These are indicative only and likely to be subject to change as the development progresses. Further workforce planning in progress for wider Entertainment Destination Campus expansion – numbers to be developed further in 2026/27 season