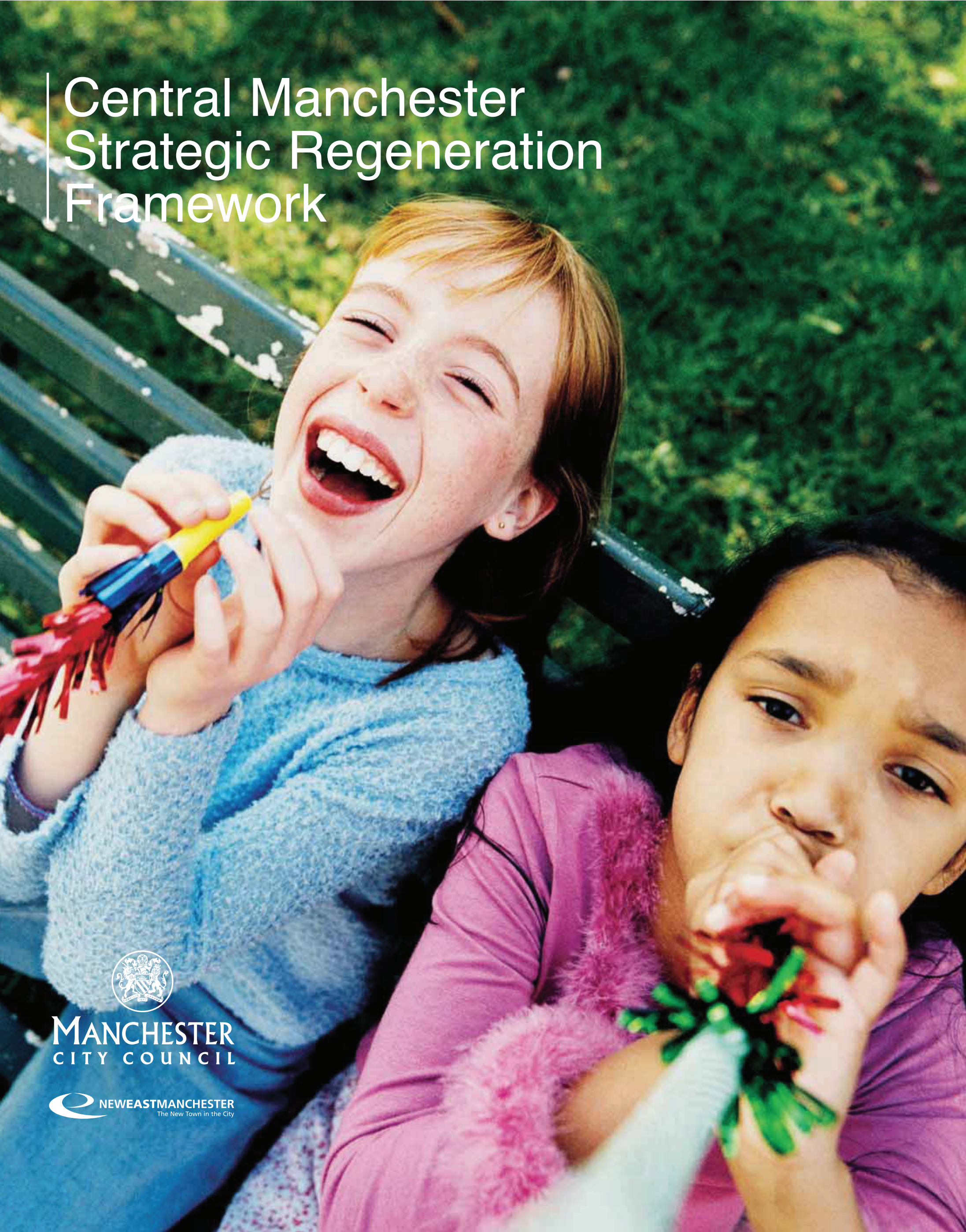
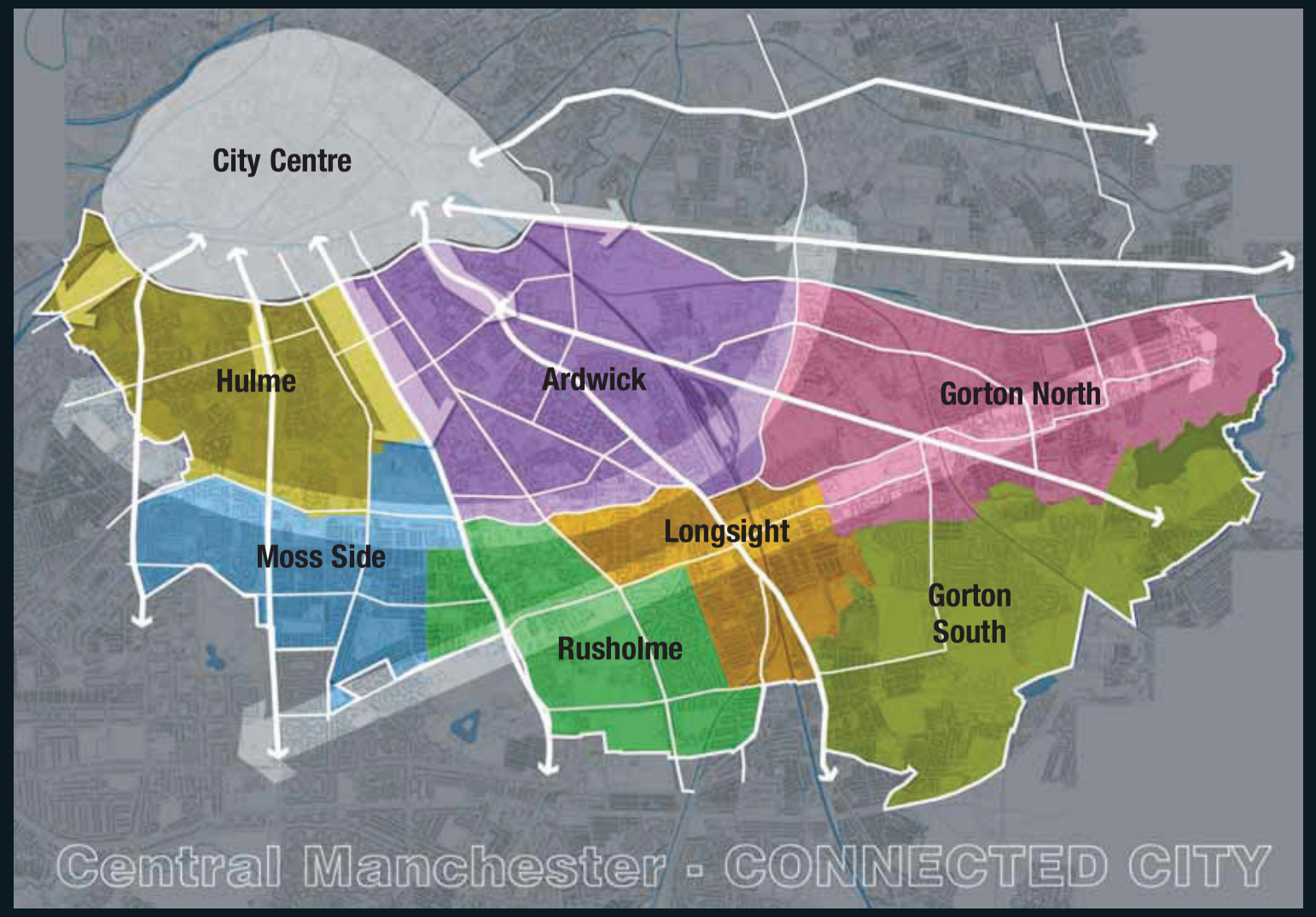
Central Manchester Strategic Regeneration Framework



MANCHESTER
CITY COUNCIL

NEWEASTMANCHESTER
The New Town in the City





Foreword By the Leader of The Council

The Central Manchester Strategic Regeneration Framework (SRF) has been developed over an intensive 12-month period through extensive research and in-depth consultation.

Over 3000 local residents, community groups, businesses and key partners who deliver services in the area were involved in this process. The Framework identifies the strategic policies and physical opportunities that will be developed to shape and drive the growth of the Central Manchester SRF area over the next 10 – 15 years.

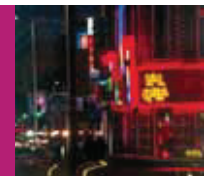
The proximity of the area to the city centre and the location of the universities and hospitals means that there are significant opportunities for residents and for new people moving into the area. But, historically, local people have often missed out on these opportunities. Our aim is to build on the diversity of Central Manchester to create distinctive, attractive and safe neighbourhoods, where people of all economic backgrounds want to live. Our challenge is to help residents and businesses to unlock the rich economic opportunities within the area and the wider City.

By integrating relevant plans and proposals, the Framework sets the context for existing and new initiatives that will combine to accelerate the delivery of much-needed physical, economic and social change in a co-ordinated way. Over the next 10 – 15 years, this SRF will ensure that current opportunities are maximised and new opportunities are fully realised.

I would like to sincerely thank the people living and working in the Central Manchester area who have supported the development of the Strategic Regeneration Framework to date and whose ongoing commitment will enable us to translate our vision for Central Manchester into a reality.



Cllr Richard Leese
Leader of Manchester City Council



- Strong and attractive Local and District centres. Changes to service provision and the structure of the local retail offer are explored further in the District and Neighbourhood Centres section of the policy framework. Some specific physical interventions to support this are as follows:

  - o Strengthen key centres through the clustering of retail and service provision

  - o Re-organise centres to ensure equal and fair access to services for all communities of Central Manchester

  - o Improve safety through improvements to the physical layout of some areas, to Secure by Design principles

  - o Improve environmental management

  - o Improve access to centres, providing adequate parking and public transport provision

- Socially and ethnically mixed communities.

  - o Create the physical environment, through housing and environmental improvements that will attract and retain more economically active residents

  - o Protect the area's welcoming reputation for incoming populations, whilst encouraging interaction and exchange between the neighbourhoods of Central Manchester to physically spread the cosmopolitan influence that they bring throughout the area

Improve Community Connectivity

The area currently benefits from strong transport links to the city centre in the north and suburbs to the south – radial routes that are also well-served by public transport. This pattern, however, fails to serve large sections of the population, with movement across the Central Manchester area remaining difficult, especially for those with no access to a car.

The promotion of safer and better connected pedestrian and cycle routes can help with local connectivity, ensuring that at least local services are accessible. However, those communities outside of the city centre often need to access services and retail provision in the Central Manchester area.

Access to services and amenities across the area therefore needs to be improved, particularly in the east-west direction, in order to try and re-integrate the communities of south Manchester with each other (for example, connecting the communities of Rusholme and Longsight with the secondary schools of Moss Side and Gorton).

This should partly be achieved through further improvements in bus services – Route 53 in particular, has been highlighted by the community – with junction improvements, bus priority, and the encouragement of additional east-west bus routes identified as key actions. For example, some key missing public transport links include:

- Platt Lane / A6010 Dickenson Road / Garrat Way / Abbey Hey Lane

- B5219 Moss Lane / A6010 Kirkmanshulme Lane / Pottery Lane

The development of new physical links may also be required, particularly in the Gorton area where industrial infrastructure and post-war development has limited or blocked some significant routes and desired lines.

2) CREATE QUALITY NEIGHBOURHOODS

The second core principle of the framework is to create desirable residential areas through the improvement of existing housing stock, the introduction of high quality new housing developments and a general uplift in the environmental quality of the area. [Figure 2]

Provide Housing Quality and Choice

Improve the quality of the housing offer, encouraging residents to choose to stay in the area whilst also making it a genuinely desirable residential area to others.

- o Identify ways of increasing investment in social housing stock

- o Maximise the benefit of robust and attractive historic housing stock

- o Do not allow current perceptions to inhibit the ambition of new development

Provide real housing choice to cater for a socially and ethnically diverse community, allowing residents to move within Central Manchester and meet their particular housing needs or aspirations, rather than look elsewhere as has often been the case in the past.

- o Provide greater choice between housing for sale, shared equity and for rent through estate renewal and affordable housing provision

- o Achieve a greater number of housing types, both through new development and the improvement of existing stock

Generate and protect strong character

Areas of strong or special character such as Victoria Park or Gore Brook Vale should be preserved or enhanced. These special places can help to deliver some of the most attractive residential environments in the city, as well as driving the character of improvements and redevelopment of adjacent areas.

New development should be used to create places of distinction, transforming perceptions of some areas and relating strongly to existing successful and attractive areas. Manchester's Guide to Development 2 provides a useful tool in delivering on this objective.

Improve environmental quality

Invest in public realm and local environmental assets to provide a great uplift in the overall desirability and liveability of neighbourhoods within Central Manchester.

- o Major parks or open spaces to be maintained and improved to enhance the character and desirability of adjacent areas

- o Green Links to be created through environmental improvements to provide improved access to parks and enhance the attractiveness of residential areas

- o Investment in streetscape and lighting improvements within residential areas, to build on investment on key routes already undertaken, and improve perceptions of the quality and safety of neighbourhoods

- o Tackle the layout problems of some areas, such as unsafe alleyways or poorly designated or inadequate parking provision, through social stock improvements

- o Ensure streets are free from litter, graffiti and 'fly-tipping'

3) EMPLOYMENT ACCESSIBILITY

The third core principle is to increase employment activity and the accessibility of jobs within Central Manchester, by creating an interconnected network of distinctive and successful business locations. These will tie together growth in the city centre and Airport, with successful adjacent employment areas such as Trafford Park and 'Central Park', to create a series of viable and accessible employment locations within Central Manchester. [Figure 3]

Radial activity corridors

Radial activity corridors will be encouraged to tap into the massive potential of the Knowledge Capital 'Arc of Opportunity' and major investment in the university and hospital facilities, attracting employment and economic opportunities into the Central Manchester area. Four clear 'activity corridors' will radiate from the city centre running along the key routes passing through the area.