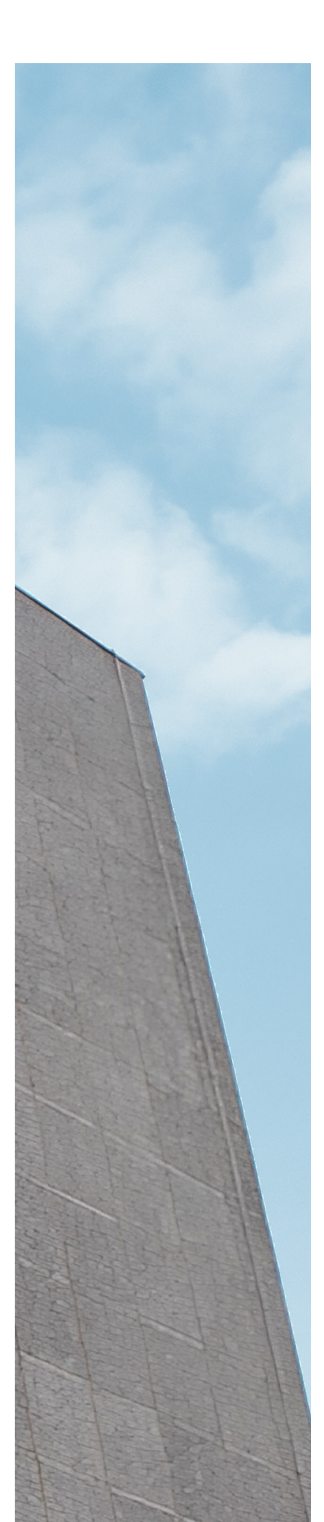




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Liverpool Road Public Realm



01.

OVERVIEW OF PROPOSALS



Overview of Proposals



02.

LARGE-FORMAT SIGNAGE

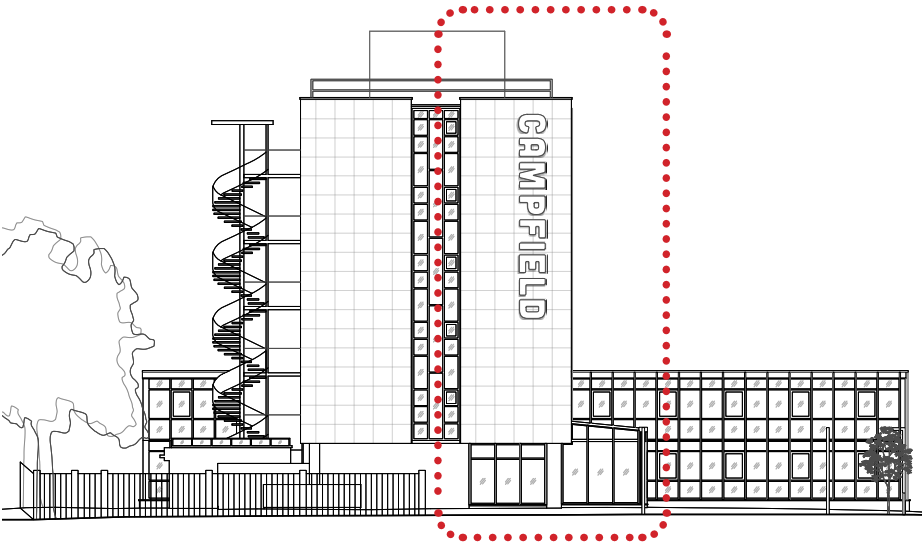
West Elevation

Large-Format Signage

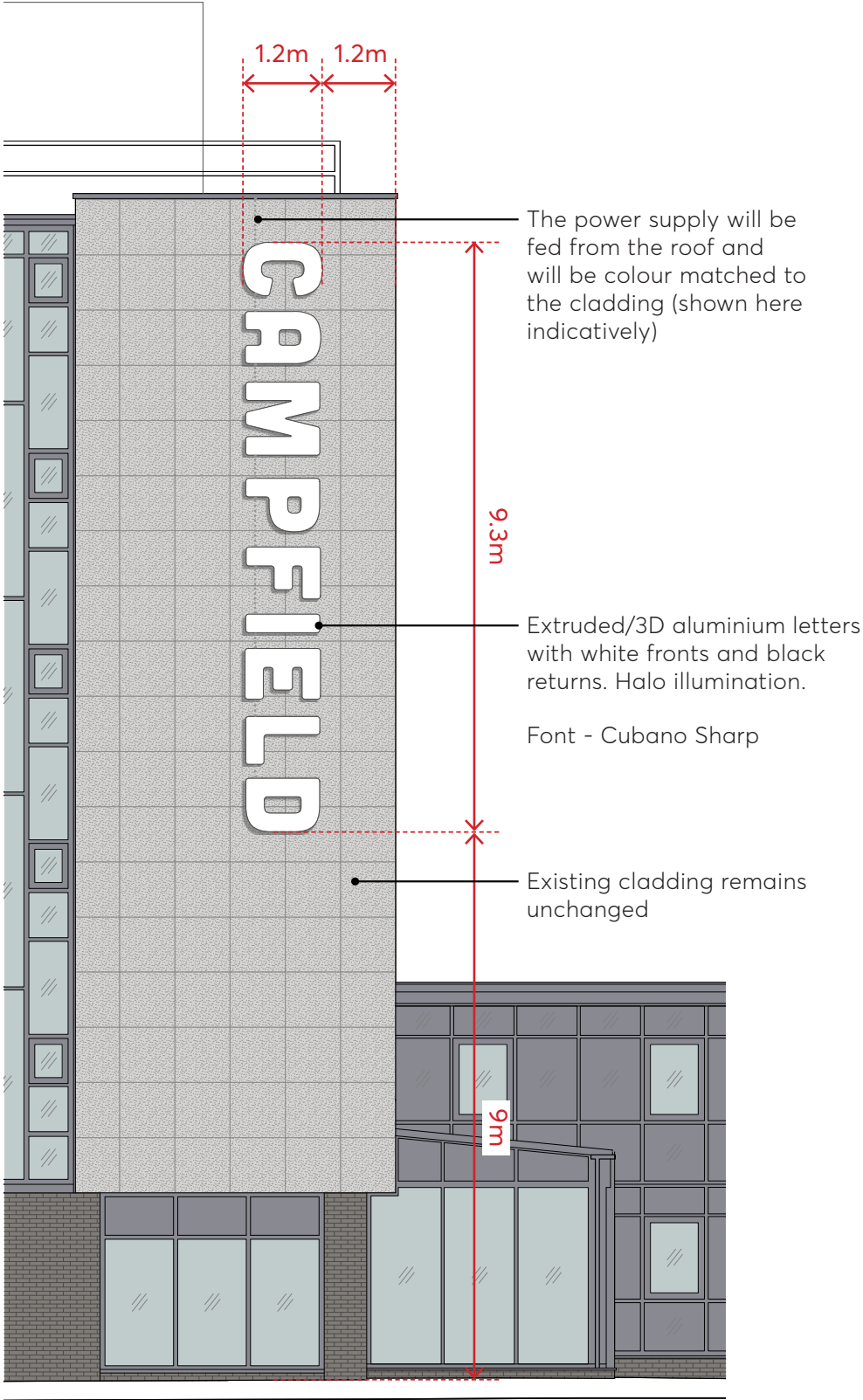
West Elevation

The large-format signage to the west elevation will say 'CAMPFIELD' The individual letters will be 1200mm high and the overall size of the signage will be 1.2 x 9.3m.

The letters will be extruded/3D aluminium letters with white fronts and black returns. They will project 120mm from the face of the building. They will be 'halo' illuminated and the font used is Cubano Sharp.

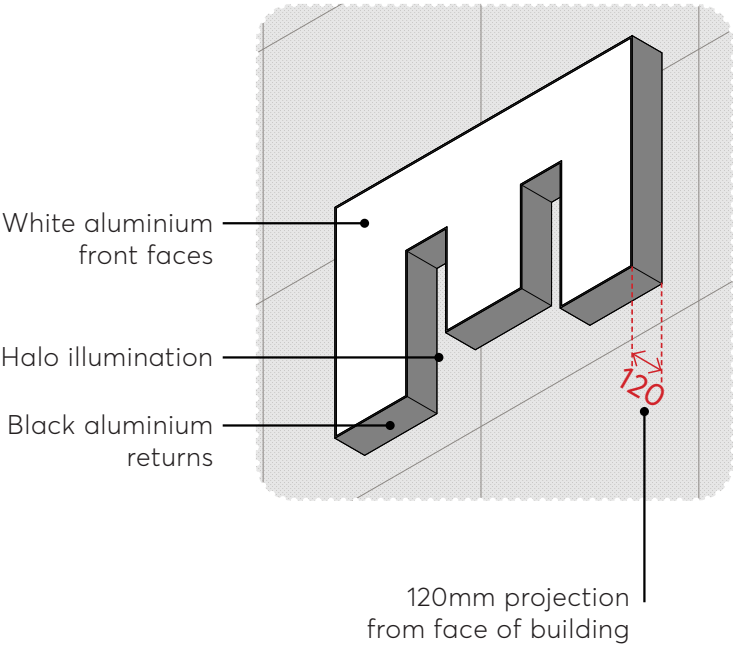


Proposed West Elevation



Proposed Detailed Design

Sketch Axo of Indicative Letter



03.

ENTRANCE DOOR SIGNAGE

Liverpool Road Entrance

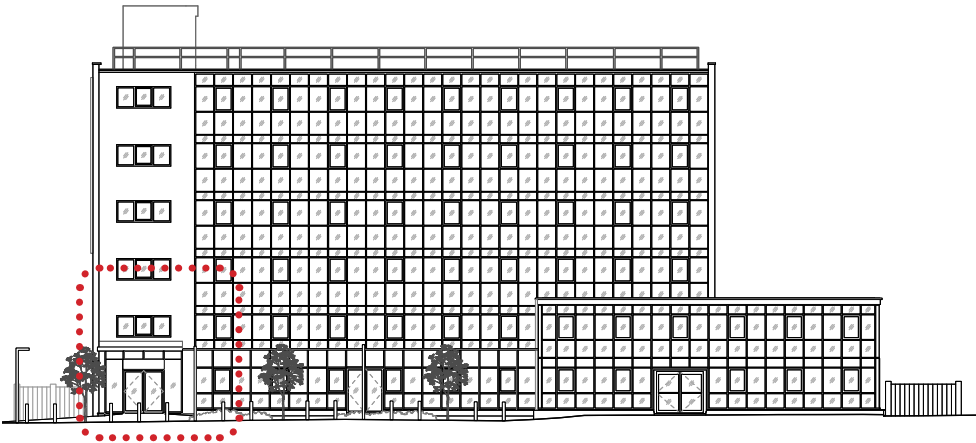
Entrance Signage

South Elevation

The signage above the main building entrance on the south elevation will say 'CASTLEFIELD HOUSE'. The lettering will be raised, each individual letter will be 150mm high and will project 10mm from the signage panel. The overall size of the lettering will be 2200 x 150mm.

The letters will be white aluminium. The existing anthracite grey panel will be retained - the existing lettering will be removed, any holes will be filled and it will be re-sprayed before the new lettering is applied.

The signage is not illuminated, and the font used is Cubano Sharp.



Proposed South Elevation



Proposed Detailed Design

04.

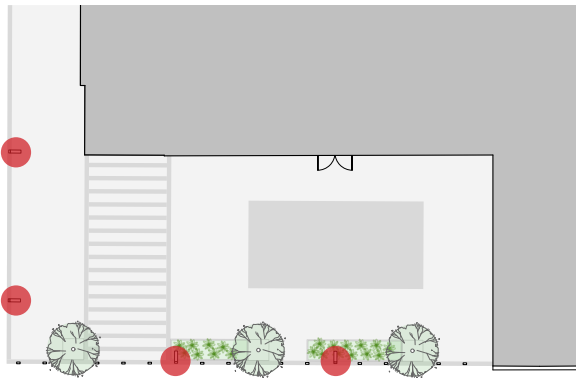
LAMP-POST BANNERS

Lamp-Post Banners

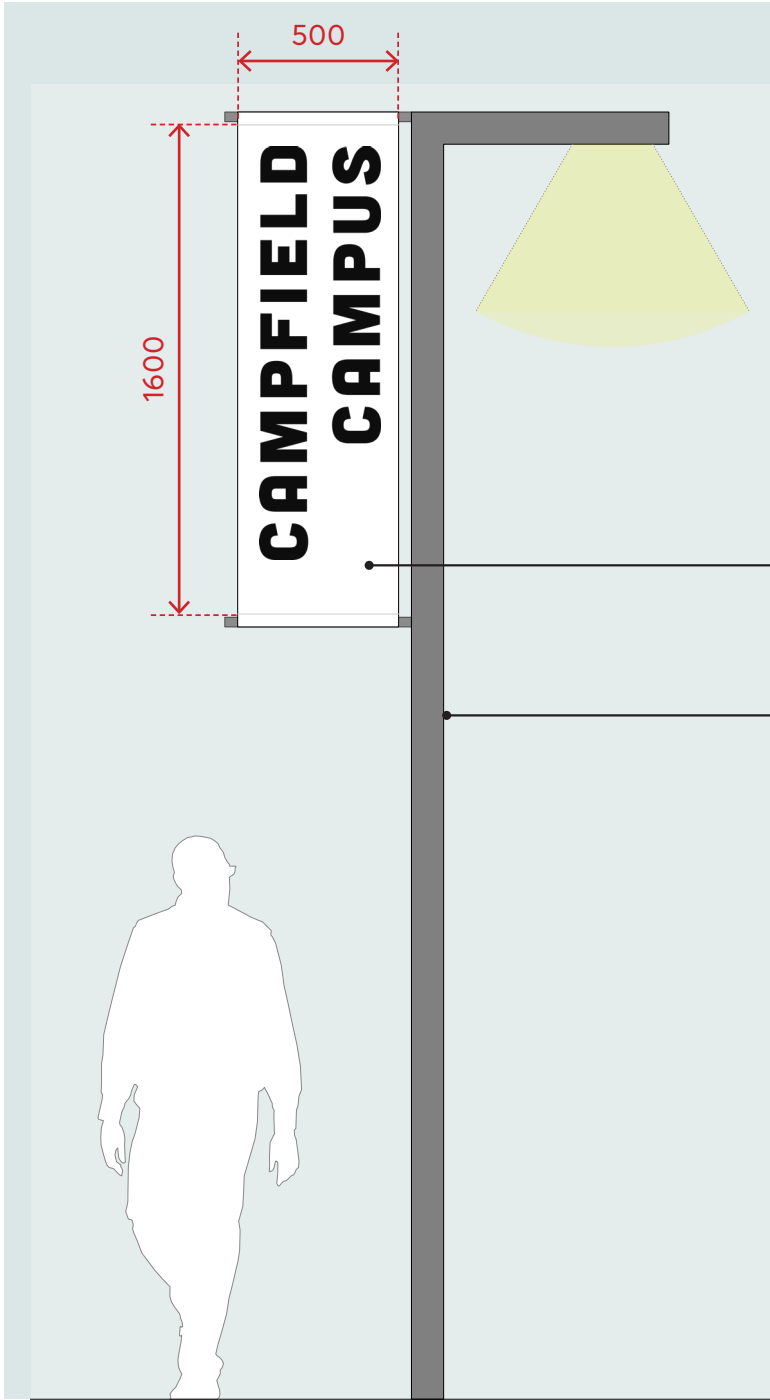
Public Realm

The signage on the lamp-post banners will say 'CAMPFIELD CAMPUS'. The individual letters will be 150mm high and the overall size of the lettering will be 1200 x 385mm.

The letters will be black, on a white banner (500 x 1600mm). The font used is Cubano Sharp.



Lamp-post Locations



Proposed Detailed Design



Proposed Artwork

500 x 1600mm
white banner

Lamp-post, already
included within
consented scheme



