HERITAGE STATEMENT

NEW CENTURY x C-SCREENS
SADLERS YARD, NOMA, MANCHESTER, M4 4AH
SUMMER 2026

SITE & SURROUNDINGS

The application site is located in close proximity to a number of designated heritage assets, including listed buildings in the vicinity of Sadler's Yard and the Shudehill Conservation Area. These heritage assets derive their significance from their architectural, historic, and townscape value, contributing to the character and appearance of the wider city centre.

THE PROPOSAL

The proposal seeks planning permission for the temporary installation and operation of a large outdoor LED screen within the public realm for the screening of sporting events during the summer of 2026. The installation is entirely temporary in nature, with no permanent fixings or alterations to the site or surrounding built fabric.

ASSESSMENT OF IMPACT

In accordance with Sections 66 and 72 of the Planning (Listed Buildings and Conservation Areas) Act 1990, special regard has been given to the desirability of preserving the setting of nearby listed buildings and the character and appearance of the Shudehill Conservation Area. Due to the temporary, reversible nature of the proposal, its limited duration, and its sensitive siting within the public realm, the development will not adversely affect the significance, setting, or appreciation of surrounding heritage assets. The proposal will not result in physical harm, nor will it interrupt important views or detract from the established character of the conservation area.

In addition, the temporary activation of the public realm through the screening of sporting events will encourage positive use of the space and increased public engagement, without competing with or detracting from the heritage significance of the surrounding historic environment.

CONCLUSION

The proposal is considered to result in **no harm** to the significance of nearby listed buildings or to the character and appearance of the Shudehill Conservation Area. It therefore complies with the statutory duties of the Planning (Listed Buildings and Conservation Areas) Act 1990, the National Planning Policy Framework, and relevant Manchester planning policies.