

astley.

Delivering creative brand environments
through signage, print and digital solutions



CLAYTON

HOTELS

Client:
Dalata

Full Address:
Outwood Ln,
Manchester
M90 4HL

Title:
External Signage

Date:
30.01.26

Drg by:
MR

Drawing Ref:
G_89364 - B

Visual Status:
PLANNING

Existing site views



Existing site views



Location Plan

Sign Key

- 1 High Level Logo
- 2 High Level Logo
- 3 High Level Logo
- 4 High Level Logo
- 5 Mid Level Logo
- 6 High Level Logo
- 7 Canopy Logo
- 8 Totem - Recladd























 CLAYTON HOTEL





CLAYTON HOTEL



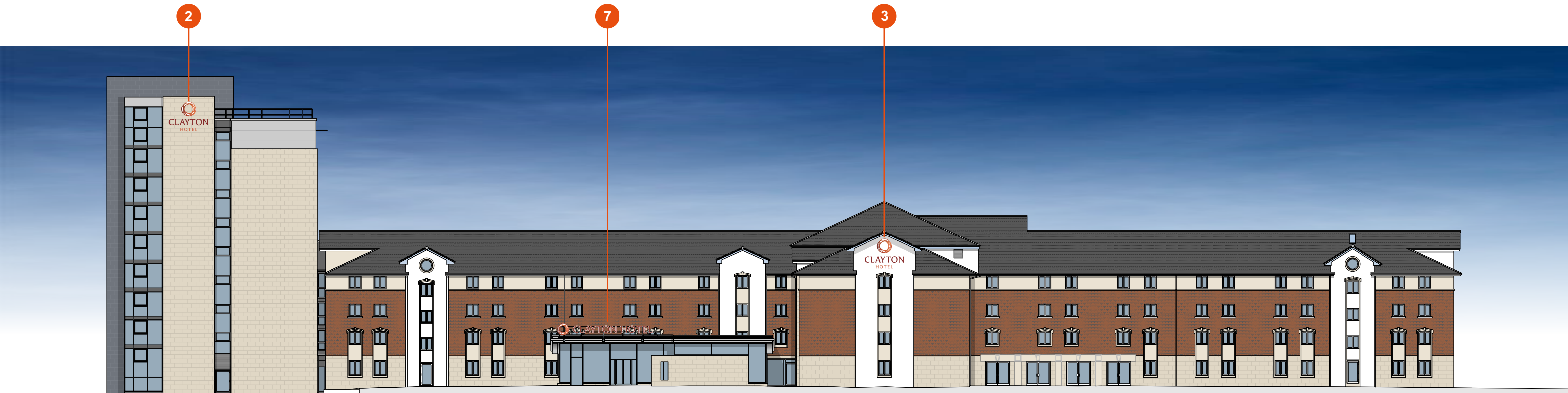
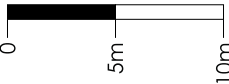


Existing north elevation

Sign Key

- 2 High Level Logo
- 3 High Level Logo
- 7 Canopy Logo

Scale 1:350@A3



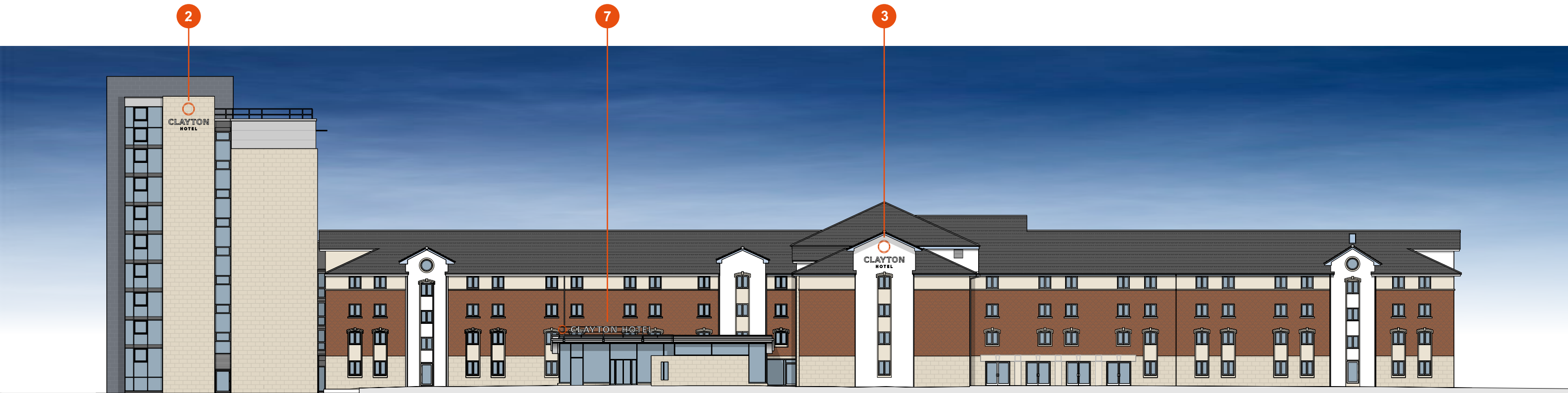
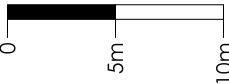
Proposed north elevation 1:350@A3

Proposed north elevation

Sign Key

- 2 High Level Logo
- 3 High Level Logo
- 7 Canopy Logo

Scale 1:350@A3



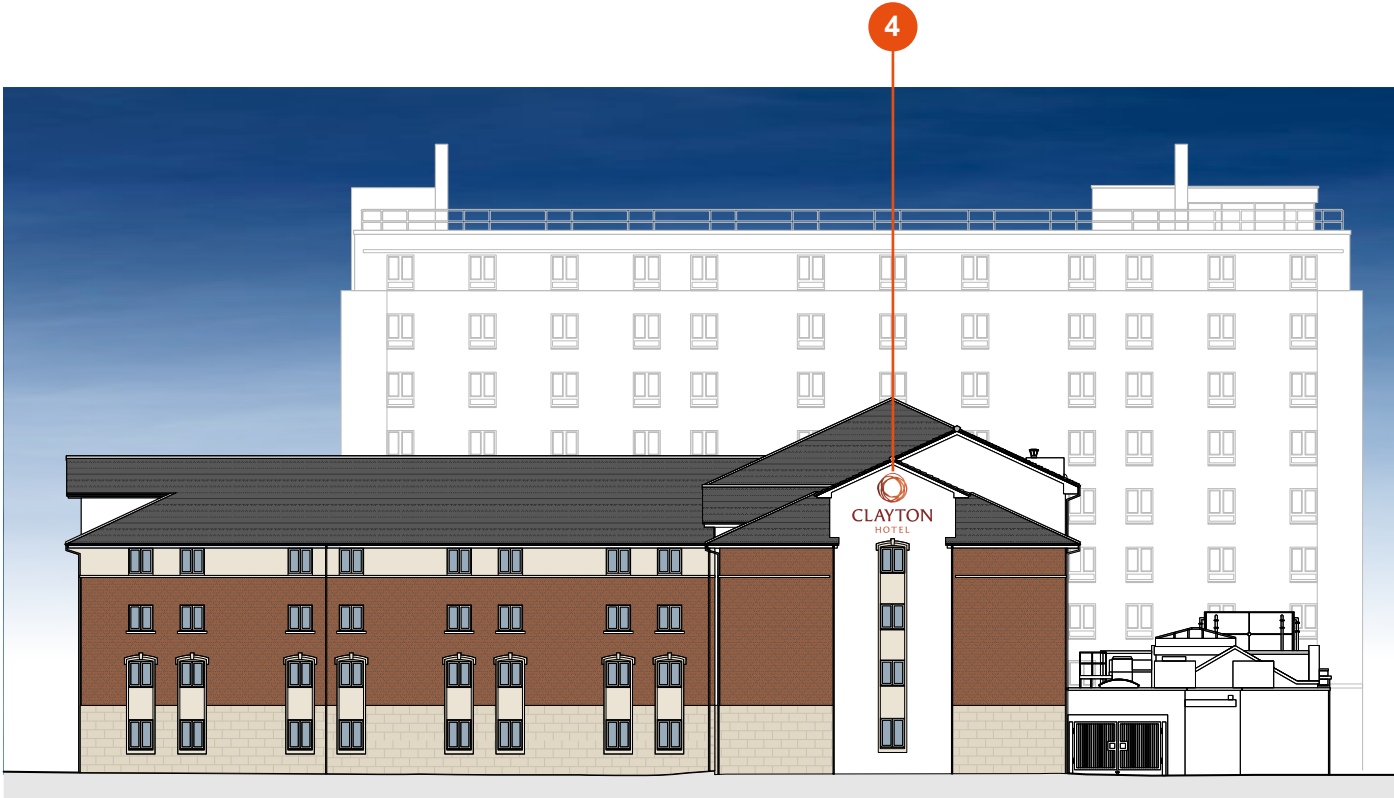
Proposed north elevation 1:350@A3

Existing east & west elevation

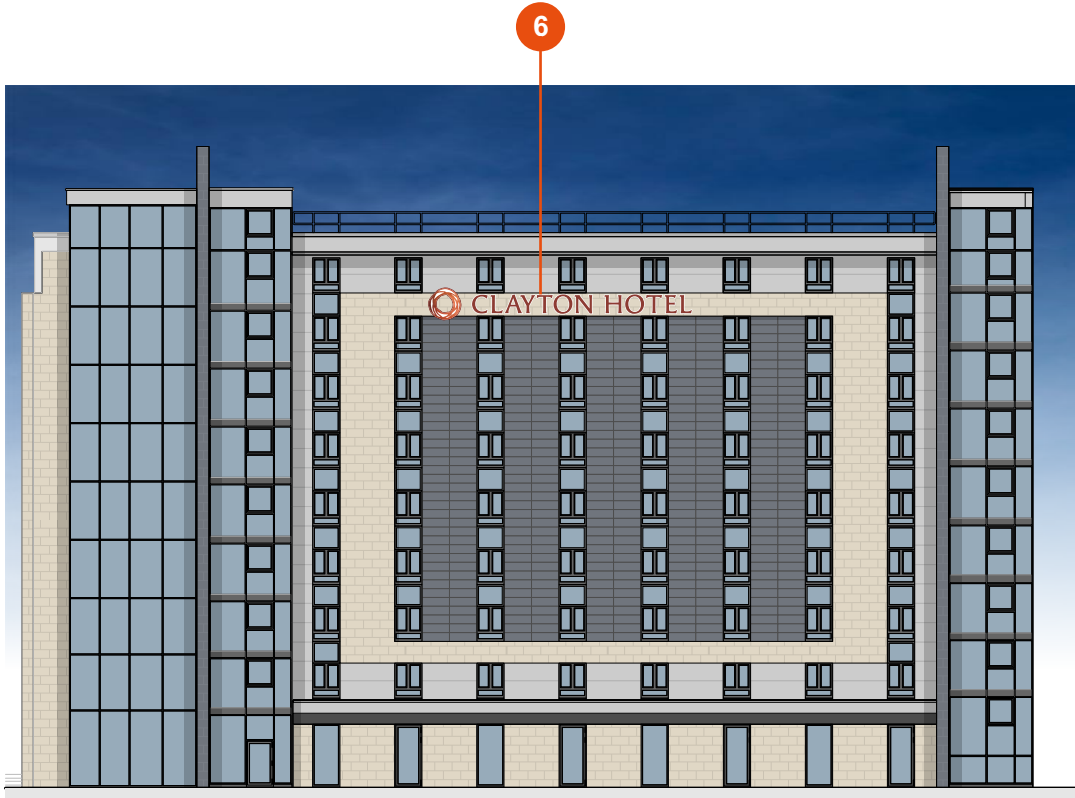
Sign Key

- 4 High Level Logo
- 6 High Level Logo

Scale 1:350@A3
0 5m 10m



Proposed west elevation 1:350@A3



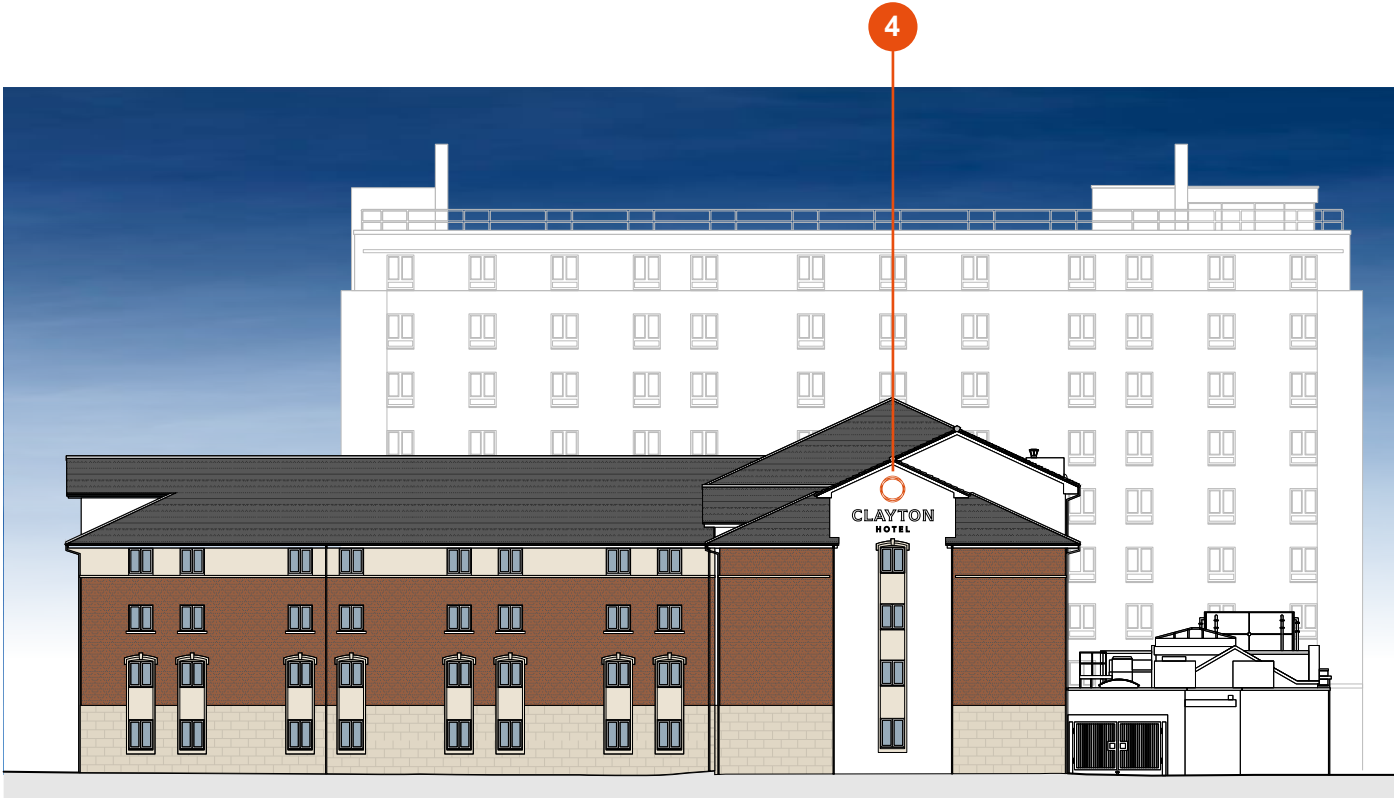
Proposed east elevation 1:350@A3

Proposed east & west elevation

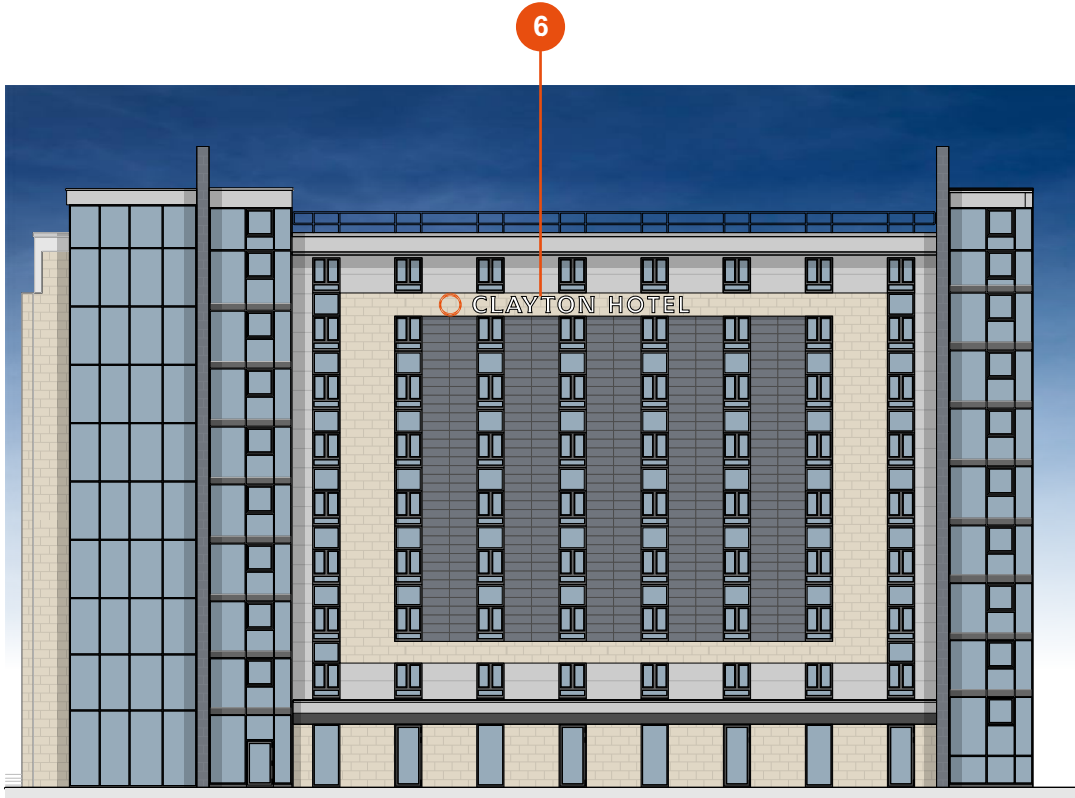
Sign Key

- 4 High Level Logo
- 6 High Level Logo

Scale 1:350@A3
0 5m 10m



Proposed west elevation 1:350@A3



Proposed east elevation 1:350@A3

Existing south elevation

Sign Key

- 1 High Level Logo
- 5 Mid Level Logo

Scale 1:350@A3



Proposed south elevation 1:350@A3

Proposed south elevation

Sign Key

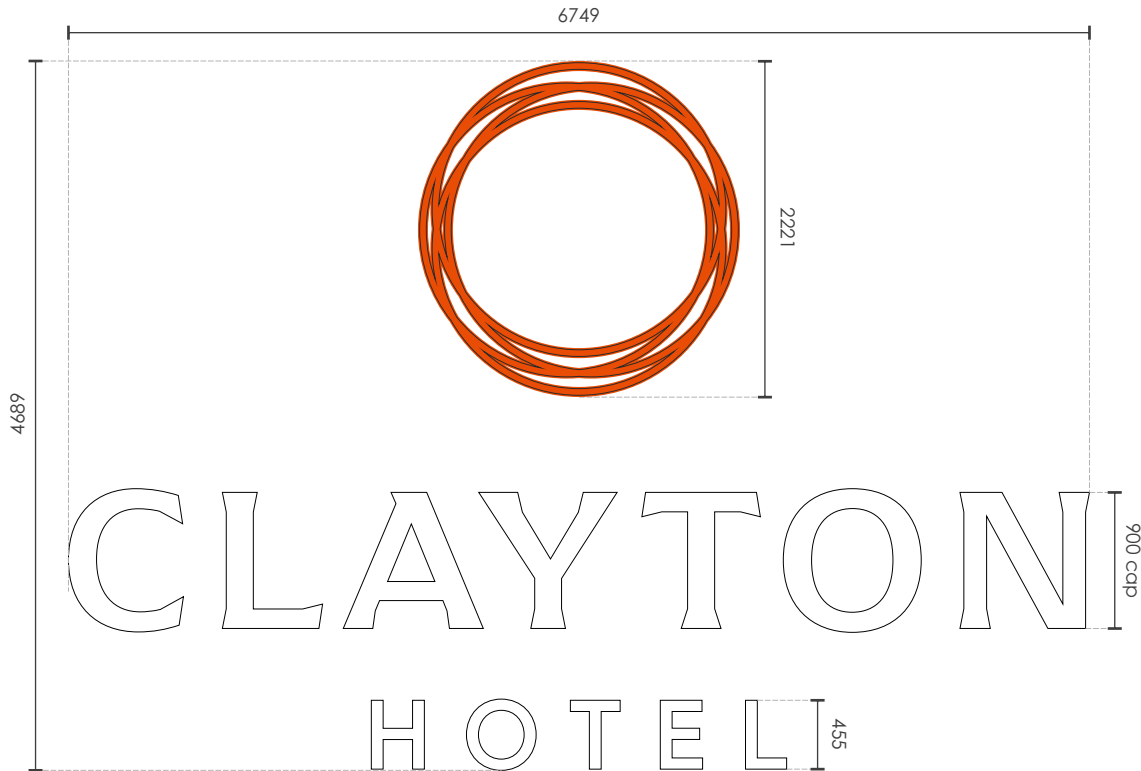
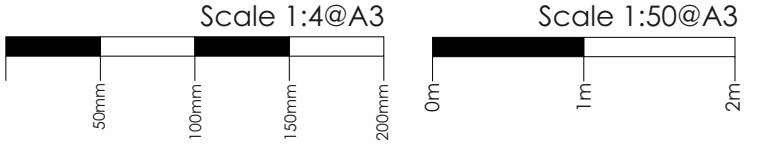
- 1 High Level Logo
- 5 Mid Level Logo

Scale 1:350@A3
0 5m 10m



Proposed south elevation 1:350@A3

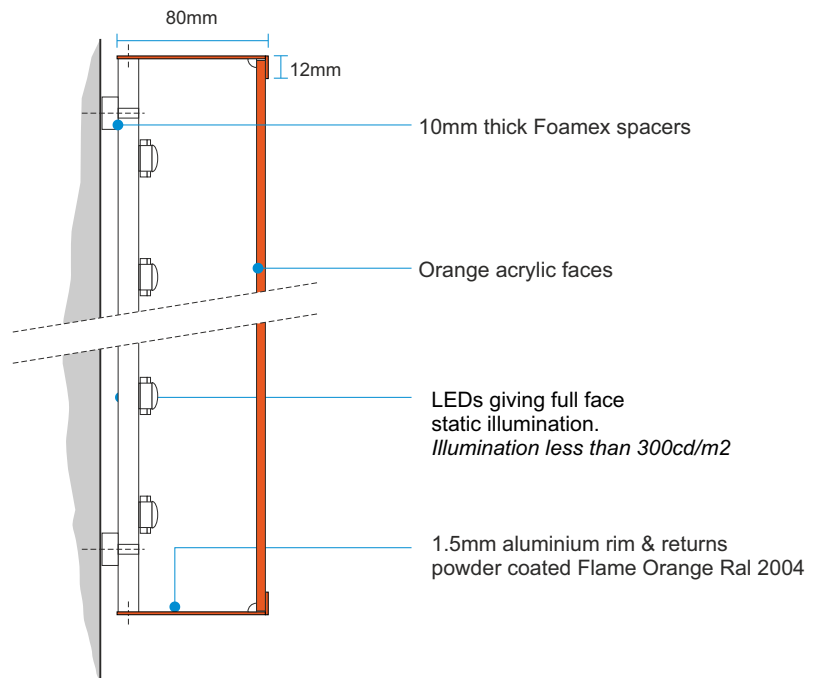
Item 1 specification



Item 1 face view 1:40@A3

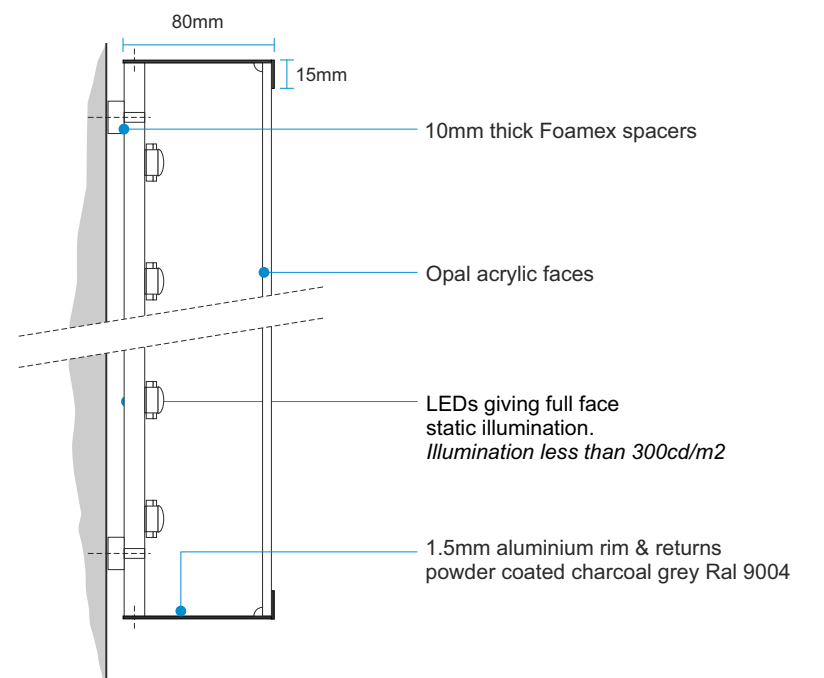


Side view
1:40@A3



Device

Scale 1:4 @ A3



CLAYTON

Scale 1:4 @ A3

Specification

1 no set of fabricated illuminated letters fitted to building to replace existing installation.

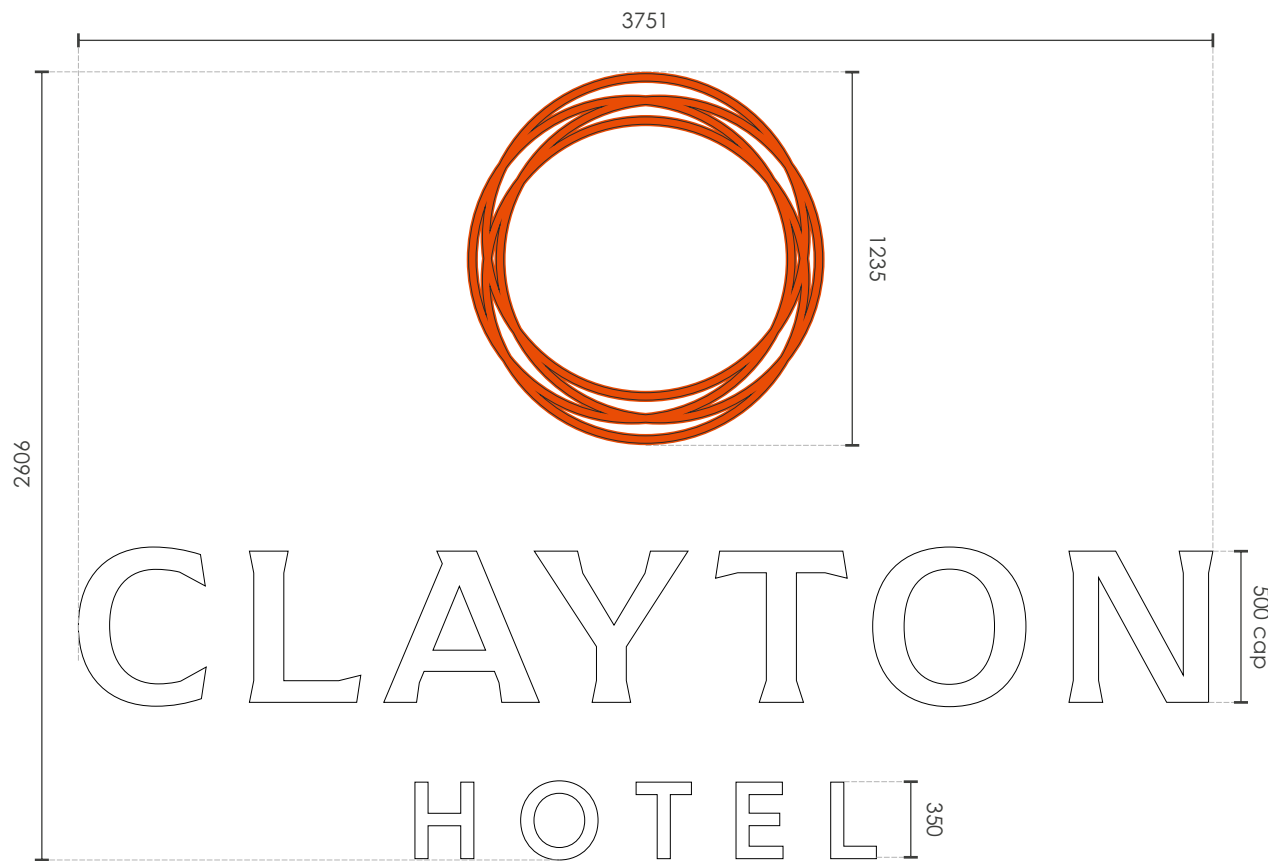
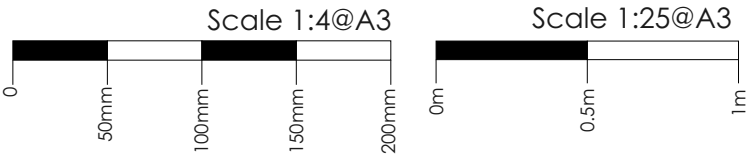
Device - 65mm deep fabricated aluminium logo, returns powder coated Flame Orange. Device faces in acrylic matching Flame Orange. Logo to be face illuminated via internal LEDs. Device to be stood of building via spacers.

Letters (Face) - 65mm deep fabricated aluminium letters returns powder coated charcoal grey and faces are to be white opal acrylic. Lettering to be Face illuminated via internal LEDs. Letters to be stood of building via spacers.

Note: - Use existing electrical feed from existing sign
- Static illumination, less than 300cd/m²

FFL to underside of sign being: 16,755mm

Item 2, 3 & 4 specification



Face view 1:25@A3

Specification

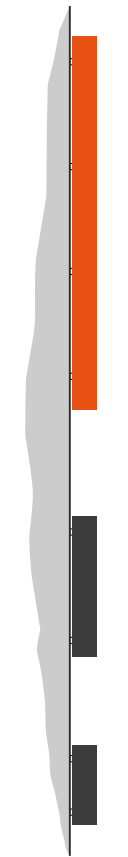
1 no set of fabricated illuminated letters fitted to building to replace existing installation.

Device - 65mm deep fabricated aluminium logo, returns powder coated Flame Orange. Device faces in acrylic matching Flame Orange. Logo to be face illuminated via internal LEDs. Device to be stood of building via spacers.

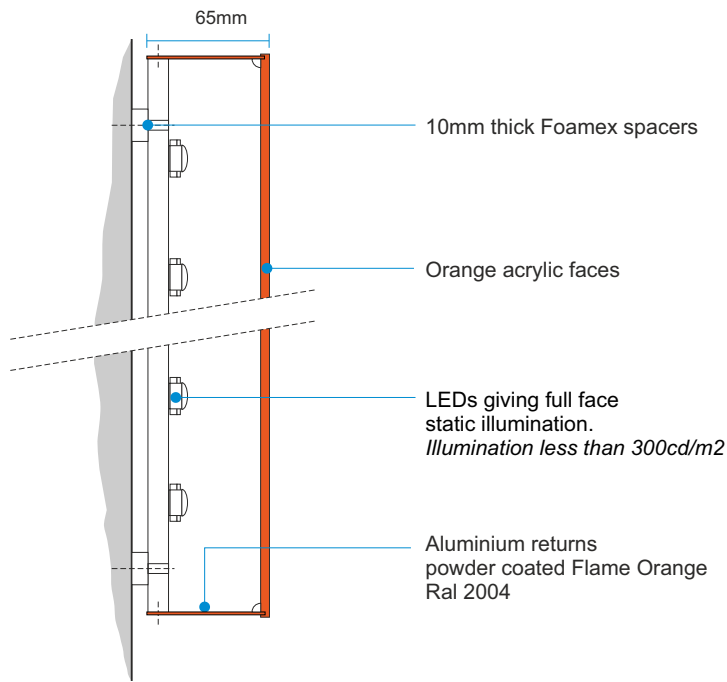
Letters (Face) - 65mm deep fabricated aluminium letters returns powder coated charcoal grey and faces are to be white opal acrylic. Lettering to be Face illuminated via internal LEDs. Letters to be stood of building via spacers.

Note: - Use existing electrical feed from existing sign
- Static illumination, less than 300cd/m2

FFL to underside of sign being:
2 - 24,670mm
3 - 11,150mm
4 - 11,200mm

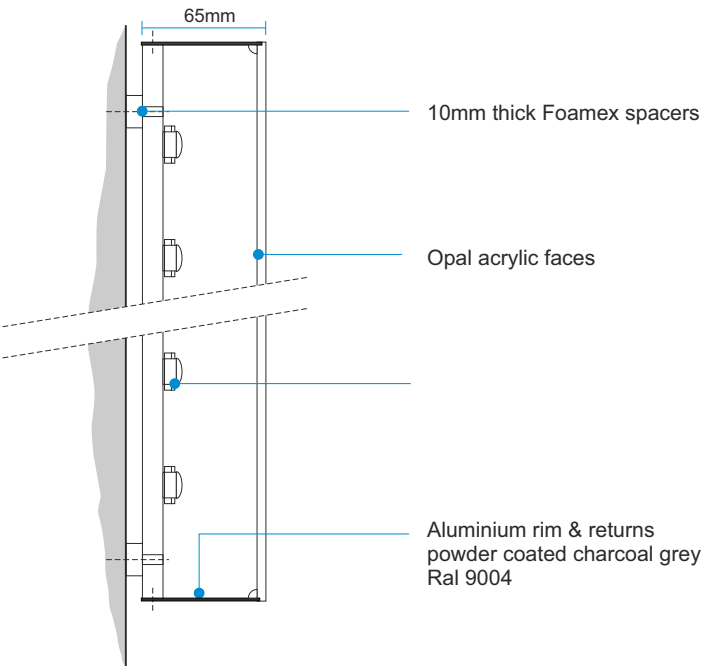


Side view 1:25@A3



Device

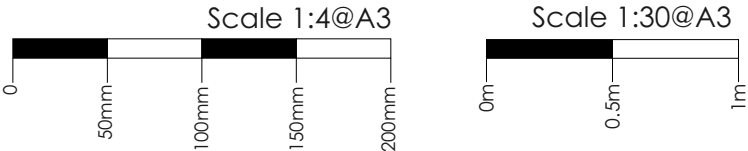
Scale 1:4 @ A3



CLAYTON HOTEL

Scale 1:4 @ A3

Item 5 specification



Specification

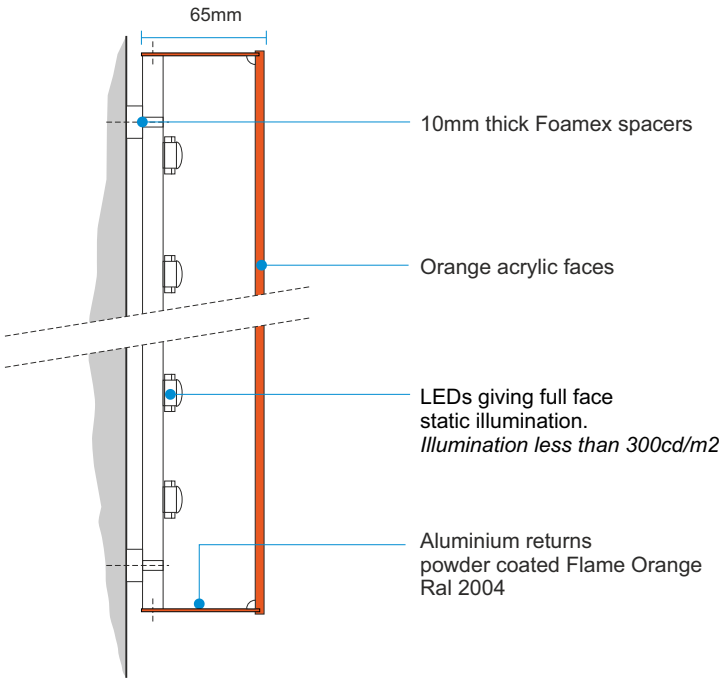
1 no set of fabricated illuminated letters fitted to building to replace existing installation.

Device - 65mm deep fabricated aluminium logo, returns powder coated Flame Orange. Device faces in acrylic matching Flame Orange. Logo to be face illuminated via internal LEDs. Device to be stood of building via spacers.

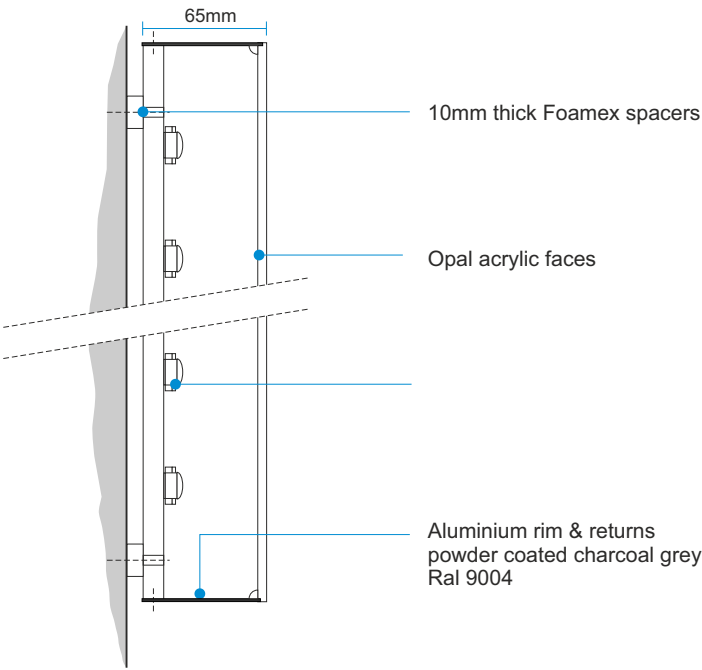
Letters (Face) - 65mm deep fabricated aluminium letters returns powder coated charcoal grey and faces are to be white opal acrylic. Lettering to be Face illuminated via internal LEDs. Letters to be stood of building via spacers.

Note: - Use existing electrical feed from existing sign
- Static illumination, less than 300cd/m2

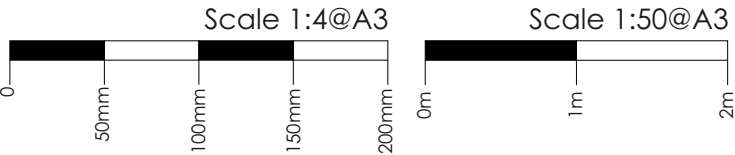
FFL to underside of sign being: 12,112mm



Device
Scale 1:4 @ A3



CLAYTON HOTEL
Scale 1:4 @ A3



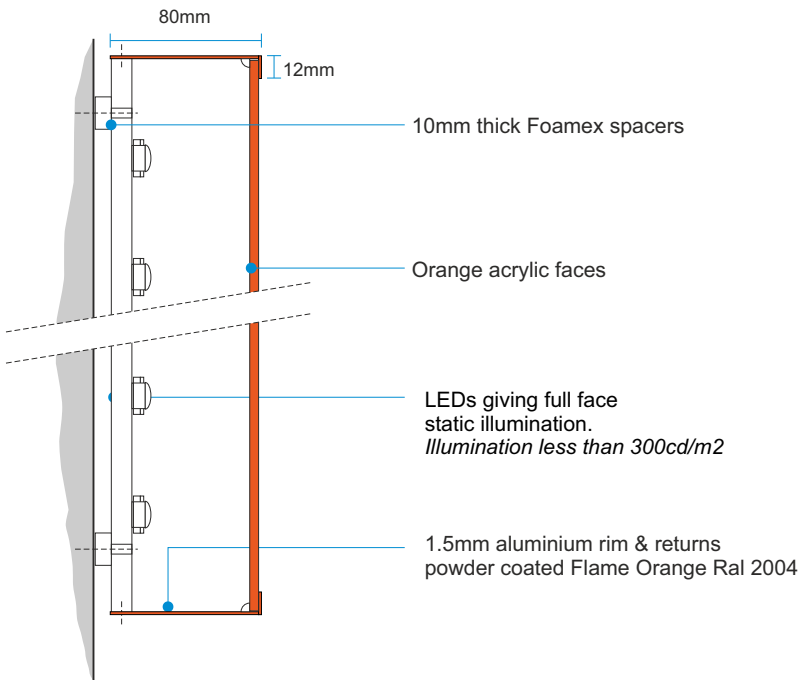
Specification

1 no set of fabricated illuminated letters fitted to building to replace existing installation.

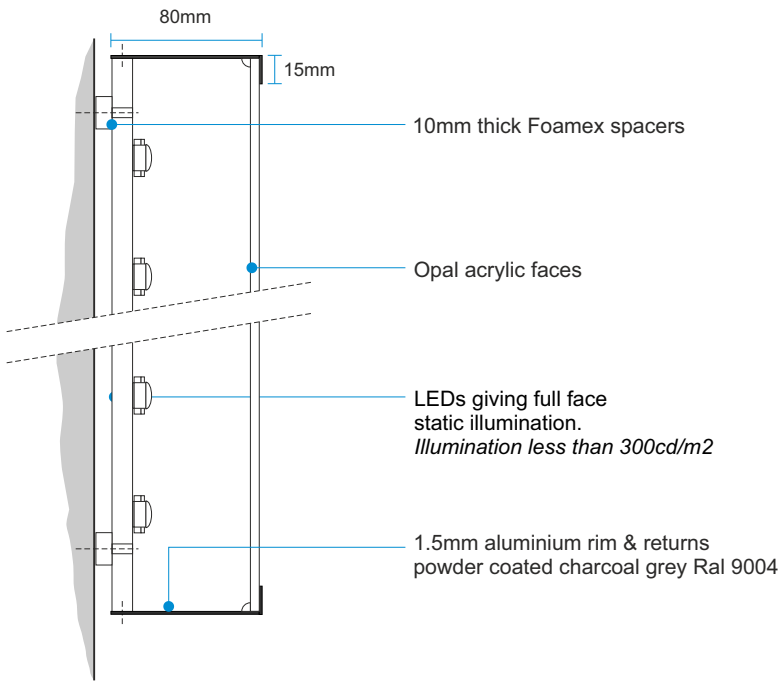
Device - 80mm deep fabricated aluminium logo, returns powder coated Flame Orange. Device faces in acrylic matching Flame Orange. Logo to be face illuminated via internal LEDs. Device to be stood of building via spacers.

Letters (Face) - 80mm deep fabricated aluminium letters returns powder coated charcoal grey and faces are to be white opal acrylic. Lettering to be Face illuminated via internal LEDs. Letters to be stood of building via spacers.

Note: - Use existing electrical feed from existing sign
- Static illumination, less than 300cd/m2
FFL to underside of sign being: 21,830mm

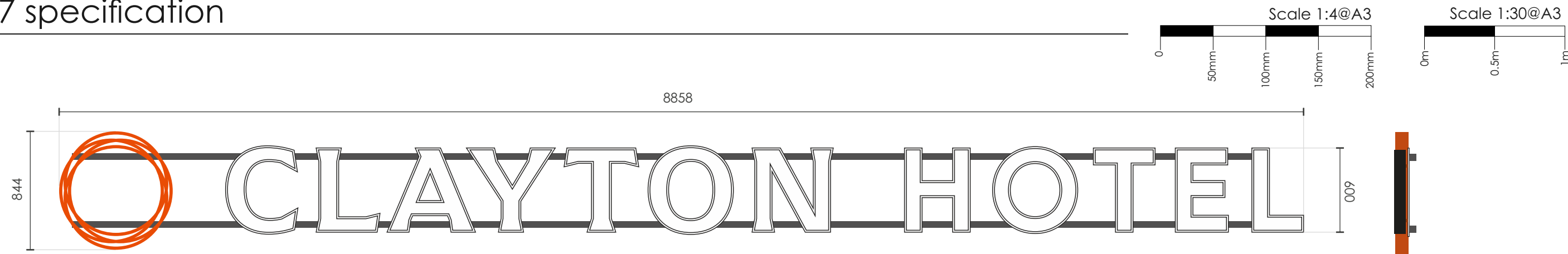


Device
Scale 1:4 @ A3



CLAYTON HOTEL
Scale 1:4 @ A3

Item 7 specification



Face view 1:30@A3

Specification

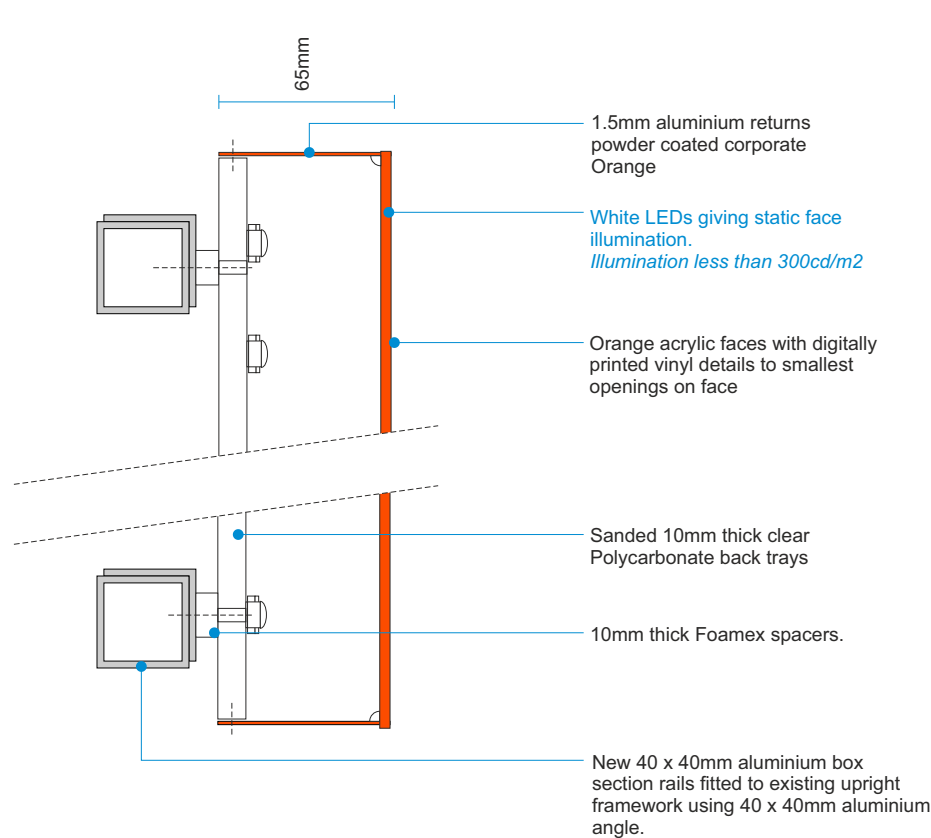
1 no set of fabricated illuminated letters fitted to building on framework to replace existing installation. Framework finished to match existing facade.

Fabricated aluminium logo, returns powder coated Flame Orange RAL 2004. Logo Faces to be acrylic matching Flame Orange. Logo to be face illuminated via LEDS

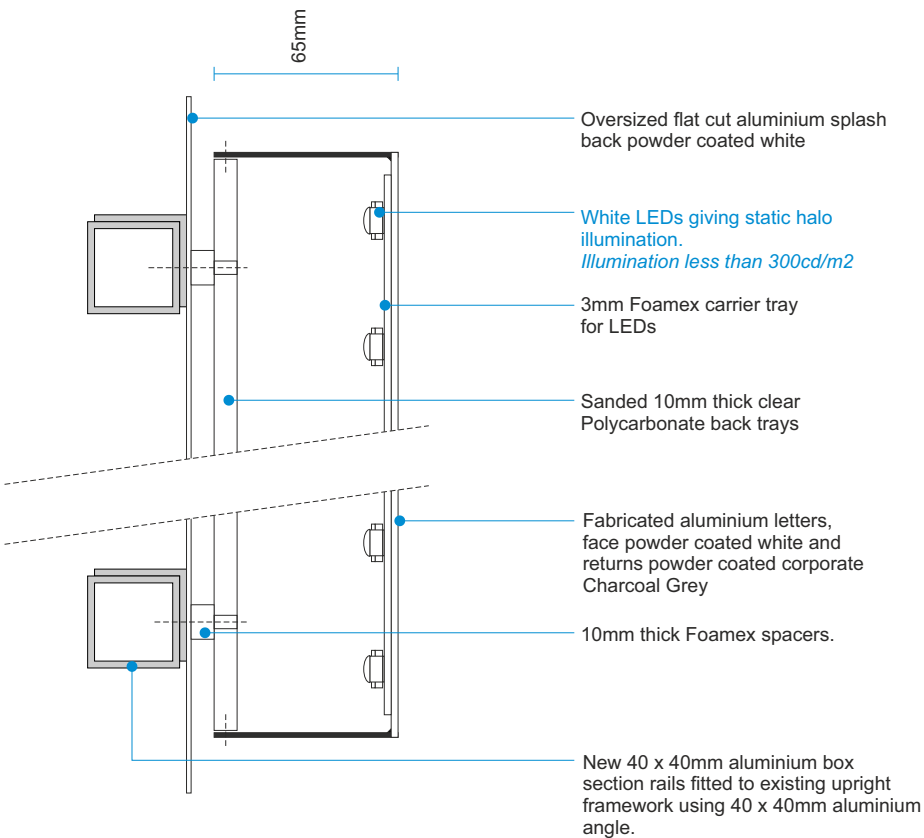
Fabricated aluminium letters, returns powder coated Charcoal Grey 9004. Letter faces to be finished White. Lettering to be halo illuminated to rear only and stood off against oversized white panels.

- Note:** - Use existing electrical feed from existing sign
- Static illumination, less than 300cd/m2
- New framework to be utilised to fix to suit new logo design finished RAL 9004

FFL to underside of sign being: 4,820mm



Logo
Scale 1:3 @ A3



CLAYTON HOTEL
Scale 1:3 @ A3

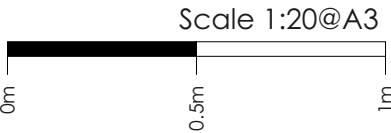





CLAYTON
HOTEL
Manchester Airport

Reception
Car Park





specification
1No. internally illuminated totem to replace existing sign.

Sign constructed by existing framework clad with stencil cut fabricated aluminium panels. Panels powder coated corporate charcoal grey, recessed shadow gap finished corporate orange. Clayton Text to be pushed through 15mm clear acrylic backed with white vinyl Hotel text to be flush inlayed clear acrylic backed with white vinyl. Device & Location text to be flush inlayed Orange acrylic backed Sub text to be flush inlayed clear acrylic backed with white vinyl. Device and hotel & arrow to be flush inlayed orange acrylic. Sign internally illuminated by means of white LEDs giving face illuminated to text & logo only.

Sign fitted below ground level in suitable concrete foundations.

Illumination to be no more than 300cd/m2

Foliage to be cut back by others



Existing face view



Existing rear view