

Design Intent Pack

Manchester Fallowfield

139129

APPROVED - XX/XX/22

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Index

Page 2	Revisions
Page 3	Proposed Signage Scheme
Page 5	Existing & Proposed

V2

Revisions

Date	Details	Initials	Rev
25.07.2022	FIRST DRAFT	SJ	V1
10.08.2022	Change background Item 2 and 4 to blue with white text, move arrow above 'g' on Item 7	SJ	V2

Proposed Signage Scheme

1 off Replacement Standard PVC banner

Standard PVC banner to be fitted at high level.

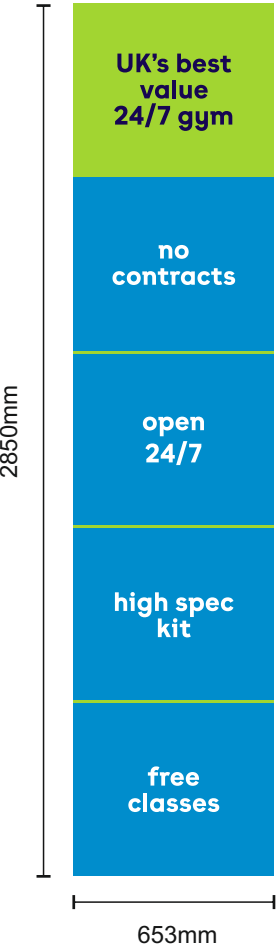
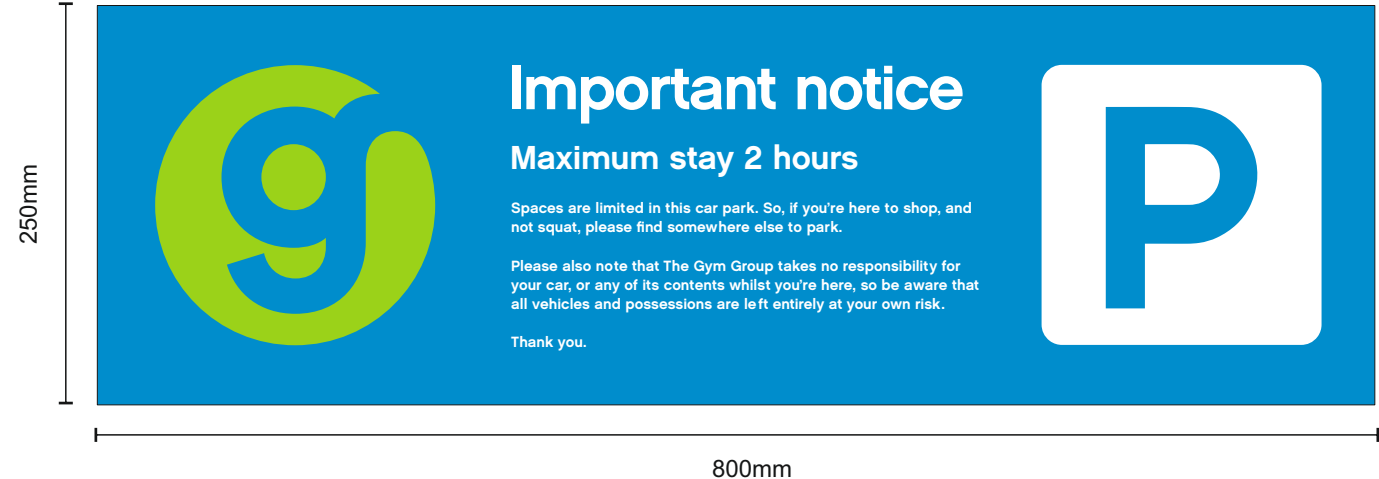
Approx banner size **4800mm x 2500mm TBC**
Height from floor to underside of sign approx = 6000mm



1 off wall mounted car park 3mm ACM panel disclaimer

Digitally printed and laminated face applied graphic.
Panel fixed to wall as direct replacement for existing.

**To be installed next to entrance above intercom*

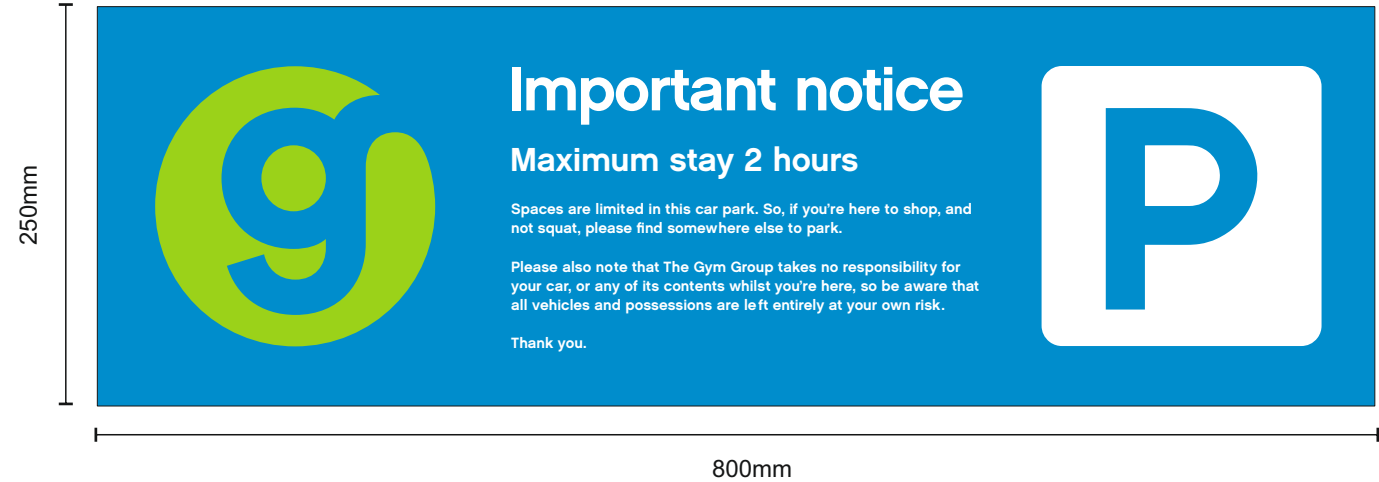


3 USP Window Graphic
Double sided USP vinyl 3 layer, digitally printed vinyl externally applied to clear Metamark MD105, then applied to opaque white Metamark MD5, laminated with Metaguard 702 matt laminate.
Height from underside of sign = approx 25mm
Maximum projection from building = 1mm

1 off hoarding board mounted car park 3mm ACM panel disclaimer

Digitally printed and laminated face applied graphic.
Panel fixed to hoarding as direct replacement for existing.

**To be installed to the right of the gate (along the hoarding)*



Proposed Signage Scheme

5 6 off Pedestrian Directional Sign

ACM Panel with applied vinyl
Fixed to existing hoarding boards directly in place of existing directional signs

Overall size **1000mm x 400mm TBC subject to hoarding panels being 1150mm width**
Height from floor to underside of sign approx = 1300mm TBC

**Distributed as like for like around existing hoarding*

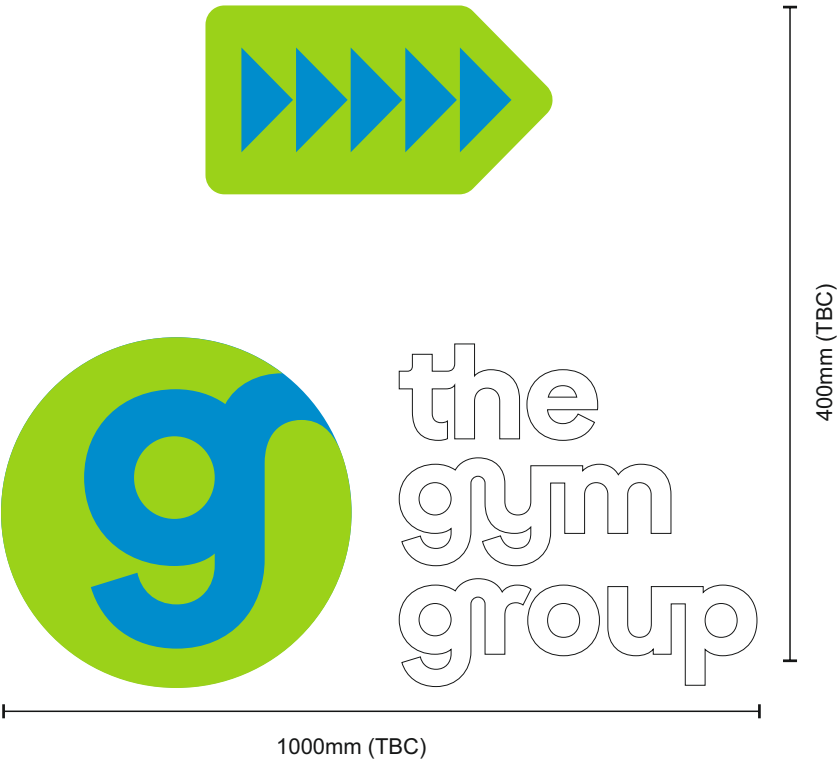


7 Directional logo and arrow vinyl

Digitally printed and summa cut vinyl graphics applied at end of existing hoarding panels

** Installed left of the hoarding gate, directly in place of existing logo and opposite side of sign 4.*

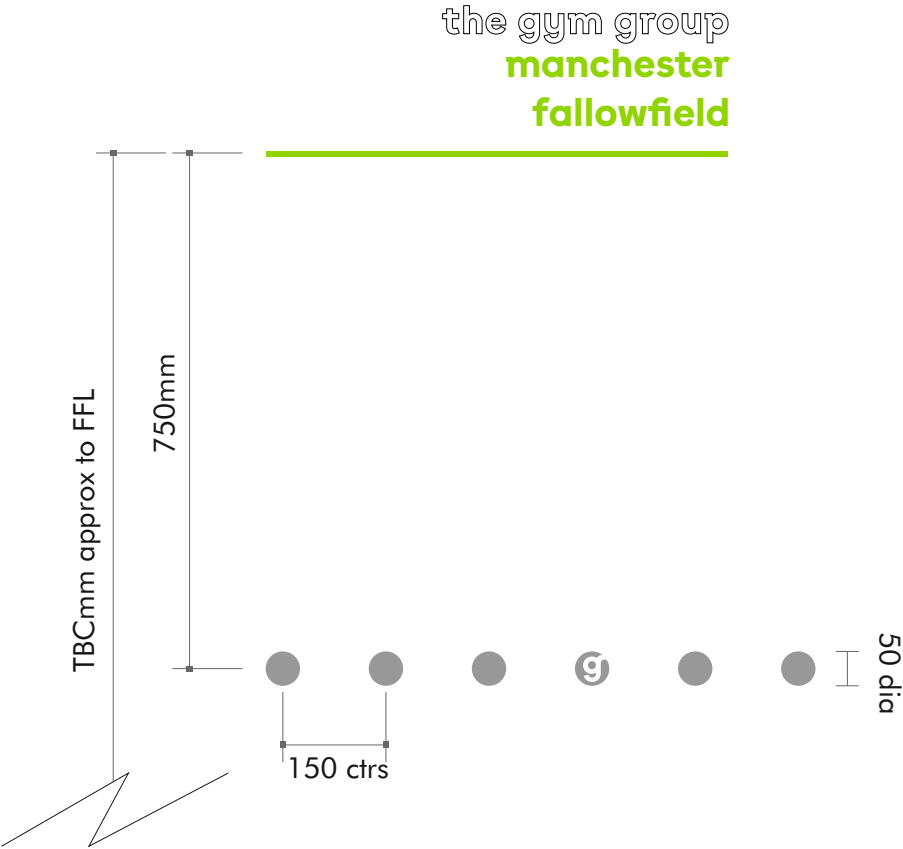
Overall size **1000mm x 900mm TBC subject to hoarding panels being 1150mm width**
Height from floor to underside of sign approx = 1000mm TBC



6 Window Manifestations

Frosted vinyl circular dots with every 4th one being a 'g'.

Complete with brand name and location
To span approx 5500mm collectively
Door glazing is at 725mm width



8 Window vinyl

Digitally printed logo vinyl applied to glazing



Existing & Proposed

Existing



Proposed



Existing



Proposed



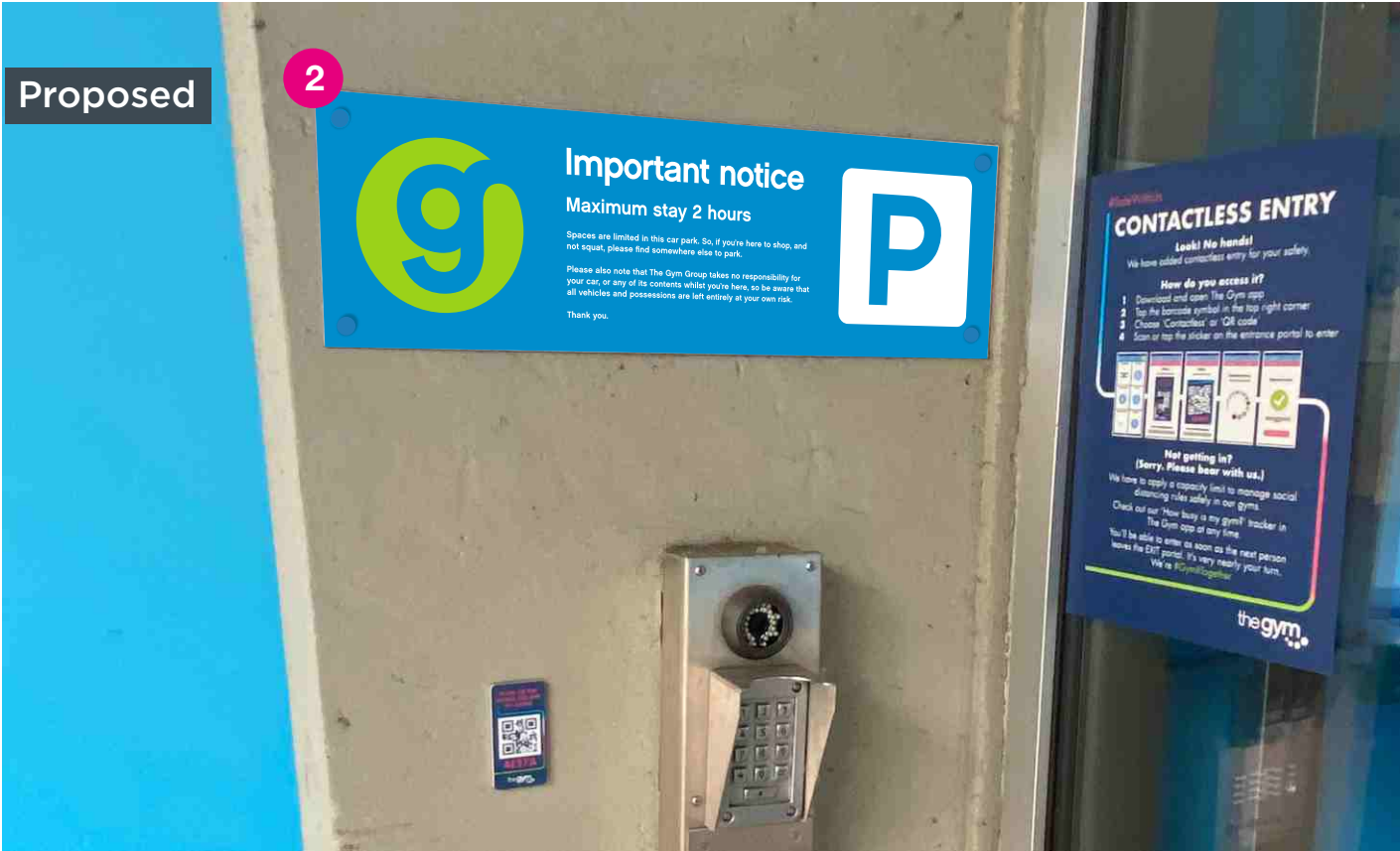
*REMOVE APPROX 1.5M SQUARE OF EXISTING WINDOW VINYL

Existing & Proposed

Existing

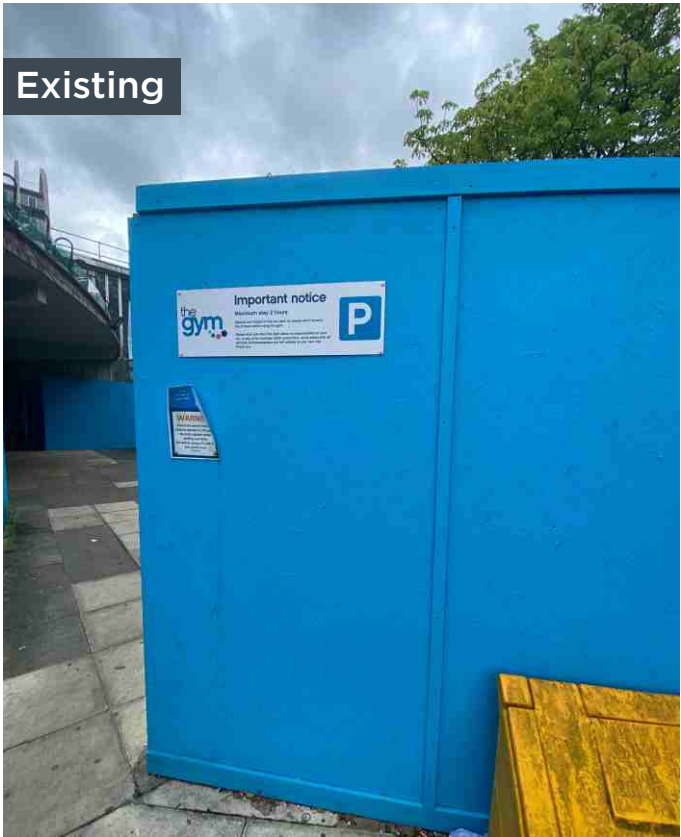


Proposed



Hoarding gate

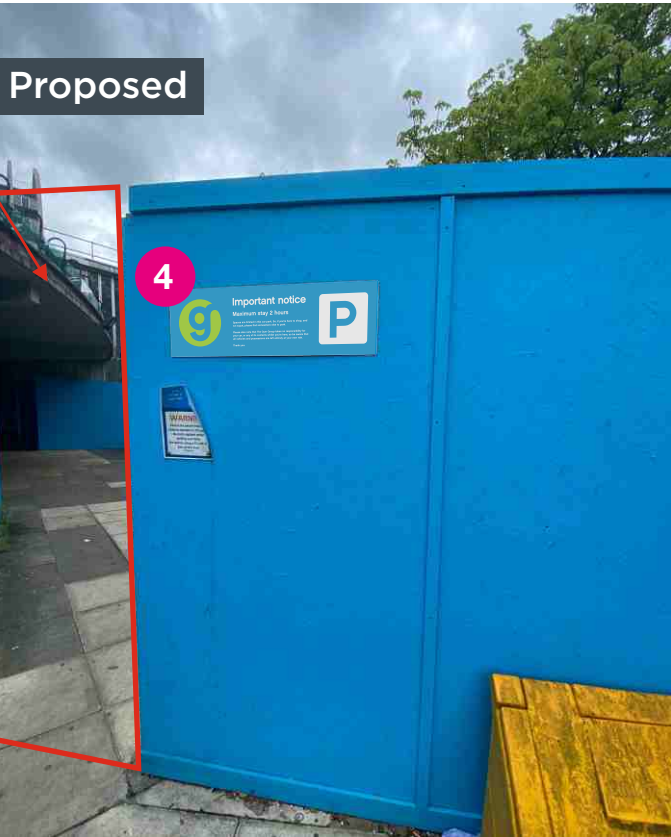
Existing



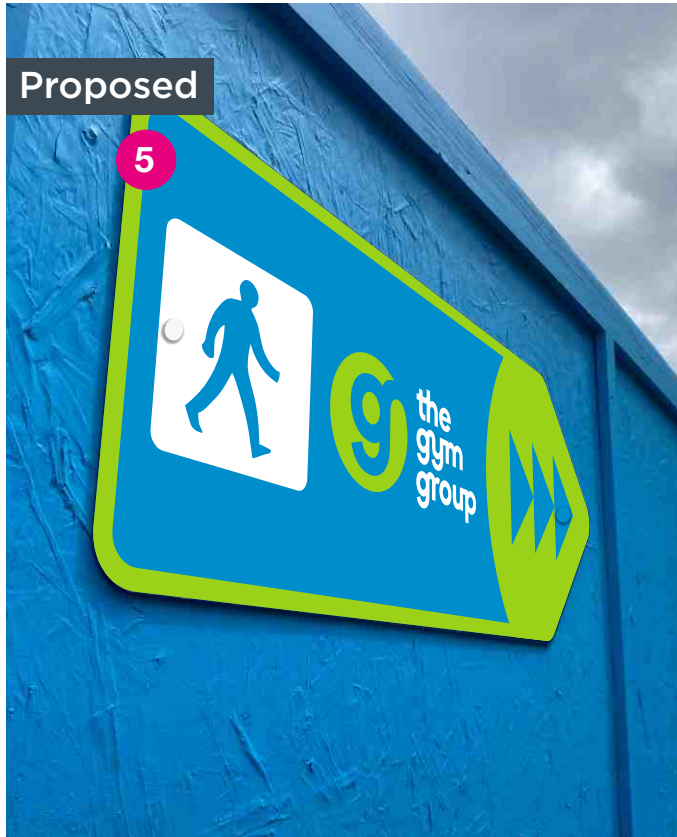
Existing



Proposed



Proposed



Existing & Proposed

Existing



Proposed



Existing



Proposed

