MANCHESTER CITY COUNCIL

Town & Country Planning (Control of Advertisements) (England) Regulations 2007

Refusal of Advertisement Consent

Applicant

Mrs Rubeena Barkat
Karak Chaai
Flat 42
6 Lloyd Road
Manchester
M19 2QY

Agent (if used)

Mr Keith Hilton
Hilton Architecture & Surveying Ltd
12 Carr House Road
Springhead
Oldham
OL4 4PA

Part 1 – Particulars of the application/development

Proposal: Installation of internally illuminated fascia sign

Location: Unit 1, 572 Stockport Road, Manchester, M12 4JJ

Date of application: 17 February 2021

Application number: 128615/AO/2020

Part 2 – Particulars of decision

Manchester City Council gives notice that the development referred to in Part 1 has been **Refused** in accordance with the application and plans submitted for the reason(s) listed below.

Article 35 Declaration

Reason(s) for decision

1) The display of the signage, on the Dickenson Road elevation of the property is considered to be unacceptable by virtue of its size, positioning, and relationship to and impact upon the appearance of the existing building. It is considered that the signage would have a detrimental impact on the visual amenity of the area and the proposed development is considered to be contrary to policy DM1 of the Core Strategy for the City of Manchester, Saved policies DC14.1 and E3.3, of the Unitary Development Plan for the City of Manchester and guidance contained in the National Planning Policy Framework.

Date: 4 November 2022

Signed: 

Julie Roscoe
Director of Planning
Manchester City Council, P O Box 532, Town Hall, Manchester M60 2LA

Notes

1. This decision refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 does not include any consent or approval under any other enactment, byelaw, order or regulation.

2. If the applicant is aggrieved by the decision of the local planning authority to refuse consent or approval for the proposed development, or to grant consent or approval subject to conditions, they may appeal to the Secretary of State in accordance with section 78 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the gov.uk website – www.gov.uk/planning-inspectorate. The Inspectorate will publish details of your appeal on the internet. Alternatively If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.