

MGY Signage.

Signage Proposals - March 2022

DRAFT

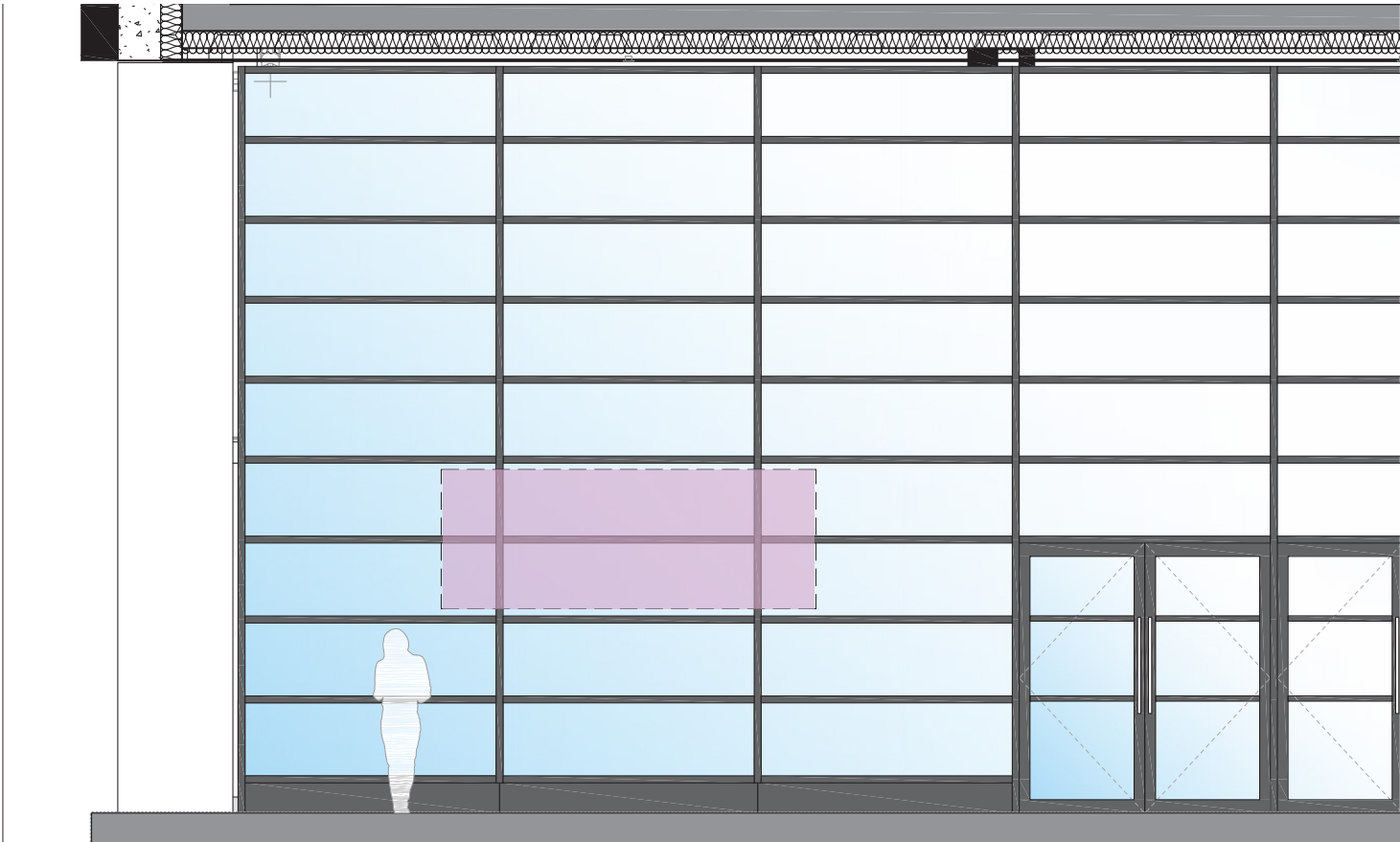
ALLIED LONDON

Reception: signage location plan



MGY Building signage

Internal illuminated neon MGY sign
similar to image below
Size: 3500mm x 1300mm



Desk signage

- Illuminated reception sign to match image.
Size: W5000mm x H1000mm
- Illuminated Booking.com sign to be provided by tenant.
Size: W5000mm x H1000mm



Tenant signage board on column

3	MCI
2	MCI Dorier
1	MCI Réception Cafétéria
0	Dorier
-1	Parking

Ground floor wayfinding signage

Lift floor signage-
Surface mounted blackened steel
floor letter with concealed fixings to
lift wall.

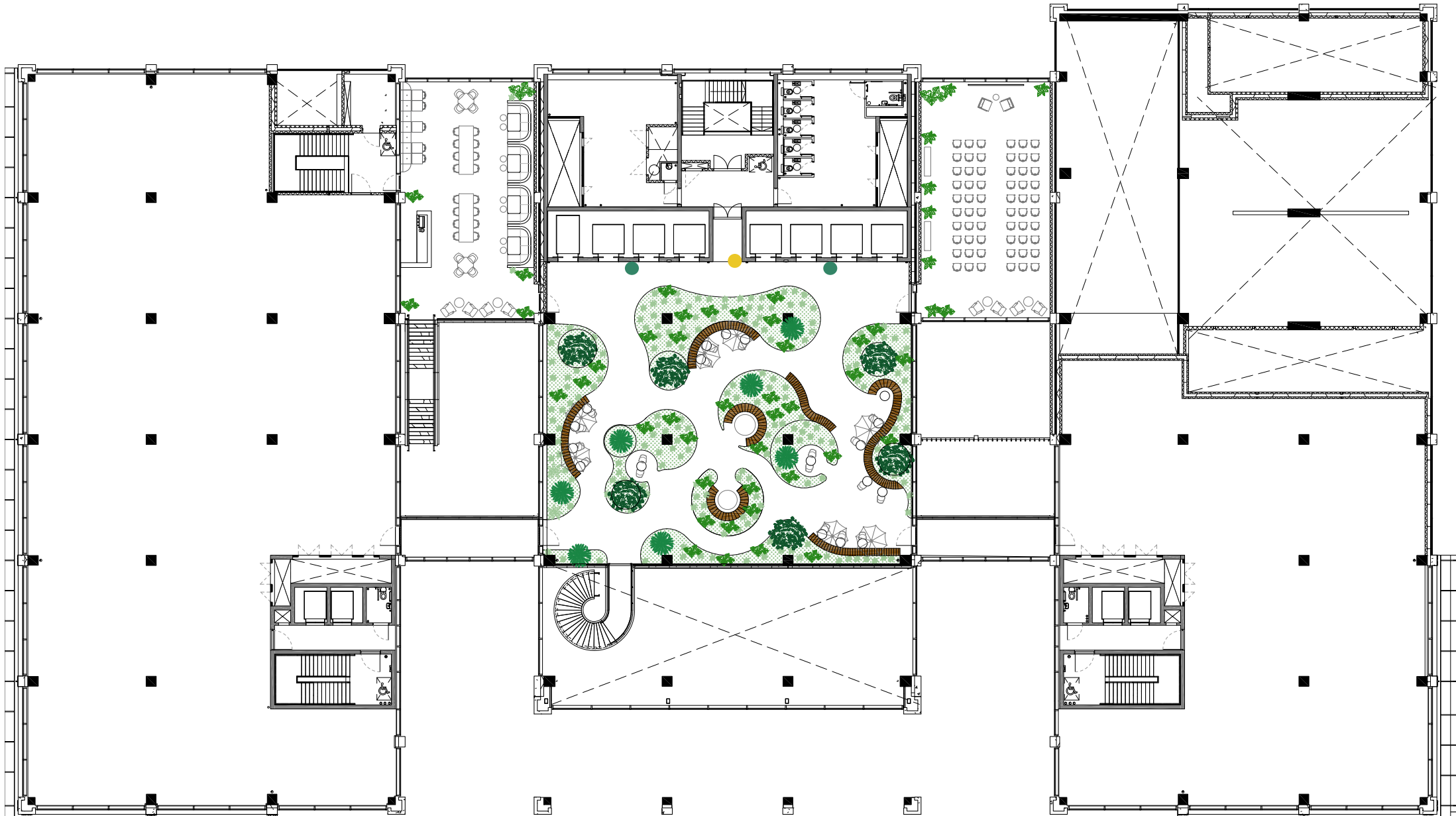


Mezzanine Garden Sign-
Blackened metal sign on column to
direct mezzanine garden



Mezzanine: wayfinding signage

- Lift Floor Sign
- WC Sign



Mezzanine: wayfinding signage

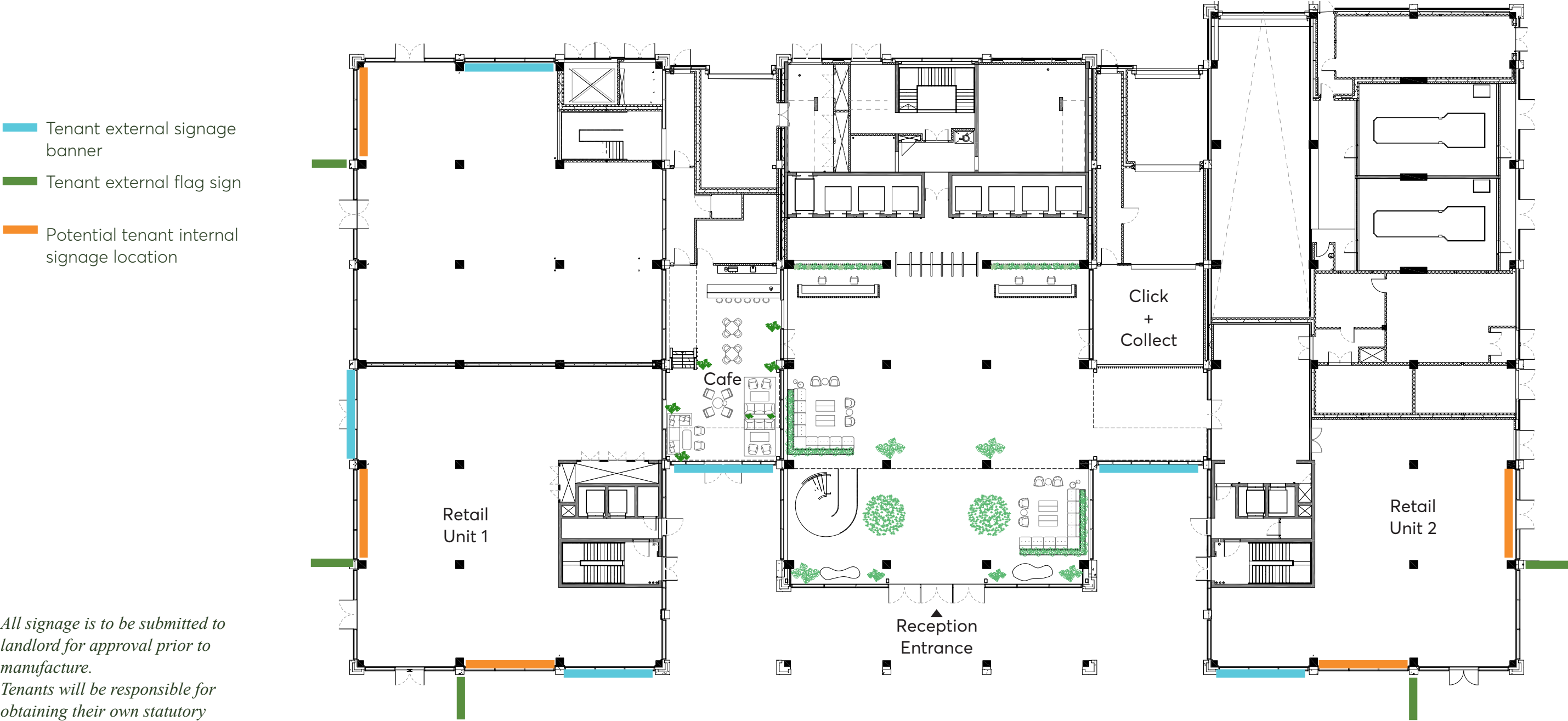
Lift floor signage-
Surface mounted blackened steel
floor letter with concealed fixings to
lift wall.



WC Sign-
Blackened metal sign on corner



Tenant signage location plan



*All signage is to be submitted to landlord for approval prior to manufacture.
Tenants will be responsible for obtaining their own statutory approvals.*

tenant signage

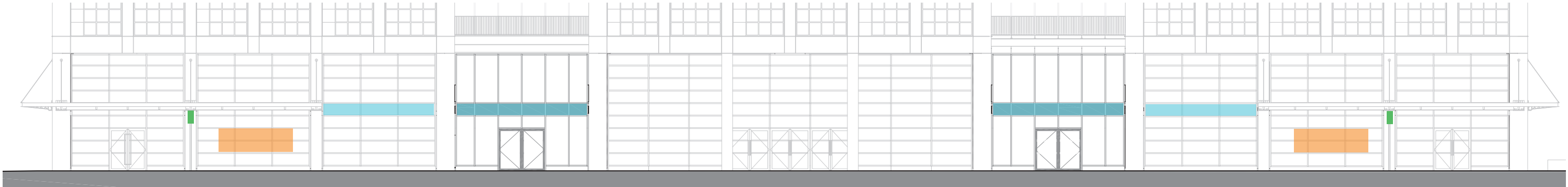
External Tenant Signage banner
Fixed to fenestration



External Tenant Flag Signage
Suspended external signage from canopy



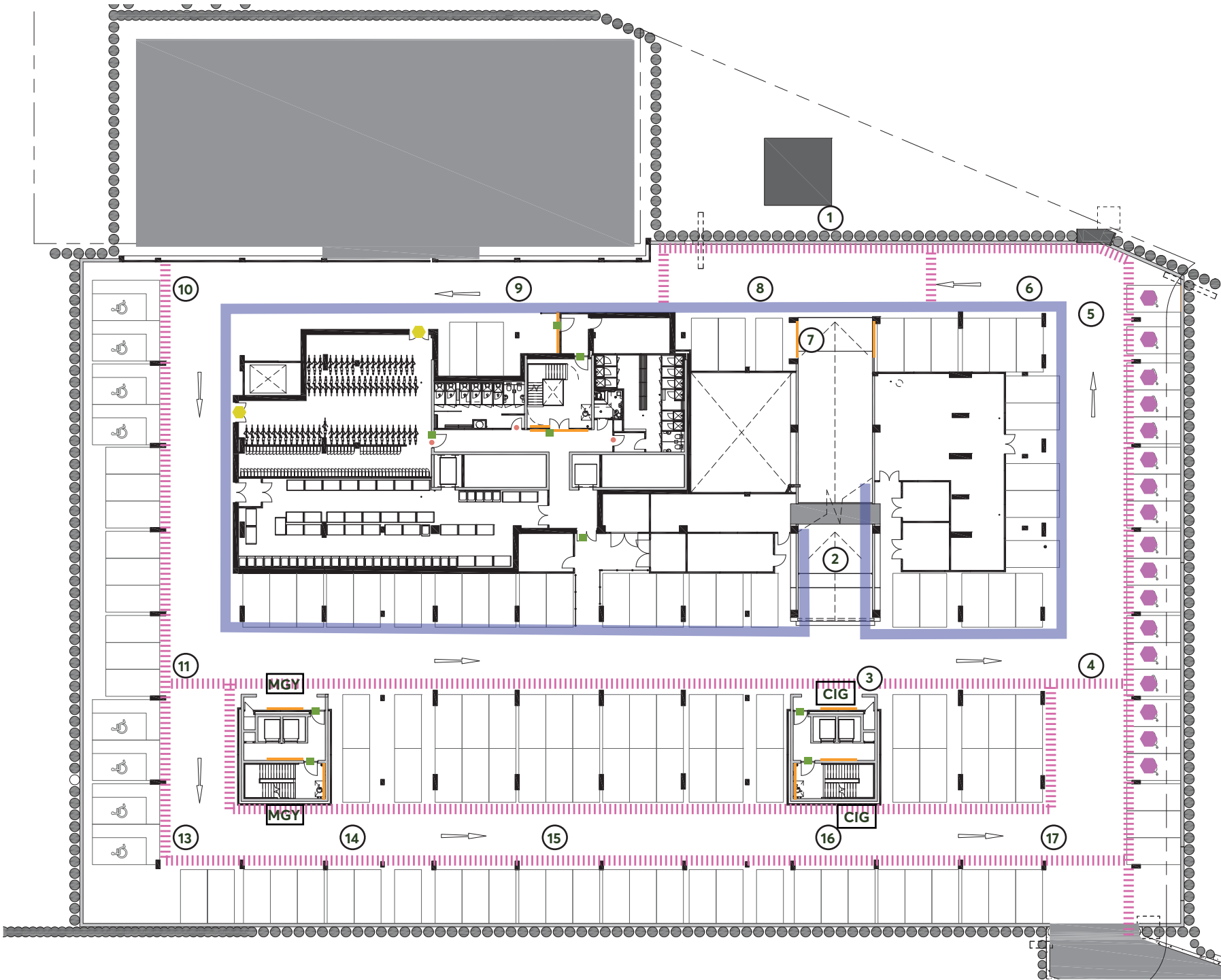
Potential Internal Signage
Design and size by tenant



Basement-B1 signage plan

KEY

- Floor Number sign**
Stencil wall sign
- Lift/stair sign**
Stencil wall sign
- Pedestrian Footpath**
Stencil floor sign
- Cycle path**
Stencil floor sign
- Changing room sign**
Stencil door sign
- Bike Store**
Stencil door sign
- EV charging Spaces**
Stencil floor sign
- 1 Car Park Entrance**
Suspended sign
- 2 G&S & MGY Car Park**
Suspended sign
- 3 Car park direction overhead**
Stencil sign
- 4 Bays '-' Sign arrow, Give way**
Suspended sign
- 5 Bays '-' Sign, B2 Bays '-'**
Suspended sign



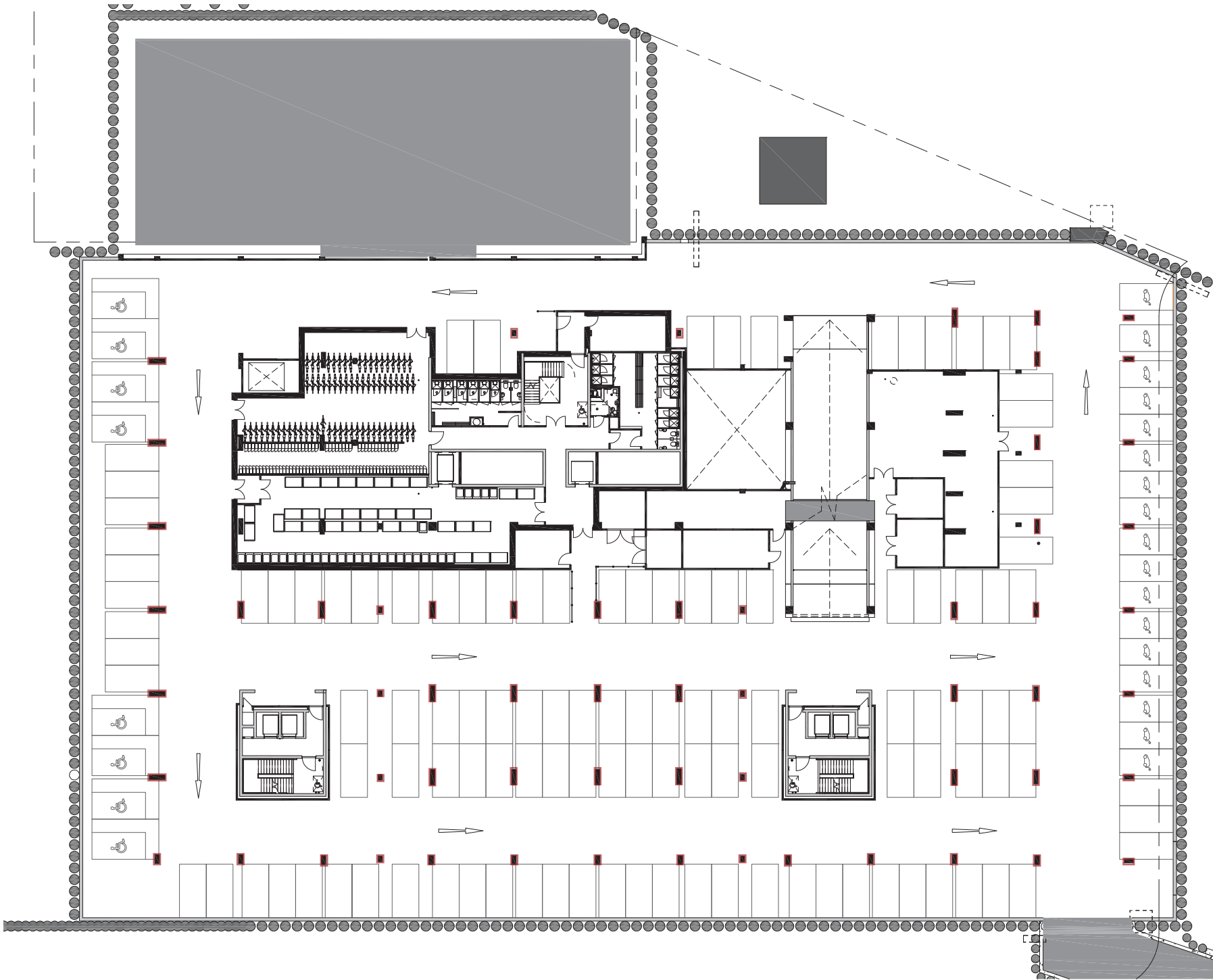
- 6 Bays '-' Sign**
Suspended sign
- 7 B2 Entrance Bays Sign**
Stencil wall sign
- 8 Bays '-' Sign**
Suspended sign
- 9 Bays '-' Sign**
Suspended sign
- 10 Bays '-' Sign**
Suspended sign
- 11 Bays '-' Sign**
Suspended sign
- 12 Bays '-' Sign**
Suspended sign
- 13 Bays '-' Sign**
Suspended sign
- 14 Bays '-' Sign**
Suspended sign
- 15 Bays '-' Sign**
Suspended sign
- 16 Bays '-' Sign**
Suspended sign
- 17 Bays '-' Sign**
Suspended sign
- CIG CIG Reception sign**
Stencil sign
- MGY MGY Reception sign**
Stencil sign

Car park bay numbers to be confirmed by All+ management

Basement-B1 signage plan

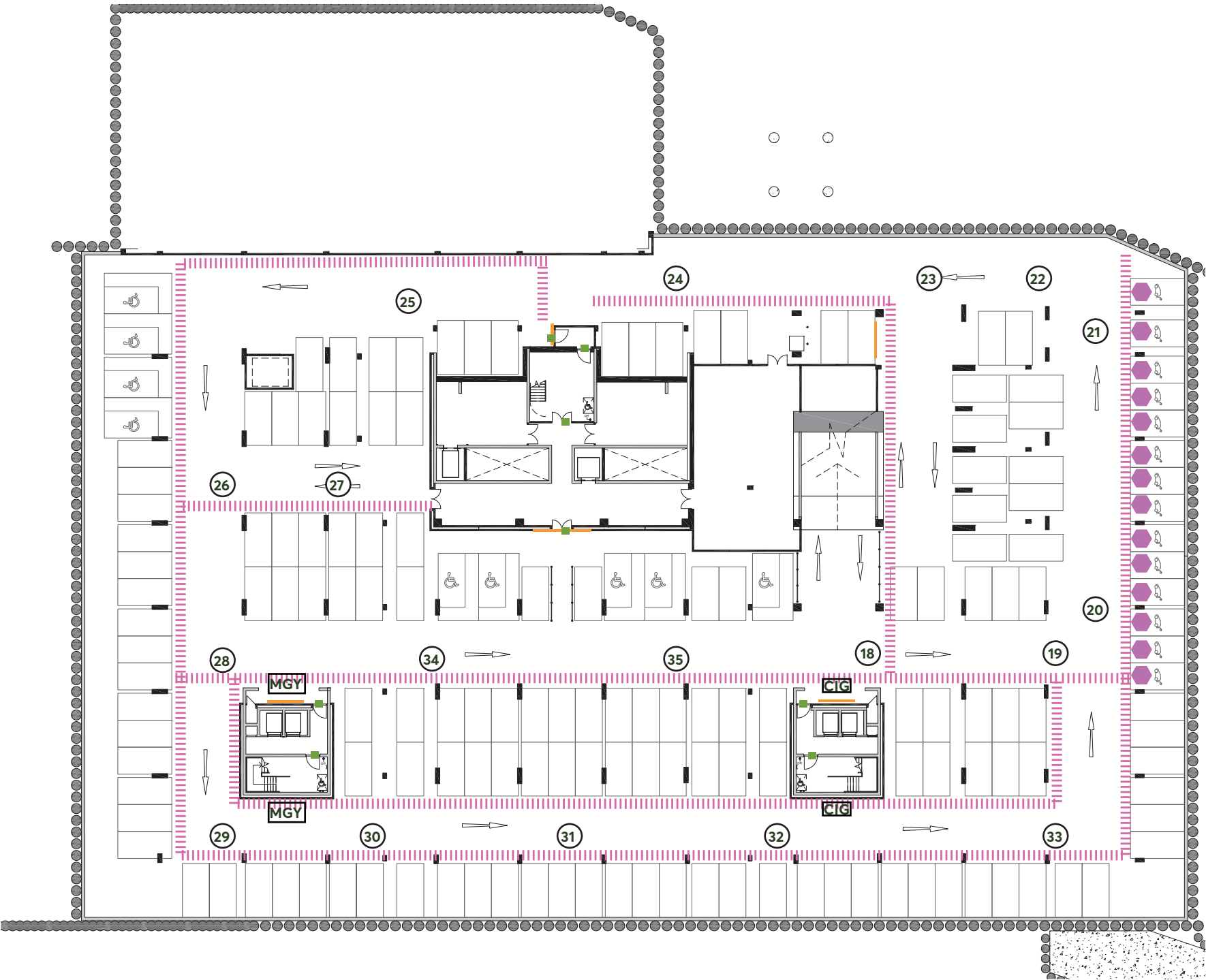
Car Park Space Allocation

 **CIG (all spaces)**
Stencil column sign



Basement-B2 signage plan

-  **Floor Number sign**
Stencil wall sign
-  **Lift/stair sign**
Stencil wall sign
-  **Pedestrian Footpath**
Stencil floor sign
-  **Changing room sign**
Stencil door sign
-  **EV charging Spaces**
Stencil floor sign
-  **Car Park Spaces**
Stencil floor sign
-  **Bays '-', Left turn only**
Suspended sign
-  **Bays '-'**
Suspended sign
-  **Bays '-'**
Suspended sign
-  **Bays '-'**
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'**
Suspended sign



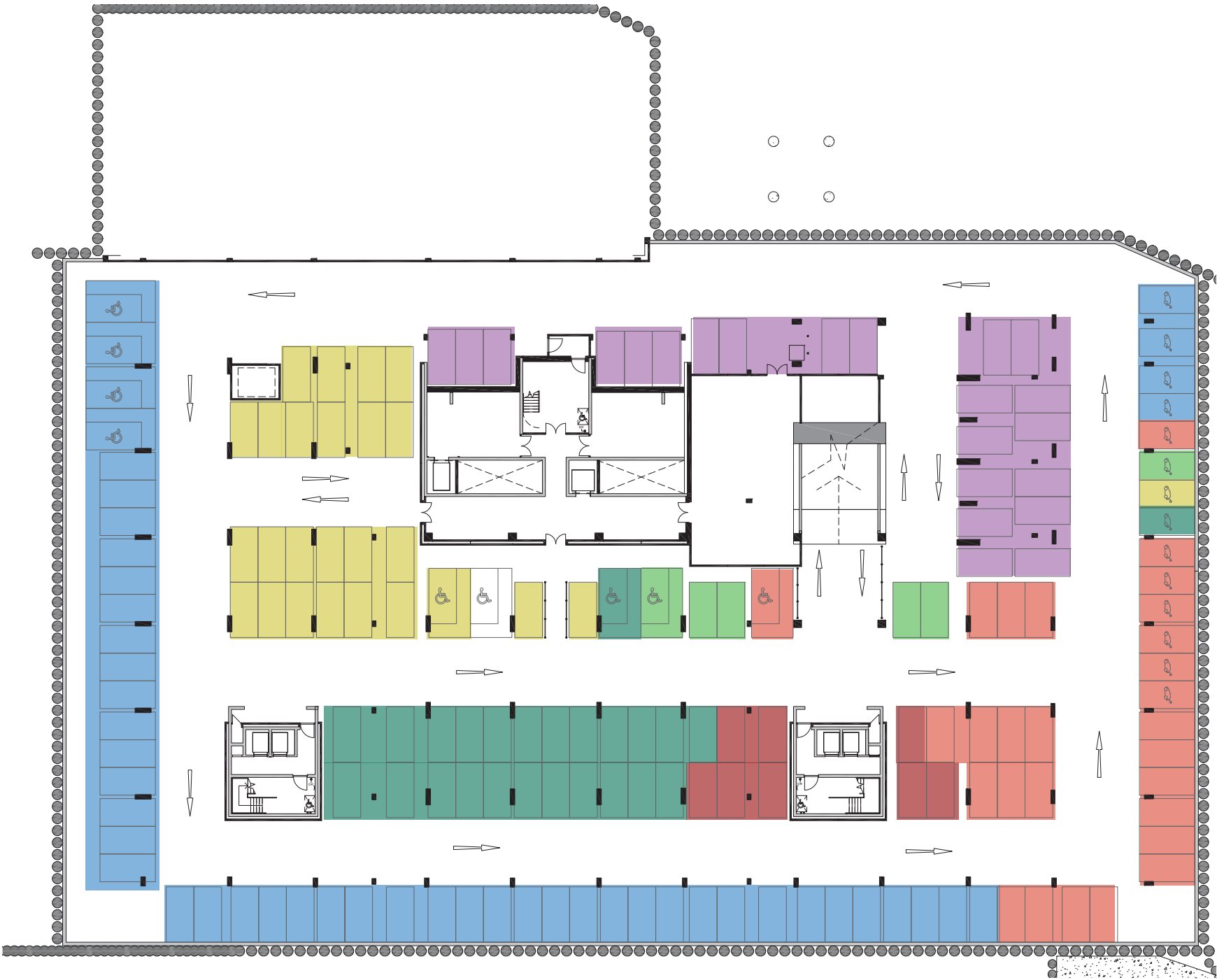
Car park bay numbers to be confirmed by All+ management

-  **Bays '-'**
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **Bays '-'** Sign
Suspended sign
-  **CIG Reception sign**
Stencil sign
-  **MGY Reception sign**
Stencil sign

Basement-B2 signage plan

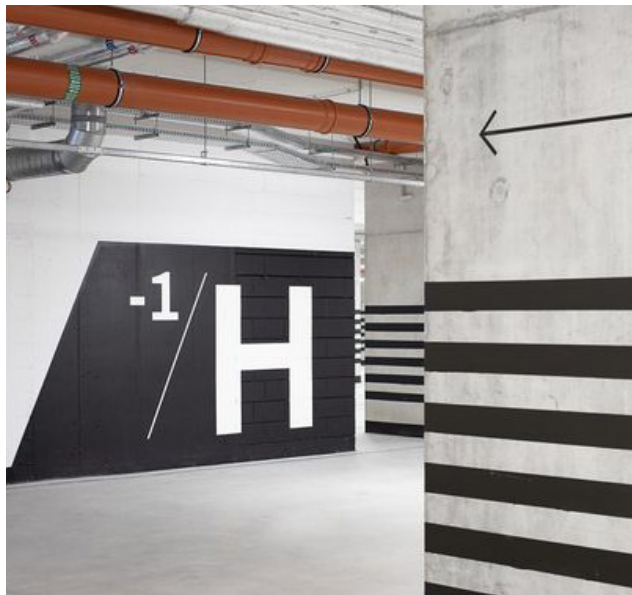
Car Park Space Allocation

- AWAS**
Stencil floor sign
- Booking.com**
Stencil floor sign
- CIG**
Stencil floor sign
- CIG (optional)**
Stencil floor sign
- WPP**
Stencil floor sign
- ALL Studios**
Stencil floor sign
- AWAS Bonded**
Stencil floor sign



Basement: wayfinding signage

Floor Number sign
Stencil wall sign, alternative colour wall



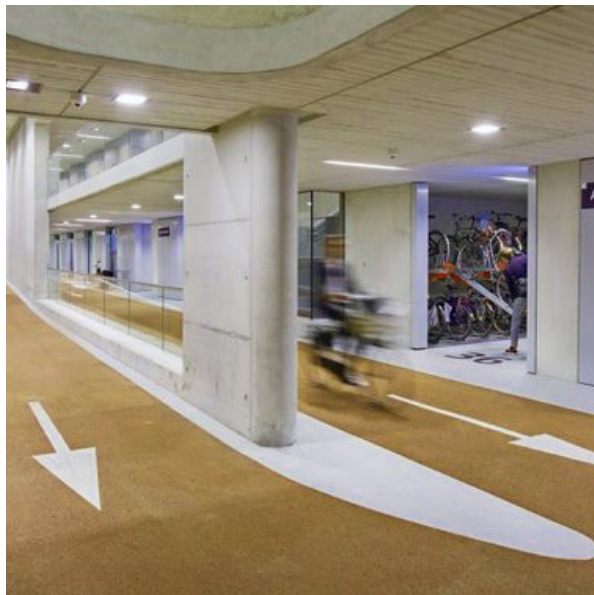
Lift/stair sign
Stencil wall sign



Pedestrian Footpath
Stencil floor sign



Cycle path
Stencil floor sign



Basement: wayfinding signage

1 Car Park Entrance
Surface fixed sign



Black metal sides to text with white front
Type for Signage
Swiss 721 CN BT-Bold

Bike Store
Stencil wall sign



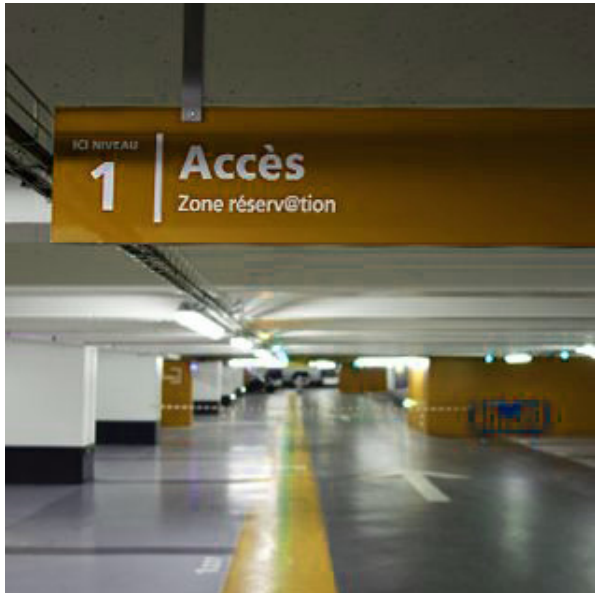
Black text
Type for Signage
Swiss 721 BT-Light
Black icon

Car park ramp
Stencil floor and wall sign



Black text
Type for Signage
Swiss 721 BT-Light
Type for number Signage
Swiss 721 CN BT-Bold

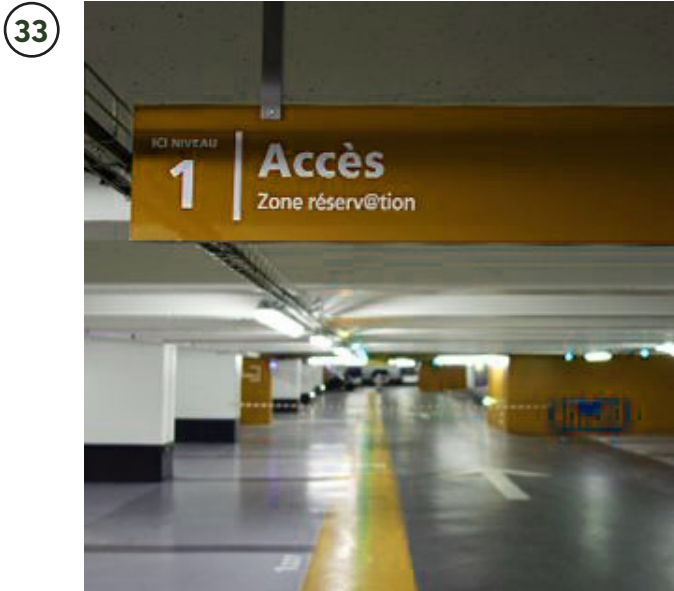
2 G&S & MGY Car Park
Suspended sign



Black text on yellow sign
Type for Signage
Swiss 721 BT-Light

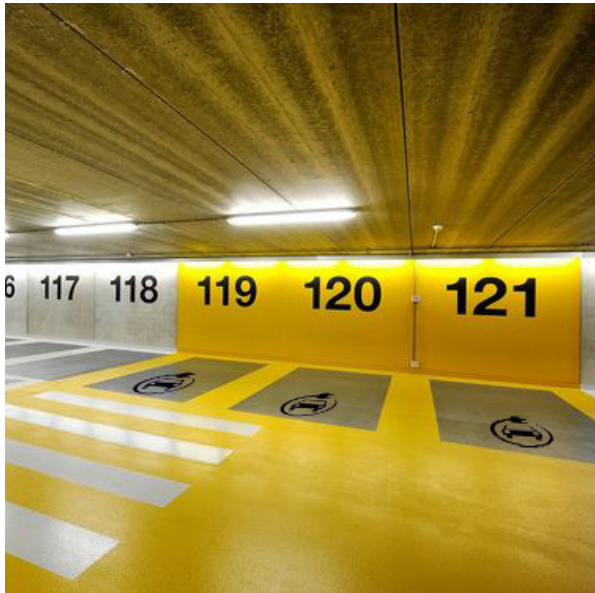
Basement: wayfinding signage

4 Bays '-' Sign arrow, Give way
- Suspended sign



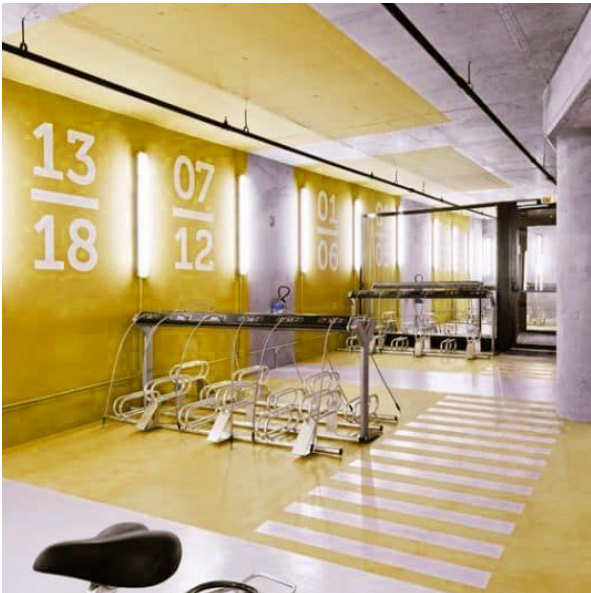
Black text on yellow sign
Type for Signage
Swiss 721 BT-Light

EV charging Spaces
Stencil floor sign, alternative colour walls



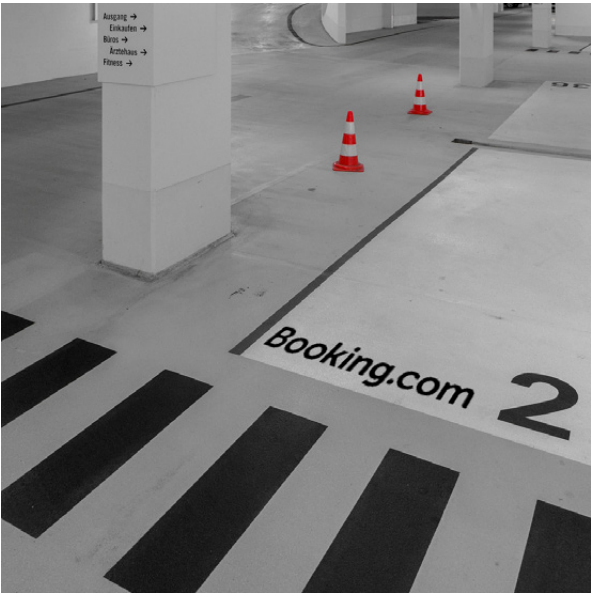
Black icon in parking bay

Bike Store
Stencil on walls/floor



Black text on yellow painted wall
Type for number Signage
Swiss 721 CN BT-Bold

Car park bays
Stencil on floor for designated company & number



Black text
Type for number Signage
Swiss 721 CN BT-Bold

Basement: wayfinding signage

Door Signage
Vinyl door sign



White text on black door
Type for Signage
Swiss 721 BT-Bold

Information Signs
Surface mounted plaque



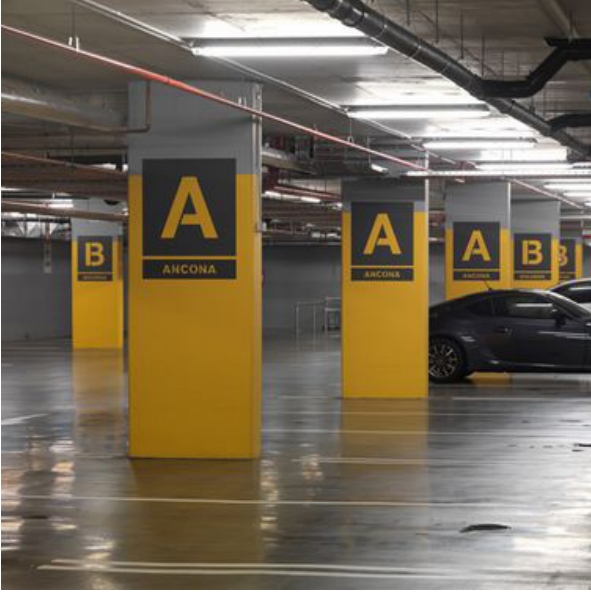
Black plaque white text
Type for Signage
Swiss 721 LT BT-light

3 Car park direction overhead
Stencil sign



Black painted wall white text
Type for Signage
Swiss 721 LT BT-light

Company asigned bays
Stencil company name on column



Coloured band white/black text
Type for Signage
Swiss 721 LT BT-light

MGY

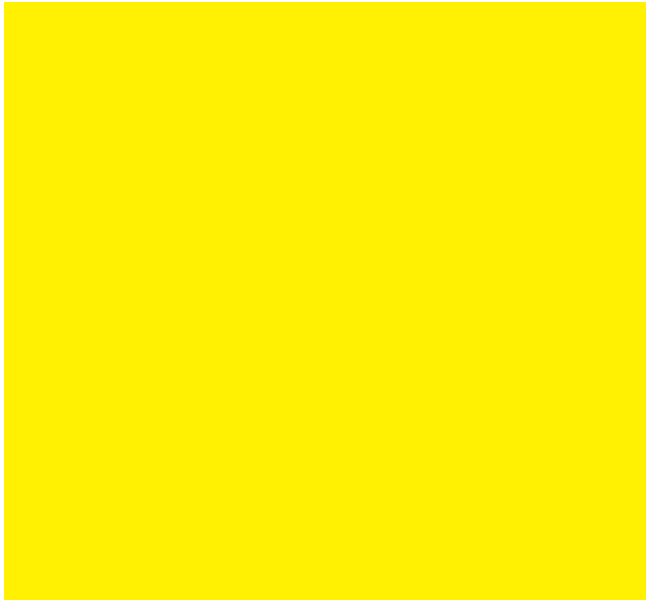
brand guidelines

Brand colours



Colour CODES

CMYK C0 M0 Y0 K100
RGB R0 G0 B0
PANTONE Black 6 C
Web #000000



Colour CODES

CMYK C0 M0 Y100 K0
RGB R255 G255 B0
PANTONE 803 C
Web #ffff00

Brand Logos



MANCHESTER
GOODS YARD

FULL LOGO

Minimum logo size 14 mm / 45 pixels



SECONDARY LOGO

Minimum logo size 6-14 mm / 20-45 pixels

A simple method to ensure a comfortable space around the logo.
The primary and secondary logos should be spaced away from any other element by a distance equal to the logo mark. The word mark versions may use the uppercase letter M to achieve the same.

MGY

brand guidelines

Fonts

Swiss 721 BT

ROMAN
BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Aa

123456789£\$?!<>{}[]#¢™®
123456789£\$?!<>{}[]#¢™®

Swiss 721 Lt BT

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Aa

123456789£\$?!<>{}[]#¢™®

MGY

brand guidelines

Fonts

Swiss 721 Cn BT

ROMAN
BOLD

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

123456789£\$?!<>{}[]#¢™®
123456789£\$?!<>{}[]#¢™®

In Development

ALLIED LONDON

CLOUD
IMPERIUM

okin

GOODS YA

MA