

Town & Country Planning (Control of Advertisements) (England) Regulations 2007

Refusal of Advertisement Consent

Applicant

Sarah Grime
The Gym Group
39 Gymn Strand Street
Liverpool
L1 8LT

Agent (if used)

Miss Jessica Dennis
Blaze Signs Ltd
Unit 5
Patricia Way
Pysons Road
Broadstairs
CT10 2XZ

Part 1 – Particulars of the application/development

Proposal: Retention of various non illuminated building signs

Location: 253 Deansgate Mews, Suite A , Deansgate, Manchester, M3 4EN

Date of application: 11 October 2022

Application number: 134586/AO/2022

Part 2 – Particulars of decision

Manchester City Council gives notice that the development referred to in Part 1 has been **Refused** in accordance with the application and plans submitted for the reason(s) listed below.

Article 35 Declaration

Reason(s) for decision

1) The proposed vinyl by virtue of its siting, scale and appearance would have an unduly harmful impact on the character and architectural language of the building and create advertisement clutter. The proposal is therefore harmful to the visual amenity of the building and the local area and therefore contrary to the provisions of the Town and Country Planning (Control of Advertisements) Regulations 2007, policies SP1, CC9 and DM1 of the Manchester Core Strategy (2012) and the saved policy DC14 of the Unitary Development Plan for the City of Manchester (1995).

Date: 30 November 2022

Signed: 

Julie Roscoe
Director of Planning
Manchester City Council, P O Box 532, Town Hall, Manchester M60 2LA

Notes

1. This decision refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 does not include any consent or approval under any other enactment, byelaw, order or regulation.

2. If the applicant is aggrieved by the decision of the local planning authority to refuse consent or approval for the proposed development, or to grant consent or approval subject to conditions, they may appeal to the Secretary of State in accordance with section 78 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the gov.uk website – www.gov.uk/planning-inspectorate. The Inspectorate will publish details of your appeal on the internet. Alternatively If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.