

7 Exchange Street, Manchester

Concept Design Rev 1 _1st March 2023

Existing Site Photos

Existing Shopfront Photos

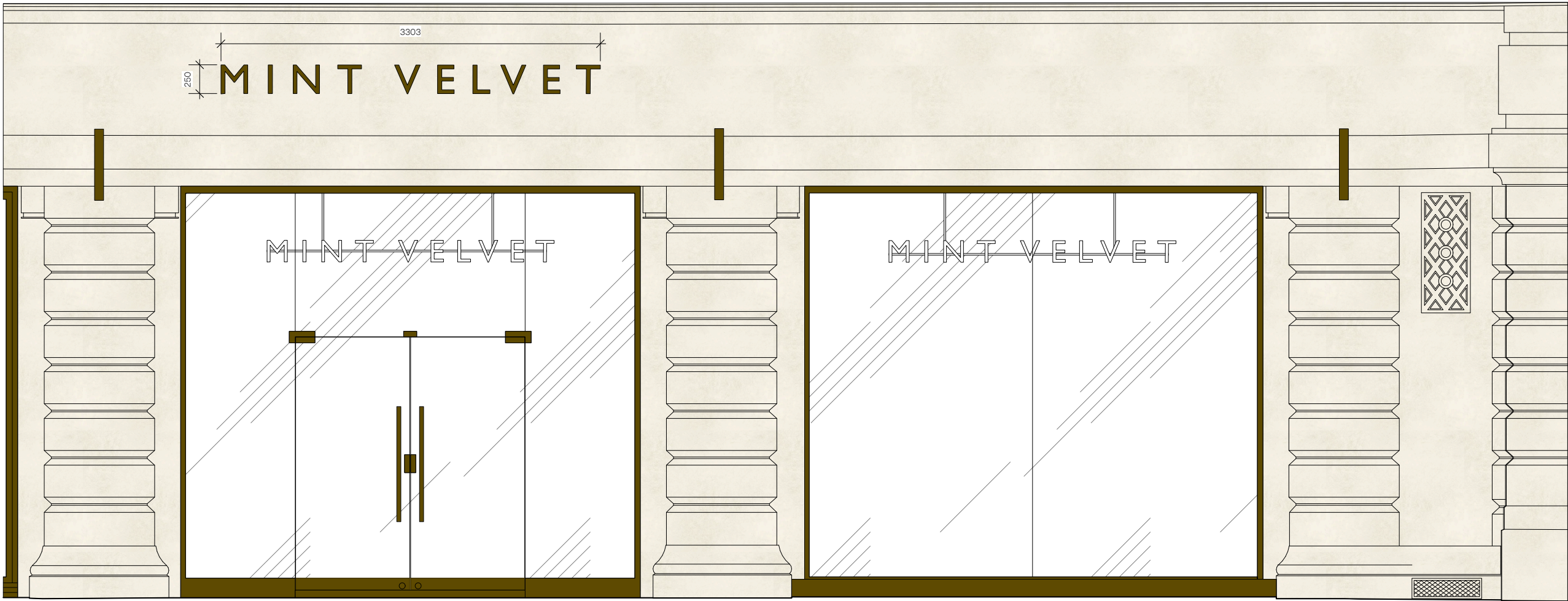


Existing Internal Photos



Proposed Shopfront

Proposed Shopfront Elevation



PROPOSED SHOPFRONT ELEVATION
Preferred size dimensions for external building signage.

Proposed Shopfront Visual

Shopfront signage designed in keeping with The Royal Exchanges guidelines. Impactful large fascia signage shown at 250mm in height and luxurious feeling entrance lobby reflect the brand and give the shopfront presense.



Individual letters with anodized bronze finish

Illuminated signage positioned behind glass shopfront

Existing illuminated projecting signs with metallic bronze frame

Mirror wall with tone of voice to create a sense of arrival and add glamorous contrast to timber block flooring

End-grain timber flooring to lobby provides definition between the spaces and foreshorten enhanced perspective created by angled mirror wall

Greenery to soften visibility of stair lift

Dark plaster finish to window lining to elevate brand and add Mint Velvet identity to stone facade

Mirror wall to add glamour and a lighter feel to deep window bed

Angled Shopfront Visual

Shopfront signage designed in keeping with The Royal Exchanges guidelines.

- External building signage formed of 13mm thick aluminium individual letters with anodized bronze finish, shown at 250mm in height
- Internal signage formed of internally illuminated aluminium anodised silver letters with white semi transparent perspex front face
- Projecting signs with metallic bronze plate frames, white perspex acrylic panel and cut vinyl logo in bronze



Individual letters with anodized bronze finish



Illuminated internal signage
- anodised silved letters with semi-transparent perspex fronts

Interior Concept + Visuals

Architectural Principles

FLOORING



Large scale concrete effect tiles

FLOORING



Accent End-grain timber flooring

WALLS



Light grey plaster

WALLS



Dark grey plaster to add contrast

WALLS



Mirror

PARTITIONS



Critical partition wall

Entrance Lobby View

- Elongated bench dressed with greenery
- Mirror wall with tone of voice to create a sense of arrival
- End-grain timber flooring to lobby provides definition between the spaces and foreshorten enhanced perspective created by angled mirror wall
- Digital screen adds movement to the space + challenges brand perception



Goop mirror



End-grain timber flooring



Entrance Table View

- Digital screen adds movement to the space
- Freestanding rails and leaning panels create a relaxed feel
- Existing LED perimeter lighting gives an elevated feel to the space
- Long marble table adds glamour



View to Back

- Mirror cladding to existing columns
- LED perimeter lighting gives an elevated feel to the space
- Central footwear sofa feels relaxed and aspirational
- Hanging rails add interest at a high level



Chunky 'crafted' timber accessories units to add warmth



Warm rustic timber shelving highlights to contrast with more minimal architectural space



View to Front

- Mirror cladding to existing columns
- LED perimeter lighting gives an elevated feel to the space
- Central footwear sofa feels relaxed and aspirational, creating a focal point in the centre of the space
- Furniture style footwear units with marble shelves to add glamour
- Dark wall to add contrast and balance dark cash & wrap area



Footwear View

- Existing architecture utilised to create central footwear area
- Timber frame to footwear units adds warmth, whilst marble shelves add glamour
- Central sofa & integrated shelving feels relaxed and aspirational
- Dark plaster cash & wrap in background adds contrast



Cash & Wrap View

- Bolder cleaner presentation
- Dark plaster with dark rendered cash desk & shelves adds contrast to the space
- LED lighting to underside of shelves
- Reduced material palette creates a clean aesthetic
- Marble surfaces add glamour



Dark grey plaster to add contrast



Alternative lighting fitting



Rear View

- Crittal door & reeded glass feels elevated and creates a luxurious introduction to personal shopping
- Mirror cladding to existing column adds glamour
- Freestanding rails and leaning panels create a relaxed feel
- LED perimeter lighting gives space an elevated feel



Personal Shopping View

- Crittal door & reeded glass feels elevated and creates a luxurious introduction to personal shopping
- Dark plaster finish wall behind wrap station adds contrast
- Marble material accents add glamour



Crittal with reeded glass



Personal Shopping Axonometric View



Personal Shopping Sofa Options



Option 1. Ottilie Loveseat
Supplier. Love Your Home
Dimensions. H86cm x W150cm x D98cm
Finish. COM
Price. Approx £2161.26



Option 2. Isaac Bench
Supplier. Love Your Home
Dimensions. H75cm x W154cm x D72cm
Finish. COM
Price. Approx. £1474.26



Option 3. Bespoke Loveseat
Supplier. Bespoke Manufacture
Dimensions. H75cm x W114cm x D87cm
Finish. COM
Price. TBC



Option 4. Curved Sofa
Supplier. Bespoke manufacture
Dimensions. TBC
Finish. COM
Price. TBC



Option 5. Curved Loveseat, 1940s Vintage
Supplier. Dagmar Vintage
Dimensions. TBC
Finish. Boucle
Price. Approx. £4275



Option 6. Little Petra Sofa
Supplier. SCP
Dimensions. H75cm x W150cm x D80cm
Finish. Karakorum Boucle
Price. Approx £3889

Thankyou

For more information please contact:

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