

Town & Country Planning (Control of Advertisements) (England) Regulations 2007

Refusal of Advertisement Consent

Applicant

Rockefellers Jeweller Limited
5 Police Street
Manchester
M2 7LQ

Agent (if used)

Gisele Viselka
AC Design Solutions
Office 301 Third Floor
Belmont Close
Belmont Road
Uxbridge
UB8 1HE

Part 1 – Particulars of the application/development

Proposal: Retention of fascia sign to shop front

Location: 5 Police Street, Manchester, M2 7LQ

Date of application: 10 January 2023

Application number: 135928/AO/2023

Part 2 – Particulars of decision

Manchester City Council gives notice that the development referred to in Part 1 has been **Refused** in accordance with the application and plans submitted for the reason(s) listed below.

Article 35 Declaration

Reason(s) for decision

1) The fascia sign, by virtue of its style, design and appearance, has formed a highly visible and obtrusive form of signage on the building which relates poorly to the style, character and quality of this shop frontage. This has had an unduly harmful impact on the visual amenity of the premises within the street scene and the conservation area. The sign is contrary to the provisions of policies SP1, CC9, EN1 and DM1 of the Manchester Core Strategy (2012), saved policy DC14 of the Unitary Development Plan for the City of Manchester (1995), the NPPF and the Town and Country Planning (Control of Advertisements) Regulations 2007.

Date: 23 February 2023

Signed: 

Julie Roscoe
Director of Planning
Manchester City Council, P O Box 532, Town Hall, Manchester M60 2LA

Notes

1. This decision refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 does not include any consent or approval under any other enactment, byelaw, order or regulation.

2. If the applicant is aggrieved by the decision of the local planning authority to refuse consent or approval for the proposed development, or to grant consent or approval subject to conditions, they may appeal to the Secretary of State in accordance with section 78 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the gov.uk website – www.gov.uk/planning-inspectorate. The Inspectorate will publish details of your appeal on the internet. Alternatively If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.