

**Planning**

Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Ramada Renaissance Hotel

Address Line 1

Blackfriars Street

Address Line 2

Address Line 3

Manchester

Town/city

Manchester

Postcode

M3 2EQ

Description of site location must be completed if postcode is not known:

Easting (x)

383753

Northing (y)

398622

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

7 no. external name signs / logo icons and 1 no. art installation of flying bird silhouettes mounted onto the external facade to advertise, identify and promote the Treehouse Hotel.

Advertisement Type:

Projecting or Hanging Sign

Height:

3.2 metres

Width:

4.4 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

56.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

266 centimetres

What materials will the advertisement be made of?:

Digitally printed mesh banner, single sided.

The colour of text and background:

Logo image will be rich brown walnut texture pattern. Background colour RAL 9016.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

3.54 metres

Width:

5.023 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

42 metres

What is the maximum projection of the advertisement from the face of the building?:

0.25 metres

What is the maximum height of any of the individual letters and symbols?:

3.54 centimetres

What materials will the advertisement be made of?:

Built up 3mm aluminium logo, 150mm deep, powder coated, with 6mm clear polycarbonate to the rear, with Prism LED modules to create halo lighting surround. Mounted 100mm off the face of the building by threaded bars and tube sleeves.

The colour of text and background:

Rich brown walnut wood texture.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

25.5 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.318 metres

Width:

1.87 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.3 metres

What is the maximum height of any of the individual letters and symbols?:

131.8 centimetres

What materials will the advertisement be made of?:

2mm built up aluminium rim, powder coated, with 5mm opal 050 acrylic face, c/w Prism LEDs within to internally illuminate the icon.

The colour of text and background:

Opal white frontage, with Forest Green (C88 M50 Y59 K33) frame/backing.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

25.5 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.8 metres

Width:

7.86 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

4.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

3mm aluminium troughs to form individual letters, with 12mm timber inset panel letters c/w with 6mm polycarbonate back tray with Prism LEDs 2700k Modules

The colour of text and background:

Text is rich brown walnut wood, textured. Background metal troughs are powder coated Forest Green (C88 M50 Y59 K33)

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

25.5 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.783 metres

Width:

2.53 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

63.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.25 metres

What is the maximum height of any of the individual letters and symbols?:

1.783 centimetres

What materials will the advertisement be made of?:

Built up 3mm aluminium logo, 150mm deep, powder coated, with 6mm clear polycarbonate to the rear, with Prisim LED modules to create halo lighting surround. Mounted 100mm off the face of the building by threaded bars and tube sleeves.

The colour of text and background:

Rich brown walnut wood texture effect

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

25.5 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

5.6 metres

Width:

28.7 metres

Depth:

0.013 metres

What is the height from the ground to the base of the advertisement?:

0.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

260 centimetres

What materials will the advertisement be made of?:

7 no. laser cut Corten steel silhouettes, with steel angle supports welded to rear, off 200x200x5mm steel box section posts powder coated RAL 8003.

The colour of text and background:

Corten Steel- rust brown/red

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

47.81 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☒ No

☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

20/03/2023

To Date

31/03/2073

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☐ The agent

☐ The applicant

☒ Other person

If Other has been selected, please provide contact details:

Title

***** REDACTED *****

First name

***** REDACTED *****

Surname

***** REDACTED *****

Phone Number

***** REDACTED *****

Email

***** REDACTED *****

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Rob Gibbs

Date

25/01/2023