

Ancoats Mobility Hub Local Benefit / Social Value Proposal

Planning Permission Ref No: 135720/JO/2022

At Bowmer+Kirkland (B+K), creating social value means making a positive impact on peoples' lives and local communities. For the Ancoats Mobility Hub development, we will strive to manage Manchester City Council's and Northwest Construction Hub's expectations and comply with the Public Services (Social Value) Act by:

- Creating a social value plan, setting project-specific KPIs and monitoring progress.
- Understanding community needs and collaborating with the Council and local community groups to address these.
- Employing local and spending local.
- Using a social value calculator to quantify social value And documenting social value impact through case studies.
- Having a dedicated social value resource.

Social value KPIs

The project will aim to meet the following targets:

- Spend £6m with local suppliers, within 20 miles of site.
- Employ 50% local labour, within 20 miles of site, including 20% from within Manchester City Council boundaries.
- Notify Manchester City Council's Work and Skills Team of all site vacancies.
- Engage 14 apprentices (or 252 apprentice weeks equivalent) on the project, either as sustained apprentices or new start opportunities, supporting the Manchester PlanBEE Apprenticeship scheme where feasible.
- Offer 9 work experience placements on the project, including T Levels.
- Support 6 people from 'hard to reach' communities or NEETs backgrounds into employment.
- Facilitate 6 employment support activities to 20 people, e.g. via Manchester Adult Education and Skills Construction Centre.
- Participate in 12 education engagement activities (or 60 hours equivalent) with local education providers.
- Facilitate 12 local community or fundraising activities (or 36 hours equivalent).

Measuring and reporting

B+K is a member of the Social Value Portal and will be using the TOMs (Themes Outcomes and Measures) methodology to calculate the social value contribution (in £) on the project and track progress against its economic, social and environmental measures. Not all social value can, nor should, be quantified. Therefore, we will build a portfolio of case studies to represent our social impact activities.

The site will be registered with the Considerate Constructors Scheme to ensure compliance with industry standards and work towards best practice, all monitored by independent industry experts. The project will aim to achieve a 45 overall score and a 15 *Community* score before completion.

Social value contact

Emmet Cleaver, B+K CSR Coordinator 0161 493 1880 or e.leaver@bandk.co.uk, will be the local labour officer for the scheme and will be based on the project. He will be responsible for all contact with stakeholders affected by the development and will submit an end of project social value report to Manchester City Council.

