MANCHESTER CITY COUNCIL

Town & Country Planning (Control of Advertisements) (England) Regulations 2007

Refusal of Advertisement Consent

Applicant

Mr Paul Jones
Cloudwater Brew Co
7-8 Piccadilly Trading Estate
Manchester
M1 2NP

Agent (if used)

Ms Katie Priest
Katie Priest Town Planning
8 The Rosary
Stoke Gifford
Bristol
BS34 8AH

Part 1 – Particulars of the application/development

Proposal: Installation of 1no. vinyl sign on western elevation; 1 no. lightbox on southern elevation; 1 no. lightbox on eastern elevation; 1 no. projection sign on eastern elevation and 4 no. fascia signs on eastern elevation

Location: 49 Chorlton Street, Manchester, M1 3FY

Date of application: 16 January 2023

Application number: 135683/AO/2022

Part 2 – Particulars of decision

Manchester City Council gives notice that the development referred to in Part 1 has been **Refused** in accordance with the application and plans submitted for the reason(s) listed below.

Article 35 Declaration

Reason(s) for decision

1) The proposed signage by virtue of their siting, appearance and amount would fail to respond positively to the architectural quality of the building and create advertisement clutter. The proposal is therefore harmful to the visual amenity and character of the Listed building and the local area and therefore contrary to the provisions of the Town and Country Planning (Control of Advertisements) Regulations 2007, policies SP1, EN1, EN3, CC9 and DM1 of the Manchester Core Strategy (2012 and the saved policy DC14, DC15, DC18 and DC19 of the Unitary Development Plan for the City of Manchester (1995).

Date: 13 March 2023

Signed: 

Julie Roscoe
Director of Planning
Manchester City Council, P O Box 532, Town Hall, Manchester M60 2LA

Notes

1. This decision refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 does not include any consent or approval under any other enactment, byelaw, order or regulation.

2. If the applicant is aggrieved by the decision of the local planning authority to refuse consent or approval for the proposed development, or to grant consent or approval subject to conditions, they may appeal to the Secretary of State in accordance with section 78 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the gov.uk website – www.gov.uk/planning-inspectorate. The Inspectorate will publish details of your appeal on the internet. Alternatively If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.