

Julie Roscoe
Director of Licensing & Building Control
Manchester City Council
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Northern Rail Limited
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20th April 2023

Dear Ms Roscoe

Letter of Authorisation: Global D6 Ad Screen Expansion

We ask that you please carefully consider and grant consent for the installation of D6 Advertising LED screens at Manchester Victoria Station by Global Media Ltd. Their application, on behalf of Northern Rail Limited is intended to demonstrate that we have carefully considered locations at the station for these screens, which bring added value to the industry, whilst not impacting on the heritage status of the station.

Such benefits include financial income generation for the Train Operator that allows for future investment into customer service and customer assets at stations.

Our station media partner Global Media UK have provided us with a proposal to further expand the Digital advertiser's media (D6) screens at stations such as Manchester Victoria station. This presents an opportunity for Northern to bring in additional revenue by investing into digital assets in order to increase the amount of advertising space available for sale on our stations.

I further confirm that Global are duly authorized on behalf of Northern Rail Limited to provide the application for Listed Building Consent in relation to D6 advertisement screens for Manchester Victoria Station.

Yours sincerely,



James Lomax
Stations Programme Delivery Manager