

Maximising added value for Ancoats and Platting Village area through B+K's well-resourced, tailored and collaborative approach to Social Value, aligned to MCC's Social Value Toolkit

- ✓ We have developed a draft Social Value Plan for the Ancoats Mobility Hub, evidencing that a **minimum of £5.2m in added value local benefit could be achieved** – this equates to **30.9%** of the project value (estimated at £17m). We will **EXCEED the minimum targets set by both MCC and the NWCH**.
- ✓ B+K Social Value Manager, Julia Hellyer will be dedicated to the project, and will manage, monitor and report the SV Plan as central to contract delivery, and transfer best practice from the delivery of over **£230m in Social Value** across B+K Manchester projects in the last 7 years.

Through our Manchester projects, B+K has delivered against the priority outcomes and groups of MCC's Social Value Toolkit since its' inception in 2015, achieving over £230m* in Social Value (*computed using National TOMS). Our success in Manchester is evidenced by our GMCC Social Value Award – Platinum and this best practice and existing relationships will be transferred to maximise outputs on Ancoats Mobility Hub.



As a proactive contractor, Julia has engaged with local stakeholders during the mini-comp, including MCC Work and Skills Team, Mustard Tree, and our supply chain, to ask them directly, **'how can B+K best direct our efforts to meet the needs of the local area?'** From experience we have found that tapping into local knowledge and initiatives is the key to maximising benefits. Utilising the feedback and our experiences we have completed a draft Ancoats Mobility Hub – Social Value Plan detailing specific project targets and which will deliver a minimum **£5.2m in additional Social Value**. This is included as an Appendix to this response.

Exceeding the MCC and NWCH targets: B+K will not only achieve the minimum targets, but we will exceed every single one, along with delivering additional outputs **as detailed in our Appendix**. Below provides specific SMART commitments and targets we will implement.

NWCH targets	B+K Measures / Initiatives
3 education activities per £5m (10 total)	12 engagement events , a total of 36 hours, including local careers fairs, The Employer Suite, B+K staff as volunteer Enterprise Advisors with The Careers and Enterprise Company in Manchester, B+K staff as STEM ambassadors, and site visits for local schools such as the New Islington Free School. MCC Priority Groups e.g. NEETS.
14 apprenticeship weeks per £1m (238 total)	252 weeks , apprenticeship clause in all subcontracts with targets for each subcontractor. We also currently employ Degree Apprentices in QSS and Construction Management and cover their education fees. We will also work with The Manchester College and the PlanBEE skills programme to move successful industry placements and T-levels into apprenticeships. MCC Priority Groups e.g., homeless persons.
1.2 community activities per £2m (10.2 total)	12 events , we commit to volunteering a minimum of 60 hours (12 events) to the Ancoats Canal Project who hold monthly events to clean up the canals and provide support to the Manchester Local Care Organisation with events targeting mental health and wellbeing in the Ancoats, Bradford and Clayton areas. In addition, donations of excess materials and consumables to be made to the Hope Mill Theatre based local to site in Ancoats. Volunteering and donations provided to We Love MCR and other priority charities as detailed in the MMC Social Value Toolkit.
 1 person receiving employment support per £2m (8.5 total)	Work with Procure Plus to train and recruit 6 construction workers across our site from a NEETs background (0.5 FTE each). We will also provide employment support to a minimum of 20 persons through delivering 6 activities (3h each) through Manchester Adult Education and the Skills Construction Centre initiatives for MCC Priority Groups. All B+K staff are paid a Real Living Wage.
1 person work placement per £2m (8.5 total)	9 placements x 45 days each , construction-related T-levels sourced from The Manchester College, Trafford College Group and Bury College for B+K and our supply chain in electrical installation, plumbing, carpentry & joinery, electrical engineering and engineering technologies. Placements will be targeted at MCC Priority Groups.

4 weeks of staff training per £2m (34 total)	In addition to our regular training schedule and work with Procure Plus, we will look to provide an additional 36 weeks of CPD to upskill our existing staff on site either through NVQ, BTEC and/or HNC alongside our internal training programmes. We will also deliver a staff training programme through Manchester Carbon Literacy Project.
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Our Social Value proposal will **not just be Manchester specific but also project specific** and will target the below areas where we feel we can create the most impact.

Target area	Measures / Initiatives
Hard to reach groups e.g., care leavers, adults with additional needs, long term unemployed, rehabilitating offenders, etc 	B+K partner with Minstrell Training targeting those not in education, employment or training and those who are classed as 'long-term unemployed. Together we deliver ack to work programmes to support local NEET reduction strategies by targeting local and 'hidden' NEETs and providing the necessary training to them to be employed on one of our NW sites. Work with Groundworks' Operation Re-org for ex-military. Work with Novus for ex-offenders (B+K have been proactively engaging with local prisons and offenders 36-months from release). Work with The Skill Mill for young offenders (social enterprise based in Rochdale, already engaged on other B+K Manchester projects). Work with Mustard Tree for ex-homeless. We would look to take on at least 4 candidates from these programmes on this project with FTE break-down as follows: 1 FTE Gatemen, 1 FTE Admin / Document Controller and 2x 0.5 FTE Labourers.
Wards local to the project  MANCHESTER CITY COUNCIL	We are connected to the needs of wards local to the project via our established relationship Teun van Rooij, Work and Skills Officer, Growth and Development Directorate at Manchester City Council and have recently been supporting him with local initiatives, for example What's My Job programme in local schools in Collyhurst (M4) and Crumpsall (M8) through our NOMA project in the area local to the Poland Street site. This is something that will continue throughout the duration of the project. We also work closely with charity Mustard Tree who are based 200 metres from site.
Environmental improvements in or around site / in local wards 	As a Planet Mark certified contractor at the forefront of NZC and highly-sustainable developments it is important B+K minimise our impact on the environment to allow us to create a positive impact on Manchester's ambition to be NZC by 2038. We will replicate this on the project through our membership of 100 Trees Club led by Manchester City of Trees who connect communities through tree planting and management. We will commit to creating a communal garden and tree planting to the existing Ancoats Green. We will also undertake clean-up events to the Ancoats Canal Project.
Contribution to existing social value schemes PlanBee 	The shared apprentice scheme, PlanBEE was developed in partnership with Manchester City Council and Manchester Life and the programme builds on the successful higher apprenticeship models that aim to plug the widening skills and talent gap identified in the industry. B+K currently sponsor the programme and will utilise it on this project. We will also host CV workshops through Mustard Tree.
Supporting local organisations 	Based in Hope Mill, the Ancoats Visual Arts Group aims to support continued learning through all life stages and is a huge part of the local Adult Community Education sector. B+K understand the importance of the local acceptance of this part of the wider Ancoats regeneration and working with the group to incorporate local artwork into the design and build including hoarding decoration. Similarly, we would aim to facilitate a relationship between the group and Manchester Local Care Organisation where we can see the obvious benefits between art and wellbeing. Wellbeing and good mental health being a focus for Manchester Life for the Ancoats, Bradford and Clayton areas.

Managing, monitoring and reporting: Julia will use the Social Value Portal - National TOMs to upload evidence e.g., employment records, track progress against targets, and address any underperformance. This is a 'live' tool specified by NWCH which will be continually updated throughout the project lifecycle and reported to MCC at the agreed frequency. Julia will also produce a monthly Community Benefits Report and develop case studies containing qualitative and quantitative content to promote the project. By adopting this tried-and-tested approach, we will provide the client team with a structured way to setting SMART targets that best align with their requirements, ensure targets are achieved, and demonstrate this with tangible evidence.