

**Planning**

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PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
383759	396265

Description

Applicant Details

Name/Company

Title

Mr

First name

Miles

Surname

Allen

Company Name

ANS Group

Address

Address line 1

1 Archway

Address line 2

Address line 3

Town/City

Manchester

County

Manchester

Country

Postcode

M15 5QJ

Are you an agent acting on behalf of the applicant?

- ☒ Yes
☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Locations A & B

Two sets of built up face illuminated "ANS" letters and logo mounted to projecting frame above roofline in locations A & B as detailed within the drawing provided. Individual "ANS" letters and logo to be illuminated using DMX controlled RGB colour changing LED's.

Letters and logo to be fabricated using rim and return aluminium with opal acrylic faces/lens in order to transmit illumination. RGB Colour changing LED's to be programmed on a slow change cycle/sequence to coincide with change in digital screen content (already onsite). Letters and logo to be mounted onto projecting carrier frame completed with fully welded base plates in order to raise above roofline of building.

Full fabrication details are noted within drawing provided.

Locations C & D

Two smaller sets of built up face illuminated "ANS" letters and logo mounted to horizontal support frame in locations C & D as detailed within the drawing provided. Individual "ANS" letters and logo to be illuminated using DMX controlled RGB colour changing LED's.

Letters and logo to be fabricated using rim and return aluminium with opal acrylic faces/lens in order to transmit illumination. RGB Colour changing LED's to be programmed on a slow change cycle/sequence to coincide with change in digital screen content.

Letters and logo to be mounted onto carrier frame in order to secure to fabric of building.

Full fabrication details are noted within drawing provided.

Advertisement Type:

Other type

Height:

1.9 metres

Width:

4 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

16.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

190 centimetres

What materials will the advertisement be made of?:

Aluminium (painted) Acrylic Galvanised steel RGB colour changing LED's

The colour of text and background:

Blue (dot and ANS letters) Pink (logo)

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

1300 cd/m²

Will the illumination be static or intermittent?:

Intermittent

Advertisement Type:

Other type

Height:

1.2 metres

Width:

2.5 metres

Depth:

0.07 metres

What is the height from the ground to the base of the advertisement?:

8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.07 metres

What is the maximum height of any of the individual letters and symbols?:

120 centimetres

What materials will the advertisement be made of?:

Aluminium (painted) Acrylic Galvanised steel RGB colour changing LED's

The colour of text and background:

Blue (dot and ANS letters) Pink (logo)

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

1300 cd/m²

Will the illumination be static or intermittent?:

Intermittent

Please describe each of the 'Other type(s)' of advertising proposed

Individual built up face illuminated "ANS" letters and logo mounted to carrier frames secured to building - as detailed within the drawing provided. "ANS" letters and logo to be illuminated using DMX controlled RGB colour changing LED's.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes

☐ No

If Yes, please provide details

A similar set of built up face illuminated letters reading "UKFAST" were installed in the same locations A & B. These illuminated letters have now been removed in preparation for two new smaller sets of illuminated "ANS" letters and logo.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Elevation drawings and photos of the original/previous "UKFAST" letters have been provided within our main supporting information - 57487 ANS Group - High Level Signage v5 (2).pdf

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/01/2023

To Date

31/12/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes

☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

ANS (formerly UKFAST)

Date (must be pre-application submission)

05/09/2022

Details of the pre-application advice received

Jac,

It seems relatively straight forward, I think at that height Highway colleagues wouldn't object to any colour changing illumination. If this was at street-level it might be different but given where they are to be installed they won't conflict with traffic lights etc.

I'll ask them to take a look, if they are happy it would just be a case of submitting the application and getting the ball moving.

regards

David Lawless,
Senior Planner,
Development Management South,
Planning, Building Control and Licensing
Growth and Development Directorate
Manchester City Council,

0161 234 4543

Manchester City Council
Planning
PO Box 532
Town Hall
Manchester
M60 2LA

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
- (b) an elected member**
- (c) related to a member of staff**
- (d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Joseph Derbyshire

Date

13/01/2023