

The Planning Inspectorate

ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL FORM (Online Version)

WARNING: If we do not receive **all** of the supporting documents by the end of the 8 week appeal period, the appeal will not be accepted.

Appeal Reference: APP/B4215/Z/23/3324122

A. APPELLANT DETAILS

The name of the person(s) making the appeal must appear as an applicant on the planning application form.

Name	- - -		
Company/Group Name	Wildstone Group (Vivid Outdoor Media Limited)		
Address	22 Berghem Mews Blythe Road LONDON W14 0HN		
Phone number	07730031032		
Email	richard.page@wildstone.co.uk		
Preferred contact method	Email	☒ Post	☐

B. AGENT DETAILS

Do you have an Agent acting on your behalf?	Yes	☒ No	☐
Name	Mr Richard Page		
Company/Group Name	Wildstone		
Address	Barton Hall 29 Gloucester Street Cirencester Gloucestershire GL7 2DJ		
Phone number	01285658666		
Email	richard.page@wildstone.co.uk		
Your reference	349: ADV Apollo theatre		
Preferred contact method	Email	☒ Post	☐

C. LOCAL PLANNING AUTHORITY (LPA) DETAILS

Name of the Local Planning Authority

Manchester City Council

LPA reference number

135171/AOH/2022

Date of advertisement application

23/09/2022

Did the LPA issue a decision?

Yes

☒ No

☐

Date of LPA's decision

24/04/2023

D. APPEAL SITE ADDRESS

Is the address of the affected land the same as the appellant's address?

Yes

☐ No

☒

Does the appeal relate to an existing property?

Yes

☒ No

☐

Address

Apollo Theatre
Stockport Road
Manchester
M12 6AP

Are there any health and safety issues at, or near, the site which the Inspector would need to take into account when visiting the site?

Yes

☐ No

☒

a. Has the land/site owner's consent been obtained?

Yes

☒ No

☐

b. Is the site on highway land?

Yes

☐ No

☒

c. Is the advertisement in position?

Yes

☐ No

☒

E. DESCRIPTION OF ADVERTISEMENT(S)

Please provide description(s), measurements and colours, including details of illumination (if any), of the advertisement(s) involved in the appeal. The description is set out in:

☒ the box below

Conversion of internally illuminated advertisement display to a D-poster. Please see enclosed documents and drawings for full details.

F. REASON FOR THE APPEAL

The reason for the appeal is that the LPA has:

1. Refused consent for the advertisement(s) shown on the application form.

☒

2. Granted consent for the advertisement(s) subject to conditions to which you object.

☐

3. Failed to give notice of its decision within the appropriate period (usually 8 weeks) of an application for consent.

☐

4. Served a discontinuance notice.

☐

G. CHOICE OF PROCEDURE

There are two different procedures that the appeal could follow. Please select one.

1. Written Representations



2. Hearing



H. GROUNDS OF APPEAL

The grounds of appeal are:

☒ [see 'Appeal Documents' section](#)

Do you have a separate list of appendices to accompany your grounds of appeal? Yes ☒ No ☐

☒ [see 'Appeal Documents' section](#)

I. SUPPORTING DOCUMENTS

The application made to the LPA.



All relevant plans and particulars submitted to the LPA.



Any notice of decision.



Any other relevant correspondence with the authority.



The discontinuance notice.



Any notice variations.



Any relevant correspondence with the authority.



J. OTHER APPEALS

Have you sent other appeals for this or nearby sites to us which have not yet been decided? Yes ☒ No ☐

Please give details, including our reference number(s), if known.

Appeal for Listed building consent at the same site. Apollo theatre, Stockport Road, Manchester, M12 6AP. Planning Ref:135668/LO/2022

K. CHECK SIGN AND DATE

(All supporting documents must be received by us within the 8 week time limit)

I confirm that all sections have been fully completed and that the details are correct to the best of my knowledge.

I confirm that I will send a copy of this appeal form and supporting documents (including the full grounds of appeal) to the LPA today.

Signature

Mr Richard Page

Date

14/06/2023 13:15:15

Name

Mr Richard Page

On behalf of

- - -

The gathering and subsequent processing of the personal data supplied by you in this form, is in accordance with the terms of our registration under the Data Protection Act 2018.

The Planning Inspectorate takes its data protection responsibilities for the information you provide us

with very seriously. To find out more about how we use and manage your personal data, please go to our [privacy notice](#).

L. NOW SEND

Send a copy to the LPA

Send a copy of the completed appeal form and any supporting documents (including the full grounds of appeal) to the LPA. There is no need to send them all the documents again, send them any which were not previously sent as part of the application or in relation to the discontinuance notice.

To do this by email:

- open and save a copy of your appeal form
- locating your local planning authority's email address:
<https://www.gov.uk/government/publications/sending-a-copy-of-the-appeal-form-to-the-council>
- attaching the saved appeal form including any supporting documents

To send them by post, send them to the address from which the decision notice or discontinuance notice was sent (or to the address shown on any letters received from the LPA).

When we receive your appeal form, we will write to you letting you know if your appeal is valid, who is dealing with it and what happens next.

You may wish to keep a copy of the completed form for your records.

M. APPEAL DOCUMENTS

We will not be able to validate the appeal until all the necessary supporting documents are received.

Please remember that all supporting documentation needs to be received by us within the appropriate deadline for the case type. Please ensure that any correspondence you send to us is clearly marked with the appeal reference number.

You will not be sent any further reminders.

The documents listed below were uploaded with this form:

Relates to Section:	GROUPS OF APPEAL
Document Description:	The grounds of appeal.
File name:	349 230614 Advertisement Appeal.pdf
Relates to Section:	GROUPS OF APPEAL
Document Description:	List of appendices to accompany your grounds of appeal
File name:	349 Appendix 1_Slimline digital display.pdf
File name:	349 Appendix 2_Comparison between digital and billboard display.pdf
File name:	349 Appendix 3_Conditions.pdf
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	The application made to the LPA.
File name:	ApplicationForm.pdf
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	All relevant plans and particulars submitted to the LPA.
File name:	349 220923 Planning Statement.pdf
File name:	349 221201 DAS Report.pdf
File name:	349 220924 Apollo theatre drawing pack RLB 2.pdf
File name:	Appendix 1_Slimline digital display.pdf
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	Any notice of decision.
File name:	349 230424 Advert Decision Notice Refuse.pdf
File name:	349 230424 Advert Officer Report.pdf

Completed by MR RICHARD PAGE

Date 14/06/2023 13:15:15