



Planning

7442 Marriott Manchester, London Rd, Manchester M1 2PG

Manchester City Council

21ST July 2023

Dear Planning,

We recently received a refusal for 4 internally illuminated brand signs ref 136724/AO/2023. This is our second attempt to secure brand signage consent.

We are submitting a Consent to Display Advertising application for the above property which is being rebranded as a Marriott Hotel.

Drawings PS.306, PS.307 & PS.308 show the signs in detail.

We are applying for consent to display 5 signs as follows;

Sign 1A – Fascia Sign in 2 parts – ‘M’ logo – Larger, metal returns and face powder coated RAL 3027 (Marriott brand pink-red) to be internally halo illuminated.

‘MARRIOTT’ text – Smaller, metal returns powder coated Black, to be internally face illuminated cool white.

Overall 2055x1200x102mm – Individual laser cut Aluminium letters 190mm high.

Sign 2B – Fascia Sign in 2 parts – ‘M’ logo – Larger, metal returns and face powder coated RAL 3027 (Marriott brand pink-red) to be internally halo illuminated.

‘MARRIOTT’ text – Smaller, metal returns powder coated Black, to be internally face illuminated cool white.

Overall 6306x1040x102mm – Individual laser cut Aluminium letters 509mm high.

Sign 3C – Identical to Sign 2B above.

Sign 4D – Fascia Sign in 2 parts – ‘M’ logo – Larger, metal returns and face powder coated RAL 9010 (Pure White) to be internally halo illuminated.

‘MARRIOTT’ text – Smaller, metal returns powder coated Black, to be internally face illuminated cool white.

Overall 15160x2500x232mm – Individual laser cut Aluminium letters 1223mm high.

Sign 6G – Totem Sign – Non-Illuminated – 1190x850x20mm – Printed Aluminium Sign
– RAL 9010 pure white, red and black letters. Letters 80mm high.

Please could you review the attached information and let me know if you require further information?

Yours Sincerely

D.J. Friston