

Statement of Community Engagement

Fallowfield Campus, University of Manchester

Appendices

July 2023

Appendix 1: Leaflet



HOW CAN I FIND OUT MORE AND PROVIDE MY FEEDBACK?



Visit our public drop-in event on **Wednesday 14 June 2023**
between 3pm-7pm at Uttley House, Chancellors Way,
Fallowfield, Manchester, M14 6NN



Join our live public webinar on **Thursday 15 June 2023**
between 6pm-7pm. Sign up in advance via our website



Complete an online survey at
manchester.ac.uk/fallowfieldconsultation



Email **contact@fallowfieldcampus-redevelopment.co.uk**



Phone our freephone number on **0808 168 8296**



Write to our freepost address: **Fallowfield Campus**
Redevelopment Consultation, Freepost Plus RTGS-GYFY-AXBZ,
10th Floor, 1 New York Street, Manchester, M1 4HD

Please submit
feedback by
FRIDAY 30
JUNE 2023

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Scan for information

Appendix 1: Website

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> Campus Masterplan

> Campus Masterplan

Fallowfield consultation

Fallowfield Campus Redevelopment Project

Our priority is to deliver a varied and environmentally sustainable portfolio across the University's estate that enriches the student experience. We are now consulting on the next phase of our plans to provide more high-quality, modern student accommodation at the Fallowfield Campus.

modern student accommodation at the Fallowfield Campus.

These plans would involve major redevelopment of Owens Park, Oak House and Woolton Hall to meet the increasing demand for student bedrooms in safe and sociable surroundings.

In June 2023 there was a public consultation period on the proposals, but it has now officially closed.

The project team is considering all feedback as part of the planning application. If you would like to get in touch regarding this project, you can email the team at contact@fallowfieldcampus-redevelopment.co.uk or call Freephone 0808 1688 296, leave a message and a member of the team will call you back.

+ Objectives

+ Proposals

+ Design principles

+ What happens next?

+ Have your say

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— Objectives

Redevelopment of the site following demolition of the existing buildings represents the best option to achieve a student experience aligned to students' expectations in today's competitive accommodation market.

The design of the new buildings will aim to ensure both their initial construction and long-term operation are aligned with our approach to environmental sustainability.

Our objectives for the project are to:

- Meet student accommodation need, demand and increasing supply.



- Provide modern and high-quality student accommodation.



- Offer a mix of bedrooms to cater for different needs and price points relative to the wider market in the city.



- Provide a supportive residential experience.



Alongside this, the Fallowfield Campus has the potential to contribute wider benefits to the city beyond the need for student beds.

The delivery of modern student accommodation promotes city-wide regeneration objectives in supporting employment growth, graduate and talent retention and developing Manchester as a city of choice on the international market, and in supporting the wider housing market by catering for specific needs.

— Proposals



We are progressing an outline planning application for the south west corner of the Fallowfield Campus (the site boundary is depicted by the red line on the plan, covering Owen's Park, Oak House and Woolton Hall). The outline planning application would seek to replace existing bedrooms on site with up to 3,300 new bed spaces.



Redevelopment site depicted by red line.

This would result in up to 5,400 bedrooms across the Fallowfield Campus, helping to uplift the current number of bedrooms by up to 950 to meet growing demand. By widening the supply, it would provide students with greater choice, helping to meet demand for high-quality, modern bedrooms across the popular campus.





Illustrative view of the Fallowfield Campus redevelopment – street view from Wilmslow Road entrance.

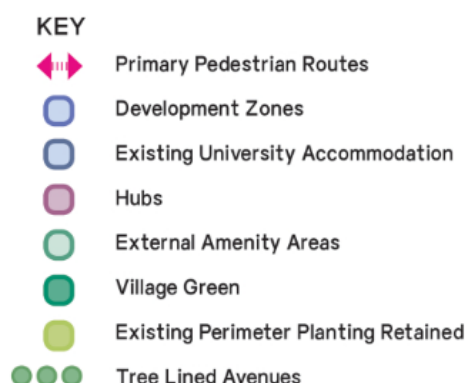
— Design principles

The site is in a well-connected, sustainable and accessible location and presents an opportunity to create an improved campus environment.

The guiding design principles that are being developed to shape and guide placemaking on site may include:

- Retaining the primary student arrival point on Wilmslow Road.
- Retaining the existing perimeter tree planting and overall green character.
- Increasing the number of amenity spaces including green spaces and hubs to cater for students across the Fallowfield campus.
- Supporting a network of pedestrian routes to enable a walkable campus environment.
- Providing safe and accessible cycle storage.





Design principles for the site.

— What happens next?

To facilitate redevelopment on the site, we have applied for permission to undertake a number of enabling works. These include:

- Refurbishment of Oak House to upgrade communal areas, until full redevelopment takes place at a later stage (in place ahead of the start of the 2023/24 academic year).
- Relocation of the Student Reception (currently at Owens Park) to an alternative location on site (in place ahead of the start of the 2023/24 academic year).
- Ensuring that the wider Owens Park site is ready for future development, including putting up hoardings.

These works would be undertaken from summer 2023 and no demolition work would be commencing prior to current residents on the wider Fallowfield Campus moving out.

— Have your say

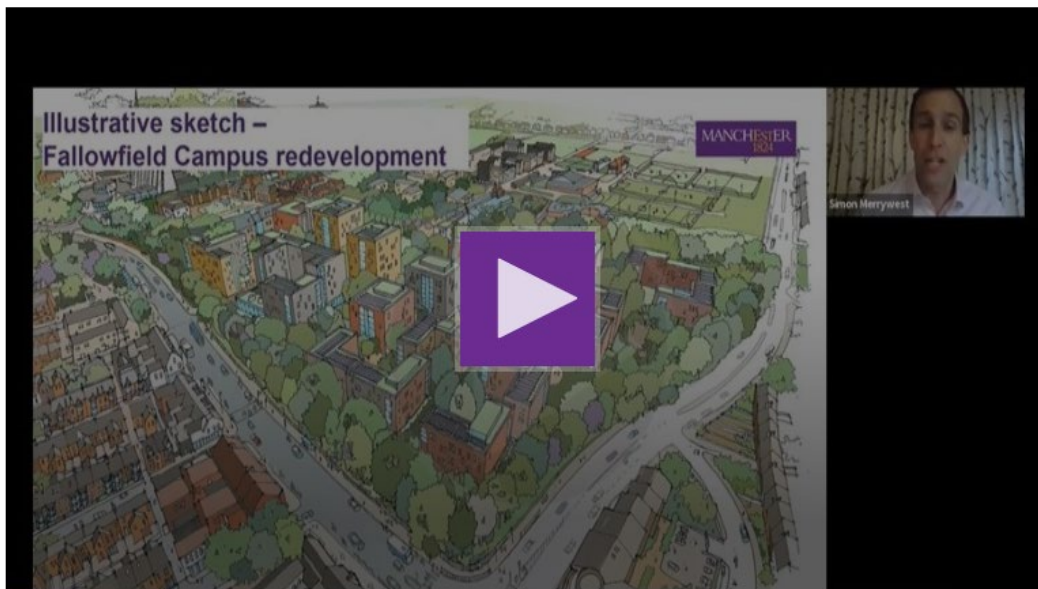
Your views are important to us and we would like to hear your feedback before we finalise our proposals and submit an outline planning application to Manchester City Council.

In June 2023 there was a public consultation period on the proposals, but it has now officially closed.

The project team is considering all feedback as part of the planning application. If you would like to get in touch with us regarding this project, you can email the team at contact@fallowfieldcampus-redevelopment.co.uk or call Freephone 0808 1688 296, leave a message and a member of the team will call you back.

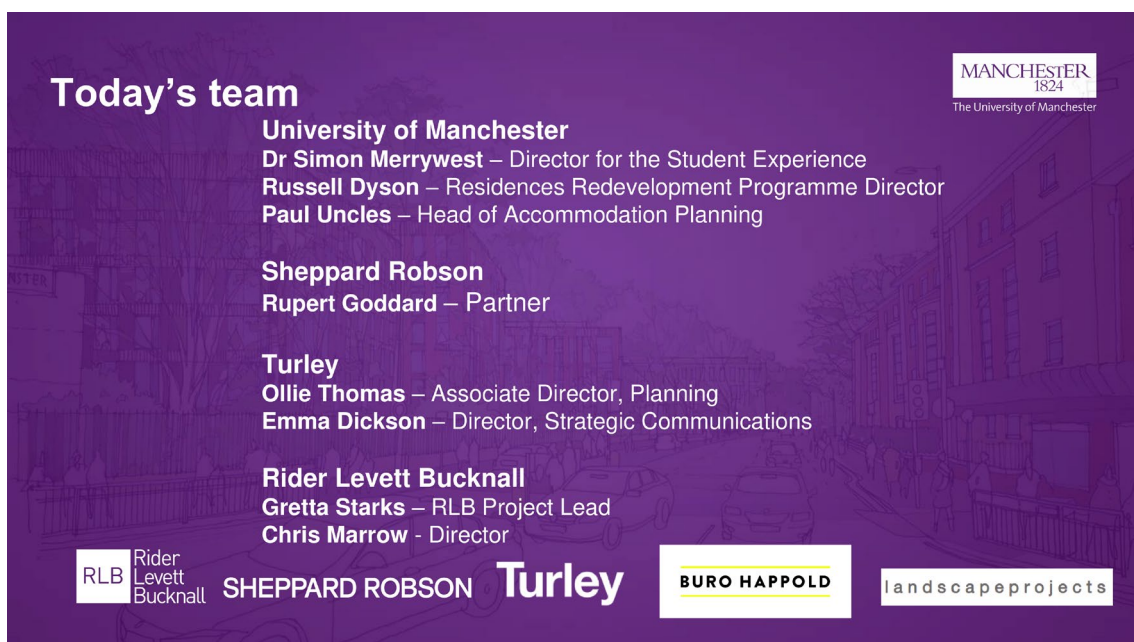
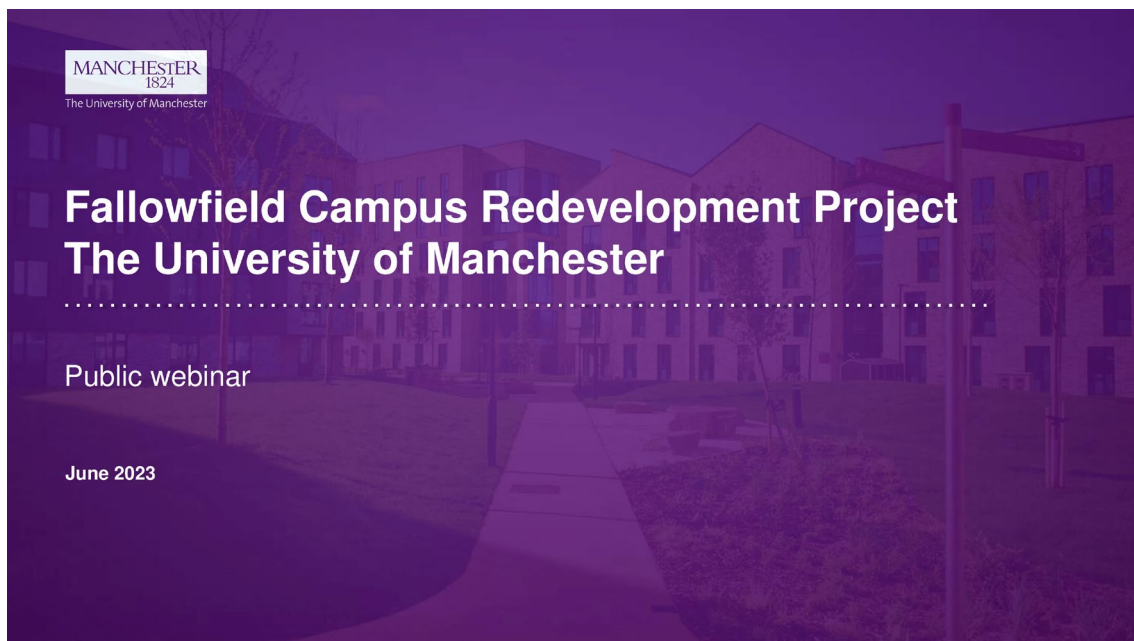
We held a drop-in event on Wednesday, 14 June 2023 between 3pm and 7pm at Uttley House on the Fallowfield Campus and a live public webinar on Thursday, 15 June 2023 between 6pm and 7pm. A recording of the webinar session can be viewed below for those who were unable to attend.

Public webinar recording:

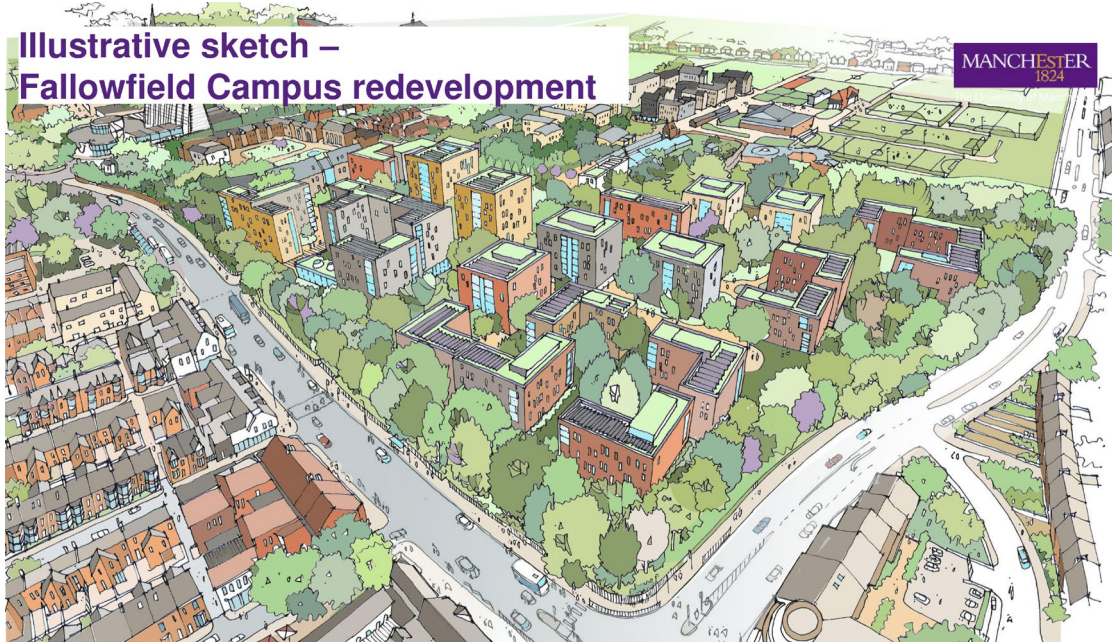


The information you provide will be used only for the purposes of understanding public opinion on the project. Your feedback will be shared directly with Turley Strategic Communications, who will summarise feedback in a Statement of Community Engagement which will be submitted alongside the planning application to Manchester City Council. Personal details will not be shared with any other third party and we will not contact you in relation to any other project or for marketing purposes. The information you provide will be stored securely until determination of the planning application. Following determination, this information will be deleted. If you have indicated that you would like to be kept informed on progress with the proposals, your information will only be shared with third parties for the express purpose of keeping you informed, and with The University of Manchester and/or the relevant local authority where there is a legal obligation to do so. It will not be forwarded on to any other third parties. You can contact us at any time to request the deletion of your information. Please contact us at contact@fallowfieldcampus-redevelopment.co.uk.

Appendix 2: Webinar presentation



Illustrative sketch – Fallowfield Campus redevelopment



Our project objectives

Meeting student accommodation
need and demand and
increasing supply



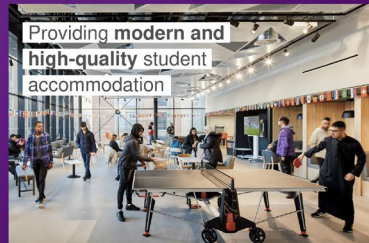
Offering a mix of bedrooms to cater
for different needs and price points
relative to the wider market in the city



Providing a supportive
residential experience



Providing modern and
high-quality student
accommodation

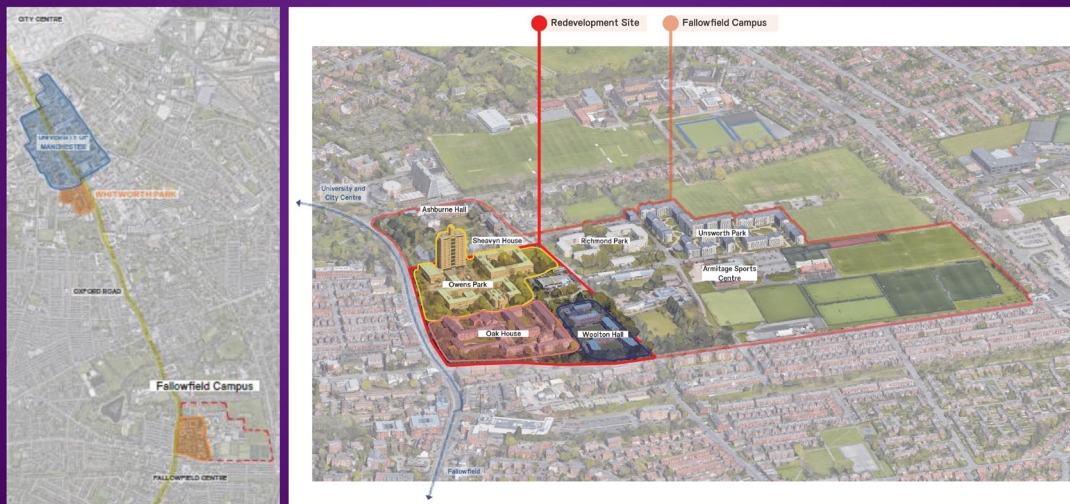


Student need, demand and supply

- There is significant, current demand for student accommodation on the Fallowfield Campus.
- There are currently over 1,000 bedrooms mothballed in Owens Park.
- All 3,165 available rooms on the wider Fallowfield campus were occupied at the start of the 2022-23 student year.
- The newer, en-suite halls on Fallowfield are particularly popular and heavily over-subscribed.



Student living in a sustainable location



Fallowfield Campus accommodation today

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Illustrative Sketch – Wilmslow Road entrance



Planning Strategy

- Outline planning application to replace existing bedrooms with up to 3,300 new bedspaces. This will result in 5,400 beds in total across the Fallowfield campus (950 bed increase).
- The proposed redevelopment could include buildings up to 14 storeys.
- The buildings on site (Owens Park, including Owens Park tower) would be demolished to accommodate the proposed development.
- Delivered in a phased manner to mitigate impact on students and wider community.
- Selected partners would be responsible for taking on all aspects of delivering the proposals, including securing detailed planning consent for their proposals
- Some bedspaces ringfenced for 2nd and 3rd year students
- Initial work to ready the site for redevelopment to begin at from this summer: hoardings and Student Reception relocation. Refurbishment of Oak House to upgrade communal areas.

Site design principles



Engagement and public consultation approach

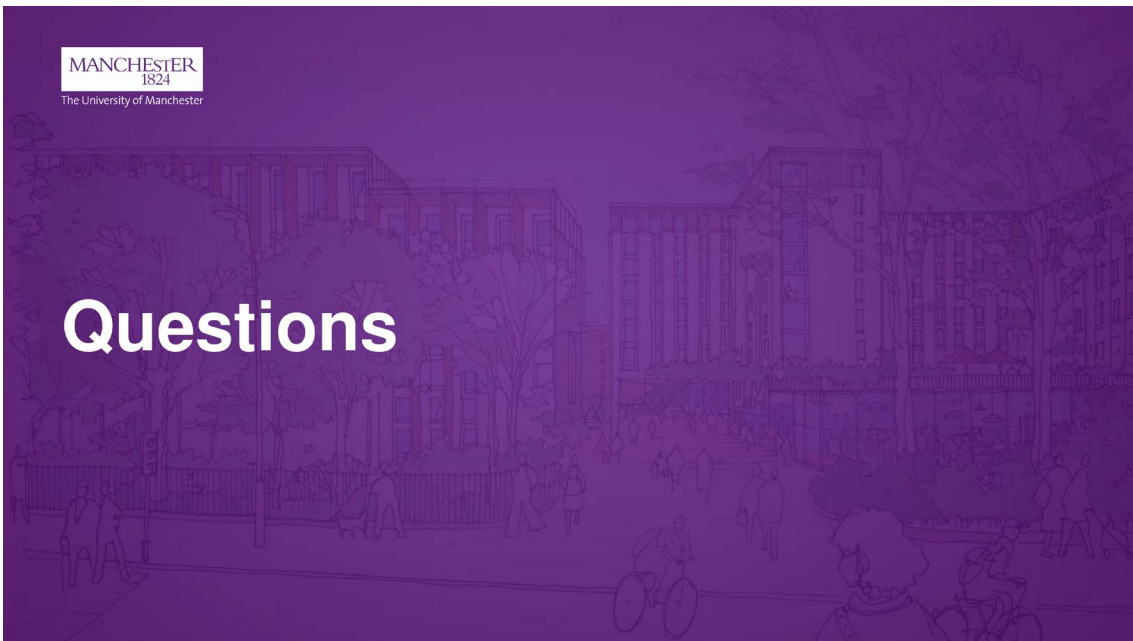


- Online survey available via manchester.ac.uk/fallowfieldconsultation
- Email: contact@fallowfieldcampus-redevelopment.co.uk.
- Freephone number: 0808 168 8296.
- Freepost address: Fallowfield Campus Redevelopment Project, Freepost Plus RTGS-GYFY-AXBZ, 10th Floor, 1 New York Street, Manchester, M1 4HD.

Feedback requested by **Friday 30 June 2023**.



Questions



Appendix 3: Event Banners



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WELCOME
to our public
drop-in event



Illustrative sketch of the proposed
Fallowfield Campus Redevelopment Project

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The plans would involve major redevelopment of Owens Park, Oak House and Woolton Hall to meet the increasing demand for student bedrooms in safe and sociable surroundings.

The consultation period on the proposals is now open and we are keen to hear your views.

Please ensure your feedback reaches us by Friday 30 June 2023.



Please scan the QR code for further information and to leave feedback
manchester.ac.uk/fallowfieldconsultation

OBJECTIVES

Demolition and redevelopment of the existing buildings on the site represents the best option available to achieve a student experience aligned with both our sustainability aspirations and students' expectations in today's competitive accommodation market.

Our **objectives** for the project are to:



Please scan the QR code for further information and to leave feedback

manchester.ac.uk/fallowfieldconsultation

PROPOSALS



Site location and proposed redevelopment

We are progressing an outline planning application for the south west corner of the Fallowfield Campus (the site boundary is depicted by the red line on the plan, covering Owen's Park, Oak House and Woolton Hall). The outline planning application would seek to replace existing bedrooms on site with up to 3,300 new bed spaces.

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“

The proposals would result in **up to 5,400 bedrooms** across the Fallowfield Campus, helping to uplift the current number of bedrooms by **up to 950** to meet growing demand.



Enabling Works

To facilitate redevelopment on the site, we have applied for permission to undertake a number of enabling works, ahead of submission of our outline planning application. These include:

- Refurbishment of Oak House to upgrade communal areas, until full redevelopment takes place at a later stage (in place ahead of the start of the 2023/24 academic year).
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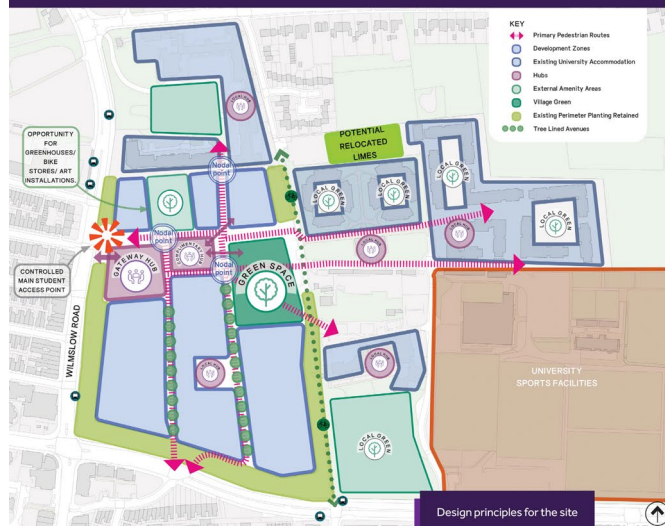
DESIGN PRINCIPLES

Design principles

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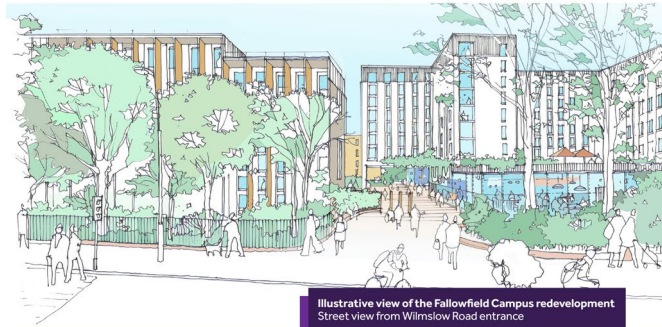
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HAVE YOUR SAY



Illustrative view of the Fallowfield Campus redevelopment
Street view from Wilmslow Road entrance

Your views are important to us and we would like to hear your feedback before we finalise our proposals and submit an outline planning application to Manchester City Council.

You can provide your feedback by:



Completing a **feedback form** today



Visiting our website manchester.ac.uk/fallowfieldconsultation and completing an online survey



Joining our live public webinar on **Thursday 15 June 2023 between 6pm-7pm**. You can sign up in advance via our [website](#).



Emailing us at contact@fallowfieldcampus-redevelopment.co.uk



Phoning our Freephone number on **0808 168 8296**



Writing to our Freepost address: **Fallowfield Campus Redevelopment Project, Freepost Plus RTGS-GYFY-AXBZ, 10th Floor, 1 New York Street, Manchester, M1 4HD.**

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