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Dear Sir/Madam

Application for advertisement consent at Treetop Adventure Golf, The Printworks, Dantzic Street, Manchester on behalf of Discovery Adventure Golf Limited

Introduction

On behalf of our client, Discovery Adventure Golf Limited, we have today submitted an application for advertisement consent at Treetop Adventure Golf at the Printworks. This application seeks to apply to update to planning permission 135116/FO/2022, in order to take account of required changes to the approved advertisement scheme. The proposed alterations to the approved scheme simply seek to amend the previously approved 'blade' sign to the front of the premises.

As the Council is aware, it is not possible to seek a minor-material amendment under Section 73 of the Town and Country Planning Act 1990 in respect of advertisement consent applications. Accordingly, a new advertisement consent application must be submitted in order to take account of changes to the approved scheme. As set out above, the amendment to the approved scheme relates solely to the proposed 'blade' sign

The application has been submitted via the Planning Portal (ref: PP-11925968), and the requisite application fee has been paid under separate cover. The application is accompanied by drawing reference 596532-2C – 'Proposed Signage'. For completeness, we have also submitted the documents as approved under permission reference 135116/FO/2022 insofar as they still remain of relevance.

Background and the Proposal

Planning permission 135116/FO/2022 was granted on 22 November 2022 and provided advertisement consent for proposed alterations to cladding around entrance to Adventure Golf facility and new signage.

The previous consent granted approval for a distinctive signage concept that incorporated boxed out timber cladding in varying widths, depths, and weathered colours. At the lower level, encompassing the entrance door, the timber cladding was designed to showcase a range of brown wood stains, carefully selected to evoke natural tones. Above the entrance door itself, a sign was affixed to the timber, drawing attention to the business.

To further enhance visibility and create an impactful presence, a projected single blade sign was proposed at the upper level. The original design featured a rectangular single blade sign that would be internally illuminated by low-energy warm white LEDs. However, to promote a more seamless integration and harmonious coexistence with the

building and its surrounding areas, our client has now opted for a circular sign, with the operator's name in the middle.

The outer frame will be crafted from 3mm mild steel, finished in a matte dark bronze YY20BA, welded to a 50Ø CHS steel arm, also finished in the same matte dark bronze YY20BA. The sign panel faces will consist of 2.5mm aluminium discs, with an 18mm timber overlay. The timber will be treated with three different wood stains, carefully chosen to range between PMS 7558 and PMS 7559.

The text on the sign will be fret cut out of the timber faces, maintaining the same level of precision and craftsmanship as previously envisioned. To ensure optimal visibility, the cut-out letters will be fitted with push-through 10mm opal 030 acrylic, creating a striking contrast against the timber backdrop.

We would like to emphasize that although the shape has changed, the sign's internal illumination will remain consistent. Low-energy warm white LEDs will still be employed, providing an inviting and eye-catching glow that enhances visibility day and night.

Summary and Conclusions

In conclusion, the submitted updated scheme includes alterations from a rectangular single blade sign to a circular design. It is a minor change to the already approved plans (ref: 135116/FO/2022).

I trust the enclosed information will be sufficient to validate the application. Should you have any queries or require any further information please do not hesitate to contact me.

Yours faithfully



Heather Lindley-Clapp

Director