NOMA Plot 2 Office Block
Local Benefit / Social Value Proposal
Planning Permission Ref: 134307/FO/2022

At Bowmer and Kirkland (B+K), creating social value means making a positive impact on peoples' lives and local communities. For the NOMA Office Block development, we will strive to meet MEPC and Manchester City Council's social value expectations and comply with the Public Services (Social Value) Act 2012 by:

- Creating a social value plan, setting project specific KPIs and monitoring progress.
- Understanding community needs and collaborating with the Council and local community groups to address these.
- Employing local and spending local.
- Quantifying social value and documenting impact through case studies.
- Having a dedicated social value resource.

Social value KPIs

The project will endeavour to meet the following targets:

- Spend £20m[1] with local suppliers, within 20 miles of Manchester.
- Employ 50% local labour, within 20 miles Manchester, including:
  - 20% from Manchester City Council district postcodes
  - 5 people from a NEETs/unemployed background
- Advertise relevant job opportunities arising from the project via Manchester Council's Work and Skills Team
- Engage 30 apprentices (or 780 apprentice week equivalent) on the project, either as sustained apprentices or new start opportunities as a result of the project.
- Offer 5 T Level work experience placements (or 45 weeks equivalent) on the project.
- Participate in 15 activities with local schools, colleges or universities.
- Participate in 8 career activities to support unemployed people e.g. via Manchester Adult Education and Skills Construction Centre.
- Organise 10 local community or fundraising activities.

Measuring and reporting

B+K is a member of the Social Value Portal and will be using the TOMs (Themes Outcomes and Measures) methodology to calculate the social value contribution (in £) on the project and track progress against its economic, social and environmental measures. We will build a portfolio of case studies, where appropriate, to represent our social impact activities.

The site will be registered with the Considerate Constructors Scheme to ensure compliance with industry standards and work towards best practice, all monitored by independent industry experts. The project will aim to achieve an *Excellent* (42+) overall score and a 15/15 Community score before completion.

Social value contact

Emmet Cleaver, B+K Social Value Coordinator (Mob: 07533462604, Email: e.cleaver@bandk.co.uk), will be the local benefit officer for the scheme. He will be responsible for all contact with stakeholders affected by the development and will submit a social value progress report to Manchester City Council on a quarterly basis.

[1] Subject to final confirmation of the MEP and concrete frame suppliers

Prepared by E. Cleaver
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