

Statement of Community Engagement Withington Community Hospital – Community Diagnostics Centre (CDC) Hub

June 2023

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1. Introduction

- 1.1 This Statement of Community Engagement (SCE) has been prepared by Turley on behalf of Manchester University NHS Foundation Trust (“MFT” or “the Applicant”) in support of an application for full planning permission for a new CDC providing cardiorespiratory and endoscopy services at Withington Community Hospital (“WCH”), Manchester.
- 1.2 This SCE provides a detailed record of the pre-application consultation activities that have taken place, the feedback received during the consultation period and how this has been considered as part of the preparation of the submission.
- 1.3 Further details are provided Planning Statement submitted as part of the application. This SCE should also be read alongside the wider technical documents.

Pre-application consultation overview

- 1.4 In order to ensure effective pre-application consultation on the CDC scheme, the project team delivered a programme of awareness raising and stakeholder engagement with the following:
 - Manchester City Council officers;
 - Site ward members: Didsbury West;
 - West Didsbury Residents Association (WDRA);
 - Neighbouring ward members (Withington, Didsbury East, Chorlton, Old Moat);
 - Withington MP;
 - Staff and patients across MFT;
 - Local residents and businesses.
- 1.5 To ensure the effective engagement and opportunity for feedback on the scheme, the following activity was undertaken:
 - Pre-application discussions with Manchester City Council officers;
 - Correspondence with the site ward members and the local MP, along with invitations to briefings and regular updates via email through the pre-application process;
 - Circulation of a consultation leaflet to 3,647 addresses surrounding the site which advertised the public consultation website, feedback channels and live public webinar;
 - An additional 1000 leaflets distributed to patients, family members and general public, with a digital version disseminated to the Manchester Local Voluntary

and Community Sector, their partners and over 100 Voluntary Community and Social Enterprise organisations;

- Public consultation information shared with 28,000 MFT staff via newsletter and intranet post;
- Direct contact with WDRA with consultation information and details of the neighbour preview event;
- Social media advertising to drive awareness of the consultation in the local area;
- Hosting a dedicated project website with various contact methods including a Freephone telephone number, Freepost address and a direct email address;
- Hosting a live public webinar for local stakeholders to dial into, hear a presentation from members of the project team and ask any questions;
- A dedicated 'neighbour preview' event, targeted at immediate site neighbours with awareness raising from WDRA and Didsbury West ward members.

1.6 Overall, the activity undertaken has resulted in a wide reach across both digital and in person engagements. Since the launch of public consultation on Wednesday 24 May 2023 and close on Wednesday 7 June, 2,250 unique users visited the website generating a total of 2,604 page views during the consultation period.

Summary of feedback

1.7 Feedback was received through a number of channels throughout the consultation period. This resulted in the following feedback:

- 86 online survey forms and feedback during the neighbour preview event
- 11 questions the during the live webinar
- No further feedback was received via the project email, the Freepost address or Freephone number.

1.8 The feedback received included a number of questions and comments relating to the development proposals. This report sets out this feedback organised under themes and considered by the project team in preparing the application.

1.9 **91% of those who responded through the online survey form *either strongly agreed or agreed with the statement; "I welcome the Trust's investment into Withington Community Hospital"*. Representative statements included:**

- *"This is fantastic for the local area. Bringing diagnostics closer to communities outside of acute hospital settings is so important"*
- *"I am a local resident but also work in health care. I think this is a brilliant idea, improving outcomes and providing more job opportunities within the local community."*

- *“Really good to see investment in the hospital”*
- 1.10 Questions and comments submitted during this consultation period were under a number of recurring themes including parking, the principle of development in West Didsbury, ecology and biodiversity:
- *“Will there be enough parking on site? Will it be cheap enough that people don’t park on residential streets instead?”*
 - *“The on-street parking in West Didsbury is already quite tight and overcrowded as most residents don’t have driveways.”*
 - *“Appreciate that there is a substantial car park on site already, however many of the visitors, patients and staff are unable or unwilling to pay the parking cost. This means that the local roads [...] are regularly filled with people parking for free to go to the hospital.”*
 - *“While I welcome the retention of mature trees, I therefore suggest that the landscaping and ecological treatment needs to be more than do-minimum (which is what it felt like in the proposed slides) and should add more elements that ensure a positive ecological contribution”.*
 - *“While I can see that some of the existing trees on the boundary are being kept, the disturbance will bring about the demise of local habitats for the plethora of birds, small mammals and insect life”.*
- 1.11 The project team has reviewed all the feedback received, which has been considered as the plans have been finalised. A response to the key themes raised during the public consultation is presented in Chapter 4 of this report.
- 1.12 In summary, the applicant considers that the pre-application engagement undertaken with the local community and stakeholders has demonstrated a broad reach and has been timely, meaningful and effective in gaining feedback and views.
- 1.13 Detailed next steps for the themes identified in this report can be found in the corresponding technical reports, which have been referenced where applicable throughout this SCE.

2. Policy context

- 2.1 In considering the approach to pre-application consultation on the scheme, the Applicant considered both national and local policy and guidance to help shape an effective consultation.
- 2.2 Early engagement on the scheme with officers and local ward councillors also provided the opportunity to discuss the approach to consultation and seek their feedback.

National Planning Policy Framework (2021)

- 2.3 The revised National Planning Policy Framework (July 2021) (“the Framework”) sets out that the planning system should be a collective enterprise with the purpose of helping deliver sustainable development.
- 2.4 Paragraph 39 specifically promotes early pre-application engagement and the front-loading of consultation and explains that applications that can demonstrate effective pre-application engagement should be favoured over those that cannot. The purpose is to better coordinate public and private resources and help identify issues that can be resolved at the pre-application stage. In addition, paragraph 41 states that as a result, the outcomes for the community are improved and the planning system is able to function more effectively and efficiently.
- 2.5 As set out in this Statement, comprehensive community engagement has taken place prior to the submission of the planning application, in full accordance with guidance set out within the Framework.

Manchester City Council Statement of Community Involvement (2018)

- 2.6 The Planning and Compulsory Purchase Act (2004) requires Local Planning Authorities to produce a series of policy documents including a SCI. Manchester City Council sets out its expectations for pre-application engagement in its SCI from 2018.
- 2.7 For major applications, it is recommended that engagement includes such measures as:
- Letters sent to residents and businesses in nearby streets telling them what is proposed, how they can get more information and how they can give the developer their views
 - Consultation events with the local community
 - A dedicated website
 - Coverage in local newspapers
- 2.8 The project team reviewed both national and local guidelines on pre-application engagement before creating a bespoke engagement strategy which was shared with city council planning officers prior to commencement of the engagement activity.

3. Stakeholder Engagement and Community Consultation Activity

- 3.1 Details of the stakeholder engagement activity and community consultation undertaken is provided as follows.

Stakeholder engagement

Pre-application discussions with Manchester City Council (MCC) officers

- 3.2 The consultation strategy was presented by Turley Strategic Communications at a pre-application meeting with MCC officers on Thursday 20 April 2023.
- 3.3 The discussion shared the principles of the planned communication with elected members - namely offering a briefing to the site's Didsbury West ward councillors and Withington MP, providing notification of the consultation to neighbouring ward councillors and ongoing correspondence and engagement with key stakeholders including West Didsbury Residents Association (WDRA).
- 3.4 The local distribution area for the consultation leaflet was discussed with officers and a broad reach proposed around the site with boundaries along Barlow Moor Road, Metrolink Road and Old Lansdowne Road to ensure clear and transparent communication on the plans across a wide area.
- 3.5 The methods of feedback included both digital and more traditional means of providing feedback through a freepost address and community consultation phoneline. Consideration of inclusion and accessibility were outlined, and the approach proposed supported by officers.
- 3.6 A number of key milestones were communicated to officers including the planned press release, public consultation launch, live public webinar, neighbour preview event and consultation feedback close.
- 3.7 Further details are provided in the supporting Planning Statement and Design and Access Statement, submitted as part of the planning application.

Didsbury West ward member briefings

- 3.8 MFT issued email correspondence to West Didsbury ward councillors prior to public consultation launch on Thursday 18 May 2023, with an offer of a briefing to communicate the clinical need for the development, the design and planning proposals, and to communicate the timeline for consultation activity. Ward members were also offered a briefing session with the project team.
- 3.9 On Wednesday 24 May 2023, the project team met with two ward members at WCH. The briefing included a presentation and the opportunity to ask questions and seek feedback. Key themes discussed included parking, MFT's wider estate strategy and how

the current proposals align with previous planning permissions and detailed of the proposed building design, location on site and access.

- 3.10 On Thursday 25 May 2023, the project team then met with the third Didsbury West ward councillor via MS Teams. The same presentation was delivered, and feedback included ecology and green spaces on the site, road access, construction management, building design and consultation approach.
- 3.11 Ward members were invited to attend the neighbour preview session the following week and were sent additional information via email to distribute to residents and raise awareness of the public consultation. This activity was undertaken by ward members over the weekend commencing Friday 26 May 2023.

Withington MP briefing

- 3.12 The Withington MP was also invited to a briefing session on the proposals prior to public consultation launch. The session took place on Tuesday 13 June 2023 via Zoom and a number of themes were discussed including impacts on the local area in terms of traffic and parking, building location on the site, construction duration and access points, landscaping and public consultation feedback.

Neighbouring ward members

- 3.13 On consultation launch on Wednesday 24 May 2024, neighbouring ward members in Old Moat, Withington, East Didsbury and Chorlton were sent an email to notify them of the public consultation launch, feedback channels and the live public webinar. They were also provided with an electronic copy of the consultation leaflet to distribute to their residents as helpful.

West Didsbury Residents' Association (WDRA)

- 3.14 WDRA were sent an email notification on consultation launch to raise awareness of the upcoming activity and to encourage their feedback on the proposals. They were also invited to attend the neighbour preview event.
- 3.15 Feedback from WDRA included landscaping and tree retention, biodiversity, travel and access.

Local community groups

- 3.16 The public consultation also received coverage in a number of local community and interest groups on social media. These can be seen below in **Figure 2.2** and **Figure 2.3**.



Figure 2.2 – Facebook post by We Are Withington (local group with 1.6k likes and 1.9k followers)

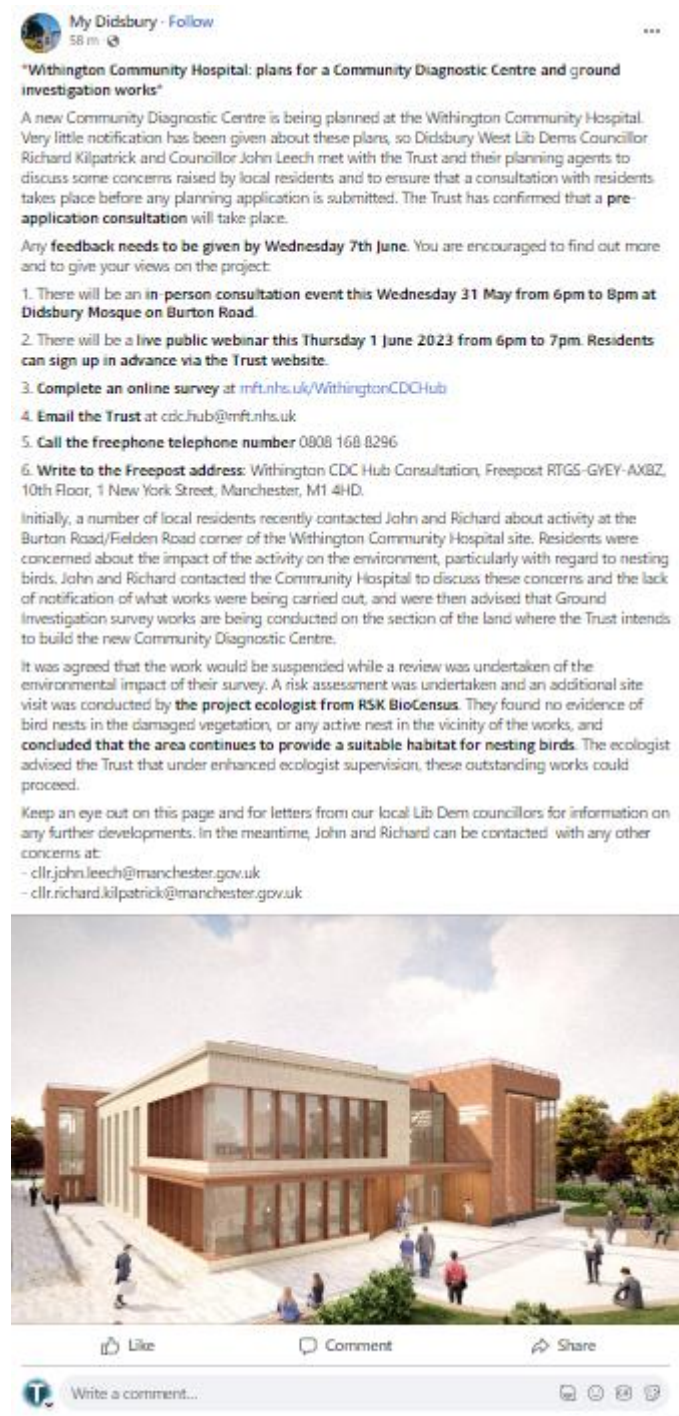


Figure 2.3 – Facebook post by My Didsbury (local group with 1.1k likes 1.3k followers)

Community consultation

- 3.17 The pre-application consultation period with the local community ran over a two-week period from consultation launch on Wednesday 24 May 2023 until feedback close on Wednesday 7 June 2023.

- 3.18 Correspondence with the surrounding residential, business and student community was undertaken through the mailing of a leaflet, social media advertising, hosting a project website, a live public webinar with a Q&A session and a neighbour preview event for immediate site neighbours and the WDRA. Further details on these activities and feedback are summarised below.

Consultation Leaflet

- 3.19 To raise awareness of the proposed development and the public consultation within the local community, an information leaflet was distributed to residents and businesses surrounding the development site.
- 3.20 The leaflet provided a summary of the proposals and directed people to the project website in order to find out more, provide details of the live public webinar and advised on the channels available to provide their feedback. A Freephone telephone number and Freepost address was also included for those unable to access the internet.
- 3.21 A copy of the leaflet is included at **Appendix 1**.
- 3.22 Leaflets were sent to neighbouring addresses (3647 addresses) at public consultation launch. This area can be seen in **Figure 2.1**.

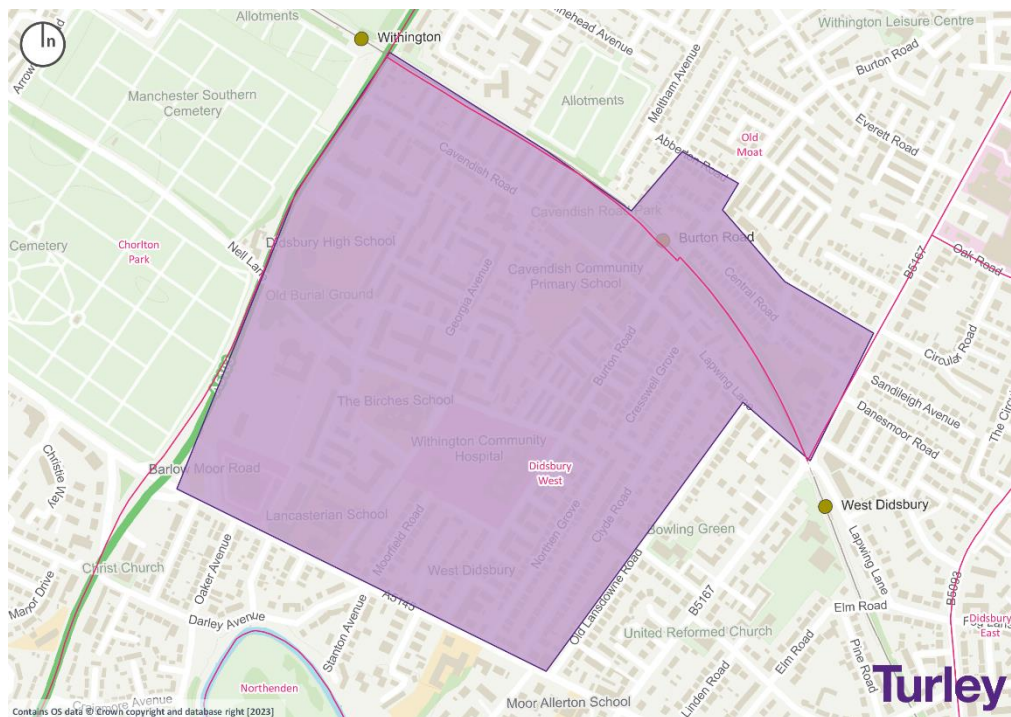


Figure 2.1 – Leaflet distribution area

Social media advertising

- 3.23 In order to raise awareness of the proposals and encourage people to provide feedback on the plans, three social media campaigns were launched on Facebook:

- One advert was published on Wednesday 24 May 2023 over nine days to advertise the live public webinar event and to direct people to the consultation website to find out more. This advert was targeted at those living within a 2km radius of the site.
- A second advert was published on Wednesday 24 May 2023 to run for the duration of the public consultation, targeted at service users and those interested in public health and WCH.
- A further advert was published on Friday 2 June 2023 over six days to raise further awareness of the consultation feedback window. This advert was targeted at those living within a 2km radius of the site.

3.24 Across all three adverts, a total reach of 29,848 was achieved, resulting in a total click through to the consultation page of 1,079.

3.25 Screen grabs from the social media adverts can be viewed in **Appendix 2**.

Live public webinar

3.26 A live public webinar was held on Thursday 1 June 2023 between 6pm-7pm on Zoom.

3.27 The session was advertised via the leaflet, social media adverts and on the consultation website. Attendees could register their interest to attend in advance.

3.28 The webinar included a presentation to take attendees through the details of the proposals, along with a live Q&A session where members of the technical team responded to questions. The project team explored key themes surrounding the consultation in further detail, including programme timescales, parking and highways, construction, scheme design and sustainability.

3.29 Of the 12 Zoom accounts who registered in advance to attend, 9 joined the event on the day.

3.30 11 questions were asked during the webinar, all of which were responded to during the Q&A session.

Neighbour preview event

3.31 The Applicant held a “neighbour preview event” on Wednesday 31 May 2023 between 6-8pm at Didsbury Mosque (271 Burton Rd, Manchester, M20 2WA). The session consisted of a short presentation, followed by a moderated question and answer session before allowing attendees to move around the room and have 1:1 conversations with relevant members of the project team.

3.32 The objective of this session was to provide local residents an in-person opportunity to ask questions to the project team direct. MFT invited 97 addresses along Nell Lane, Burton Road and Fielden Road to the session via a letter which was hand delivered. WRDA and Didsbury West ward members were also notified and asked to attend, as well as raising awareness to any wider stakeholders who may be interested.

- 3.33 The session was attended by 17 attendees in total, including all three Didsbury West ward members.
- 3.34 Hard copy feedback forms were available for people to fill out, but none were completed on the day. One attendee requested that hardcopy consultation materials were sent to her in the post. This was issued out by the project team and included a feedback form, free post envelope, scheme visuals, site plan and a print-out of the consultation website.

Consultation website

- 3.35 A project website was live at mft.nhs.uk/WithingtonCDCHub and included details of the wider site context, the demand for the development, the proposals, illustrative plans and the live public webinar – along with contact methods for the consultation project team, which included an online feedback form, dedicated email address, Freepost address and Freephone consultation number.
- 3.36 At the close of the consultation on Wednesday 7 June 2023 the website received a total of 2,250 unique users, generating a total of 2,604 page views since the public consultation page was launched on Wednesday 24 May 2023.
- 3.37 Detailed screenshots of the website are included in **Appendix 3**.

Online survey form

- 3.38 An online survey form was included on the consultation website for people to submit their feedback. 86 people completed the online form, and detailed responses for the points raised and the Applicant's response can be found in Chapter 4.

Media articles

- 3.39 A press release was issued on Thursday 18 May 2023, prior to consultation launch. The story was covered by the following outlets, which raised awareness of the public consultation period:
- [Place North West, 24 May 2023](#)
 - [About Manchester, 19 May 2023](#)

4. Consultation Feedback

- 4.1 This section of the report provides an overview of the feedback received during the consultation period. In addition to the three webinar questions, from the wide-reaching awareness raising and engagement activity undertaken, a total of six consultees provided feedback via the online form and email.
- 4.2 All themes, questions and feedback received have been responded to in Chapter 4 as part of the Applicant's response.

Neighbour preview event

- 4.3 A neighbour preview event was held on Wednesday 31 May 2023 between 6pm-8pm at Didsbury Mosque (271 Burton Rd, Manchester M20 2WA).
- 4.4 In total 17 people attended and a number of themes were discussed, including:
- The need for the new diagnostics unit
 - Landscaping proposals and opportunities for enhanced screening and greening, and how this will be maintained
 - Building design
 - Ecology on the current site and how this will be managed
 - Sustainability principles
 - Clinical need for the development proposals
 - Staff and patient parking on local roads
 - Access to the site and traffic along Nell Lane
 - Construction management.

Live public webinar

- 4.5 A live public webinar was held on Thursday 1 June 2023 between 6pm-7pm on Zoom. 11 questions were asked during the webinar, all of which were responded to during the Q&A session. These included:
- How vacant buildings in the existing hospital building will be used moving forwards
 - The strategy for managing patients and parking
 - Whether existing parking arrangements in place for the WCH site are effective given on-street parking in the local area is an issue
 - Queries about what the actual expansion of capacity this building will provide given the number of people waiting for diagnostic testing
 - Biodiversity, how the landscape strategy supports wider Greater Manchester objectives and how biodiversity loss will be mitigated
 - How the site will be accessed
 - How construction will be managed
 - How far the new building will be set back from Fielden Road.

Email, Freepost address and Freephone telephone number

- 4.6 During the consultation period, no feedback was received via email, Freepost or Freephone.

Online feedback form

- 4.7 An online survey form was included on the consultation website for people to submit their feedback. 86 people completed the online form, which consisted of 10 questions. The responses to the questions have been considered in turn below. with feedback including:

Question 1 – Who are you responding as?

- 4.8 Respondents were asked whether they were responding as
- a) Patient
 - b) Local resident
 - c) Elected representative
 - d) Organisation
 - e) Other
- 4.9 86 respondents answered this question, and the results can be seen below in **Figure 4.1**.

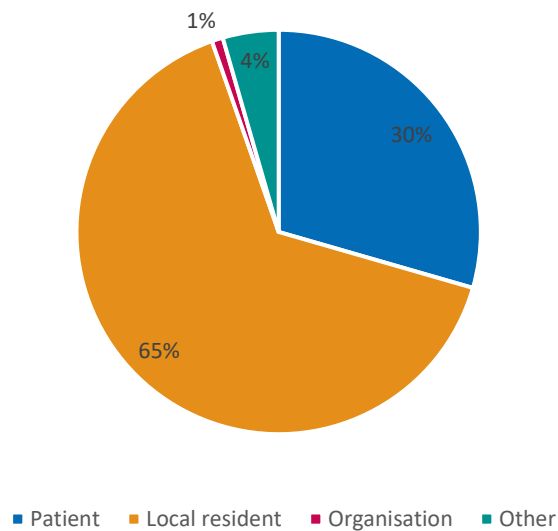


Figure 4.1 – responses to Question 1

- 4.10 The majority of respondents (47) were local residents, followed by patients (33), 'other' respondents (5) and organisations (1).

Question 2 - If you selected C, D or E [as part of Question 1], please provide more detail about who you are responding as or on behalf of.

- 4.11 Respondents who said they were responding as an elected representative, organisation or 'other' were asked to provide more information.
- 4.12 Of the 6 people who selected C, D or E, respondents identified themselves as follows:

Employee	3
Patient	1
Interested person	1
West Didsbury Residents Association & South Manchester Swifts	1

Figure 4.2 – responses to Question 2

Question 3 – Have you previously used / are due to use any current NHS site(s) for diagnostic testing?

- 4.13 Respondents were then asked to answer whether they had used or were due to use NHS sites for diagnostic testing.
- 4.14 64 respondents answered this question, and the results can be seen below in **Figure 4.3**.

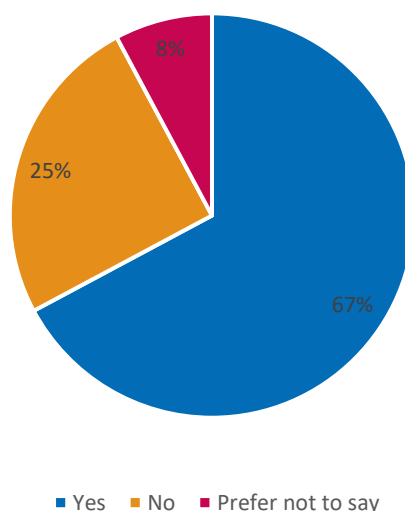


Figure 4.3 – responses to Question 3

- 4.15 The majority of respondents (43) had used or were due to use NHS sites for diagnostic testing. Of those who responded to this question a small number had not (16) or preferred not to say (5).

Question 4 – If yes [as part of Question 3] which site(s) did you attend/ are due to attend?

- 4.16 If respondents had used or were due to use NHS sites for diagnostic testing, they were asked to provide more details of which sites. 41 respondents provided more

information about either the hospital location they attended or the service they received. Some respondents provided more than one location and/or service, which is broken down in **Figure 4.4** below.

Hospital locations	Trafford General	5
	Wythenshawe	10
	St Mary's	16
	Withington	14
	Stepping Hill	2
	Sorrell Bank	1
	Longsight	1
	Various sites	1
Hospital services	Menopause clinic	1
	Colposcopy	1
	Audiology	1
	Cardiology	1
	Physiotherapy	1
	Rheumatology	1
	Gynaecology	1

Figure 4.4 – responses to Question 4

Question 5 – To help us understand who is interested in our proposals, please enter your postcode below.

- 4.17 Respondents were asked to provide their postcode, so that the Applicant could gain a sense of which respondents, from which locations, for which reasons were interested in the scheme.
- 4.18 63 respondents answered this question. Of those that responded, those within a 1km of the site have been mapped and can be seen below in a map as part of **Figure 4.5**.
- 4.19 This demonstrates that over half (33) of those who responded to the consultation, are residents within 1km of the site.

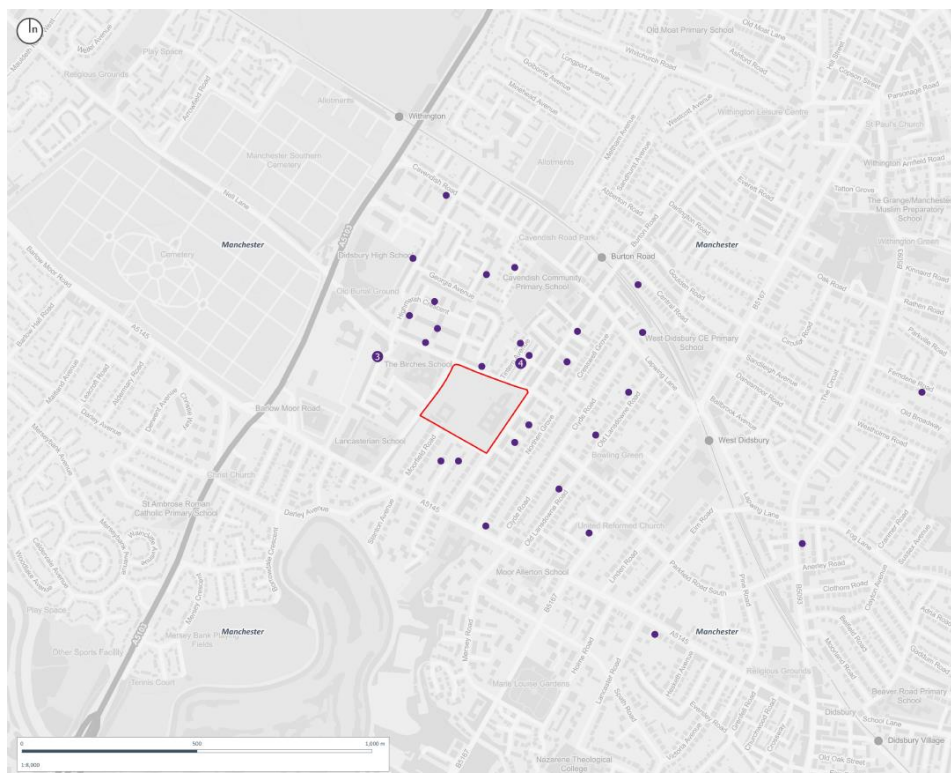


Figure 4.5 – properties within a 1km of the WCH site who responded to the online survey

Question 6 – “I welcome the Trust’s investment into Withington Community Hospital.”

To what extent do you agree with the above statement?

- 4.20 Respondents were then asked to provide their levels of agreement with the statement. Respondents were able to answer 1 – 5 on a sliding scale (1 being strongly agree, 5 being strongly disagree).
- 4.21 65 respondents answered this question and the results can be seen below in **Figure 4.6**.

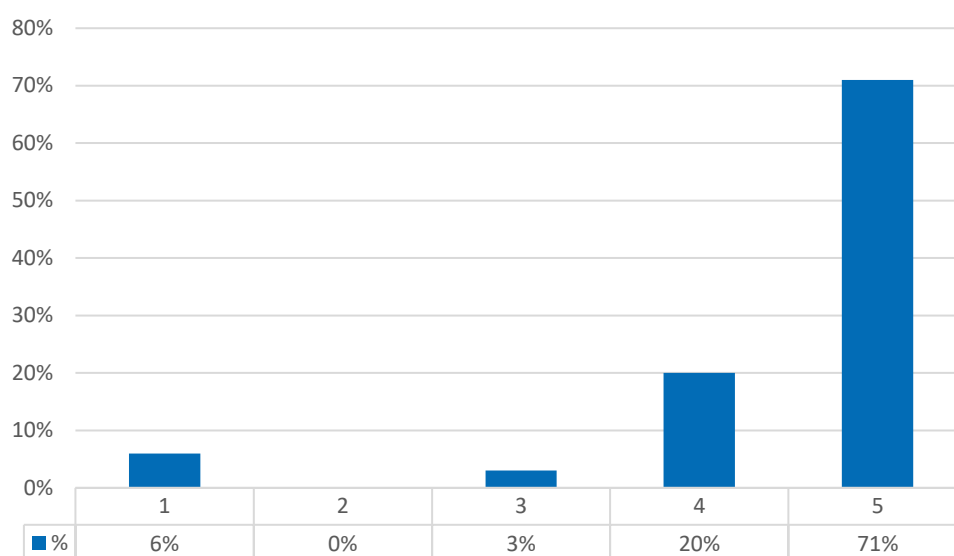


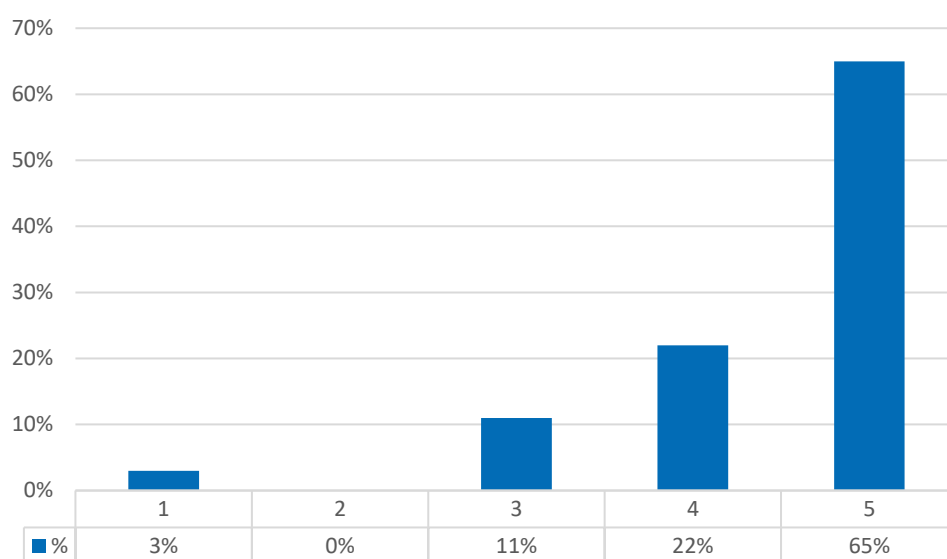
Figure 4.6 – responses to Question 6
(1 = strongly disagree / 5 = strongly agree)

- 4.22 The majority of respondents 91% (59) either agreed or strongly agreed with the investment into WCH. A small number 6% (4) either strongly disagreed or disagreed, and a couple 0% (2) were neutral.

Question 7 – “The new service offer at Withington Community Hospital will improve access to healthcare provision in the local area.”

To what extent do you agree with the above statement?

- 4.23 Respondents were then asked to provide their levels of agreement with the statement. Respondents were able to answer 1 – 5 on a sliding scale (1 being strongly agree, 5 being strongly disagree).
- 4.24 65 respondents answered this question and the results can be seen below in **Figure 4.7**.



**Figure 4.7 – responses to Question 7
(1 = strongly disagree / 5 = strongly agree)**

- 4.25 The majority of respondents 87% (56) either agreed or strongly agreed that the new service offer at WCH will improve access to healthcare provision in the local area. A small number 3% (2) either strongly disagreed or disagreed.

Question 8 – "The proposals have been well-designed with respect to the surrounding environment."

To what extent do you agree with the above statement?

- 4.26 Respondents were then asked to provide their levels of agreement with the statement. Respondents were able to answer 1 – 5 on a sliding scale (1 being strongly agree, 5 being strongly disagree).
- 4.27 65 respondents answered this question and the results can be seen below in **Figure 4.8**.

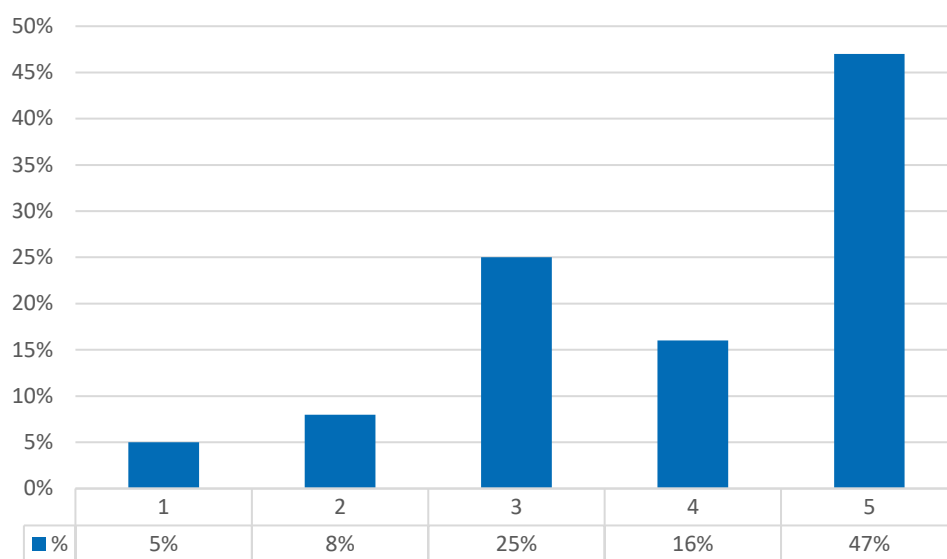


Figure 4.8 – responses to Question 8
(1 = strongly disagree / 5 = strongly agree)

- 4.28 The majority of respondents 63% (40) either agreed or strongly agreed that the proposals have been well designed with respect to the surrounding environment. 13% (8) either strongly disagreed or disagreed, and around 25% (16) were neutral.

Question 9 – “The new service offer at Withington Community Hospital will contribute to reducing Manchester’s health inequalities.”

To what extent do you agree with the above statement?

- 4.29 Respondents were then asked to provide their levels of agreement with the statement. Respondents were able to answer 1 – 5 on a sliding scale (1 being strongly agree, 5 being strongly disagree).
- 4.30 65 respondents answered this question and the results can be seen below in **Figure 4.9**.

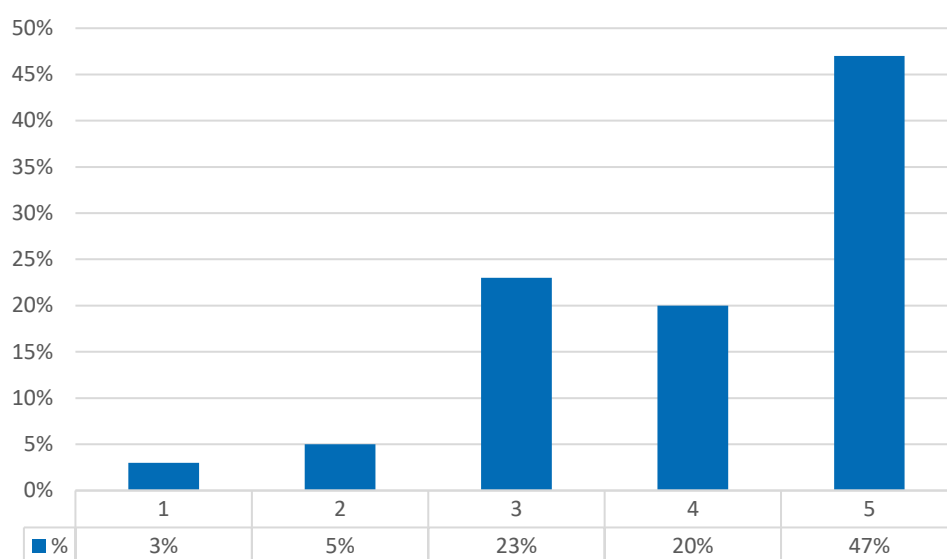


Figure 4.9 – responses to Question 9
(1 = strongly disagree / 5 = strongly agree)

- 4.31 The majority of respondents 67% (45) either agreed or strongly agreed that the proposals will contribute to reducing Manchester’s health inequalities. A small number 8% (5) either strongly disagreed or disagreed, and just less than a quarter 23% (15) were neutral.

Question 10 – Do you have any other comments?

- 4.32 Respondents were provided an open text box to include any other details to be considered as part of their feedback and to provide further elaboration on any of the responses given.
- 4.33 This included the following themes raised by individual or groups of respondents, which have been responded to in Chapter 4 as part of the Applicant’s response:
- Support for improved services and recognition of the need for improved diagnostic testing along with further information about which services should go into the CDC
 - Parking for the local community and how this will be managed, with emphasis on prioritising investment to resolve this issue to improve experiences for residents and patients
 - Emphasis on the importance of a robust biodiversity strategy to help the delivery of biodiversity net gain, whilst protecting local wildlife who may currently live on the site
 - Community liaison and the need for a robust and enforced construction management plan
 - Queries around whether the scheme would help to reduce health inequalities given it is in a “relatively affluent area”
 - Clarity on the landscape proposals
 - Opportunities for wider improved services for patients (i.e. “changing places”, toilets)
 - A clear movement strategy around the site and the suitability of where particular services are located.

5. Applicant's Response

- 5.1 The detailed commentary received as part of the consultation feedback through the activity referenced in Chapter 4 has been collated and grouped into themes below. The Applicant's response to the key comments raised is summarised below in **Table 5.1**.
- 5.2 The themes have been ordered alphabetically and not in order of importance.

Table 5.1 – Applicant's response

Theme	Summary of feedback	Applicant Response
1 Scheme principles		
a. Design principles	Some respondents commented that they liked the design and that it was "cleaner" and a "much better design" than the existing hospital building.	The building has been sensitively designed to complement the existing WCH where possible. The material palette replicates the brickwork on the main hospital and the built form character of the surrounding area. The position of the new building is carefully considered to balance the potential impact on the local residents, privacy of the patients, whilst ensuring visibility to those who will enter the new building. The plans have been sensitively considered to minimise impact on the existing mature treeline boundary. More information about the building design can be found in the Design and Access Statement submitted as part of the planning application.
b. Building positioning	Some respondents queried why this part of the site is proposed to be developed rather than the car park given that it is currently "underutilised", rather than using the green space / "established	MFT own a license for the development of the application site, as well as the existing WCH site (long leasehold) and facilities. The site for the proposed CDC was the location of the construction compound for the original hospital building and following this was left unmanaged. Following consideration of suitable locations on site for the CDC, this part of the site therefore represents the best location within the wider site boundary to bring forward the additional facility. More information can be found in the Design and Access Statement submitted as part of the planning application.

		wood” towards the back of the site.	
d.	Pedestrian and vehicular access	It was queried how the site will be accessed, both by pedestrians and vehicles. Clarity was also sought that no pedestrians or vehicles (construction/ staff/ patient) use Fielden Road to access the site.	The main point of access for pedestrians and vehicles for the proposed CDC will be via Nell Lane via the WCH car park to the rear of the hospital. A pedestrian access point is proposed on Burton Road via the gap in the existing tree line. No additional access to the site is planned off Fielden Road. More information can be found in the Design and Access Statement submitted as part of the planning application.
e.	Burton Road access point	It was queried whether the additional access point provided from Burton Road would require any trees to be cut down. One stakeholder commented that they thought this was a good idea given it is an established point of access.	The pedestrian access point proposed on Burton Road would be positioned at an opening in the fence line, and therefore will not require the removal of any trees.
f.	West side entrance	It was asked whether there were any plans to reinstate the West side entrance to the site.	There are no current plans to introduce any additional entrance points beyond that presented in point D above.

g.	Building footprint	It was queried how far back the new building would be from Burton Road.	The minimum distance to the nearest property on Burton Road is approximately 30 meters. More information can be found in the Design and Access Statement submitted as part of the planning application.
h.	Original site application	It was asked whether the original application for the hospital included a second phase of build on this site, and if so whether the red line boundary is the same as the original.	MFT own a license for the development of the proposed site, as well as the existing WCH site (long leasehold) and facilities. The proposed site was previously the location of the construction compound for the original hospital building and following this was left unmanaged. The MFT Estates Strategy identifies the proposed CDC location as an area for development and does not currently include any other new build plans for the site.
i.	Network points	It was queried whether the plans include enough network points, with reference to other MFT builds which have compromised on network points to save cost and subsequently required expensive retrofitting.	The design development undergoes a robust stakeholder engagement process whereby clinical users and wider stakeholders, including networking and informatics, are consulted through every stage of design development. In this, the number of network points is determined throughout this process and agreed to avoid any retrofitting post-completion. As this is a new build, the design team is not limited by existing building constraints as in refurbishment projects, therefore we are confident that we will achieve surplus network points to futureproof for service development.
j.	Hospital facilities	It was requested that MFT use this opportunity to consider safe and required toilets with hosting and adult change bench facilities	The proposals for the CDC include accessible facilities to serve both the public and patients visiting the CDC facility. The accessible facilities may also accommodate a changing place facility as set out by recent building regulations to which the development would need to comply.

	to ensure the facility is as physically accessible as it can be to disabled patients. It was flagged that the lack of these services is an issue trust-wide.	
k. Existing hospital site layout	It was flagged that navigating round the current MFT site can be difficult for those with health conditions and limited mobility. Accessing the main entrance from the car park can be lengthy depending on where you park and/or are dropped off, and certain services are located at the far side of the hospital which can be difficult for people to access.	At the front of the new CDC building, the proposals include 3 drop off bays and 6 accessible parking bays to ensure the shortest distance for patients with health conditions and limited mobility. Further to the project and in collaboration with MFT stakeholders, the design team will continue to discuss and explore a wayfinding solution that best suits the site, patients and visitors as well as staff members.
2. Landscaping, ecology and biodiversity		
a. Public realm and landscaping	It was asked what the public realm/ landscaping proposals for the site would be, and whether space provided could be used	The proposed landscaping scheme includes: • New cyclist and pedestrian access points and arrival plaza from Burton Road. • A new central boulevard space between the two building with outdoor seating for staff and visitors.

	by residents as well as staff/patients. It was commented that a holistic approach to this is welcomed given the role that the hospital grounds play to keep all healthy.	• Main arrival plaza at the new building entrance with 3 drop off bays and 6 accessible parking bays. The plaza has been designed to include raised planters and seating areas to give a green and attractive feel to the main approach. The plaza will be surfaced in a light natural block material to make the building stand out and highlight the entrance. The proposed planting will be informal to create a natural feel and a calming space. • Land between the access road and Fielden road will maintain a minimum 6m buffer of the existing scrub and retain all the mature trees. This soft buffer will be enhanced with additional planting and a new hedge to help soften the building into views.
b. Tree screening	One respondent asked whether there was a possibility that increasing the trees and screening along Nell lane could be included as part of the proposals to help provide a further buffer between residential properties and the hospital site.	MFT are currently assessing opportunities to increase tree planting along Nell Lane to provide further screening. This will require further dialogue with officers at MCC.
c. Wildlife on site	It was queried why the ground survey investigation works on the site were allowed to commence given it is bird nesting season.	Early-stage survey work has taken place on site to facilitate Ground Investigation (GI) survey works. To facilitate this work, a limited amount of the existing vegetation was cleared to allow for the creation of two boreholes to obtain further information on the ground conditions. All required scrub vegetation clearance has been completed. The ecologist found no evidence of bird nests or any active nests in the existing vegetation in the vicinity of the works. The remaining area of scrub and scattered trees on site continues to provide a suitable habitat for nesting birds.

		The remaining GI works will be undertaken under enhanced ecological supervision which means further review of the method statements and risk assessments moving forwards to ensure a streamlined and collaborative approach.
d. Biodiversity net gain	It was highlighted that given the site has been left to wild for a period of time, the site is now more biodiverse than it was originally, which will ultimately result in a biodiversity net-loss. Respondents sought assurances that landscaping proposals post-build would be brought forward. It was also requested whether the inclusion of biodiversity enhancements such as hedgehog highways, bird boxes, bat bricks, swift bricks and wild flowers could be included in the proposals.	The proposed development will exceed a 10% net gain in biodiversity value.. This can be achieved by retaining and enhancing a large area of scrub on site as part of the development. Additional biodiversity enhancements will be included as part of the development and these will be outlined within the Landscape and Ecological Management Plan. The delivery of these enhancements are likely to be a condition of the planning permission.
e. Maintenance	It was highlighted that bushes and hedges along Burton Road need regular	Ground Maintenance forms part of MFT's annual budget and is managed on a regular basis. A Landscape and Ecological Management Plan will be created to support the CDC, which will aim to promote biodiversity.

		maintenance and often overhang onto the pavement. It was also requested that the wider landscaping proposals as part of the scheme design be regularly maintained.	
f.	Manchester Biodiversity Strategy and Action Plan	It was queried how the landscaping strategy will support the Manchester Biodiversity Strategy and Action Plan, including the ambition for biodiversity net again.	The strategic significance of the biodiversity improvements on site (e.g. whether a habitat is included in local plans, strategy or policy) is factored into the biodiversity net gain assessment for each habitat type. More information is provided in the supporting Planning Statement.
g.	Construction impacts	It was asked whether there will be any loss to biodiversity with construction of the new building and how this will be mitigated / replaced.	A Landscape and Ecological Management Plan will be created to support the CDC, which will aim to promote biodiversity. This will detail how the proposed habitats outlined within the biodiversity net gain assessment will be created and enhanced, as well as how these habitats should be managed going forward, by providing a 30-year management plan.
h.	Tree and vegetation retention	It was requested that the maximum number of trees and dense vegetation are retained on site, particularly on the site boundary to act as a screen to the	The proposed CDC has been designed to ensure that the mature trees along Burton Road and Fielden Road boundaries will be retained. The proposed building footprint has been located adjacent to the main building to protect the root zone of the trees. The existing scrub will be enhanced with additional planting and a hedge to further strengthen screening around the proposed CDC building.

		building and residential properties. It was also asked whether a minimal amount of vegetation would be removed to bring the development forwards.	
j.	NHS Forest Scheme	It was queried whether the scheme could incorporate further work on the 'NHS Forest Scheme' ¹ , under which the site already has some recognition. It was flagged that this would support rehab patients and also has benefits for staff, patients, families and the wider community.	MFT fully endorses the aims and vision of NHS Forest, to maximise the use of NHS green spaces for the benefit of people and the environment. MFT is a member of the NHS Forest network, specifically including Withington Hospital which has been a recipient of trees from the scheme in 2022. Our Green Plan (https://mft.nhs.uk/app/uploads/2022/02/MFT-Green-Plan_V1.0.pdf) outlines our overall commitment to green spaces and biodiversity, and we will ensure all developments adhere to this objective for the benefit of staff, visitors, and the local community.
k.	Environmental Impact Assessment	It was queried why an Environmental Impact Assessment wasn't available	At the point of the pre-application public consultation on the proposals, detailed technical reports to be submitted alongside the planning application were being prepared. The supporting technical reports are available for people to review and provide further comments to Manchester City Council through the Council's own consultation process at submission of the planning application.
3 Sustainability			
a.	Existing hospital site	It was flagged by one respondent that the	The proposal for the CDC is targeting a sustainability rating of BREEAM 'Excellent' and Net Zero carbon. Therefore, MFT will review the opportunity to consider the existing hospital building's

¹ <https://nhsforest.org/>

	existing hospital facility usually has lights on at night and that air quality around Nell Lane and Burton Road is an issue. Can MFT take a holistic approach to people's health.	energy efficiency and where possible, incorporate new approaches to the external areas of the site that will minimise the energy impact and create a more sustainable environmental site. Regarding air quality, further information is included in the technical information document which supports this planning application and we believe measures such as the introduction of the ANPR system may contribute to a reduction of idling traffic at the entrance to the site.
b. BREAAM	It was asked what BREEAM rating the scheme was targeting.	The proposal for the CDC is targeting a sustainability rating of BREEAM 'Excellent' and Net Zero carbon.
c. Sustainability proposals	A couple of respondents asked what sustainability proposals are being brought forward as part of the scheme design	Sustainability targets include; • BREEAM target of 'Excellent' • Improvements over building regulations in terms of energy performance and ventilation • Implementation of a full electric system for hot-water and heating • Efforts to understand the current level of embodied carbon and improve throughout the design and construction process as well as future projects • Space allocation for the biodiversity and ecological measures for the site • Dedicated space for ample cycle storage and cyclist facilities to encourage sustainable transport modes • Providing enough electric charging points for at least 10% of the provided car parking. More information can be found in the Environmental Standards Statement submitted as part of the planning application.
d. Flood risk mitigation	It was requested that the hard standing area of the landscape design be minimised and/ or	As part of the ground survey investigation works, if it is found that the site is suitable for installation of permeable surface this will be considered as part of the developed design. If ground conditions are not found to be suitable water will be drained to appropriate outfalls.

	made fully permeable to mitigate water run off and flood risks.	
e. Carbon footprint	It was asked what is being done to make sure the building is energy efficient and to help minimise the carbon footprint of the building in general.	The in-use energy model shows a total energy demand of 68.7kWh/m²/year, which with the addition of solar panels can be reduced to 49.9kWh/m²/year. This equates to an energy demand per m² of less than one third of current requirement (less than one quarter if counting the PV panels), and with the addition of on-site generation is well within the most stringent energy usage target we currently have (and would obtain a DEC rating of A). To minimise embodied carbon of the proposed development, the team have carried out embodied carbon optioneering to the BREEAM Mat 01 methodology and have selected a solution based on the lowest embodied carbon option where possible. Further opportunities to reduce carbon have been identified, will be explored, and implemented where possible, as the detailed design and construction continues. More information can be found in the Energy Efficiency and Embodied Carbon reports submitted alongside the planning application.
4. Clinical need and community benefit		
a. Empty rooms in existing hospital facility	It was queried what the plans are for the empty rooms in the existing hospital building, if diagnostic testing already takes place in the hospital but is moving to the new building. It was queried what this will mean in terms of overall hospital capacity if/once these	There are currently no plans for the use of the vacated clinical accommodation, however, it is expected that this will return to clinical operation in the future. In terms of capacity modelling, the parking analysis has been undertaken in addition to the existing activity, and further information will be able to be confirmed prior to planning submission.

	empty spaces are occupied in addition to the new building.	
b. CDC facility purpose	It was queried whether the CDC programme was being brought forward to clear the backlog or increase the number of patients to be seen. It was suggested that if patients are already being seen in the existing facility, then this isn't a backlog. It was also asked whether this approach is to help prevent 'pop-up' facilities and provide a better patient journey.	Doing more work through this unit will support a reduction in the backlog of patients waiting for diagnostic tests. The impact of this on different services varies and the benefits are more about the ability to offer better pathways for patients who it is hoped will attend a single appointment and be able to receive all the tests they need in a single visit, utilising the new facilities. In endoscopy there is a significant increase in available capacity in the new building, which will directly support backlog reduction. At present up to 8 patients per day can receive an endoscopy procedure at WCH. In the new building this will be closer to 20 patients per day, depending on the procedures being undertaken. This will directly support backlog reduction. The facility will provide an excellent location for many diagnostic tests which patients may have previously attended in "pop-up" or similar locations. It is not a replacement for all such services however which may be provided for a range of health conditions by a range of different providers.
c. Capacity	It was queried what the actual expansion of capacity the new building will provide, given there are c.30k people waiting for diagnostic testing.	As described above the expansion is likely to be in the region of 12 – 15 extra patients per day. This is between 60 – 75 additional diagnostic tests per week. It is not the only initiative MFT have to reduce the overall backlog of patients waiting for diagnostic tests but is a vital part of the overall strategy to reduce waiting times significantly.
d. Support for improved diagnostic	Several respondents to the public consultation expressed support for	The CDC facility at WCH would improve access to a range of checks, tests and scans away from major hospital sites whilst providing patients with shorter waiting times, along with evening and weekend appointments.

testing facilities	improved diagnostic testing services and expressed support for the proposals.	By providing cardiorespiratory and endoscopy services at the proposed CDC Withington Hub, patients would start receiving appropriate treatment more quickly, improving health outcomes and reducing health inequalities in the local community. More information about the CDC programme can be found on: mft.nhs.uk/community/community-diagnostic-centres-cdc/
e. CDC services	Some respondents queried why it was determined the facility would cater for endoscopy and cardiorespiratory testing, given other services are in need too (i.e. IVF, maternity screening). It was also questioned whether the needs of the local community had been considered as part of determining why this facility was to be brought forward in this location.	The facility is being funded using capital from the National CDC Programme. This funding can only be accessed to support a discrete list of diagnostic tests which includes Cardiorespiratory and Endoscopy tests. IVF and Maternity Screening are not part of the CDC Programme. The evidence we have about waiting lists, backlogs and the health needs of the Manchester and Trafford populations also support targeting these modalities which support both elective and cancer treatment pathways
f. Addressing health inequalities	Some respondents questioned whether this scheme would truly address health inequalities, given it is not located in an area	The overall Programme with the Hub in this location and the Spoke in Harpurhey will address Health Inequalities. Whilst Burton Road itself could not be considered to be an area of deprivation there are a number of neighbouring areas who do have significant need and will be able to access this facility much more easily than the MFT acute sites.

	of significant deprivation.	
h. Facility use	It was queried whether this hub would be for use by Manchester-only residents, or whether people from across Greater Manchester (GM) and beyond would benefit.	All CDCs are GM assets and accessible for patients under the care of MFT or referred directly by their GP.
i. Staffing	It was queried whether staff of the new facility would be employed by the NHS or whether private services would be used.	NHS staff will be employed. In circumstances where the department is under resourced on occasion there may be the need to utilise agency support, however typically the staffing will be employed by MFT.
j. Other MFT sites	It was suggested that other sites, including North Manchester, should be considered for this kind of investment to relieve pressure on services.	To deliver the CDC Programme in Manchester and Trafford, a “hub and spoke” model is proposed. The central hub, Withington, will deliver nationally set minimum diagnostic tests, with spokes providing additional capacity via a satellite location in Trafford.
5. Parking and highways		
b. Traffic on local roads	Traffic in the local area was flagged as already being an issue and there was concern that this development would exacerbate it,	It is not envisaged that the new facility will generate significant volumes of vehicular traffic – particularly during the AM and PM peak periods. Furthermore, a worst-case assessment has been undertaken with respect to traffic generation/parking requirements, and this is likely to be less when operational.

	particularly during peak times.	More information can be found in the Transport Assessment submitted as part of the planning application.
c. MFT parking policy	It was asked whether MFT have reconsidered their parking policy to mitigate the risk of people visiting the site parking on residential streets. It was also raised that residents were concerned a new facility would increase levels of parking on local roads. It was queried whether the charging mechanism for parking on the hospital site could be reviewed to factor in how long people need to spend there, or even make it free to use.	MFT has in place a robust staff car parking system to ensure that those who need to park on-site are afforded that opportunity which is in line with the Trust's overall Green Plan. MFT endeavour to ensure that there is adequate parking provisions for patients and visitors as well and that this is reviewed whenever there are developments/capital schemes in place. MFT recognises the demand for car parking from both staff and patients is high and continually review our options. Over the next 10 months, the Trust will be phasing in Automatic Number Plate Recognition (ANPR) systems across all our sites which will streamline our car parking provisions and remove the need for barriers and offer additional methods of payment for our patients and visitors. MFT aim to use the ANPR system to evaluate the car parking usage over the first 6 months with the aim of understanding how the Trust can expand our support to staff to allow greater access to our staff parking areas; including the implementation of a car share scheme and bike to work initiatives. In addition to this, in terms of financial support for people travelling, MFT have limited access to 1 day bus ticket that the Trust can share with patients who have informed the Care navigators that the cost of travel is a barrier. The Trust can also sign post patients to: • Taxi Service (ATOM) • An individual taxi booked by the department through ATOM • Public Transport (TfGM) The Trust outlines the transport options for each hospital here: Getting Here - Withington Community Hospital (mft.nhs.uk).

TfGM already provides two flexible transport options as well:

- Ring and Ride are for disabled or older people with walking difficulties. There are nominal fares for this service.
- Non-Emergency Patient Transport Service (NEPTS): Patients can be directed to the NEPTS route: <https://www.nwas.nhs.uk/services/professionals/pts/>
- Health Travel Costs Scheme. Some people receiving benefits might be eligible for refund or support towards healthcare travel costs: <https://www.nhs.uk/nhs-services/help-with-health-costs/healthcare-travel-costs-scheme-htcs/>
- Personalised Journey Planning. The Trust can provide support to train appropriate staff to use local journey planning tools (such as TfGM site) to support patients who might not be comfortable using technology.

d. Residents parking policy	It was asked whether anything could be done as part of a residents parking scheme to mitigate staff/patients parking on residential streets. Reference was made to the Christie's parking policy.	To influence travel behaviour of existing staff and patients, MFT has recently implemented a Travel Plan for the existing WCH, of which the Proposed Development would form a part of once operational. This includes various measures and initiatives to reduce car travel by patients, staff and visitors and increase travel by sustainable modes. This will be continually monitored via surveys to establish travel patterns and if required, additional measures may be considered. At this stage, a residents parking scheme is not being considered and the Trust will promote parking on-site and ensure that adequate provision is made for all patients/staff. More information can be found in the Transport Assessment submitted as part of the planning application.
e. Double yellow lines	It was asked whether MFT could look into providing double	Double yellow lines are in place at certain locations on roads surrounding the Withington Community Hospital. Should additional double yellow lines be required for highway safety concerns, Manchester City Council Highways will advise on the requirements.

	yellow lines in the local area to prevent people parking on local roads, namely on Burton Road	Furthermore, residents can apply for a disabled parking bay or H-bar markings in front of their driveway directly with Manchester City Council. More information can be found in the Transport Assessment submitted as part of the planning application.
e. Traffic surveys	It was asked whether the Applicant knows for sure that parking on the hospital site will be used by those additional patients visiting the site. It was suggested that more detailed surveys – including to understand where people who are visiting the hospital are parking and why – are required.	On-site parking surveys have demonstrated that there is sufficient capacity for the minor uplift in parking requirements for staff and visitors. Users of the CDC will be encouraged to use the car park if driving via the measures within the Travel Plan and also encouraged to travel by sustainable modes where possible. As part of the continual Travel Plan process, travel surveys will be undertaken by staff biennially and patients will be surveyed via customer satisfaction reviews with the aim to establish travel habits. More information can be found in the Transport Assessment submitted as part of the planning application.
f. Barrier system to access the site	It was flagged that the barrier system to access the WCH site on Nell Lane often causes traffic jams along Nell Lane and on Burton Road.	MFT will be phasing in an ANPR system, which will remove the need for barriers and reduce any delays that may currently occur on occasion.
g. Public transport and travel plans	It was queried how public transport has been considered as part of these proposals	The site selection process for the CDC started with a review of the site's accessibility by Public Transport. It is considered that the existing site benefits from a highly accessible location, which is served by sustainable modes of transport, of which are also usable by those with limited mobility and are wheelchair accessible.

	and whether travel plans for MFT hospital staff have been factored in. Concern was also raised that despite putting these plans in place, people will continue to use cars due to practicality and convenience, so appropriate parking solutions need to be brought forward. It was also referenced that WCH is difficult to access by public transport.	The proposed CDC site is recognised by TfGM as being within an ‘very good’ location for public transport and considered appropriately situated to take advantage of existing public transport infrastructure within the local area and Manchester City Centre/other areas of Greater Manchester. The recently implemented Travel Plan for the existing Withington Community Hospital includes various measures and initiatives to reduce car travel by patients, staff and visitors and increase travel by sustainable modes. This will be continually monitored via surveys to establish travel patterns and if required, additional measures may be considered. More information can be found in the Transport Assessment submitted as part of the planning application.
h. Cycle storage and facilities	It was asked whether cycle storage and facilities will be provided for staff.	10 covered, secure cycle spaces will be provided adjacent to the Main Entrance, which increases the cycle parking facilities for the wider site. This is enhanced with the provision of showers and changing facilities within the proposed development. More information can be found in the Transport Assessment submitted as part of the planning application.
6. Next steps		
a. Ground survey investigation works	It was asked what the next steps are with regard to the investigatory work which commenced on site	As a next step the creation of two boreholes is required to obtain further information on the ground conditions. The ecologist has advised that under enhanced ecologist supervision, these works can proceed. Based on this advice, MFT intend to complete the final two boreholes of the GI survey under proposed enhanced ecologist supervision and further information will be communicated to residents around these works.

b. Community engagement	It was asked whether the local community can be engaged as these plans progress, so they know what is happening and when (next phase of the ground survey investigation works, construction, traffic and parking etc).	MFT are keen to continue engaging with the local community on the proposals for the CDC as they progress and will maintain dialogue with elected members and officers about the best ways to engage.
c. Construction management	It was asked how construction for the scheme would be managed, particularly from a transport and access perspective. Reassurance was sought that MFT would properly enforce MCC's guidelines about construction noise. It was also queried what impacts construction will have for the Maker's Market held on the hospital car park.	A Construction Management Plan will be conditioned subject to receipt of planning permission. It is considered that construction traffic, times of operation etc will be managed appropriately, with routing and times to be agreed with Manchester City Council.
d. Further future development	It was asked once this development is brought forward, is the	No further development is currently planned on the site, in addition to that proposed.

		site then regarded as 'full' (i.e. no further development will then be brought forward)	
e.	Hours of operation	It was queried once the facility is operational, what days/hours this will be open.	The current plans for the building are that it will operate from Monday – Friday 0800 – 1700. However, the opening hours would not be restricted to this and in the future there could be the possibility for the opening hours to mirror those in the main WCH.
f.	Site management	During construction, it was queried how noise and litter would be managed around the site.	A Construction Management Plan will be conditioned subject to receipt of planning permission. It is considered that construction traffic, times of operation etc will be managed appropriately, with routing and times to be agreed with Manchester City Council.

6. Conclusion

- 6.1 The delivery of a comprehensive period of pre-application consultation set out in this SCE, demonstrates that MFT has carefully considered the strategy and approach. Dialogue with officers at MCC and with Didsbury West ward councillors has taken place to shape a local approach to engage with the community.
- 6.2 Within the local area, over 3,600 leaflets were mailed direct to the West Didsbury community, engagement has taken place with local elected members and the MP, a neighbour session was held at West Didsbury Mosque and the website has received over 2,500 visits during the consultation period alone.
- 6.3 Staff and patients at the existing WCH and within MFT have also been engaged through a programme of internal consultation on the project amounting to around 28,000 staff across MFT.
- 6.4 From those who responded directly to the consultation (86 individual responses) 33 responses received were located within 1km of the development site and from within that response, a high level of support for the development was expressed:
 - A significant majority either agreed or strongly agreed with the investment into WCH
 - A significant majority either agreed or strongly agreed that the new service offer at WCH will improve access to healthcare provision in the local area.
- 6.5 Several recurring themes emerged which has given the project team a better understanding of the local context and increased awareness of local concerns. The themes include comments and feedback on the principles of the scheme, landscape, ecology and biodiversity, sustainability, clinical need and community benefit, parking and highways and project next steps which have been addressed in Chapter 5.
- 6.6 This feedback has also been responded to in more detail in the accompanying technical reports submitted as part of this application.
- 6.7 The approach taken by MFT has ensured that pre-application consultation expectations and best practice guidance has been exceeded and the project has demonstrated the wide reach of the consultation across both traditional and digital platforms. The Applicant has been open and transparent throughout the pre-consultation engagement and consultation process, demonstrating a commitment to ongoing engagement with local stakeholders throughout the planning process.
- 6.8 MFT considers that the pre-application engagement undertaken with the local community and stakeholders has been timely, meaningful and effective. MFT are committed to further engagement with the local community and stakeholders on the plans as the project progresses.

Appendix 1: Leaflet



NHS
Manchester University
NHS Foundation Trust

Have your say

Manchester University NHS Foundation Trust (MFT) are bringing forward proposals for a purpose-built Community Diagnostic Centre (CDC) at Withington Community Hospital.

The new centre would represent the biggest investment in the site to date and would deliver vital diagnostic services in the heart of the community. This would allow patients to start receiving appropriate treatment more quickly, improving health outcomes and reducing health inequalities in the local community.

To find out more about our plans, please visit mft.nhs.uk/WithingtonCDCHub or scan the QR code below.



Please scan for more information



How can I find out more and provide my feedback?



Join our live public webinar on Thursday 1st June 2023
between 6pm-7pm. Sign up in advance via our website.



Complete an online survey on our website
mft.nhs.uk/WithingtonCDCHub



Email us at cdc.hub@mft.nhs.uk



Phone our Freephone number on 0808 168 8296



Write to our Freepost address:
Withington CDC Hub Consultation, Freepost RTGS-GYFY-AXBZ,
10th Floor, 1 New York Street, Manchester, M1 4HD

Please provide your feedback by Wednesday 7 June 2023.



Appendix 2: Social media advert

**Manchester University NHS Foundation Trust** 

Sponsored • 

Manchester University NHS Foundation Trust (MFT) are bringing forward proposals for a purpose-built Community Diagnostic Centre (CDC) at Withington Community Hospital.

The new centre would represent the biggest investment in the site to date and would... [See more](#)



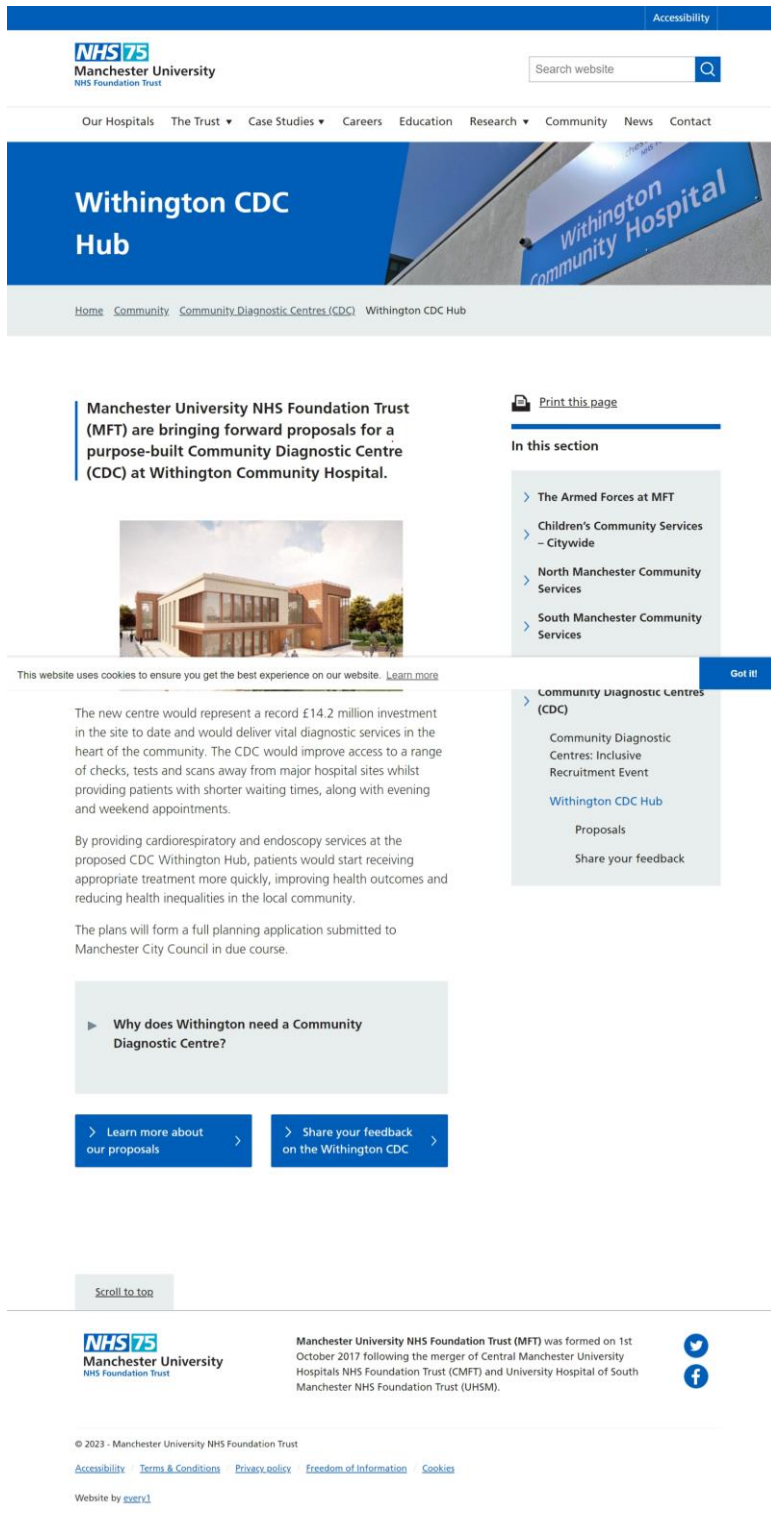
mft.nhs.uk

Have your say

[Learn more](#)

 Share

Appendix 3: Website





Share your feedback

[Home](#) [Community](#) [Community Diagnostic Centres \(CDC\)](#) [Withington CDC Hub](#) [Share your feedback](#)

Your views are important to us and we would like to receive your feedback before we finalise our proposals and submit a full planning application to Manchester City Council.

You can find out more and contact us by:

- Join our live **public webinar** on **Thursday 1st June** 2023 between **6pm-7pm**. Sign up in advance [here](#).
- Complete an **online survey** on our website [here](#).
- **Email** us at cdc.hub@mft.nhs.uk
- **Phone** our Freephone number on **0808 168 8296**
- **Write** to our Freepost address: Withington Community Hospital Consultation, Freepost Plus RTGS-GYFY-AXBZ, 10th Floor, 1 New York Street, Manchester, M1 4HD

Please provide your feedback **by Wednesday 7 June 2023**.

The information you provide will be used only for the purposes of understanding public opinion on the project. Your feedback will be shared directly with Turley Strategic Communications, who will summarise feedback in a Statement of Community Engagement which will be submitted alongside the planning application to Manchester City Council.

Personal details will not be shared with any other third party and we will not contact you in relation to any other project or for marketing purposes. The information you provide will be stored securely until determination of the planning application. Following determination, this information will be deleted.

If you have indicated that you would like to be kept informed on progress with the proposals, your information will only be shared with third parties for the express purpose of keeping you informed, and with Manchester University NHS Foundation Trust and/or the relevant local authority where there is a legal obligation to do so. It will not be forwarded on to any other third parties. You can contact us at any time to request the deletion of your information. Please contact us at cdc.hub@mft.nhs.uk

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 - Withington CDC Hub
 - Proposals
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