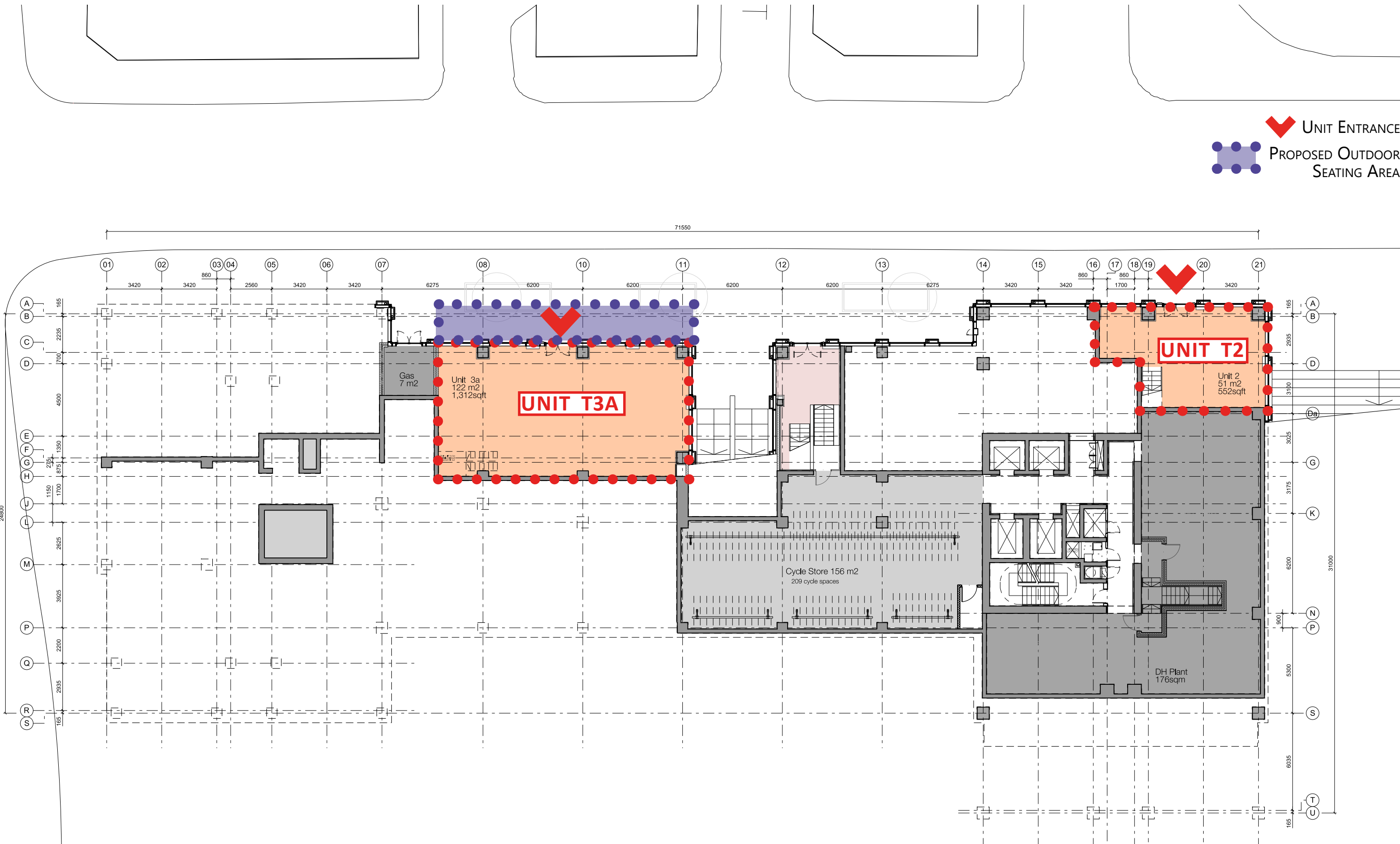
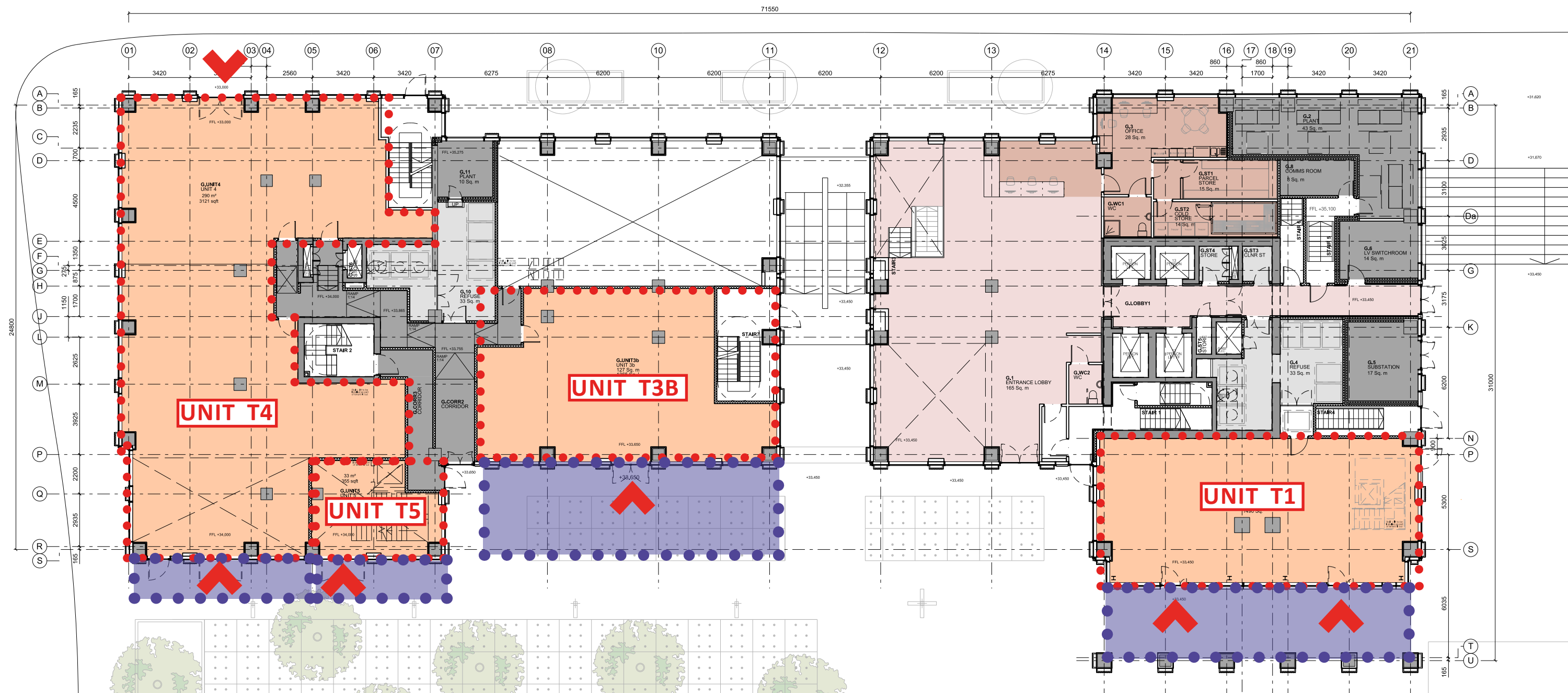


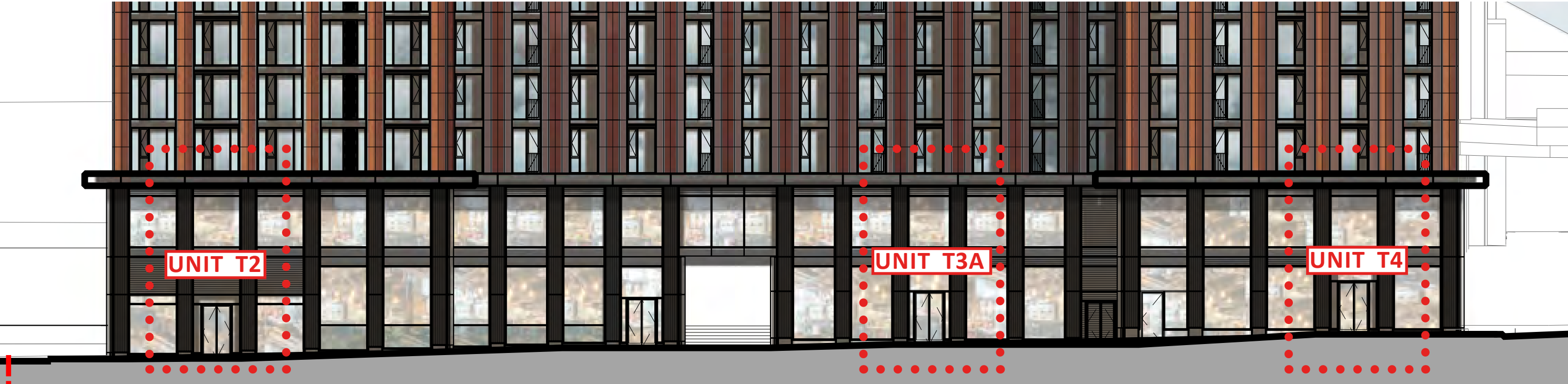
5 - UNIT LOCATIONS AND ENTRANCES - BLOCK 5&6



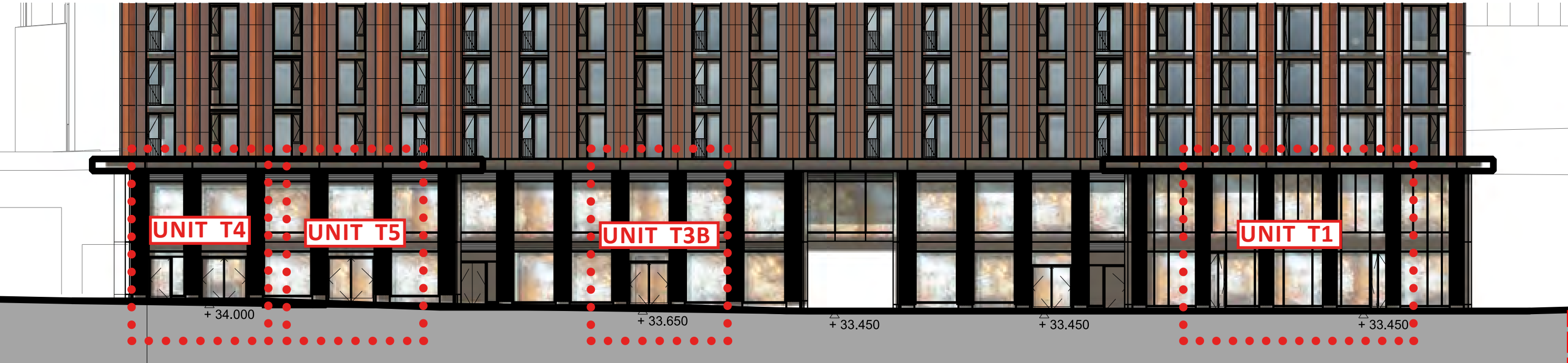
LOWER GROUND FLOOR



5 - UNIT LOCATIONS AND ENTRANCES - BLOCK 5&6



NORTH ELEVATION

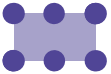


SOUTH ELEVATION

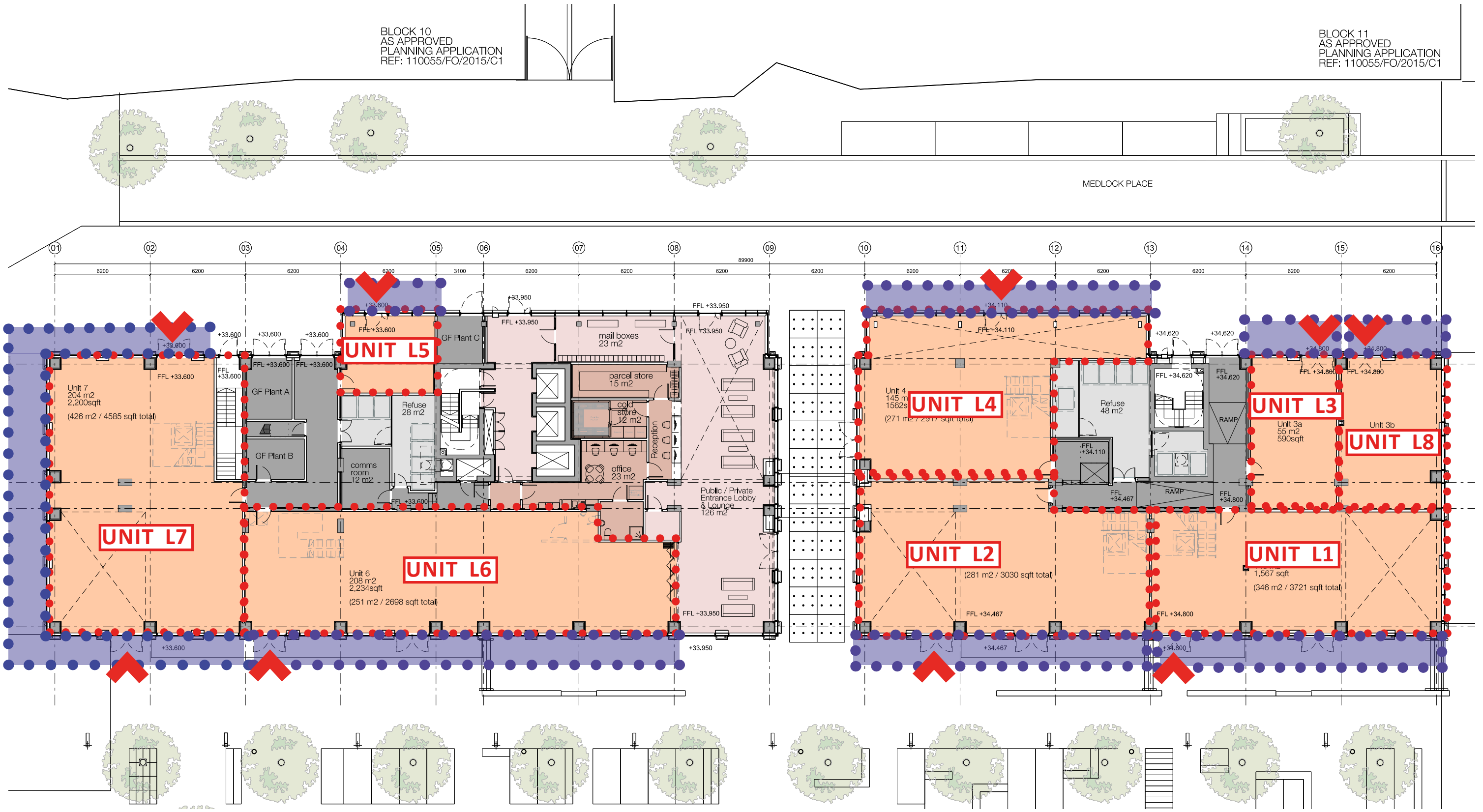
5 - UNIT LOCATIONS AND ENTRANCES - BLOCK 7&8



UNIT ENTRANCE

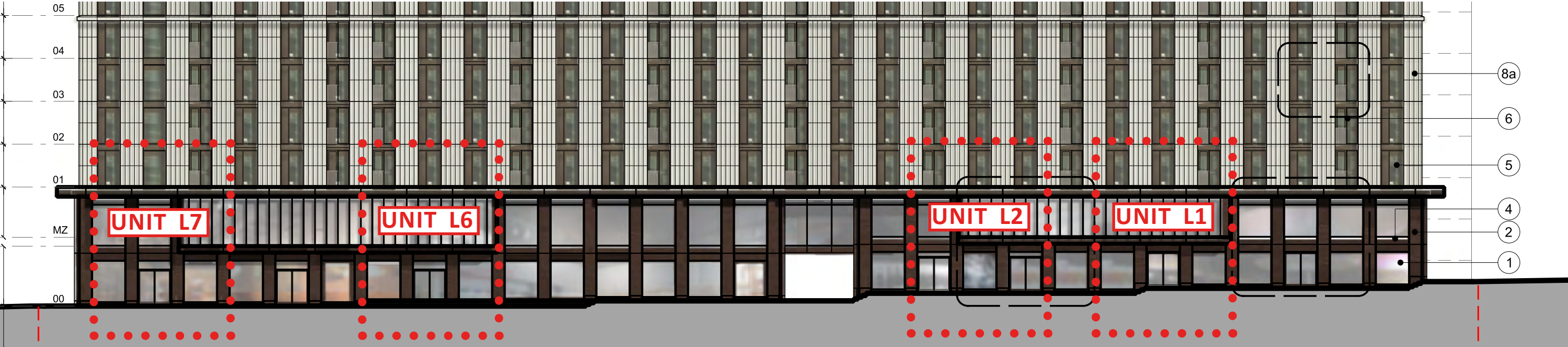


PROPOSED OUTDOOR SEATING AREA



GROUND FLOOR

5 - UNIT LOCATIONS AND ENTRANCES - BLOCK 7&8



WEST ELEVATION



EAST ELEVATION

6 - ACCEPTABLE FORMS OF SIGNAGE

Types of Signage

In order to create individuality and brand identity within the overall framework of this strategy, a number of different signage types. Suitable locations and opportunities for these signage types are identified on the following pages.

As all retail units differ in the availability of the below zones and prominence within the site, the tenants can propose amendments to the strategy such as locating the bus stop sign away from a main entrance if this is not the primary elevation for foot traffic. However, these will only be accepted at the discretion of the Landlord if they compliment the overall strategy.



Primary Signage Zone

Each shop front allows for a primary signage zone which is typically above the main entrance. This zone allows for the primary graphics / brand identity to be displayed adjacent to the main entrance doors to attract the public into the unit.

In certain scenario's units have more than one primary signage zone to ensure branding is visible from the main pedestrian routes through the site. The locations and further justification for this is set out over the following pages.



Optional Secondary Signage Zone

Zones for secondary signage will be available for tenants in certain locations. This will allow for maximum creativity of each tenant and allow for individuality.



Optional Bus Stop Signage

Bus stop signage has not been included in the base build of the scheme as they can appear unsightly if left unused by the tenants.

However, the option is available for tenants to add them as part of their fit out / signage design. The maximum size allowable is determined by the spandrel size above the door, meaning all bus stops must fit within a 920 x 920mm square.

Locations have been set out over the following pages with only one projecting sign allowed per unit.