



CITY FOOTBALL ACADEMY HIGH & LOW LEVEL SIGNS

26th September 2023

Planning Submission for Illuminated Signage

prepared by Neil Cousins

The Brand Group

Revision 3



SIGN A:

Reference

Media Centre
North East corner of
Academy Stadium

Specification

Joie Stadium Illuminated
signage for North East
Facade.

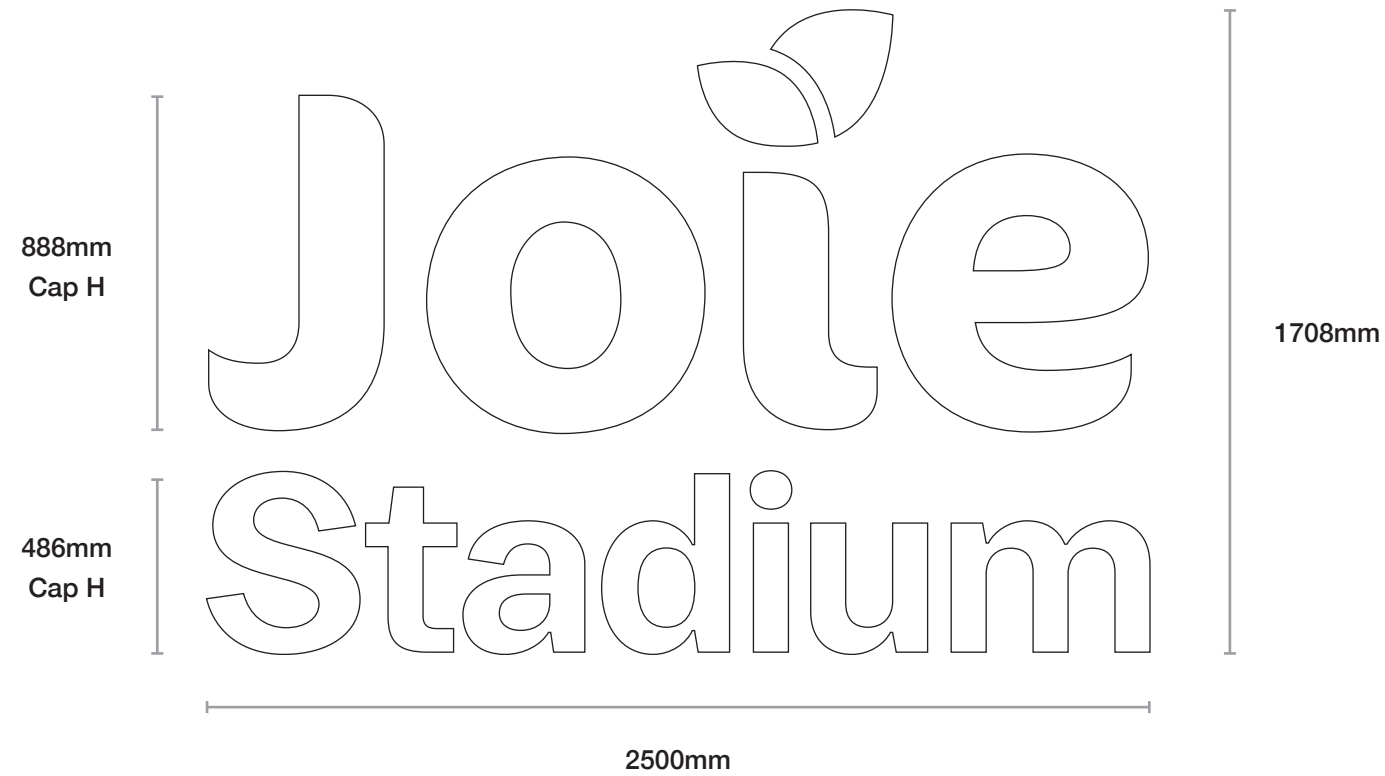
Dimensions:

2500mm (w)
1708mm (h)
120mm (d)

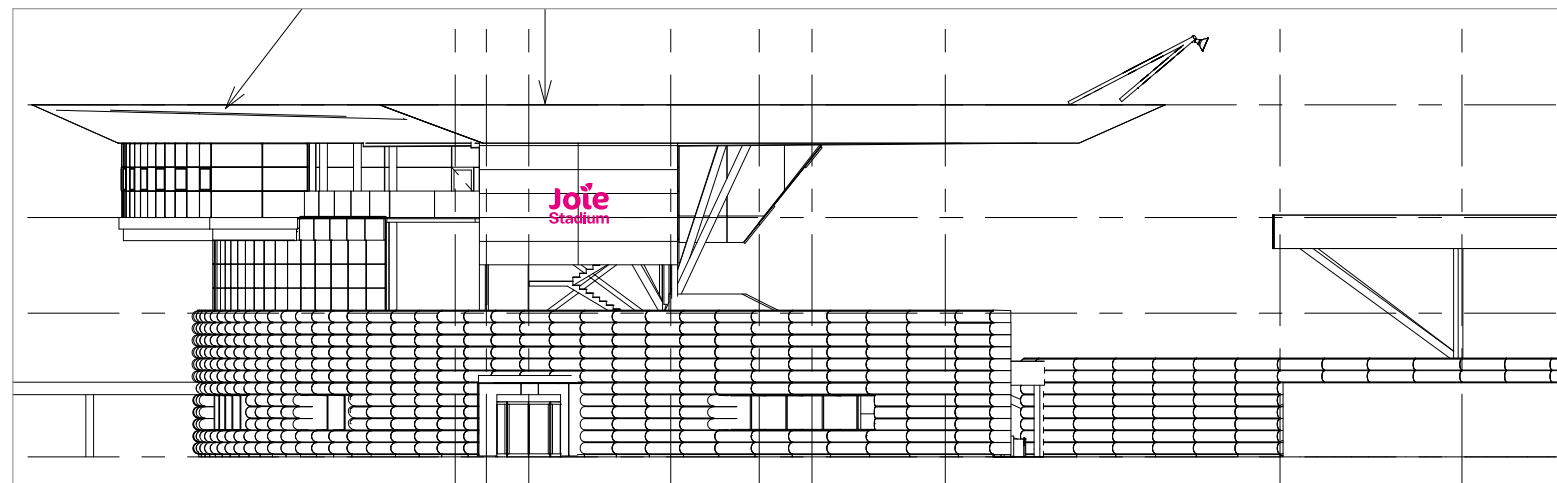
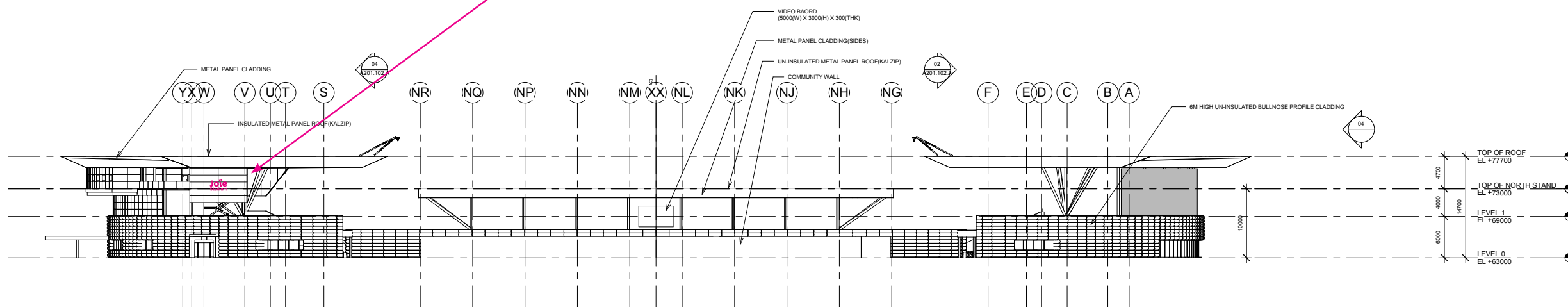
2mm white - Aluminium
built up rim and return
letters mounted on
19mm solid foam PVC
back trays. Sloan VL
Plus HB LED chainlight
providing face illumination
through opal acrylic face.
Illuminance levels (cd/
m²) will not exceed 250
candelas sq.m

Overall building height
14.7m. Distance to
underside of sign approx.
9.5m.





Scale 1:300



SIGN A:

Reference

Media Centre
North East corner of
Academy Stadium

Specification

Joie Stadium Illuminated
signage for North East
Facade.

Dimensions:

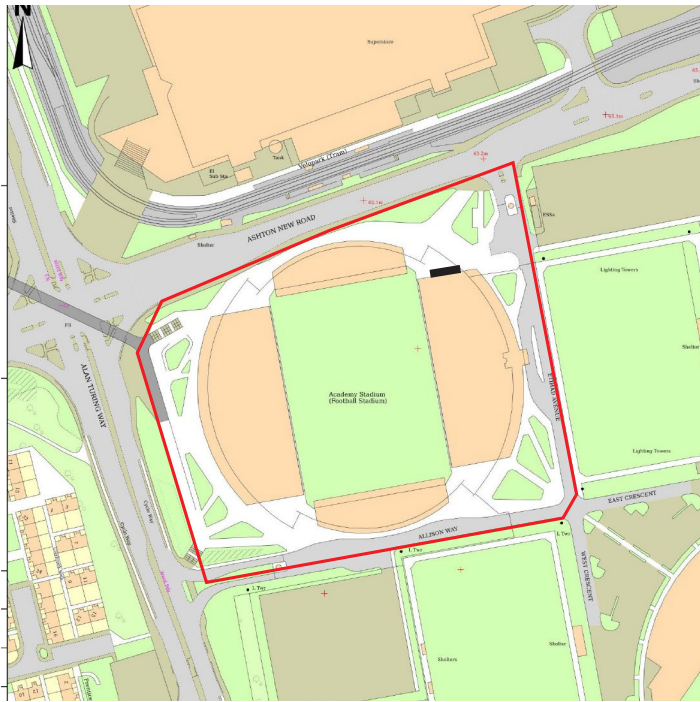
2500mm (w)
1708mm (h)
120mm (d)

2mm white - Aluminium
built up rim and return
letters mounted on
19mm solid foam PVC
back trays. Sloan VL
Plus HB LED chainlight
providing face illumination
through opal acrylic face.
Illuminance levels (cd/
m²) will not exceed 250
candelas sq.m

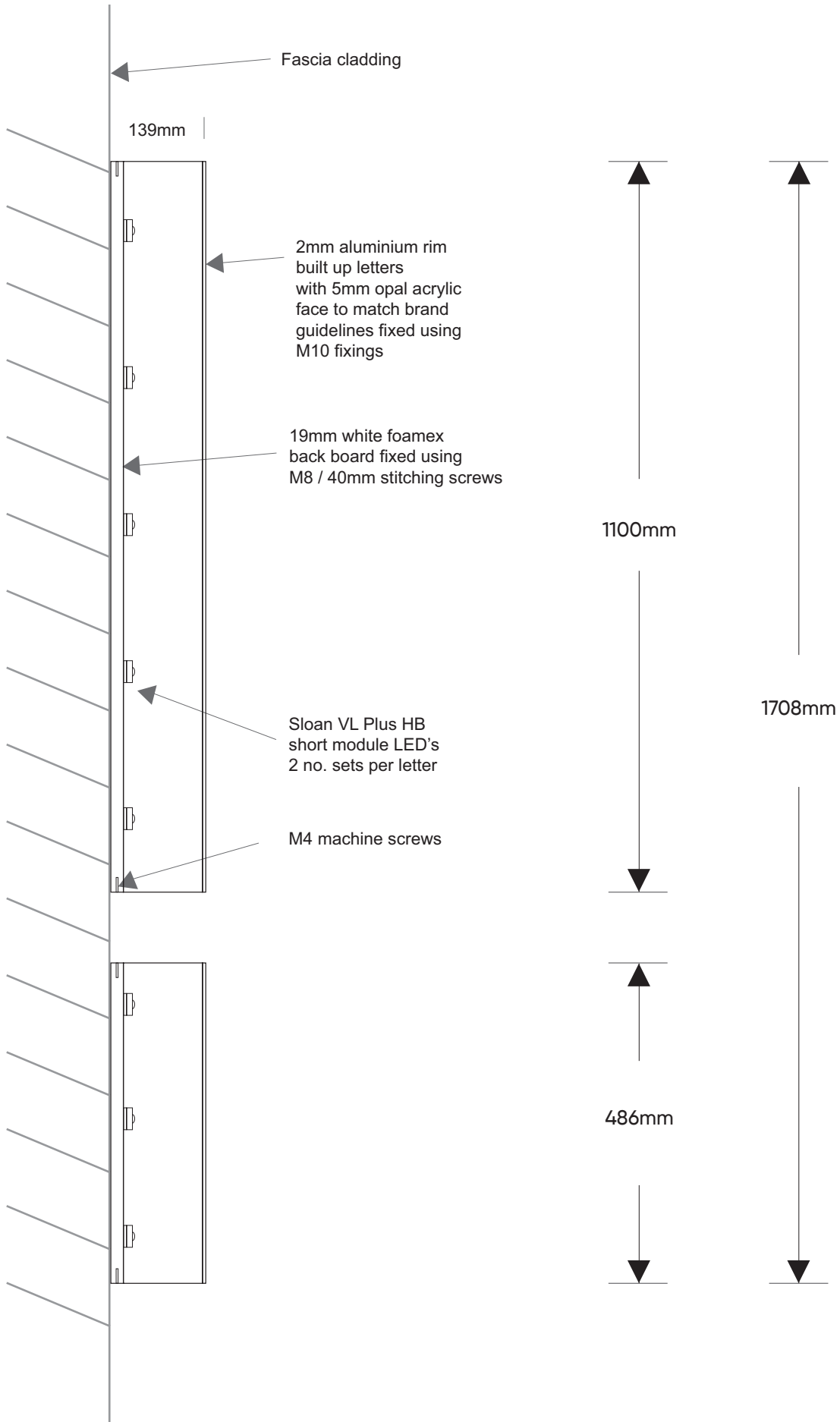
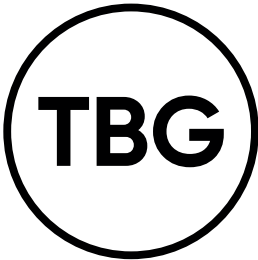
Overall building height
14.7m. Distance to
underside of sign approx.
9.5m.



Section view:



Sign location:



SIGN A:

Drawing title:
Section view of MCFC
Academy Signage
proposed for JOIE at
North East corner position

Site address:
Academy Stadium,
Etihad Campus
North Gate,
400 Ashton New Road,
Manchester,
M11 4TQ

Drawn by: NC

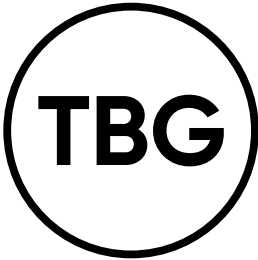
Approved by: RJ / DF

Date: 07.09.23

Drawn to scale

Drawing number:
28081966 MCFCASJ/1





SIGN B:

Reference

West Stand South
Facing Pelmet

Specification

Joie Stadium Illuminated
signage for West Stand.

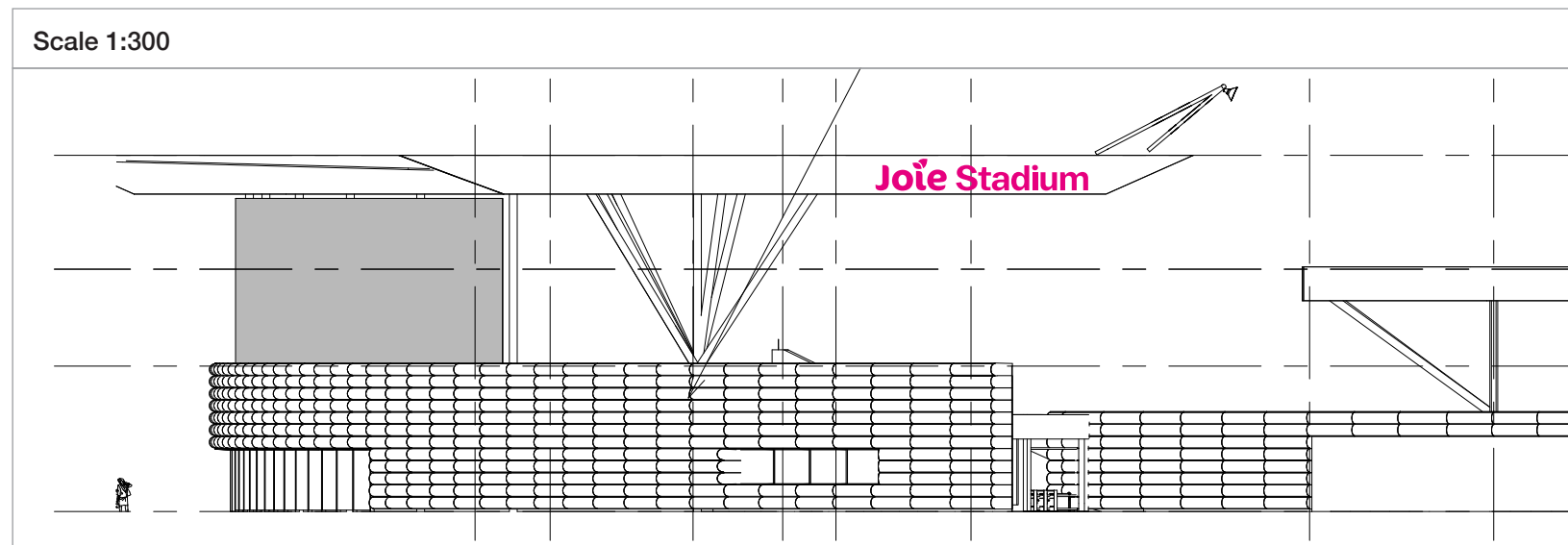
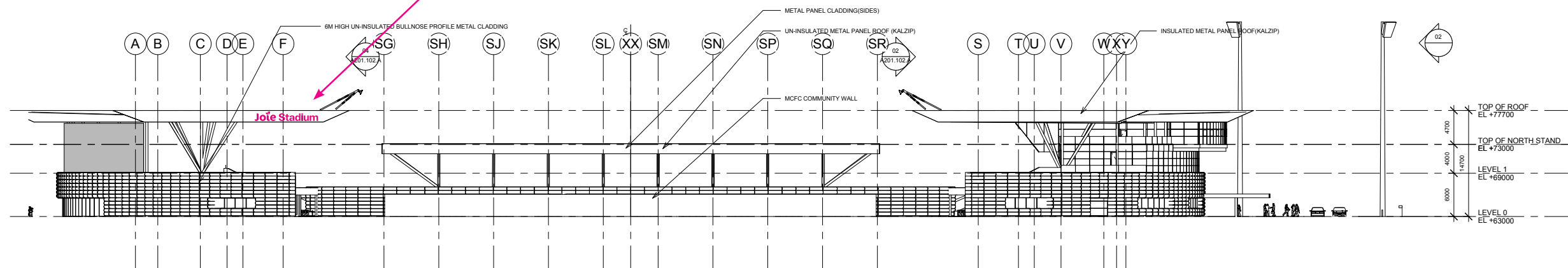
Dimensions:

8775mm (w)
1323mm (h)
120mm (d)

2mm white - Aluminium
built up rim and return
letters mounted on
19mm solid foam PVC
back trays. Sloan VL
Plus HB LED chainlight
providing face illumination
through opal acrylic face.
Illuminance levels (cd/
m2) will not exceed 250
candelas sq.m

Overall building height
14.7m. Distance to
underside of sign approx.
13m.





SIGN B:

Reference

West Stand South
Facing Pelmet

Specification

Joie Stadium
Illuminated
signage for West
Stand.

Dimensions:

8775mm (w)

1323mm (h)

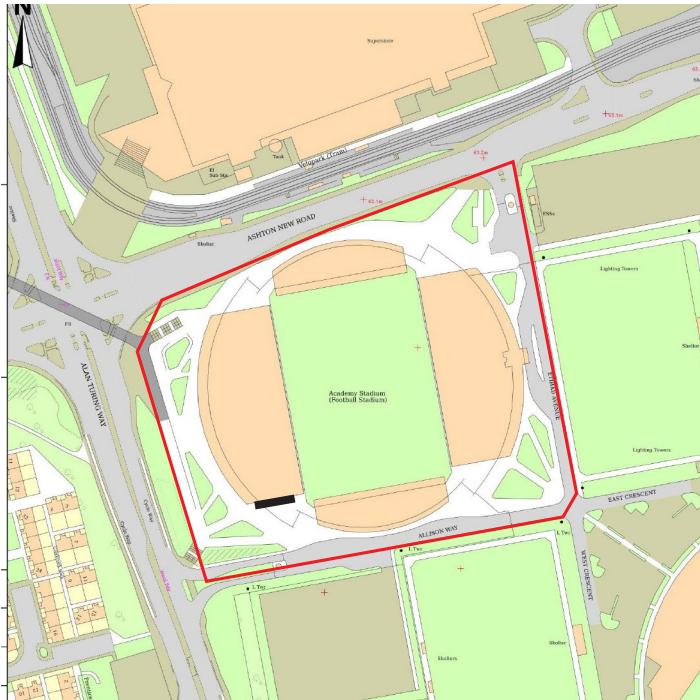
120mm (d)

2mm white -
Aluminium built up
rim and return letters
mounted on 19mm
solid foam PVC back
trays. Sloan VL Plus
HB LED chainlight
providing face
illumination through
opal acrylic face.
Illuminance levels (cd/
m²) will not exceed
250 candelas sq.m

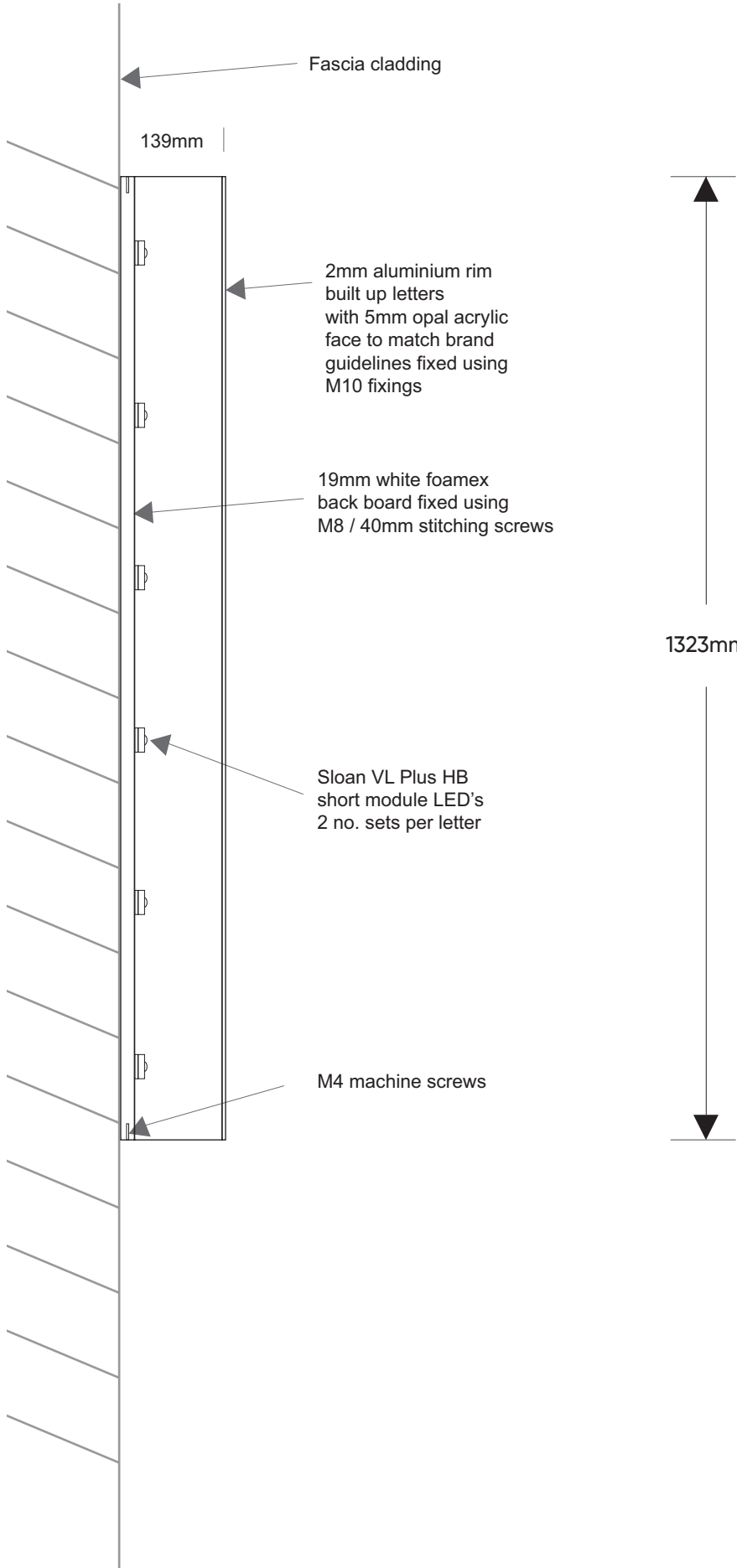
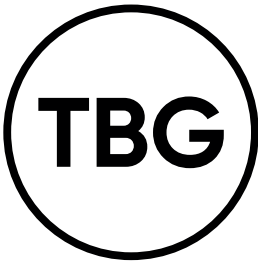
Overall building height
14.7m. Distance to
underside of sign
approx. 13m.



Section view:



Sign location:



SIGN B:

Drawing title:
Section view of MCFC
Academy Signage
proposed for JOIE at
West Stand south facing
position

Site address:
Academy Stadium,
Etihad Campus
North Gate,
400 Ashton New Road,
Manchester,
M11 4TQ

Drawn by: NC

Approved by: RJ / DF

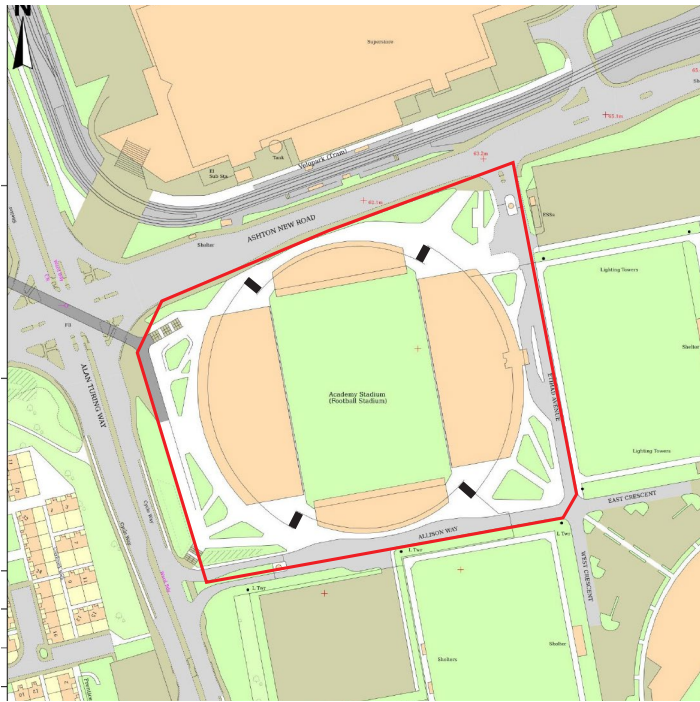
Date: 07.09.23

Drawn to scale

Drawing number:
28081966 MCFCASJ/2

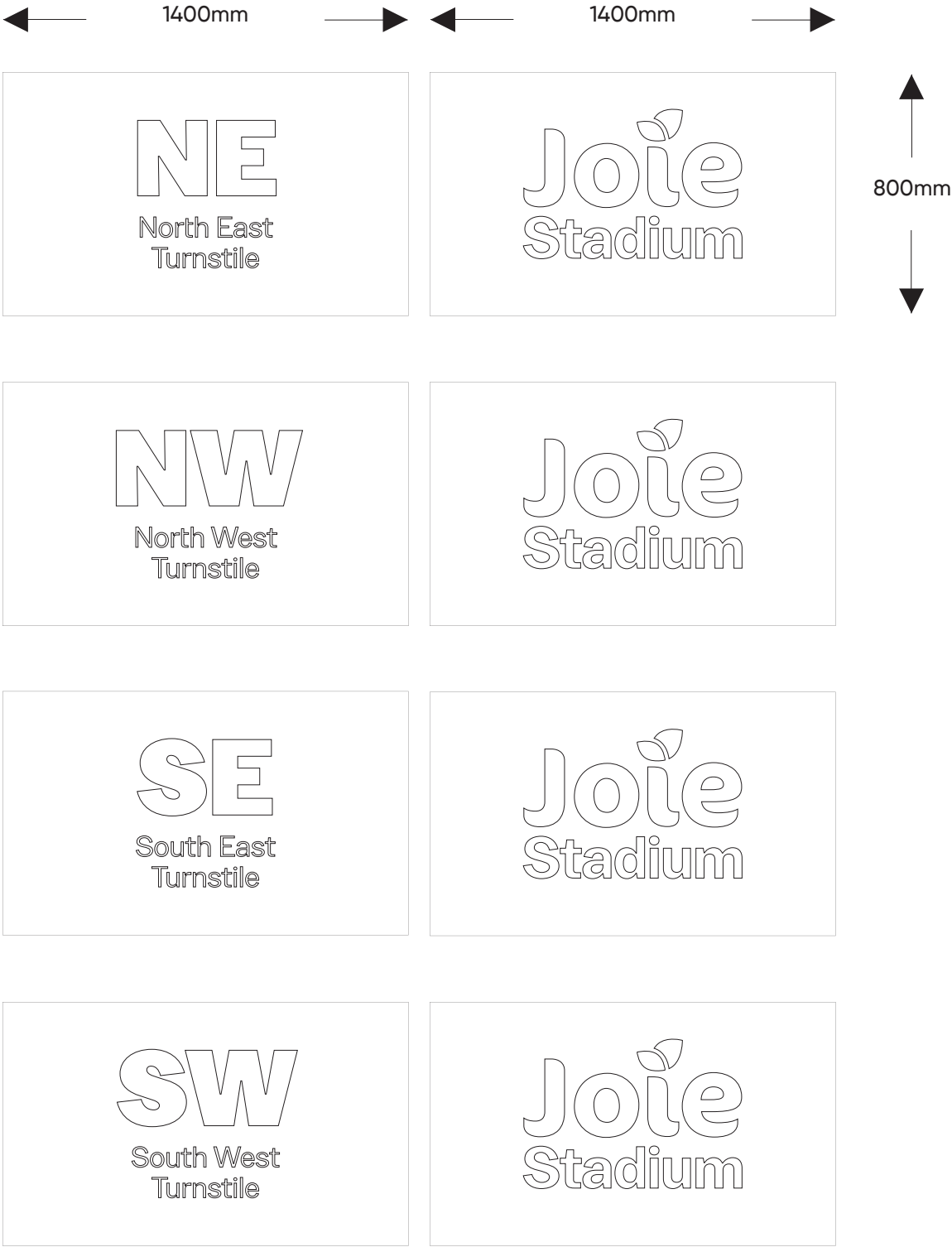


Sign Locations:



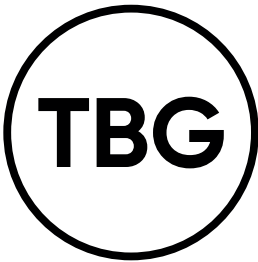
- North East Corner
- North West Corner
- South East Corner
- South West Corner

Example:



FACE VIEW:

1400mm x 800mm x 50mm
Powder coated aluminium pan signs with vinyl detail to face.
Fixed using angled aluminium to existing cladding.



SIGNS C, D, E AND F:

Drawing title:
Face view of MCFC
Academy Signage
proposed for JOIE on
all 4 corners of the JOIE
Stadium

Site address:
Academy Stadium,
Etihad Campus
North Gate,
400 Ashton New Road,
Manchester,
M11 4TQ

Drawn by: NC

Approved by: RJ / DF

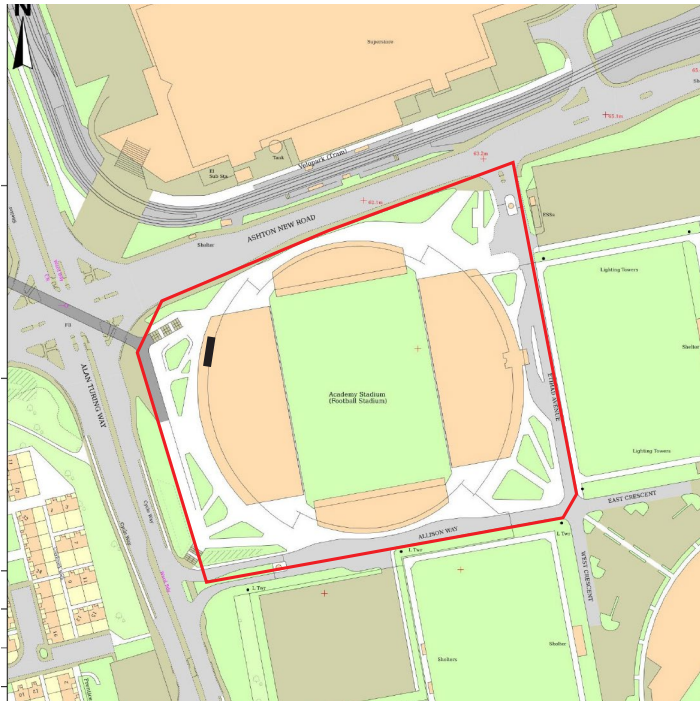
Date: 21.09.23

Drawn to scale

Drawing number:
28081966 MCFCASJ/3

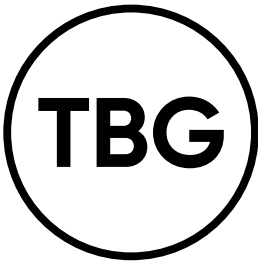


Sign Locations:



North West Corner

Example:



SIGNS G:

Drawing title:
Face view of MCFC
Academy Signage
proposed for JOIE on
window of the North
West corner of the JOIE
Stadium

Site address:
Academy Stadium,
Etihad Campus
North Gate,
400 Ashton New Road,
Manchester,
M11 4TQ

Drawn by: NC

Approved by: RJ / DF

Date: 21.09.23

Drawn to scale

Drawing number:
28081966 MCFCASJ/4



FACE VIEW:

2060mm x 1440mm Self adhesive vinyl print applied to face of existing window





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