MANCHESTER CITY COUNCIL

Planning
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PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Land to the west of Rodney Street

Address Line 1

Address Line 2

Address Line 3

Town/city

Manchester

Postcode

M4 6JJ

Description of site location must be completed if postcode is not known:

Easting (x)

385311

Northing (y)

398962

Description

Land to the west of Rodney Street

Applicant Details

Name/Company

Title

First name

Surname

-

Company Name

Manchester City Council

Address

Address line 1

PO Box 532

Address line 2

Town Hall

Address line 3

Town/City

Manchester

County

Country

Postcode

M60 2LA

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Timber hoardings for the This City's proposed development on Rodney Street. In terms of the advertisements, one stretch of the hoardings will feature This City , Manchester City Council and Homes England branding and CGIs of the development. The other stretch will feature Ancoats Phase 3 branding and proposals including work on the Ancoats Green and the Mobility Hub, featuring logos for Manchester City Council, This City, GMCA, Homes England, Manchester Life, Northern Group and HBD.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Hoarding

Height:
2.4 metres

Width:
33 metres

Depth:
0.206 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
240 centimetres

What materials will the advertisement be made of?:
The hoarding is traditional timber hoarding design.

The colour of text and background:
One run will feature the This City designs situated on Butler Street for an approx length of 33 metres

Will the advertisement be illuminated?:

Advertisement Type:
Hoarding

Height:
2.4 metres

Width:
72 metres

Depth:
0.206 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
240 centimetres

What materials will the advertisement be made of?:
The hoarding is traditional timber hoarding design.

The colour of text and background:
This stretch will be on Rodney Street for an approx length of 72 metres which will feature information on the Mobility Hub and Ancoats Green.

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ◯ Yes
- ⊘ No
- ◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ⊘ Yes
- ◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/11/2023

To Date

30/11/2026

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ⊘ Yes
- ◯ No

If Yes, please provide details

This proposal is for the hoarding for This City's first development on Rodney Street in Ancoats which was granted planning permission in September 2022 (134154/VO/2022). The local community has been consulted on the proposed development on Rodney Street on two occasions. The first stage of the Rodney Street Public Consultation ran for just under 4 weeks from 4th February to 27th February 2022 and the second stage of the Rodney Street Public Consultation ran for just over 2 weeks from 20th May to 7th June 2022.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ⊘ Yes
- ◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ◯ The agent
- ⊘ The applicant
- ◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ◯ Yes
- ⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [x] Yes
- [ ] No

If yes, please provide details of their name, role, and how they are related:

***** REDACTED ******

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Georgia Sortwell

Date

10/10/2023