

**Planning**

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Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Land bound by the MMU All Saints Library to the north, Oxford Road to the east, Cavendish Street to the south, and Lower Ormond Street to the west.

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

M4 4AH

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

3no. Totem Signs and 1no. Fingerpost Sign – Please see enclosed Covering Letter for further information.

Advertisement Type:

Other type

Height:

3 metres

Width:

0.7 metres

Depth:

0.3 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.52 centimetres

What materials will the advertisement be made of?:

(This is referring to proposed signage SL1) Internal steel frame support, clad in 3mm aluminium with glass panel with vinyl printed graphics. One 43" IP65 weatherproof digital display. At the base, 316 grade shot peened stainless steel panel with matching ground cover plate. Ground plates flush with finished floor level.

The colour of text and background:

Text: white opal acrylic Background: RAL 5012

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

2500 cd/m²

Will the illumination be static or intermittent?:

Intermittent

Advertisement Type:

Other type

Height:

3 metres

Width:

0.7 metres

Depth:

0.3 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.52 centimetres

What materials will the advertisement be made of?:

(This is referring to proposed signage SL3) Internal steel frame support, clad in 3mm aluminium with glass panel with vinyl printed graphics. One 43" IP65 weatherproof digital display. At the base, 316 grade shot peened stainless steel panel with matching ground cover plate. Ground plates flush with finished floor level

The colour of text and background:

Text: white opal acrylic Background: RAL 5012

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

2500 cd/m²

Will the illumination be static or intermittent?:

Intermittent

Advertisement Type:

Other type

Height:

1.91 metres

Width:

0.7 metres

Depth:

0.4 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.095 centimetres

What materials will the advertisement be made of?:

(This is referring to proposed signage SL4) Internal steel frame support clad in 3mm aluminium. Two 43" IP65 weatherproof digital displays. At the base, 316 grade shot peened stainless steel panel with matching ground cover plate. Ground plates flush with finished floor level

The colour of text and background:

Text: white opal acrylic Background: RAL 5012

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

2500 cd/m²

Will the illumination be static or intermittent?:

Intermittent

Advertisement Type:

Other type

Height:

3 metres

Width:

1.8 metres

Depth:

0.09 metres

What is the height from the ground to the base of the advertisement?:

2.5 metres

What is the maximum projection of the advertisement from the face of the building?:

3 metres

What is the maximum height of any of the individual letters and symbols?:

3 centimetres

What materials will the advertisement be made of?:

(This is referring to proposed signage SL2) Post: stainless steel 90 diameter circular post Finger slats: aluminium with vinyl text Base: 250mm shot peened stainless circular disc with engraved campus area location detail.

The colour of text and background:

Text: white opal acrylic Background: RAL 5012

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Please refer to Covering Letter and the accompanying Application Supporting Report.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please refer to Application Supporting Report submitted with this Application.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

13/12/2023

To Date

13/12/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

MMU All Saints Park - Advertisement Consent

Date (must be pre-application submission)

28/11/2023

Details of the pre-application advice received

Email correspondence with case officer to agree on the scope and format of this Application.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Matthew Lam

Date

14/12/2023