

Echo Street

Local Benefit / Social Value Proposal

Planning Permission Ref No: 136874/FO/2023

At Bowmer and Kirkland (B+K), creating social value means making a positive impact on peoples' lives and local communities. For the Echo Street development, we will strive to manage Manchester City Council's expectations and comply with the Public Services (Social Value) Act 2012 by:

- Creating a social value plan, setting project specific KPIs and monitoring progress.
- Understanding community needs and collaborating with the Council and local community groups to address these.
- Employing local and spending local.
- Quantifying social value and documenting impact through case studies.
- Having a dedicated social value resource.

Social value KPIs

The project will endeavor to meet the following targets:

- Spend £25m with local suppliers, within 20 miles of Manchester.
- Employ 50% local labour, within 20 miles of Manchester, including:
 - 20% from Manchester City Council district postcodes
 - 6 people from a long-term unemployed background
- Engage 30 apprentices (or 780 apprentice week equivalent) on the project, either as sustained apprentices or new start opportunities as a result of the project.
- Offer 3 T-level work experience placements (or 27 weeks equivalent) on the project in addition to facilitating work experience placements equivalent to 21 weeks.
- Participate in 38 activities with local schools, colleges and universities (or 76 hours equivalent).
- Participate in 8 career activities to support unemployed people e.g. via Manchester Adult Education and Skills Construction Centre.
- Organise 19 local community or fundraising activities (or 38 hours equivalent).
- Facilitate 97 weeks of staff training, either directly or through the supply chain.
- Divert at least 95% of site waste from landfill.

Measuring and reporting

B+K is a member of the Social Value Portal and will be using the TOMs (Themes Outcomes and Measures) methodology to calculate the social value contribution (in £) on the project and track progress against its economic, social and environmental measures. Not all social value can, nor should, be quantified. Therefore, we will build a portfolio of case studies to represent our social impact activities.

The site will be registered with the Considerate Constructors Scheme to ensure compliance with industry standards and work towards best practice, all monitored by independent industry experts. The project will aim to achieve an *Excellent* (42+) overall score and a 15/15 *Community* score before completion.

Social value contact

Mona Baig, B+K Social Value Coordinator 0161 493 1880 or m.baig@bandk.co.uk, will be the local labour officer for the scheme and will be based on the project. She will be responsible for all contact with stakeholders affected by the development and will submit an end of project social value report to Manchester City Council.

