



Delivering creative branded environments
through signage, print and digital solutions



Address:
Manchester

Drg: 86709
Title: Insomnia

Status: For Review
Drg by: SH **Date:** 11/01/24

Date	Rev	Amendments
03.11.23	A	Initial Proposal
15.11.23	B	Client amendments
15.11.23	C	Purple cladding edit
16.11.23	D	Change to artwork vinyl Warm etc and Fallowfield
20.11.23	E	Artwork edit (Item 3)
13.12.23	F	Led info edit
11.01.24	G	Additional Planning Info

Proposed Day time

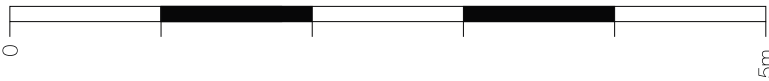


Proposed Night time



Existing





Cawdor Road Elevation
Insomnia Purple Option

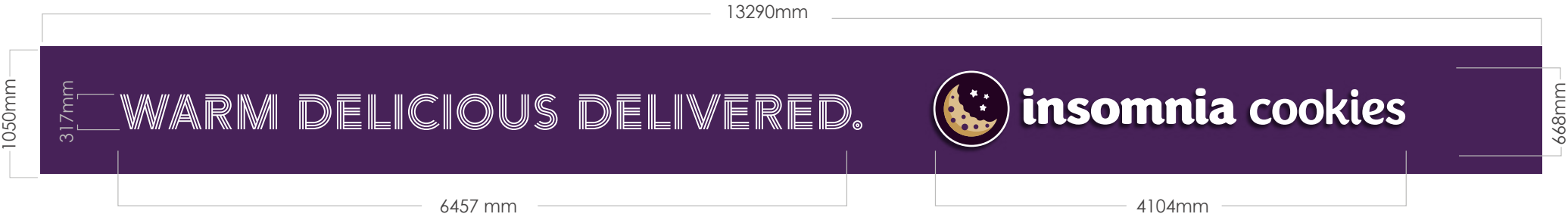
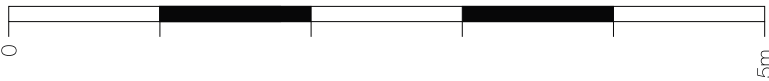
Wilmslow Road Elevation

This is a non-illminated vinyl applied a purple cladding that forms the Facia. It has a projection of no more than 2mm

Both of these Signs
protrude 6mm from the purple
clad fascia

They are both 3D Fabricated
Aliminium and 050 acrylic text
and Logo.
Complete with internal 6500K
LEDs 1cd/m2-illumination
controlled with 30 amp rotary dimer





Item 1

Fascia 13061mm x 1111mm

Fabricated aluminium fascia powder coated corporate colour(40% gloss). Fitted to building using 50 x50mm aluminium angle rails

Item 2

White vinyl text 6274mm x 317mm applied to fascia

Item 4

Logo 4104mm x 668mm

3D Fabricated Aluminium and 050 Acrylic Text and Logo complete with internal 6500K colour temperature white LED's stood off By 30mm from background fascia panels

Item 3

Pod 2728mm x 1446mm

Fabricated aluminium illuminated pod powder coated corporate colour(40% gloss) with printed vinyl. Fitted direct to wall

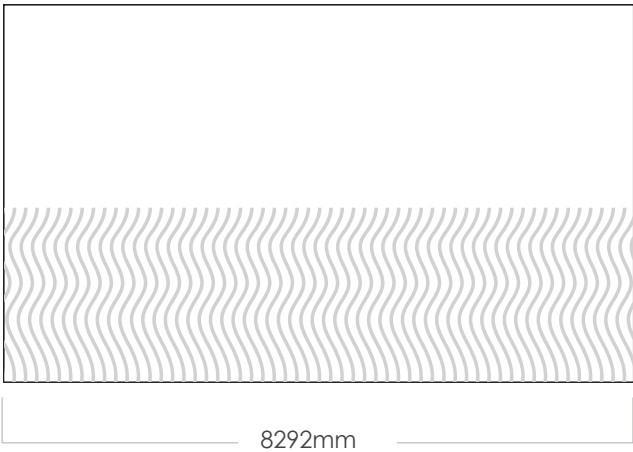


Item 7

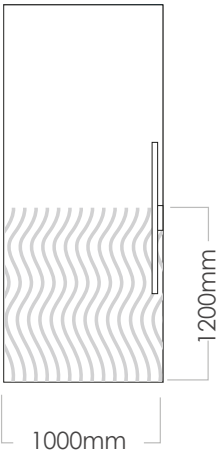
Digital Printed window vinyl 1860mm x 2480mm 1840mm x 2340mm reversed printed on MD5 clear backed up white vinyl vinyl reverse applied to glass



1860mm

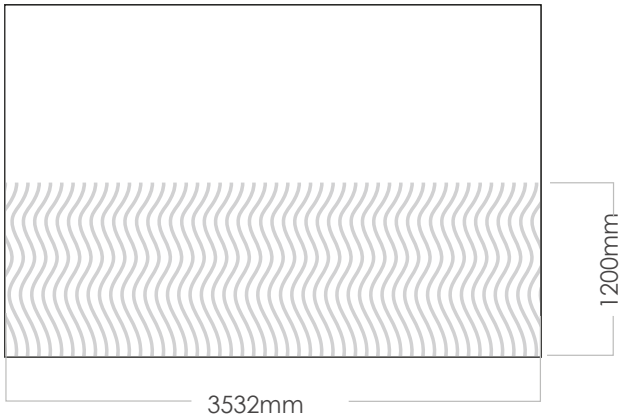


8292mm



Item 6

Warm Wave etched vinyl 9292mm x 1200mm Avery Crystal Glass vinyl reverse applied to glass



3532mm

Item 10

Warm Wave etched vinyl 3532mm x 1200mm AveryCrystal Glass vinyl reverse applied to glass



Item 8

Fascia 5246mm x 1111mm

Fabricated aluminium fascia powder coated corporate colour(40% gloss). Fitted to building using 50 x50mm aluminium angle rails

Item 9

Logo 4104mm x 668mm

3D Fabricated Aluminium and 050 Acrylic Text and Logo Complete with Internal 6500K LEDs 1cd/m2 - illumination controlled with 30 amp rotary dimmer.

Item 11

Digital Printed MD5 Vinyl to match corporate colour to covering all existing brown cladding



PRIMARY COLOUR PALETTE	SECONDARY ACCENT COLOURS
insomnia purple COLOR: 85, 100, 33, 28 RGB: 85, 100, 33, 28 HEX: #404040 PANTONE: 267 C PANTONE: 267 U	bright blue COLOR: 5, 9, 9, 9 RGB: 5, 9, 9, 9 HEX: #000000 PANTONE: 285 U
insomnia purple COLOR: 85, 100, 33, 28 RGB: 85, 100, 33, 28 HEX: #404040 PANTONE: 267 C PANTONE: 267 U	teal blue COLOR: 5, 9, 9, 9 RGB: 5, 9, 9, 9 HEX: #000000 PANTONE: 285 U
insomnia purple COLOR: 85, 100, 33, 28 RGB: 85, 100, 33, 28 HEX: #404040 PANTONE: 267 C PANTONE: 267 U	teal blue COLOR: 5, 9, 9, 9 RGB: 5, 9, 9, 9 HEX: #000000 PANTONE: 285 U
insomnia purple COLOR: 85, 100, 33, 28 RGB: 85, 100, 33, 28 HEX: #404040 PANTONE: 267 C PANTONE: 267 U	teal blue COLOR: 5, 9, 9, 9 RGB: 5, 9, 9, 9 HEX: #000000 PANTONE: 285 U
insomnia purple COLOR: 85, 100, 33, 28 RGB: 85, 100, 33, 28 HEX: #404040 PANTONE: 267 C PANTONE: 267 U	teal blue COLOR: 5, 9, 9, 9 RGB: 5, 9, 9, 9 HEX: #000000 PANTONE: 285 U
insomnia purple COLOR: 85, 100, 33, 28 RGB: 85, 100, 33, 28 HEX: #404040 PANTONE: 267 C PANTONE: 267 U	teal blue COLOR: 5, 9, 9, 9 RGB: 5, 9, 9, 9 HEX: #000000 PANTONE: 285 U
insomnia purple COLOR: 85, 100, 33, 28 RGB: 85, 100, 33, 28 HEX: #404040 PANTONE: 267 C PANTONE: 267 U	teal blue COLOR: 5, 9, 9, 9 RGB: 5, 9, 9, 9 HEX: #000000 PANTONE: 285 U

