

Report to: Councillor Thomas Robinson, Councillor Sean McHale, Councilor Donna Ludford

Subject: Review of CGL Estate & Proposed East Manchester CGL Base

Report from: David Regan, Director of Public Health

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1. Introduction

The Manchester Public Health Team commission and fund the integrated drug and alcohol service for Manchester, delivered by 'Change, Grow, Live' (CGL). CGL provide specialist substance misuse support to Manchester citizens, across the life course, to reduce the harm caused by drugs and alcohol, and work together with partners in supporting individuals to access the treatment they need to reduce dependency and promote recovery. The service includes assessment, information and advice, treatment and referral, and is delivered from 5 bases across the city, in the North, Central and South (Appendix 1 details the existing adult service CGL bases) as well as in-reach to a number of community assets.

In April 2022, The Office of Health Improvement & Disparities (OHID) announced the 3-year Supplementary Substance Misuse Treatment & Recovery Grant (SSMTRG) funding scheme, to support local delivery of the new government national drug strategy 'From Harm to Hope'. Local authorities were invited to apply for funding to deliver a range of interventions to drive an improvement in the quality of the service for Manchester residents, ensure more people are able to access our community treatment services, and support a reduction in the number of caseloads of our practitioners and clinicians delivering substance misuse services.

The new strategy has a national ambition to increase the number of people in treatment by 20%. To respond to this, CGL Manchester has initiated a review of the existing offer and location of bases for CGL Manchester, to ensure the estate can respond to the increased numbers of staff and citizens accessing the facilities. This has included a review of areas where we have increased demand on services and gaps in provision, and the quality and capacity of the existing estate to meet the need.

As part of the OHID funding we are in the process of developing a brand-new service base in Harpurhey, at the District Centre. In addition to the developments in the North of the city, we have identified a need to increase the presence of the service within the east of the city, and have the opportunity to access grant funded investment in 2024/25 to support this.

This paper outlines the proposal to increase the presence of CGL Manchester in the East of the city, where there are relatively high numbers of individuals in structured treatment yet local service provision does not adequately meet this need. This proposal will improve the capacity of CGL to provide a place-based and person-centered treatment offer to East Manchester residents.

2. Context

CGL Manchester is seeing an unprecedented and sustained increase in the number of referrals of people requiring support. Together with the ambition to vision Manchester as a world class treatment system, the review of CGL estate has highlighted the need to create

resilience for the increased number of people in treatment, and to accommodate the growing team to support them.

The number of people residing in East Manchester who are in structured treatment has increased year on year, increasing by 27.4% since 2020/21 to 2023/24. Similarly, the numbers of referrals into CGL services for support from people living in the East have increased from by 42.95% (of total referrals) between 2020/2021 to 2023/2024, and we are projecting a 14% increase by the end of the financial year 23/24. Appendix 2 demonstrates the numbers of people in structured treatment in 2022/23 across each ward.

CGL offer a peripatetic approach to supporting Manchester residents, delivering in-reach services from a range of community services across the city. In East Manchester, this is currently delivered from The Oasis Centre, Gorton. CGL staff provide services from The Oasis Centre for residents who live within a mile of the centre, however the provision is limited due to availability of space, and CGL are not able to be present at the centre every day each week, thereby providing a limited in-person offer. Citizens who live more than a mile away from The Oasis Centre are required to travel to one of CGL's other service bases (noted in Appendix 1), which is generally (but not exclusively) the Carnarvon Street base in the North Manchester, accessible by public transport but some distance away.

3.Proposal

The proposal is to establish a CGL behaviour change wellbeing offer in Clayton, adjoining the [Resonance Centre](#), (Hollinwood Workshop, Clayton Street, M11 4HA) in East Manchester. The Resonance Centre is a well-being hub based on connection and social inclusion. The Centre provides activities, classes and services designed to benefit the mental and physical well-being of local residents in East Manchester. Their primary focus is yoga, meditation, movement, nutritional guidance, sound healing and breath work. The venue has also become home to a variety of community groups accessing art classes, adult drama, book clubs, walking groups and sober raves, therefore providing a good synergy between the type of activities and interventions offered by The Resonance Centre and Change Grow Live.

The opportunity is to rent 3343 square feet and refurbish this space, utilising OHID grant funding for 2024/25 (subject to approval) to develop the space to a standard that might not otherwise be possible without the additional grant funded investment. The proposed space is not currently being utilised by the Resonance Centre other than for social events in the evening. The site borders the main road directly opposite the Clayton Metrolink stop and is on a main road and bus route providing permeability and ease of access. There is a community pharmacy close to the rear of the centre that already provides substance misuse services for Manchester. The proposal is to: -

- Provide safe, suitable, psychologically informed environments for Manchester citizens and staff across the Manchester service.
- Develop service buildings, partnership arrangements and spaces that will meet the projected and targeted demand of the drug strategy and support the improvements in quality, requested within the drug strategy.
- Provide buildings/spaces in areas of the city where there is greater need, reducing the travel required for those using services and improving the place-based service offer.
- Improve and develop the focus on wellbeing and 'behaviour change', with the possibility to deliver 'Be Smoke Free' and Family Drug and Alcohol Court work within services.

- Greater integration with local support systems such as peer support programmes like Alcoholics Anonymous, releasing free space for community participation and increasing the services social value offer as part of the broader contract.
- Continue development work moving towards a 'neighbourhood approach' across the city. Working alongside other professionals within the 'Bringing Services Together' public service reform ethos, approaches, and structures, such as MAPS, MAMS, Prevention Hubs, and Integrated Neighbourhood Teams spanning Health and Social Care.
- Reduce the impact of health inequalities

The building would require significant refurbishment, of which has been costed into the OHID Supplementary Substance Misuse Treatment and Recovery Grant proposal for 2024/25, that subject to approval, would provide a unique opportunity to invest in high quality service provision in East Manchester, without the financial burden impacting on financial envelope of the service contract of Public Health. It is of note that the Canarvon Street base is no longer an appropriate environment to meet the needs of our treatment population, in terms of space for citizens and staff, and the quality of the environment and as such, the grant funded investment provides a timely intervention for the service.

In summary, the proposal is for an eventual de-commission of Canarvon Street, creating a new psychologically informed therapeutic environment within the heart of East Manchester, that will support individuals to access the help they need, improve accessibility by reducing the burden of travel and create a 'hub' for substance use behaviour change and early intervention.

4.CGL Well-being Offer

The new premises will provide a local base for East Manchester residents who currently have to travel to other service sites. It will provide additional base/space for the increasing team at CGL, affording the opportunity to undertake more face-to-face interventions, which is currently limited within community venues. The service will be working in partnership with the Resonance Centre and have provisionally secured all the available square footage to lease at the Resonance, to support greater potential integration with other local voluntary sector and well-being services and to ensure the base will be able to meet social-distancing standards, should this be necessary in the future.

The proposed new base will be an evidence-based 'psychologically informed environment' (example below) in that it will recognise the impact of the environment on potential outcomes for individuals. The space will move away from a 'clinical type' setting to create a comfortable relaxing space that will be attractive to people using the service, peers, families and friends, normalising accessing help as a tool to support behaviour change and recovery, reducing stigma. As in other CGL bases, the reception area would be supported by service volunteers and there would also be an opportunity to host other well-being services, such as mutual aid organisation (Alcoholics Anonymous) and 'Be Smoke Free', the cities smoking cessation service.



CGL Manchester operate on a largely appointment basis, so activity can be managed however it is anticipated the service will also pilot an open access approach, to encourage opportunistic access for people new to treatment.

5 Estate Management

CGL Manchester will fully engage with local neighbourhood forums and utilise existing policies and protocols in maintaining a safe and comfortable environment for people accessing the service and surrounding space/area. The Centre borders a main road with a Church at the rear and minimal residential properties within the immediate vicinity. The existing Resonance Centre personnel have built and maintained excellent relationships with local voluntary sector organisations and CGL will work with The Resonance Centre and neighbours to continue this. Activity schedules at the Centre will be carefully managed and the open access and internal lounge area will discourage external congregation. CGL Manchester will engage with the local stakeholder and neighbourhood forums, listening to and resolving any concerns where required, guided by local members.

6 Zero Carbon Manchester & Social Value

As part of the core contract, CGL are required to deliver social value benefits to Manchester, and work towards supporting the cities 'Zero Carbon' ambition. CGL have pledged to:-

- Utilise Manchester/local contractors for the refurbishment and building, and contract local cleaning and maintenance companies for the ongoing upkeep of the building.
- Install environmentally efficient utilities, using air conditioning instead of a wet system with heat recovery and LED lighting on occupancy sensors and sensor taps.
- Will contribute to existing and new initiatives which aim to create 'warm hubs' to support people through the cost-of-living crisis.
- Provide space to support place-based support and partnership integration with other local services supporting East Manchester residents.
- Offer a minimum of 16 hours use of the facility to the local community for use by community and voluntary groups. This may include Alcoholics/Narcotics Anonymous. CGL will link with the local voluntary sector to promote the availability of the free space.
- Support of the CGL BRIC (building recovery capital in communities) Co-ordinator to develop reciprocal relationships with existing community organisations and building on the existing relationships CGL Manchester have with wider health organisations or support networks.
- Integrate the Lived Experience Recovery Organisation (LERO) 'SHINE' into Neighbourhood Management to support neighbourhood initiatives (SHINE have previously supported community clean-ups and maintenance such as litter picking, clean-ups and planting at other CGL bases).

7 Transitional Plans

In order to support a smooth transition for people using the service, CGL will maintain the Canarvon Street base until the proposed East Manchester base is live, and maintain a presence at the Oasis Centre for 4 - 8 weeks post opening of the new development to ensure citizens are aware of the change. CGL will communicate and plan the transfer of care to the potential new location in advance.

CGL will utilise local forums and partnerships within East Manchester to share communications about the new development for the community, professionals and partners and are also happy to take guidance on this process.

8. Communications and Action Planning

Manchester Public Health and/or CGL Manchester will work to ensure existing partners and stakeholders are fully consulted and apprised of this proposal, to work through the viability and address any concerns. This will include;

- Executive and local elected members
- Manchester City Council 'Growth & Development'
- Manchester City Council Planning
- Community Safety colleagues within Manchester City Council (ASBAT) & Greater Manchester Police
- Local community pharmacy
- Neighbourhood Services
- Community organisations

9. Timeline

As noted, the property is currently part occupied by the Resonance Centre, who intend to remain in the space. A planning change of use is required for the space CGL would like to lease and subject to local support, CGL will initiate this process as soon as possible, in anticipation of the capital funding being agreed to expedite spend within the financial year of the grant funding. This process could take 2 months from application stage however the change of use application is pending members support. Securing the lease and renovation timelines will be impacted by the planning process, however conservative estimates could mean the new base would be available for use in approximately September 2024. Members and partners would be kept apprised of timelines when influencing factors are confirmed.

10. Next Steps

- Full and transparent engagement with Executive & local members
- Submit Planning 'change of use', where supported
- Confirm funding arrangements with OHID as part of SSMRTG 2024/25
- Wider engagement plan (subject to support and as agreed)
- Initiate contracting for lease and refurbishment
- Communication plan for citizens accessing support and our partners
- Decommission of Canarvon Street base

Appendix 1

Existing CGL adult service bases

North	43A Canarvon Street, Cheetham Hill M3 1EZ
Central	Phoenix Mill 20 Piercy Street Ancoats M4 7HY Zion Community Centre 339 Stretford Road Hulme Manchester M15 4ZY
South	Bradnor Point Bradnor Point, Bradnor Road Wythenshawe M22 4TF

Appendix 2

Numbers of people in structured treatment by ward 2022/23

