

GMI Construction Group Social Value

→ Method Statement:

GMI Construction has developed an Employment and Skills Plan (ESP) for the Dakota Hotel, Manchester Airport development which is set out in below.

The achievements will be recorded within the following headings identified below:

Contract:		Dakota Manchester Airport Hotel				
Theme	Outcome	Measure	Unit	Proxy Value	Target	Social Value
Employability	Employment	Direct local full time employees (within 30miles of the site location) hired or retained for contract duration	No. people FTE	£31,285.00	12	£375,420
		Full time Subcontractors classed as local (within 30miles of the site location) hired or retained for the contract duration	No. people FTE	£31,285.00	20	£625,700
	Work Practices	Number of people invited to Site Visits.	No. people	£16.93	200	£3386
	Disadvantaged Groups	Number of unemployed people hired on the contract full-time	No. people FTE	£2,899.00	8	£23,192
	Skills and Support	Number of staff hours spent on local school and college visits with pupils, including preparation time	No. staff hours	£16.93	40	£677.20
		Number of weeks of apprenticeships or T-Levels provided on the contract.	No. weeks	£264.38	104	£27,495.52
		Number of staff hours spent on local employability fairs, including preparation time	No. staff hours	£16.93	67	£1128.67
	Support into Work	Number of hours of career mentoring provided to unemployed people.	No. hrs (total session duration)*no. attendees	£110.86	80	£8868.80

	Placements	Number of weeks spent on student placements (unpaid).	No. weeks	£204.22	16	£3267.52
Responsible Business	Supporting Small Business	Provision of expert business advice to VCSEs and MSMEs	No. staff expert hours	£106.05	20	£2121
		Donated equipment or resources to VCSEs	£	£1.00	£800.00	£800.00
		Voluntary hours donated to VCSEs (not including business advice).	No. staff volunteering hours	£16.93	20	£338.60
		Amount spent with supply chain within a 30mile radius of site (Social Value Added)	£	£0.82	£4,000,000	£2,289,000.
	Supporting the Workforce	Equality, diversity and inclusion training provided for staff and supply chain (Short Courses)	No. hrs (total session duration)*no. attendees	£101.00	400	£40,400
Environmental	De-Carbonisation	Commitment to net zero carbon before 2030.	Y/N	n/a	Y	Y
		Contributions to certified carbon offset funds (UKGBC compliant).	£	£1.00	£8,400	£8,400
		Measuring Scope 1, 2 & 3 Carbon Emissions	Y/N	n/a	Y	Y
		Hard to recycle waste diverted from landfill or incineration through specific recycling partnerships	Tonnes	£101.54	10	£1015.40
Total Social Value				£4,402,210.71		
Percentage of Contract Value				11.01%		

Accountability

GMI Construction Group PLC's Social Value is led by our Head of Responsible Business, Claire Preston. *Claire is responsible for advising and supporting the Senior management, project and bid teams on driving social mobility across the business.*

Claire has extensive experience in social value having worked previously for Tier 1 contractors purely focusing on innovative social value which has seen Claire being recognised by her peers by bringing additional value and innovation to contracts Claire has worked in the Construction industry for 20 years across the Midlands, Yorkshire and Humber, Northwest, and the Northeast of England.

Claire will have overall responsibility for KPI delivery and James Bruce, Responsible Business Partner for the North West, shall be responsible for attaining all associated outputs and outcomes achieved within the ESP on this project.

James and the site team will aim to support, deliver, and capture, employment and apprenticeship outcomes. To help us achieve our targets we will aim to engage and work closely with organisations such as the GMCA, Manchester City Council, the DWP and the CITB for example, as well as community groups or charities such as GMCA Cornerstone, Manchester Youth Zone and Pure Insight, ensuring GMI support the local authority's drive to support job creation for local residents through the delivery of the project and associated social value activities.

As part of our approach to being inclusive and supporting local strategic priorities, we will endeavour to engage with local schools such as Haveley Hey Community School, Manchester Enterprise Academy, Newall Green High School and Ringway Primary School, and FE providers such as The Manchester College and Trafford College. We will engage The Universities of Manchester and the Open University Sharston. We have developed a series of activities to help promote and provide where appropriate, opportunities for local school and college students to gain a better understanding around the opportunities within construction and the access routes into the industry. All activities are STEM based and linked to the relevant curriculum.

We will also work closely with a broad range of partners to ensure we promote our supply chain opportunities across the local catchment area to local trades people, as our aim is to develop a workforce which is fit for purpose and one which helps support local priorities. It will include offering work experience, apprenticeship opportunities and one-to-one sessions on employability skills. We will also engage with national groups such as the Care Leaver Covenant to which GMI Construction Group are signatory members of and the Armed Forces Covenant.

Reporting

To ensure that the achievements are communicated, understood, and communicated efficiently, James will work closely with our site management team and will ensure all outputs and outcomes achieved will aim to meet local strategic priorities. In addition, James will manage and monitor our achievements to ensure it is reported in a timely and accurate manner to the Manchester City Council employment and skills team.