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Ref : CP/12534
Date : 03rd June 2024

Manchester City Council
Planning Department
PO Box 532
MANCHESTER
M60 2LA

Dear Sir/Madam,

RE: FULL PLANNING AND ADVERTISEMENT CONSENT APPLICATIONS AT THE JOHN DALTON EAST BUILDING, MANCHESTER METROPOLITAN UNIVERSITY

I write in respect of the above site, for which full planning and advertisement consent is sought for the recladding of the existing entrance to the John Dalton East building and provision of new signage.

The following supporting documentation has been prepared and is submitted to accompany this application:

- Dwg ref: 12534-JDE-CAA-XX_ZZ-DR-A-1000 Rev P1 Location Plan
- Dwg ref: 12534-JDE-CAA-XX-ZZ-DR-A-1001 Rev P1 Existing Site Plan
- Dwg ref: 12534-JDE-CAA-XX-ZZ-DR-A-2100 Rev P1 Existing Front Elevation
- Dwg ref: 12534-JDE-CAA-XX-XX-DR-A-2005 Rev P1 GA Illustrative Elevations
- Dwg ref: 12534-JDE-CAA-XX-XX-DR-A-7001 Rev P1 Signage and Manifestation
- Dwg ref: 12534-JDE-CAA-XX-XX-VS-A-7003 Rev P1 Illustrative 3D Visual
- Dwg ref: 12534-JDE-CAA-XX-ZZ-DR-A-1003 Rev P1 Proposed Site Section 1
- Dwg ref: 12534-JDE-CAA-XX-ZZ-DR-A-1004 Rev P1 Proposed Site Section 2

<u>Background to Proposals</u>

The John Dalton East building is located on Oxford Road in Manchester and has until recently accommodated the Manchester Metropolitan University's Faculty of Science and Engineering.

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The University is committed to creating a modern campus within the city centre as part of their Road to 2030 strategy. This has included the construction of a new state-of-the-art building for the Faculty of Science and Engineering, providing additional teaching and research facilities, which opened earlier this year. The existing faculty space within the John Dalton East building is therefore no longer required.

The John Dalton East building is now intended to be used for a temporary period as the University's library rather than the existing and imminently decanted, Science & Engineering department. It is expected that this space will be required until the University's new library is available to use in 2028/29. Therefore, to support wayfinding and quality experience for students who will be utilising this space for the upcoming academic years, as well as ensuring cohesive branding across the campus, it is considered essential to provide an upgraded and re-branded entrance to this facility.

Development Proposals

The proposals comprise works to refurbish the existing entrance to the building and provide new signage which will highlight its location to users.

As existing, the entrance comprises a slim canopy above a glazed frontage which features a multi-coloured branding design for the University.

The proposals intend to update the canopy through the provision of new PPC metal rainscreen cladding designed to be in keeping with Manchester Metropolitan University branding. The cladding would be 1300mm high, sufficient to accommodate the proposed signage. Given the increased height of the cladding, it will sit higher than the existing canopy, at a total of 7m (a nominal increase of c. 0.25m). The proposed colour and material of the cladding is considered appropriate to the location and reflects that of the window frames installed across the wider building.

Directional signage would be placed on all three sides of the canopy, to confirm to users that this is the library building, alongside the University's logo. It is important to the University that its signage is consistent across the campus, to enhance wayfinding and provide cohesive branding.

Signage on the front elevation of the canopy would be illuminated so that it can be easily identified throughout the day. Given the setting of the application site, within the wider University campus, it is not considered that this would have any detrimental effect upon its surroundings.

The existing window film on the entrance glazing would be removed and replaced with updated branding via vinyl stickers.

Overall, the proposals would create an attractive entrance to this building in line with wider branding across the campus whilst improving visibility and wayfinding for users of the facility.

I trust that the information submitted in support of this development is sufficient to enable this application to be considered favourably. However, should you require any further information, please do not hesitate in contacting me.

Yours faithfully,



CLAIRE PARKER
for and on behalf of
CASSIDY + ASHTON GROUP Ltd
Architects Building Surveyors Town Planners

Enc. Entrance Proposal Design Document